



## Mid-America Regional Council Community Services Corporation

600 Broadway, Suite 300 • Kansas City, Missouri 64105 • Phone 816/474-4240 • Fax 816/421-7758

**February 22, 2022**

**Meeting begins immediately following  
the MARC Budget & Personnel Committee meeting**

**Hybrid format: limited attendees in MARC's Board Room with a remote option via Zoom**

### AGENDA

1. Call to Order
2. VOTE: Approve Minutes of the January 25, 2022 Meeting
3. VOTE: Authorize Applications to the Bloch Charitable Foundation and the Health Forward Foundation to Support COVID-19 Response and Recovery and Grant Services
4. VOTE: Authorize an application to the Health Forward Foundation of Greater Kansas City to Support the Community Health Worker Project
5. VOTE: Authorize a Contract with Business Service Collective for Contractor Accelerator Services
6. Other Business
7. Adjourn

## AGENDA REPORT

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MARC CSC Board of Directors

February 2022  
Item No. 2

**ISSUE:**

VOTE: Approve Minutes of the January 25, 2022 Meeting

**BACKGROUND:**

The minutes of the January 25, 2022 meeting are enclosed.

**RECOMMENDATION:**

Approve the minutes of the January 25, 2022 meeting.

**STAFF CONTACT:**

David Warm

Karina Bielecki



## Mid-America Regional Council Community Services Corporation

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### MEETING SUMMARY

January 25, 2022

Immediately following the Budget & Personnel Meeting

#### COMMITTEE MEMBERS PRESENT

Commissioner Harold Johnson, Jr., Unified Government of Wyandotte/Kansas City, Kan. - MARC Board Chair  
Mayor Carson Ross, Blue Springs, Mo - MARC Board 1<sup>st</sup> Vice Chair  
Commissioner Janeé Hanzlick, Johnson County, Kan. - MARC Board 2<sup>nd</sup> Vice Chair  
Mayor Eileen Weir, Independence, Mo. - MARC Board Treasurer  
Mayor Pro Tem Beto Lopez, Lee's Summit, Mo. - MARC Board Secretary  
Commissioner Rob Roberts, Miami County, Kan.  
Mayor Curt Skoog, Overland Park, Kan.  
Councilmember Fred Spears, Overland Park, Kan.  
Commissioner Doug Smith, Leavenworth County, Kan.

#### STAFF PRESENT

David Warm, Executive Director  
Carol Gonzales, Director of Finance and Administration  
Ron Achelpohl, Director of Transportation and Environment  
Marlene Nagel, Director of Community Development  
Lauren Palmer, Director of Local Government Services  
Jovanna Rohs, Director of Early Learning and Head Start  
James Stowe, Director of Aging and Adult Services  
Kristin Johnson-Waggoner, Public Affairs Program Director  
Catherine Couch, Public Affairs Coordinator  
Karina Bielecki, Executive Assistant  
John Hwang, Network Administrator II  
Joanne Bussinger, Grant Manager  
Ginny Williams, Grant Accountant III  
Katelyn Click, Accounting Manager  
Donna Martin, Public Health Senior Planner  
Eric Winebrenner, Public Safety Program Director  
Brad Gaeddert, Grant Manager

#### CALL TO ORDER

Since Mayor Carson Ross stepped out of the room, Mayor Eileen Weir called the MARC Community Services Corporation Board of Directors meeting to order at 11:52 a.m.

Due to the meeting being conducted remotely, Mayor Weir provided instructions for participation. She reported that staff would present on all the agenda items, provide an opportunity for comments and questions after each item and ask for approval of all agenda

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MARC CSC Board of Directors

items with one vote at the end of the meeting. Members would have an opportunity to abstain or object to any items necessary during the final vote.

VOTE: Approve the Minutes of the December 21, 2021 Meeting

VOTE: Accept Funding from the Roger A. and Corinne R. Durkee Fund to Support Communities for All Ages

VOTE: Authorize an Application for the Economic Development Administration Good Jobs Challenge Grant Program

MOTION: Commissioner Harold Johnson moved for approval of all items and Commissioner Janeé Hanzlick seconded. All were in favor of approving agenda items 2 through 4. The motion passed.

### OTHER BUSINESS

No other business.

### ADJOURNMENT

The meeting was adjourned at 11:53 a.m.

MINUTES APPROVED:

\_\_\_\_\_  
Carson Ross, Chair

\_\_\_\_\_  
Date

# AGENDA REPORT

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MARC CSC Board of Directors

February 2022  
Item No. 3  
Safe and Secure Communities

**ISSUE:**

VOTE: Authorize Applications to the Bloch Charitable Foundation and the Health Forward Foundation to Support COVID-19 Response and Recovery and Grant Services

**BACKGROUND:**

MARC secured foundation funds in 2020 and 2021 to support coordination and planning to address the COVID-19 pandemic response, including a data dashboard with regular analysis and reporting on the presence of the disease and hospital and other impacts. The funds were used to support testing and vaccination messaging and events, to conduct public surveys to understand awareness and attitudes, to fund agencies providing emergency assistance and related efforts. Funds were also used to support MARC and contractor work to help convene stakeholders and prepare recommendations for use of the COVID-19 Regional Response and Recovery Fund. In late 2021, MARC was awarded a grant from the Kresge Foundation to assist with grant preparation services.

Funds in 2022 would support continued work in data collection and analysis for both the coronavirus disease and recovery efforts to support residents impacted by the disease and the economic conditions, continued public education through [www.preparemetrokc.org](http://www.preparemetrokc.org) and social media, and grant preparation by MARC and partners for new federal resources. Funds would be requested from the Marion and Henry Bloch Charitable Foundation for \$165,000 for the response and recovery work and \$75,000 for grant services; and from the Health Forward Foundation of \$50,000 to support response and recovery work with a focus on equity.

**RECOMMENDATION:**

Authorize applications to, and acceptance of funds if awarded by, the Marion and Henry Bloch Charitable Foundation and the Health Forward Foundation to support staff and contractor assistance to continue to respond to the region's needs related to COVID-19 and plan for recovery. In addition, seek and accept funds to support grant services to prepare applications to address important regional needs.

**STAFF CONTACT:**

Marlene Nagel

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MARC CSC Board of Directors

February 2022

Item No. 4

Thriving Older Adults and Communities

## ISSUE:

VOTE: Authorize an application to the Health Forward Foundation of Greater Kansas City to Support the Community Health Worker Project

## BACKGROUND:

MARC's regional health care access initiative supported a regional committee focused on developing community health workers as a key part of the health care system. Community Health Workers (CHWs) are individuals trained to work with patients to connect them to needed health care and community services to improve their health outcomes, including reducing re-admissions at hospitals. MARC received funding over the past six years to support the committee's work and has identified ongoing work to continue to advance the development of a trained workforce. The work over the past year has focused on advocacy to encourage agencies to consider adding CHWs to their workforce; supervisory and other training and enrollment in a state credential for CHWs in both Missouri and Kansas to increase professionalism of those in the workforce, and preparation of a toolkit to help agencies understand how to use billing codes for reimbursement of CHW services as well as encouraging state agencies and private health payers to reimburse agencies for CHW services related to improving patient health outcomes.

Activities for 2022-2023 include regular meetings of the CHW Collaborative and various subcommittees and work groups, continued work on training, including a supervisory training program for CHW supervisors and new CEU trainings for those securing a credential. Other work includes completion of a sustainability toolkit looking at various reimbursement mechanisms by public and private payers to cover the costs of CHW services and trainings on use of the toolkit.

## BUDGET CONSIDERATIONS:

Health Forward Foundation funds will be used to cover MARC salaries, fringe benefits, overhead and rent; consultant costs to support the work; meeting and training costs. MARC has worked with three consultants in 2021 and would continue their engagement over the next year. Erika Saleski with ES Advisors would support facilitation with the Collaborative and work to address sustainability through completion of the toolkit. The second consultant, Caitlin Allen with CGA Consulting, will continue to support work advancing CHW training. The third consultant, Freedmen's Health, would support finalizing the toolkit and providing training on its use.

REVENUES	
Amount	\$150,000
Source	Health Forward Foundation
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	\$50,000
Contractual	\$65,000
Meet, Printing, Videos, Other	\$12,500
Training (for CHWs and trainers)	\$22,500

## RECOMMENDATION:

Authorize the application to the Health Forward Foundation of Greater Kansas City for the regional community health worker program in the amount of \$150,000 and accept funds if

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MARC CSC Board of Directors

awarded. If funds are awarded, authorize an agreement with ES Advisors LLC, for \$35,000; an agreement with Caitlin Allen of CGA Consulting for \$20,000; and an agreement with Freedmen's Health for \$10,000.

**STAFF CONTACT:**

Marlene Nagel

Hannayd Ruiz

# AGENDA REPORT

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MARC CSC Board of Directors

February 2022  
Item No. 5  
Healthy Environment

**ISSUE:**

VOTE: Authorize a Contract with Business Service Collective for Contractor Accelerator Services

**BACKGROUND:**

The Kauffman Heartland Challenge is a contractor accelerator program for “Rising Trades”, administered by Climate Action KC. The program is entering into Phase II of the contract with our program partners which will run from January-July 2022. The Rising Trades Contractor Accelerator is a curated business program designed to support diverse entrepreneurs in green construction and the high-performance buildings industry. Through customized coaching, education, and strategic pairings with professional service providers and mentors, we provide business counsel and connections to accelerate BIPOC contractors as leaders of sustainable construction. Business Services Collective is providing program management support as well as financial advisory, bookkeeping, and estimating services to contractor participants as part of the program’s Phase II scope.

**BUDGET CONSIDERATIONS:**

These services will cost \$54,290, which is a portion of the total allocation of the \$360,000 provided by Kauffman Foundation to execute the Rising Trades program for the period July 1, 2021 - August 30, 2024. This grant was provided to MARC CSC on behalf of Climate Action KC for which MARC serves as the fiscal agent for the 501c3.

**RECOMMENDATION:**

Authorize a contract with Business Services Collective NFP for \$54,290 for work to be performed over the course of January-June 2022 to support the Rising Trades Contractor Accelerator.

**STAFF CONTACT:**

Tom Jacobs  
Ashley Sadowski