

DOUBLE UP FOOD BUCKS Vendor Success Stories



Summerpick Farms

Breadbasket Farmers Market, Topeka, Kansas

Summerpick Farms, located in Burlingame, Kansas, is dedicated to offering customers fresh produce such as asparagus, sweet corn, tomatoes, peppers, okra, salad mix, onions, pumpkins, squash and more.

Breadbasket Farmers Market is located in Topeka, Kansas, and offers a variety of vendors and activities for all ages. The Breadbasket market accepts SNAP/EBT cards and, through the generous donation of their local businesspeople, they double all SNAP/EBT dollars.

What Summerpick Farms say about Double Up Food Bucks and working with the SNAP program:

Engaging SNAP customers:

“We put our signs very clearly up front so people can see it from a distance so they know they will be able to use the program. I always ask if there’s anything that they need, and explain the program to let them know what the colored coins do.”

Engaging children:

“We ask them what kind of fruits or vegetables they’re interested in and what they like. We’ll ask ‘Do you like spaghetti?’ and they’ll say, ‘Of course we like spaghetti.’ Then you can say ‘Well do you know you can use this in spaghetti, or do you know that a main ingredient of spaghetti is tomatoes?’ There are some people that just aren’t really aware of what goes in our food.”

About SNAP / Double Up Food Bucks:

“Customers are supporting me and my wife, that live just 13 miles from Topeka. You have to

have a passion for growing food to support and feed people because it costs so much to do this. The program brings a lot more customers to the farmers markets. The people that feel like they can’t purchase that food, now know they can, so I love the program. I think it’s amazing.”

“You don’t know the hardships [that SNAP customers] went through and why they’re on this program. There’s a lot of people that are very proud and have to use this in order to feed their family. The program makes people feel like people... which is amazing. I’ve had a couple people come to the farmers market that were on the program and they had no idea that they could go buy fresh fruits and vegetables for their kids at the farmers market through the program, so I think it’s a wonderful program, so people can come in and purchase fresh items”

