

Carbon Reduction Program

2026 Evaluation Criteria

Emissions Reduction – 30%

Enter CO2 and CO2e (CO2 equivalent) emissions reductions.	Projects scored based on emissions reduced relative to all projects.	0-30
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Sustainability – 20%

Describe how the project promotes sustainable land-use patterns (e.g., mixed use, transit-oriented, walkable, affordable housing, etc.)	Project promotes sustainable land use patterns (mixed use, TOD, walkable development, affordable housing)	2
Describe how the project advances environmental stewardship.	Project advances environmental stewardship (clear benefits in air & water quality, green infrastructure, energy conservation, and/or renewable energy)	2
Describe how the project advances improved public health. (E.g. promotes active lifestyles, decreased air and water pollution, promotes physical safety and protection, etc.)	Project advances improved public health. (e.g. promotes active lifestyles, decreased air and water pollution, promotes physical safety and protection, etc.) For more information see the sustainability principle for Healthier Lifestyles in the Sustainable Land Use Resource .	2
Describe how the project supports investment in areas with existing infrastructure.	Project supports investment in areas with existing infrastructure	2
Describe how the project improves economic growth.	Project improves economic growth (i.e., jobs retention, jobs generator, tax base growth)	2
Describe how the project promotes resiliency (physical and/or economic).	Project promotes resiliency (physical and/or economic)	5
Describe how the project promotes access to opportunities and fair distribution of resources and benefits.	Project promotes access to opportunities and fair distribution of resources and benefits.	5

Transportation Impacts – 15%

Describe how safety and/or security measures are integrated into the project.	Project integrates safety and security measures.	5
	Project does not describe how safety and security are integrated into project.	0
Describe how the project promotes and/or connects travel choices.	Project promotes improved travel choices and promotes connectivity of modes.	5
	Project promotes improved travel choices only.	3
	Project does not promote travel choices beyond driving.	0
Does this project directly serve a regionally identified activity center(s)?	Project or program serves activity center found to be of “very high” development intensity and walkability	5
	Project serves activity center found to be of “high” development intensity walkability.	3
	Project serves any activity center	2
	Project does not serve an activity center (0)	0

Affected Populations and Community Engagement – 15%

Please describe the transportation disadvantaged populations that will or may be affected by this project and whether the project impacts them positively or negatively. (MARC defines transportation disadvantaged populations as low-income, older adults, disabled, persons living in zero-car households, and/or veterans.)	Project sponsor clearly describes transportation disadvantaged populations that will or may be impacted AND the degree to which the project impacts these populations positively or negatively.	4
	Project sponsor clearly describes transportation disadvantaged populations that will or may be impacted.	2
	Project sponsor does not provide information on transportation disadvantaged populations impacted by the project.	0
Please describe relevant public engagement that led up to the development of the proposed project, what public engagement tools and strategies were employed, how you engaged transportation disadvantaged populations, and Public engagement that is planned for the remainder of the project timeline.	Project included previous public engagement, which is clearly described in the application.	2
	Previous engagement process identified potentially impacted transportation disadvantaged communities and employed tactics to inform and include these populations. Transportation disadvantaged populations include, but are not limited to, low-income, disabled individuals, zero-car households and veterans.	2
	Project applicant intends to conduct engagement for the remainder of the project timeline.	1

Please describe how the project serves/benefits areas of persistent poverty and/or provides new connections between these area(s) and opportunities (i.e., jobs access, education, reduce health disparities, etc.)?	Project is within areas of persistent poverty or connects areas of persistent poverty to opportunities <u>and</u> clearly describes how it addresses existing adverse health, social and environmental effects.	5
	Project is within areas of persistent poverty or connects these areas to opportunities.	3
	Project is not within nor connects areas of persistent poverty to opportunities.	0

Project Partnerships – 10%

Describe the partnerships formed to develop the project and the manner in which these partnerships will benefit the project. In particular, detail project coordination within the sponsor entity and partnership with entities outside the sponsor entity.	Applicant documents partnerships and how they will benefit the project.	5
	Applicant documents project partnership(s) only.	3
	Project does not document project partnership or how the partnership will benefit the project.	0

Describe how the project demonstrates sustained involvement with typically underrepresented stakeholders (low-income communities, people of color, people with disabilities, older adults, youth, limited-English proficient individuals, transit dependent individuals, etc.).	Underrepresented stakeholders are participants, are committed to the project, and have committed resources (e.g. staff time, meeting space) to project	5
	Typically underrepresented stakeholders are participants and are committed to the project (e.g. will serve on advisory committee, etc.)	3
	Typically underrepresented stakeholders support the project (i.e. provide letter of support)	2
	Project does not demonstrate involvement of typically underrepresented stakeholders	0

Plan Consistency – 5%

Is this project consistent with the goals and strategies of ConnectedKC 2050? & Is the project consistent with the relevant adopted local plans?	Plan is consistent with both ConnectedKC 2050 and relevant local comprehensive plan(s)	5
	Plan is consistent with both ConnectedKC 2050 or relevant local comprehensive plan(s)	3
	Project is not consistent with ConnectedKC or local comprehensive plan.	0

Operations and Maintenance – 5%

Explain if the project includes a dedicated/defined revenue source for operations and maintenance.	Dedicated O&M funding for the project has been identified	5
	Partial O&M funding has been identified/dedicated for the project	3
	No source/no dedicated source included for O&M	0