REGIONAL SALARY SURVEY - BACKGROUND

- Shared service to give members a convenient way to share, analyze and report compensation data.

- Administered in-house prior to 2013.

- In 2013, MARC contracted with TechNet to join the web-based Compensation Survey System (CSS).

- Following an RFP, the contract with TechNet for CSS was renewed in 2021.

REGIONAL SALARY SURVEY

Advantages

- Immediate access to data throughout the year.

- Generate customized reports.

- Expanded database of 832 organizations including 184 in the MARC group.

- Affordable.

Challenges

- Data entry and upkeep can be a burden.

- Ongoing requests for "fresh" data for specific positions.

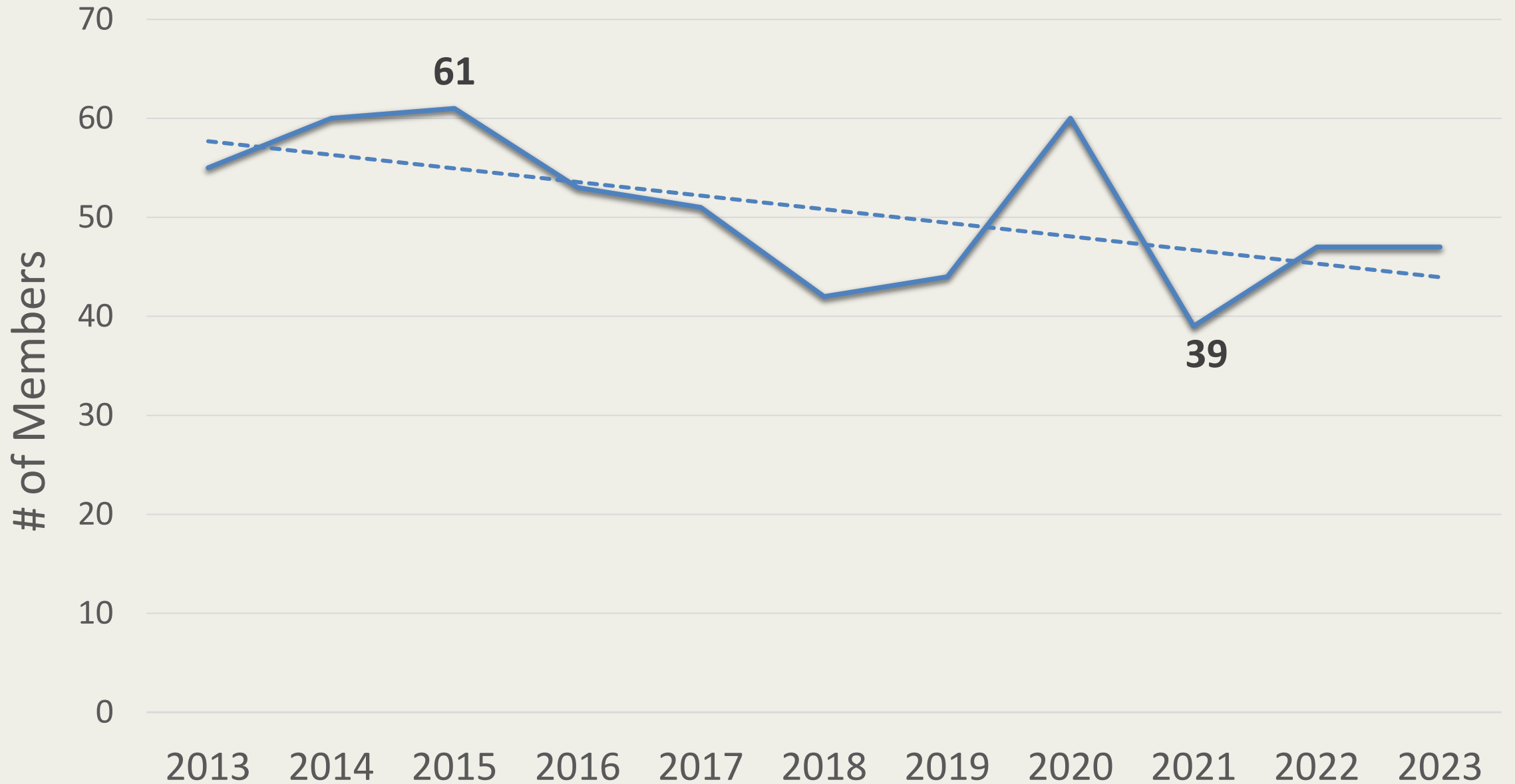- Comps within the system may not precisely match each organization's needs.

Standard Rates
(2023)

Employee Count	Annual Cost
Under 30	$200
31-45	$400
45-100	$600
101-200	$800
201-350	$900
351-500	$1,000
501+	$1,200

MARC Rates
(2023)

Employee Count	Annual Cost
Under 15	$100
16-30	$150
31-40	$236
41-100	$324
101-200	$390
201-350	$476
351-500	$564
501+	$650

Salary Survey Membership Change Over Time
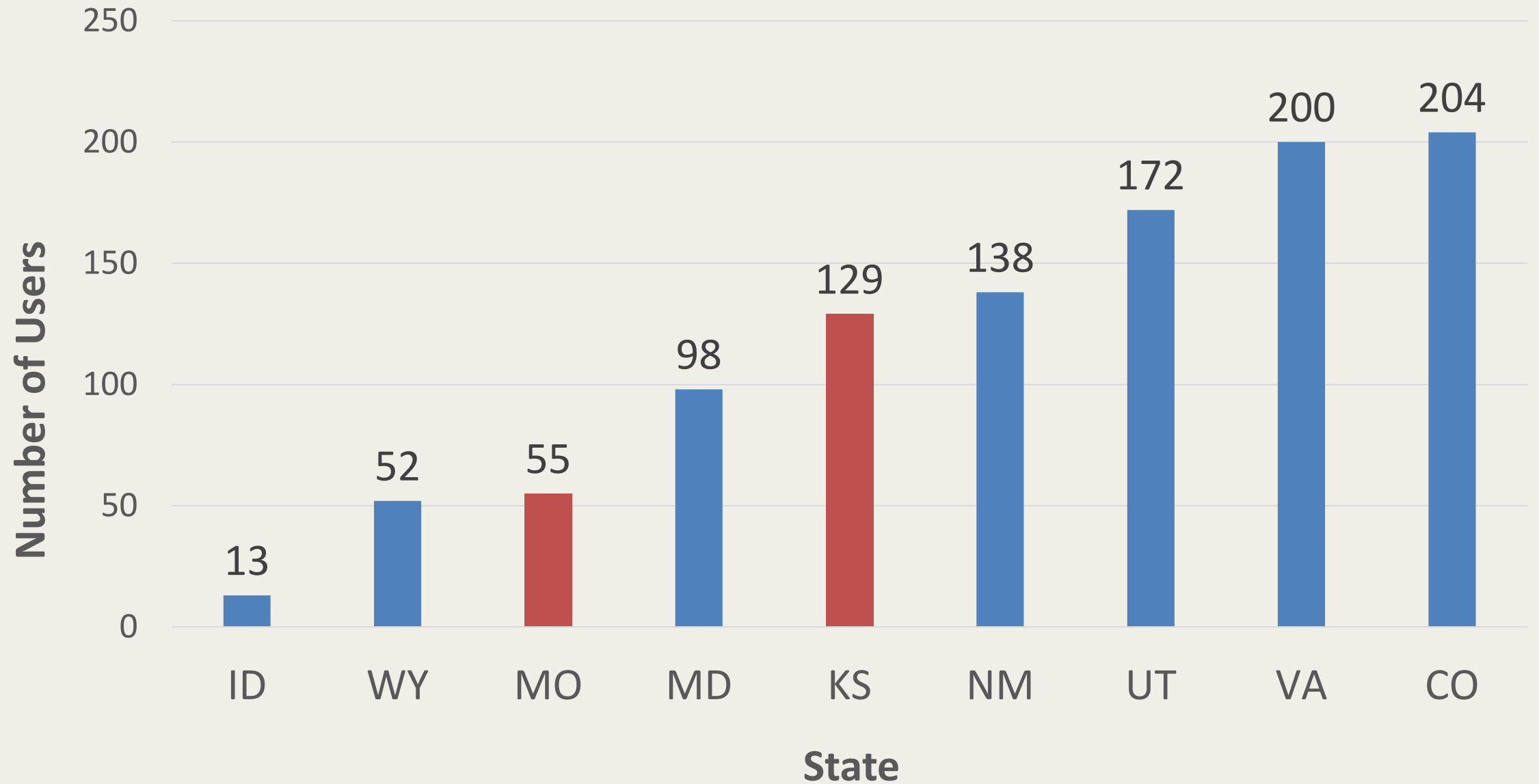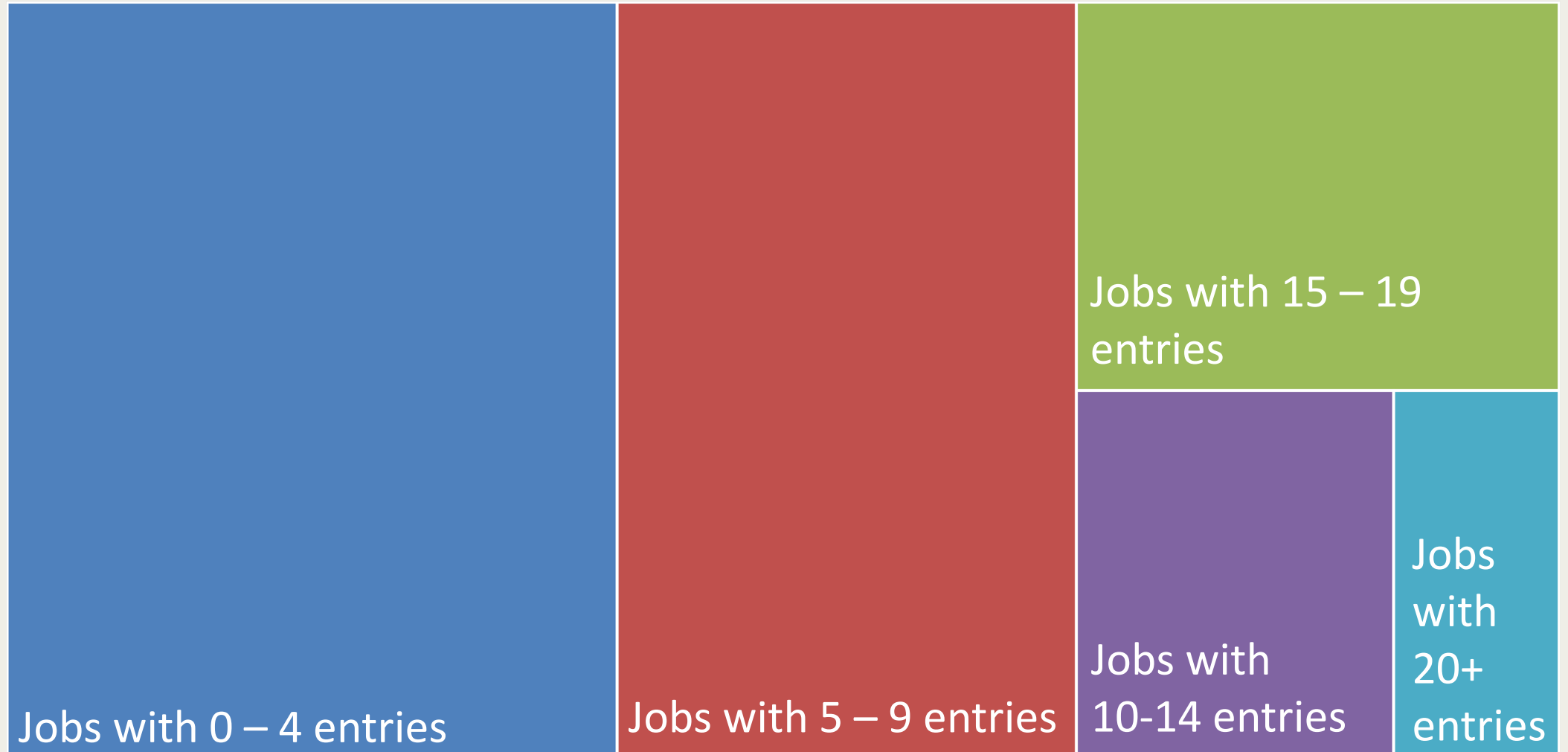
Salary Survey Distribution of Entities by Population

Legend:
- < 500
- 501 - 2000
- 2001 - 5000
- 5001 - 10,000
- 10,001 - 25,000
- 25,001 - 50,000
- 50,001 - 100,000
- > 100,000
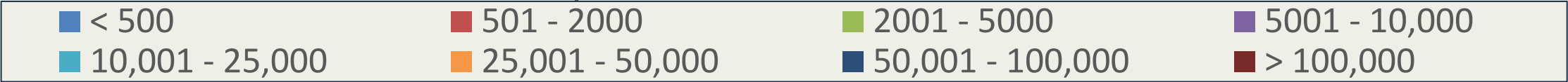
Salary Survey Users by State

Salary Survey - Unique Jobs in MARC Group
(by # of entries)

Jobs with 15 – 19 entries

Jobs with 0 – 4 entries

Jobs with 5 – 9 entries

Jobs with 10-14 entries

Jobs with 20+ entries

TOTAL JOBS IN MARC GROUP: 463

System Improvements

Most Common User Concern

Challenges with data entry

TechNet's Solution

Develop compatibility with HRIS systems

2024 Salary Survey Enrollment Timeline

Through December 31, 2023:
Preparation

January 1 – February 29, 2024:
Marketing Campaign

**Membership DEADLINE:
March 31, 2024**

**Data Update DEADLINE:
April 30, 2024**