

DOUBLE UP FOOD BUCKS

Vendor Success Stories



Nadine Farris

Ivanhoe Farmers Market, Kansas City, Missouri

Nadine Farris is a vendor at the Ivanhoe Farmers market in midtown Kansas City, Missouri, and is with Plant-Based Nutrition. Farris has been nourishing the community of Ivanhoe for years. She has knowledge and resources she loves to share with all her customers.

Ivanhoe Farmers Market was established to fill a void in the community by providing fresh produce, fruits and other nutritious food options. Ivanhoe market is part of the Woodland Greenway, which is home of agricultural businesses, community-led projects and charitable organizations. This market is part of a thriving community initiative led by residents of Ivanhoe and their partners.

What Nadine Farris says about Double Up Food Bucks and working with the SNAP program:

Engaging SNAP customers:

“A lot of people, especially seniors and people who get the SNAP program, may not know where they can use these benefits to buy foods from the farmers markets. So I’m very intentional about putting it on social media and letting people know. Also at the libraries and just different places that I go. And especially talking to people in the community and families.”

Engaging children:

“They come out with the children and walk around and they’re able to get fresh produce. Food is medicine and they’re able to get all these products that are locally grown, and that’s a success story to me — and to all the farmers and the gardeners that come out, because it’s a lot of work growing this food. It’s a big success for our community when we can provide local fruits and vegetables to the community.”

About SNAP / Double Up Food Bucks:

“I just think it’s a really good bonus for the community to be able to use their Double Up. It’s all about the family and the children, the seniors and people that are surrounded by service stations and fast food places but not grocery stores. When you provide fresh food to them, it’s not just beneficial to those individuals, but to the community because they become better community members, they become civic leaders, they become better neighbors — just little things like that can make such a huge difference.”

“I just think it’s great that they have extended the program so that people can not only buy food at the grocery stores but now, they can come out and buy fresh fruits and vegetables that are locally grown. That’s big. That’s huge. It really is. And I think this is also a plus for the farmers to be able to to serve these people. So it’s a plus for everyone.”

