REQUEST FOR PROPOSALS

WAY TO GO

Transportation Demand

Management Software

Requested by

MARC
MID-AMERICA REGIONAL COUNCIL

Addendum #1 (February 20, 2026)

Please note the updated Scope of Services:

Scope of services

WAY TO GO seeks a commercial off-the-shelf cloud-based SaaS designed for transportation demand management from a qualified transportation demand management software vendor with experience serving the government sector. The selected platform should be a fully developed, configurable solution, not a custom-built application. The software tool should provide ride-matching and trip-planning capabilities through desktop- and mobile app-based software service. The application must be user-friendly for both commuters and administrators.