

UNIFIED PLANNING WORK PROGRAM FY 2022

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**FY 2022 UNIFIED PLANNING WORK PROGRAM
MID-AMERICA REGIONAL COUNCIL
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PROSPECTUS

INTRODUCTION

As the designated Metropolitan Planning Organization (MPO) for the Kansas City region, the Mid-America Regional Council (MARC) is responsible under Section 134 of Title 23, United States Code, for carrying out a continuing and comprehensive transportation planning process in cooperation with the States of Kansas and Missouri and the region's public transportation operators. The Fixing America's Surface Transportation Act (FAST Act) is the most recent law establishing federal transportation policy and funding authorizations. Federal regulations implementing transportation policy (23 CFR §450.308) require that:

"(b) Metropolitan transportation planning activities performed with funds provided under title 23 U.S.C. and title 49 U.S.C. Chapter 53 shall be documented in a unified planning work program (UPWP)...

(c) ...each MPO, in cooperation with the State(s) and public transportation operator(s) shall develop a UPWP that includes a discussion of the planning priorities facing the MPA [metropolitan planning area]. The UPWP shall identify work proposed for the next one- or two-year period by major activity and task (including activities that address the planning factors in §450.306(a)), in sufficient detail to indicate who (e.g., MPO, State, public transportation operator, local government, or consultant) will perform the work, the schedule for completing the work, the resulting products, the proposed funding by activity/task, and a summary of the total amounts and sources of Federal and matching funds."

As its name suggests, the UPWP promotes a unified regional approach to transportation planning to achieve regional goals and objectives. The UPWP performs three distinct functions: (1) it describes the transportation planning activities MARC and other agencies propose to undertake during 2022 to address regional issues and priorities; (2) it serves to document the proposed expenditures of federal, state, and local funds in support of applications for various planning grants; and (3) it provides a management tool for MARC and the funding agencies in scheduling major transportation planning activities, milestones, and products. As an example, under the Kansas City region's current air quality status, MARC updates the Metropolitan Transportation Plan on a five-year cycle. The first two years of the cycle focus on follow-up activities identified in the previous plan, updating databases on travel behavior, and enhancing technical tools to set the stage for the next update. The third year of the cycle focuses on the development of a policy framework and policy direction for the plan and preparation of demographic and revenue forecasts for the plan period. The fourth and fifth years focus on development of the plan components, including modal elements, project listings, financial capacity analyses, environmental justice analyses, and air quality analyses, and concludes with final public review and agency adoption of the updated plan. Some elements of public outreach and engagement and performance monitoring will be part of each year's activities.

The FY 2022 UPWP has been developed by MARC, with input from local governments, area transit agencies, the Missouri Department of Transportation (MoDOT), the Kansas Department of Transportation (KDOT), the Federal Transit Administration (FTA), and the Federal Highway Administration (FHWA). The document is organized into specific work elements, for which objectives, work activities, products, completion dates and funding sources are identified as appropriate. The 2022 UPWP has been developed in accordance with the Memorandum of Understanding (adopted in 2013 and updated in 2018) which identifies the roles and responsibilities of MARC as the MPO, the Kansas and Missouri Departments of Transportation, the Kansas City Area Transportation Authority, the City of Independence, Johnson County Transit, Unified Government Transit, and the Kansas City Streetcar Authority in the metropolitan planning process for the Kansas City region.

TRANSPORTATION PLANNING PROCESS

The Mid-America Regional Council (MARC) began operations as a metropolitan council of governments on January 1, 1972 as a result of a merger between the Mid-America Council of Governments and the

Metropolitan Planning Commission. In 1974, the governors of Kansas and Missouri officially designated MARC as the Metropolitan Planning Organization for the Kansas City metropolitan area. MARC is also designated as the regional agency responsible for air quality planning under Section 174 of the Federal Clean Air Act.

The function of MARC is to provide a forum for the presentation and resolution of metropolitan problems and issues by the duly elected officials of general-purpose local governments. The types of problems and issues that are addressed by MARC typically are those that transcend established local government boundaries. Transportation systems, air quality, water and sewer systems, work force, cultural, public safety, homeland security, human service, health care, and housing needs are illustrative examples of regional questions and issues with which MARC is involved.

The MARC region consists of the entirety of nine counties: Johnson, Leavenworth, Miami and Wyandotte Counties in Kansas, and Cass, Clay, Jackson, Platte and Ray Counties in Missouri, and a small portion of Lafayette County in Missouri, encompassing a population of over 2 million persons. For purposes of transportation planning, MARC serves as the MPO for eight of the nine counties and a portion of Lafayette County as shown in Figure 1; MARC serves as a Regional Planning Commission under MoDOT's Planning Framework for Ray County.

The MARC Board of Directors consists of thirty-three elected officials. The nine counties and the six largest cities within the region (Kansas City, Independence and Lee's Summit, Missouri and Kansas City, Overland Park, and Olathe, Kansas) have direct board representation. The smaller cities are represented on the Board by their counties or by local elected officials selected at the county level.

The Kansas City region's transportation planning process is shown conceptually in Figure 2. The process is an ongoing, evolving process involving many iterations and refinements over time. The first major step in the process is the development and adoption of the Metropolitan Transportation Plan (MTP). Contributing to the MTP are the outputs of the congestion management process as well as other management systems and performance monitoring activities. Projections of regional land use, population and employment provide another key input to the MTP since they determine, to a large extent, the future transportation needs of the region. The process also involves an extensive public engagement effort to identify community issues, concerns, and priorities. MARC's MTP is project specific (for regionally significant projects) and financially constrained.

The MTP provides the basis for development of the Transportation Improvement Program (TIP), which is a financially-constrained list of projects to be funded and implemented over the next five years. The TIP must be consistent with the MTP. After approval by MARC, the TIP is approved by the Governors, or their designees, of both Kansas and Missouri and incorporated into the statewide transportation improvement program (STIP) for each state.

MARC Regional Boundaries

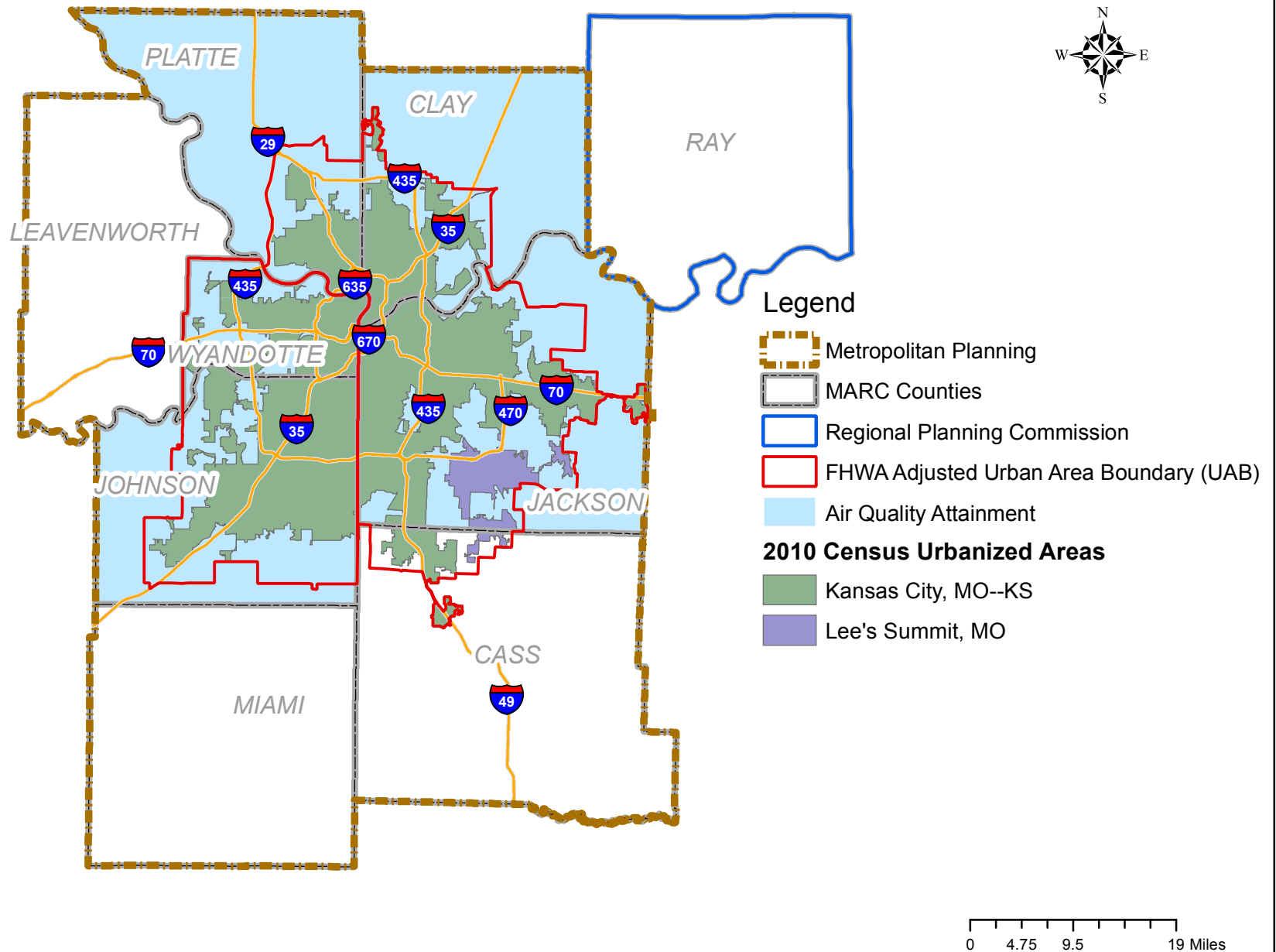
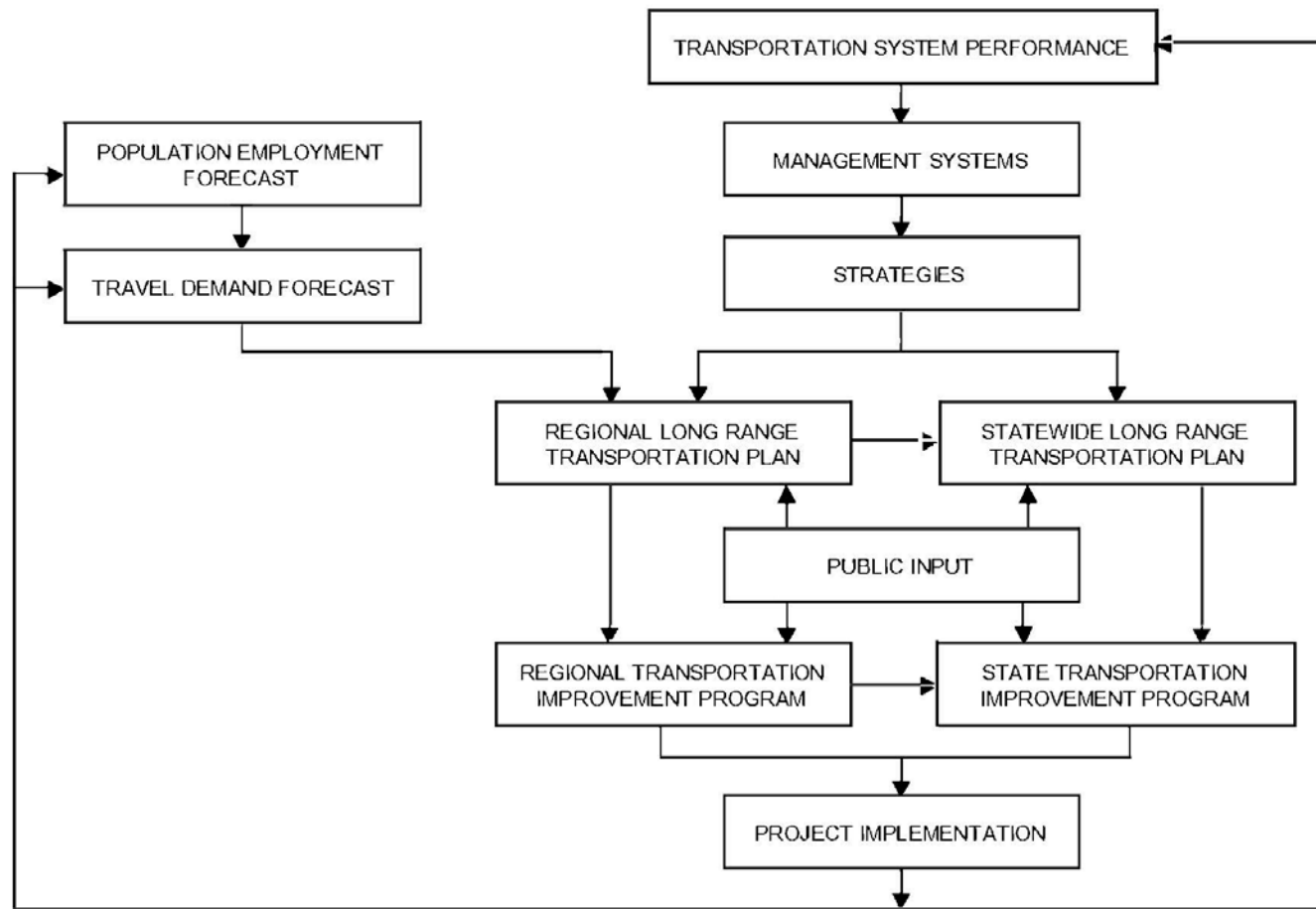


Figure 2

Transportation Planning Process



The region's current air quality status does not require the MTP and TIP to conform to a state implementation plan (SIP) for air quality. However, as standards become more stringent, it is possible that Kansas City will be designated as nonattainment, and significant work is needed to prepare for such a designation. In order to perform required conformity analysis on the MTP and TIP, the newest emissions model (currently MOVES2015) requires ongoing maintenance and data collection to keep all inputs current and relevant. All criteria pollutant ambient air quality standards are required to be reviewed every five years, and although a revised ozone standard was issued in 2015, no determination on MARC's air quality status has been made at this time.

Once projects are included in the current year of the TIP, they may proceed to implementation, which in turn results in changes in system condition and performance that may be reflected in the management systems and performance monitoring activities. These changes, as well as new land use, population, and employment forecasts, require periodic updates to the MTP. Because of the region's current status as an air quality attainment area, MARC updates the MTP on a 5-year cycle. If the region is redesignated to non-attainment for ozone, the MTP will be updated every four years.

The transportation planning process must consider projects and strategies that address ten factors identified in the FAST Act:

1. Support the economic vitality of the metropolitan area, especially by enabling global competitiveness, productivity, and efficiency;
2. Increase the safety of the transportation system for motorized and non-motorized users;
3. Increase the security of the transportation system for motorized and non-motorized users;
4. Increase the accessibility and mobility of people and for freight;
5. Protect and enhance the environment, promote energy conservation, improve quality of life, and promote consistency between transportation improvements and State and local planned growth and economic development patterns;
6. Enhance the integration and connectivity of the transportation system, across and between modes, for people and freight;
7. Promote efficient system management and operation;
8. Emphasize the preservation of the existing transportation system.
9. Improve the resiliency and reliability of the transportation system and reduce or mitigate stormwater impacts of surface transportation; and
10. Enhance travel and tourism

Products

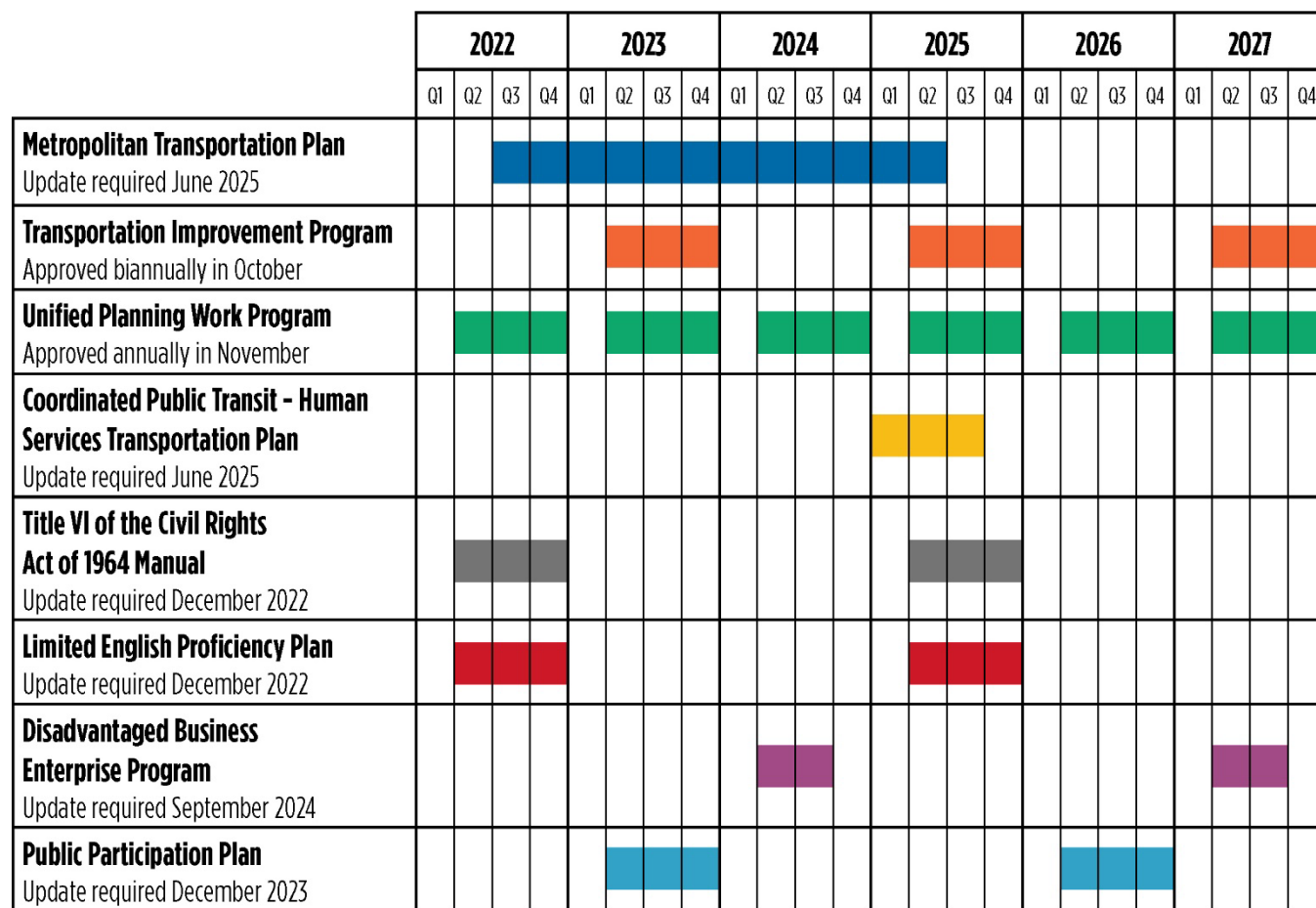
The major products of the transportation planning process, in addition to the UPWP, are the Metropolitan Transportation Plan (MTP) and the Transportation Improvement Program (TIP). Numerous other required documents, special reports, corridor/subarea studies, and analyses on a wide variety of transportation issues are also produced on a regular basis. The development and update schedule for the required plans and products of the MPO process is shown in Figure 3.

Metropolitan Transportation Plan (MTP). The MTP is the centerpiece of the metropolitan transportation planning process. MARC has developed a number of Metropolitan Transportation Plans since its inception. In June of 2020, MARC approved *ConnectedKC 2050*, the region's current MTP. *ConnectedKC 2050* is built around the vision of a sustainable metropolitan area and promotes the identification of and investment in nodes and corridors of activity. *ConnectedKC 2050* articulates a broad set of region-wide transportation goals, policies and strategies that address transportation's role in areas such as place-making, public health, and energy use. The plan is financially constrained, reflecting only funding that is currently available or can reasonably be expected to be available during the plan's time frame, and it identifies major transportation investments through the year 2050. The plan also was assessed for and meets environmental justice requirements to ensure equitable investments are planned for the region. In addition, MARC advanced

strategies reflected in the Clean Air Action Plan and incorporated these into MTP policies, goals, and strategies. The MTP must be completely updated at least every five years but may be revised more frequently if necessary. The next major update of the MTP will be completed in 2025.

Transportation Improvement Program (TIP). The TIP is a prioritized list of transportation projects proposed for implementation during the next five years. Projects included in the TIP must be consistent with the MTP, and are submitted for consideration by local government agencies, state transportation agencies, local transit operators or by MARC. The TIP must cover at least four years, although MARC produces a five-year TIP and processes amendments on a quarterly cycle. The TIP is financially constrained in each year of the program, meaning that the funding identified for transportation projects in a given year cannot exceed the amount reasonably expected to be available to the region under existing federal, state, and local programs. MARC also assesses the TIP for environmental justice considerations. Prior to adoption of the TIP, MARC provides an opportunity for public review and comment. No regionally significant project, regardless of funding source, or any project utilizing federal transportation funds may proceed to implementation unless it is included in the TIP. The TIP must be completely updated every four years, based on the last date of approval by the Federal Highway Administration and the Federal Transit Administration. MARC currently updates the TIP under a two-year cycle, and the 2022-2026 TIP was completed in 2021.

Figure 3
Timeline for updating required MP0 plans and documents



Advisory Committees

MARC maintains several advisory committees to provide input on a variety of issues, including transportation. The major committees involved in the transportation planning process are described below (see Figure 4):

Total Transportation Policy Committee (TTPC). TTPC provides policy-level input to the Board of Directors on significant transportation issues, programs, and projects, and serves as the primary focal point for MARC's overall transportation planning program. Membership on the TTPC includes elected officials and staff representatives from local counties and municipalities, as well as representatives from the Kansas City Area Transportation Authority, the Kansas Department of Transportation (KDOT), the Missouri Department of Transportation (MoDOT), and non-voting representatives from the Federal Highway Administration (FHWA) and the Federal Transit Administration (FTA).

Air Quality Forum (AQF). AQF provides policy input on MARC's air quality programs, including transportation-related issues such as conformity procedures, mobile source inventories, and transportation control measures. The AQF plays a lead role in the development of the region's air quality strategy, including the Kansas City portion of the state implementation plan (SIP) for air quality. Membership includes representatives from local governments, the Missouri Department of Natural Resources, the Kansas Department of Health and Environment, the Missouri Department of Transportation, the Kansas Department of Transportation, and other related stakeholders.

Sustainable Places Policy Committee (SPPC). The SPPC provides leadership and policy advice to the MARC Board of Directors in regional sustainable development. Under the guidance of the SPPC, MARC works with local communities to update and implement land-use strategies that support transportation, equity, environment, and conservation principles.

Transportation Legislative Advisory Committee (TLAC). TLAC provides a forum for MARC committee leadership to discuss and develop legislative positions related to transportation. TLAC's efforts have focused primarily on monitoring and developing positions related to federal transportation authorizations.

Modal Committees. A series of modal committees report to the TTPC, each one corresponding with a particular mode or type of transportation. The modal committees include the Aviation Committee, Bicycle/Pedestrian Advisory Committee, Destination: Safe Coalition, Goods Movement Committee, Highway Committee, and the Regional Transit Coordinating Council. Membership on the modal committees is a mixture of elected officials, local government staff members, state and federal officials, and representatives from various community groups.

Programming Committees. Several committees provide guidance in the programming of federal transportation funds. The structure and roles of some of these committees changed in 2013 in response to changes in funding programs in MAP-21.

- Two STP Priorities Committees, one each for Kansas and Missouri, are composed of local government staff members and state DOT representatives. The committees play a major role in prioritizing Metropolitan Surface Transportation Program (MSTP) and Congestion Mitigation/Air Quality (CMAQ) traffic flow projects for inclusion in the MTP and the TIP. Separate committees are maintained for each state since the federal funds are apportioned at the state level and must be spent within that state.
- The Active Transportation Programming Committee provides project funding and program management recommendations for the Transportation Alternatives Program and CMAQ bicycle and pedestrian projects. The committee includes local and state representatives familiar with best practices for the planning and design of facilities for biking and walking; safety for non-drivers; environmental mitigation; vegetation management; historic preservation and transportation aesthetics.
- The Regional Transit Coordinating Council addresses regional transit planning, coordination, and implementation of transit priorities. The council is responsible for the prioritization of CMAQ

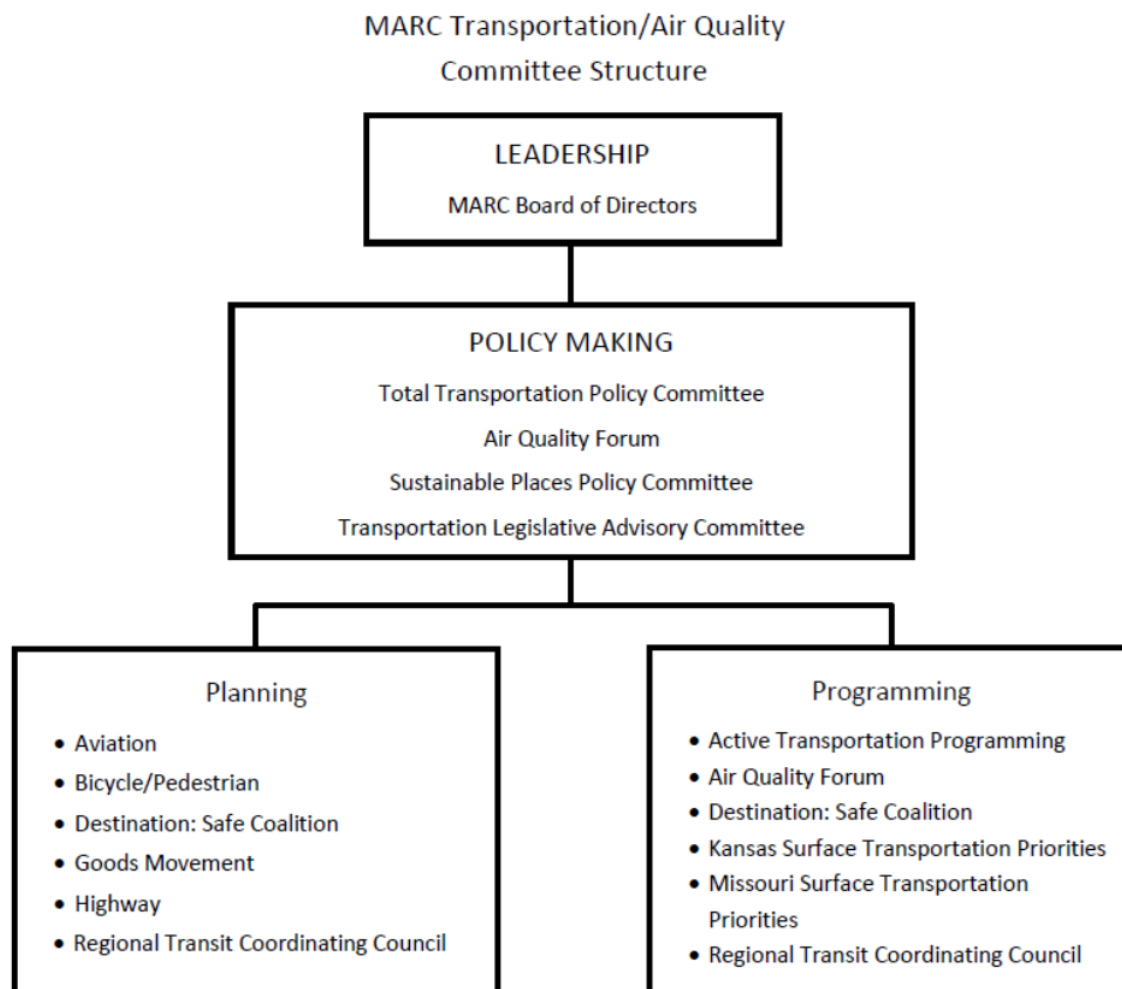
transit funding and FTA Section 5310 funding.

- The Destination Safe Coalition is a collaborative effort involving representatives from law enforcement, public works, safety education, academia, and public health that determine regional transportation safety priority areas. The Coalition recommends regional projects through Missouri's Blueprint for Safer Roadways and the Kansas Section 402 Program.
- The Air Quality Forum (see above) is also responsible for prioritizing the CMAQ alternative fuels, diesel retrofit and outreach/other projects.

Technical Forecast Committee. The Technical Forecast Committee is a standing committee composed of local government representatives in the fields of planning, public works, and community development, as well as community/private sector representatives. The committee provides technical support in developing regional demographic forecasts, strategies, and policy evaluation.

Ad Hoc Committees. A number of ad hoc committees have been created from time to time by MARC or other organizations within the metropolitan area to provide input on various transportation issues or help develop components of the Metropolitan Transportation Plan. An example of an ad hoc committee would be the Linking Environmental and Transportation Planning Advisory Group.

Figure 4



Public Involvement

MARC's Public Participation Plan was updated in 2020. The Public Participation Plan describes MARC's objectives in conducting public engagement activities, explains how public participation processes will be conducted in conjunction with major products, and identifies a set of techniques and strategies that MARC will draw from in developing specific public engagement activities/processes, including visualization techniques. The Plan also specifically addresses considerations for traditionally underserved populations to ensure that minority and low-income persons are included in MARC's planning and public engagement activities.

Agency Roles and Responsibilities

As the Metropolitan Planning Organization (MPO) and the designated air quality planning agency for the region, MARC has lead responsibility to ensure that the transportation planning process is being carried out in accordance with federal and state regulations. Several other partner agencies play key roles in the transportation planning process, as discussed below.

State DOTs. MARC works cooperatively with the Missouri Department of Transportation (MoDOT) and the Kansas Department of Transportation (KDOT) in carrying out all of its transportation planning activities. State representatives serve on the Total Transportation Policy Committee, as well as the various modal and programming committees. Both state DOTs have planning offices with personnel designated as liaisons for metropolitan planning and programming.

The state DOTs are responsible for a number of activities that affect the metropolitan planning process. They are charged with the development of Statewide Long-Range Transportation Plans, which are to reflect the Metropolitan Transportation Plan developed by MARC. Each state DOT also develops a statewide transportation improvement program (STIP), which must embody the TIP developed by MARC for the Kansas City metropolitan area. Accordingly, both state DOTs participate actively in the process by which projects are prioritized and included in the region's TIP.

The state DOTs also serve as additional linkages between MARC and federal transportation agencies (i.e., the Federal Highway Administration (FHWA), the Federal Transit Administration (FTA) and the Federal Aviation Administration (FAA)). While MARC has direct contact with these agencies, some communications with federal agencies, particularly those involving formal federal actions, are channeled through the state DOTs. The state DOTs also provide grant oversight of MARC's federal planning funds.

State Air Quality Agencies. The Missouri Department of Natural Resources (MDNR) and the Kansas Department of Health and Environment (KDHE) have overall responsibility for compliance with the Clean Air Act, including development and adoption of state implementation plans (SIPs). Both agencies have formally designated MARC as the lead planning agency for air quality in the Kansas City metropolitan area. As a result, MARC plays a lead role in developing mobile and stationary source emissions inventories, identifying, and analyzing potential air quality strategies, and drafting SIP revisions for the region. These products are then submitted to MDNR and KDHE for review and approval. Both state air quality agencies serve on MARC's Air Quality Forum.

Public Transit Agencies. The bistate Kansas City Area Transportation Authority (KCATA) is the largest provider of public transportation in the Kansas City metropolitan area. In addition, three local governments provide substantial public transportation services: Johnson County, Kan., operates Johnson County Transit; the city of Independence, Mo., operates IndeBus; and the Unified Government of Kansas City, Kan., and Wyandotte County operates Unified Government Transit/UGT. The KCATA provides contract management and planning services of for the City of Independence and Johnson County and operates several of the Unified Government Transit routes directly. A fifth transit operator, the Kansas City Streetcar Authority, began streetcar service in downtown Kansas City, Mo. in 2016. These five transit agencies submit projects to MARC for inclusion in the

TIP and carry out many of the transit-related planning activities contained in the Unified Planning Work Program.

MAJOR TRANSPORTATION PLANNING INITIATIVES

The work elements identified in the UPWP are intended to assist the region in informing, refining, enhancing, or implementing elements of the MTP. Appendix A reflects how work elements relate to the MTP's goals and objectives. The following is a brief discussion of the major transportation planning initiatives that are reflected in the 2022 UPWP.

- Respond to the FAST Act – Tasks 1.1, 2.2, 3.9, 4.1, and 5.5
- Planning Sustainable Places – Task 2.1
- Performance Measures and Targets – Tasks 2.2, 3.9, 4.1
- Travel Demand Model Calibration with results of 2019 Household Travel Study – Task 3.1
- Implementation of a Transportation Data and Technology Strategic Plan – Task 3.2
- Suballocated Federal Funds Programming – Task 4.1
- Smart Moves Implementation – Task 5.1, 5.2
- Implementation of the RideKC NEXT System Redesign – Task 5.2
- Expansion of the Kansas City Streetcar – Tasks 5.3 and 5.11
- Bus Rapid Transit (BRT) Project Development – Task 5.3
- Planning and Environmental Linkages (PEL) Study: I 35 & I 29 – Task 5.10

FFY 2022 UNIFIED PLANNING WORK PROGRAM

MID-AMERICA REGIONAL COUNCIL

WORK ELEMENT/TASK DESCRIPTIONS

1.0 Program Support and Administration

1.1 Transportation Administration – Lead Agency: MARC

Objectives

- To provide overall management of MARC's transportation planning program and ensure compliance with applicable federal and state requirements.
- To administer all applicable federal funding and activities in a prudent and lawful manner.
- To ensure that all grants and contracts are administered to allow timely completion of scheduled activities and products.
- To support the various transportation and related committees and ensure communications among and between the committees.
- To manage and develop staff contributing to transportation planning activities.

Background/Previous Work

MARC has managed the metropolitan transportation planning process in compliance with applicable federal and state requirements since being designated as the MPO in 1974. The region's transportation planning process was reviewed in 2021 and certified as to its compliance with all applicable laws and regulations, in accordance with federal transportation planning requirements.

Activities and Products (Estimated Completion Dates)

1. *ACTIVITY: Committee Support.* Support MARC's transportation policy, planning, programming and special committees with agendas, meeting logistics, maintenance of membership and miscellaneous communications (monthly).
2. *ACTIVITY: Legislative Tracking.* Monitor state/federal legislative activities related to transportation programs and modify/update MARC policy positions; respond to new regulations issued to implement new legislation (as needed).
3. *ACTIVITY: Personnel.* Complete annual staff evaluations (Dec); Conduct staff recruitments (as needed); Staff development and training (monthly), which could include training on the MPO process and products, modal planning, performance measurement, operations, and management, connected and autonomous vehicles, linkages between transportation and related planning topics, and functional skills related to data, software, management, fiscal processes, facilitation, communication, and customer service.
4. *ACTIVITY: Procurement.* Conduct third party contract procurement and provide pre- and post-award contract administration (as needed).
5. *ACTIVITY: Operations.* Support operating expenses (training, meeting expenses, advertising, travel, supplies, etc.) to conduct the metropolitan planning process (monthly).
6. *ACTIVITY: DBE.* Implement all aspects of the DBE program ensuring MARC is compliant with 49 CFR part 26 (ongoing)
7. *ACTIVITY: UPWP Invoicing.* Monitor the preparation and submittal of invoices to state departments of transportation (monthly).

8. *PRODUCT: UPWP and Progress Reports.* Prepare annual Unified Planning Work Program and Budget (Oct); Prepare Quarterly UPWP progress reports (April, July, Oct); Prepare prior year Annual Progress Report per 23 CFR 420.117(b) (Mar).
9. *PRODUCT: DBE and Title VI Reports.* Participate in training, monitor regulation, and prepare reports, including the DBE and Title VI triennial program updates, that document DBE and Title VI activities. DBE biannual report(ongoing, KDOT Title VI report due Sept).

1.2 Public Participation – Lead Agency: MARC

Objectives

- To gain meaningful input into the transportation and related planning processes from people with diverse knowledge and ideas, including those traditionally underserved by transportation and those who have not traditionally participated in the planning process.
- To provide opportunities for convenient public access, review and comment on regional planning and programming documents, as well as the data and forecasts on which they are based.
- To incorporate public input into plans, programs, and other products of the metropolitan planning process.
- To document official actions (review, approval, adoption, and amendments) of transportation and air quality planning processes and related public review, as well as special studies and other projects that could result in significant changes to these processes.
- To comply with federal public participation requirements.

Background/Previous Work

MARC's public participation procedures call for early and continuous consultation with community stakeholders and the public. MARC uses tools like the *Transportation Matters* and On the MARC blogs, social media channels, and the agency web site (www.marc.org) to provide information and announce opportunities for input to MARC's planning efforts. Public meetings are also integral to this process.

MARC's public participation activities are carried out through a Public Participation Plan that outlines strategies to increase the effectiveness of MARC's current public involvement activities, particularly with reaching traditionally underserved populations, and notes that ongoing investigation of best practices will be used to make sure the full range of public engagement activities is considered for each project. MARC developed a new Public Participation Plan in 2007 and has subsequently updated this plan in 2010, 2013, 2017 and 2020.

Activities and Products (Estimated Completion Dates)

1. *ACTIVITY: Engagement.* Actively engage public and private community stakeholders, the public and the media as outlined in the Public Participation Plan (monthly); evaluate effectiveness (Dec).
2. *ACTIVITY: Formal Public Review and Comment.* Provide information for public review and comment, document public input and agency response, and provide to decision makers (TIP: Jan, April, July, Oct; UPWP: Oct; other: as needed).
3. *ACTIVITY: Publications/Documents.* Develop issue-specific fact sheets and presentations (as needed); design written reports for publication (as needed); distribute "Guide to the Transportation Planning Process" (ongoing).
4. *ACTIVITY: Speakers Bureau.* Maintain speaker's bureau and presentation materials for outreach efforts related to MARC's transportation plans and programs (as needed).
5. *PRODUCT: Calendar and Announcements.* Maintain transportation-related meetings and events on public online calendars (monthly). Create HTML invitations to advertise transportation events (as needed).

6. *PRODUCT: Blogs.* Post to the *Transportation Matters Blog* and transportation stories to On the MARC blog (as needed).
7. *PRODUCT: Digital Media and Communication.* Develop and maintain digital media content and web-based communication tools, such as web sites, web pages, social media accounts, email blasts etc., for public engagement, general communications, plans and programs, and their related products(ongoing).
8. *PRODUCT: Guide to Transportation Decision Making.* Complete updates to the Guide to Transportation Decision Making (Jun).

2022 Budget for Program Support and Administration

1.1	Transportation Administration	\$431,281
1.2	Public Participation	\$242,086
Total		\$673,367

For additional budget information please reference Appendix C – Schedules 1 & 2

2.0 LONG-RANGE PLANNING

2.1 Land Use, Demographic and Comprehensive Planning – Lead Agency: MARC

Objectives

- To support a planning process that engages community stakeholders and the public in dialogue about regional goals and objectives, along with how best to achieve them through the integration of the region's transportation investments, land use decisions and environmental conservation efforts.
- To promote local and regional land use, community development, and economic development policies consistent with the goals and objectives adopted by the MARC Board and included in the Metropolitan Transportation Plan.
- To maintain and improve the social, economic, demographic, geographic, and land use data systems that facilitate the above and is necessary to conduct metropolitan transportation planning.
- To communicate development changes and their implications to elected officials, business leaders, civic groups, community organizations, and city, county, and staff agency personnel.
- To promote Sustainable Places and Transit-Supportive Development principles through dialogue, presentations, analysis of data and practices, maintenance of the MARC website, and development of tools to assist local communities.
- To encourage sustainable development and greater housing choices in the metropolitan area, reducing travel demand.
- To support community design and transportation and mobility options that support improved public health.
- To support local officials and others working together to address climate change and broader goals of sustainability to advance the vision of the Kansas City area becoming America's Green Region.

Background/Previous Work

In June 2020 the MARC Board and MARC committees adopted Connected KC 2050, the updated metropolitan transportation plan. It continues the pursuit of concentrated development along activity centers and corridors throughout the region. The update included current population growth projections, current budget projections, and refined regional transportation projects through 2050. The new plan supports specific policy direction related to regional growth and development and outlines a clear direction towards developing integrated land use, transportation, and environmental strategies as a mechanism to pursue a more sustainable future. The Sustainable Places Policy Committee, a MARC Board created policy level committee, continues the work started

under Creating Sustainable Places in conjunction with its role is to advise the MARC Board regarding regional development and changing demographics.

The development of detailed strategies and forecasts rests upon a host of data sets, analytical capabilities, and public engagement capacities that must be continually maintained, often as a joint effort between MARC and its member local governments or partner organizations. These include (list is not exhaustive):

Data

- Aerial orthoimagery, flown metro-wide every 2 years by MARC on behalf of the region's cities and counties to provide the basis for geographically accurate local land use data.
- Parcel-level land use file, maintained by counties and integrated by MARC, to provide current land use, and additional attributes such as square feet, year built and value.
- Planned land use, maintained by cities and counties, and integrated by MARC to represent the collective future imagined by area local governments.
- Street centerlines, names, and addresses, as well as address points, maintained by cities and counties and integrated by MARC to accurately geocode buildings and employers to Transportation Analysis Zones (TAZ) and other geographic areas.
- Social, economic, and demographic data, maintained by a wide variety of federal, state, and local agencies, as licensed from private sources, and aggregated by MARC to monitor changing trends by location or characteristic.
- Natural Resources Inventory, NRI land cover data at a 2.5-meter pixel scale that classifies land cover into four classifications: impervious, barren, vegetated, and water. A variety of sub-classifications exist for the impervious and vegetated cover which offer enhanced ecosystem understanding.¹
- MetroGreen, the regional trails and greenway plan.

Analytical Capabilities

- Geographic Information Systems (currently ESRI's ArcGIS) to maintain, integrate, and analyze the geographically based data sets above
- Statistical analysis software (currently SAS) to analyze the above data sets and to estimate the parameters on various models.
- Modeling and visualization software (currently Tableau and UrbanSim) to help translate technical data inputs into meaningful measures (greenhouse gas emissions, energy consumption, etc.), and to visually display data for improved understanding and public awareness.

Public Engagement Capacities

- Data web sites, including Metro Dataline (www.metrodataline.org), KC Rising (kcrising.com), KC Quality of Life (www.kcqualityoflife.org) and KC Workforce (www.kcworkforce.org).¹
- Facilitating community participation and exploration of policy through virtual tools and websites such as www.marc.org and resource.sustainable-kc.org.
- MARC supports KC Rising's Data and Analytics Resource Team (DART), providing technical assistance to aid the design of the metric system for tracking social and economic progress, update the metrics annually, and present the metrics to area elected officials, business, and community leaders. MARC also leads KC Rising's Place Advisory Committee (PLAC), which focuses on transit accessibility and digital/broadband connectivity as essential components of creating an economy that grows for everyone.
- MARC hosts a regional planners' roundtable, which meets quarterly as a forum for local planners to discuss common issues of concern and to learn about best practices.¹

¹ Funded through sources other than CPG

- MARC convenes a quarterly “Planning Director’s Luncheon” as a forum for sharing of expertise, best practices, and provide updates on important planning, development, and other local activities.¹
- MARC’s KC Communities for All Ages works to facilitate aging in place and aging in community for the region’s senior community. This regional initiative furthers conversation about land use and transportation that creates communities that welcome all ages.¹
- MARC continues the First Suburbs Coalition, which addresses neighborhoods, commercial areas, and infrastructure issues and policies to promote sustainable communities and healthy environments.¹
- MARC facilitates a gathering of local GIS professionals (KC Metro GIS), including representatives from state and local government, to share expertise and collaborate on data development and sharing opportunities.¹
- MARC coordinates periodic meetings of data professionals working in cities, non-profits, and public health agencies to discuss the development of data and tools that help keep policy makers abreast of key trends and performance metrics.¹

Activities and Products (Estimated Completion Dates)

1. *ACTIVITY: Technical Analysis.* Maintain, update, and improve data sets, analytical capabilities and public engagement capacities as described above, as well as active committees overseeing them (ongoing).
2. *ACTIVITY: 2020 Census Data.* More detailed data from the 2020 Census, beyond what was released in September 2021, will be made available in 2022. Prepare databases to absorb the census data, download the data as it becomes available, and make extracts accessible to local governments and residents via MARC’s website.
3. *ACTIVITY: Public Use Microdata Sample Areas (PUMAs).* Work with Kansas and Missouri State Data Centers to define the PUMAs for use with the 2020 Census and the American Community Survey for 2020-2029. (September)
4. *ACTIVITY: 2020 American Community Survey (ACS) data.* The ACS data for 2020 will both be delayed and use a different methodology due to the large non-response during the pandemic. Determine level of inconsistency and how best to use in comparison to previous data. Prepare databases to absorb the data, download the data as it becomes available, and make extracts accessible to local governments and residents via MARC’s website. (June)
5. *ACTIVITY: 2022 Aerial Project.* In partnership with area local governments, conduct and manage the 2022 aerial project, producing digital orthophotography for participating jurisdictions. (December)
6. *ACTIVITY: Planning Tools.* Continue to help local governments incorporate into their own planning and development processes the tools developed in the CSP program and the Natural Resources Inventory. Participate in the national Consortium for Scenario Planning to keep abreast of best practices and aid the tool development. (ongoing).
7. *ACTIVITY: Economic and Workforce Indicators.* To develop and support critical land use inputs into the travel demand forecasting models, MARC will develop and maintain a series of economic and workforce indicators that augment and reinforce transportation performance indicators in support of improved integrated planning. MARC will publish data and reports describing and analyzing the region’s economy and workforce on its website (ongoing).
8. *ACTIVITY: Update KC Rising Metrics.* KC Rising¹ has a three-level metrics system, corresponding to long-run, region level, medium-term system level, and short-term strategy level. Metrics for the top two levels have been determined and will be updated. Proposed strategy level indicators will be evaluated and further developed as necessary. (Ongoing).
9. *ACTIVITY: Economic Equity Values Atlas.* Launch the EEVA with a full complement of indicators describing the health of the seven Pillars of Prosperity developed by KC Rising – Enterprise, Industry, Connectivity (physical and digital), Neighborhoods, Education, Culture, and Inclusion – at the census tract level and use the EEVA to help evaluate project funding proposals for the Planning Sustainable Places program. (May)

¹ Funded through sources other than CPG

10. *ACTIVITY: Broadband Connectivity.* Broadband connectivity emerged as a key resilience strategy during the pandemic, allowing many to work from home and reduce congestion on road networks. In order to understand this issue, MARC will develop a set of data describing the extent and quality of digital access across the region, given that increasing numbers of people are likely to need the ability to connect remotely for school and work. This work will be performed as part of working with KC Rising's Place Advisory Committee (PLAC) (June).
11. *ACTIVITY: Sustainable Places Policy Committee:* The committee meets approximately six times a year to review and recommend policies and actions to the MARC Board regarding the environment, land use and changing demographics. Additionally, the committee provides oversight to the Planning Sustainable Places program (ongoing).
12. *ACTIVITY: Smart Moves 3.0:* Integrate SM3.0 analysis findings into land use, demographic, and comprehensive planning to inform and refine transit-supportive development principles and practices (ongoing).
13. *ACTIVITY: Public Engagement – Data Access:* Implement an open data strategy and/or platform that allows greater searchability, ease of access, and use of data maintained to support regional planning efforts (ongoing).
14. *ACTIVITY: Data – Employment:* Engage with state Labor Market Information agencies to evaluate the potential to establish the necessary agreements and data security to obtain QCEW data on the location, classification, and employment levels of individual business establishments in the Kansas City region. (Dec)
15. *ACTIVITY: Housing Data.* Collect, organize, and make accessible via the MARC website the wide range of data related to housing access, affordability, and quality, especially as it relates to access to jobs and transit for low-income households and households of color.
16. *ACTIVITY: Land Use Resource:* MARC will continue expanding the online reference resources available for the region. Additional phases for the resource include local project examples, policy examples and associated land use data. (ongoing)
17. *PRODUCT: Activity Center Map:* With input from the Technical Forecast Committee and Sustainable Places Policy Committee, continue to refine and update the regional activity center map to reflect the most current data and policy direction. (Dec).

2.2 Metropolitan Transportation Plan – Lead Agency: MARC

Objectives

- To maintain a Metropolitan Transportation Plan (MTP) for the Kansas City Metropolitan Area.
- To integrate the MTP with the statewide long-range plans, funding priorities, and transportation programs developed by KDOT and MoDOT.
- To facilitate continued community dialogue concerning regional development and mobility and transportation goals, policies, strategies, and priorities reflected in the MTP.
- To measure progress related to the goals and performance measurements outlined in the MTP.

Background/Previous Work

In June 2020, MARC adopted *Connected KC 2050*, the Metropolitan Transportation Plan (MTP) for greater Kansas City, extending the planning horizon out to 2050. The adopted MTP includes a detailed policy framework, an identified regional land use direction supporting regional activity centers (nodes) and corridors, detailed listings of transportation needs, and an underlying population and employment forecast. Development of this plan included a deliberate "Needs Assessment" process, development of an online "story maps" tool, use of social media platforms to engage with the public, and scenario analysis of transportation networks and land use growth scenarios to test sensitivity of our transportation models.

Activities and Products (Estimated Completion Dates)

1. **ACTIVITY: Plan Implementation.** Continue the implementation of strategies and policy priorities outlined in Connected KC 2050 (CKC2050) (ongoing).
2. **ACTIVITY: Training.** Conduct targeted training programs through the Academy for Sustainable Communities supporting *Connected KC 2050* implementation activities and strategies. Topics to be covered may include, but are not limited to, transportation safety, pedestrian and bicycle counting, and mobility planning (ongoing).
3. **ACTIVITY: Initiate Plan Update.** Develop workplan for technical and community engagement processes to update the MTP by June of 2025 (June)
4. **ACTIVITY:** Review and evaluate the structure of the MTP database; make enhancements that improve ability to report, summarize and visualize both spatial and non-spatial data. (ongoing)
5. **PRODUCT: Manage MTP.** Process plan amendments (as needed)

2022 Budget for Long Range Planning

2.1	Land Use, Demographic & Comprehensive Planning	\$512,852
2.2	Metropolitan Transportation Plan	\$269,737
Total		\$782,589

For additional budget information please reference Appendix C – Schedules 1 & 2

3.0 SYSTEM MANAGEMENT

3.1 Modeling/Forecasting Activities – Lead Agency: MARC

Objectives

- Development and refinement of model methodology and ensure MARC’s state of the art modeling analysis tool to support regional goals and objectives adopted by the MARC Board of Directors.
- Implement advance modeling development in response to priority policy analysis and comprehensive regional planning questions.
- Provide regional travel forecast and modeling analysis to regional partners.

Background/Previous Work

An accurate, state-of-the-practice suite of economic, demographic and transportation forecasting models must be maintained to identify needed infrastructure improvements as well as gauge impacts of regional policies and investments. Over the last several years, MARC has improved its in-house modeling capacities. These include:

- A continually enhanced and updated regional economic and demographic model (REMI) to provide long-range forecasts of metropolitan Kansas City’s total population by age, income, and employment by industry.
- A land use forecasting model (UrbanSim) that utilizes detailed parcel-level current land use, an aggregation of local land use plans, and calibrated location choice models to provide forecasts of households, population, and employment at the level of census blocks, which are then aggregated to traffic analysis zones (TAZs).
- A GIS-based land use scenario model (Envision Tomorrow+) that also uses current and future land use plans along with financial information on building costs and rents to create and evaluate economically feasible development alternatives in activity centers and corridors.
- An improved and augmented set of advanced four-step travel demand models that explicitly model the regional multi-modal travel forecast. The travel models are built based on the observed behavior of people. That behavior was measured from the results of the MARC household travel survey.

In June 2020, the MARC Board adopted a new set of population, household, and employment forecasts by TAZ and Census Tract. The adopted forecasts were the culmination of a series of interim updates to the 2015 forecasts, the set of land use scenarios that looked at trend vs. compact growth. Work to transition from MARC's prior model, Paint the Town, to its new model, the cloud-based block-level version of UrbanSim, as well as incorporation of the latest demographic information from the American Community Survey, the LEHD Origin- Destination Employment Statistics (LODES) and local development projects provided by area local government planners also took place.

While the adopted forecast provides an accurate estimate of trends, local governments, and regional decision-makers desire a model that would allow testing of policies to cluster development around existing and planned nodes and corridors as indicated in local comprehensive plans. A primary policy tool is the use of incentives to reduce the cost of redevelopment in the desired areas. This then requires a model that adequately models land markets, both the supply side (developer behavior) and the demand side (household and employer behavior), to estimate and forecast prices and rents as well as development costs and rates of return. To model developer behavior, such a model must evaluate the profitability development in one area vs. another, which in turn requires detailed information below the block level, i.e., at the parcel and building level. MARC sought proposals for models that meet these specifications in 2021.

In 2012 and 2013, MARC conducted a regional truck survey and initial works to add a truck modeling component to the regional travel demand model. In 2016 and 2017, work was completed to validate/calibrate the travel model, and several enhancements were made to improve the performance and reliability of forecasts. In 2016, MARC completed model updates, which included updating the model TAZ system from 900 zones to 2400 zones, updated land use data from 2010 Census and 2015 ACS and LEHD, and updated transit routes with the new RideKC system. MARC completed a regional household travel survey in 2019 and began to calibrate the travel model using the survey results in 2021.

Activities and Products (Estimated Completion Dates)

1. *ACTIVITY: Land use Model Development.* Develop/acquire the data needed to support moving to a full parcel model that also models developer behavior. Add to MARC's data sets a database of all buildings in the region with the attributes needed to allocate people and jobs into them. Acquire from local governments a new update of the parcel data. (June)
2. *ACTIVITY: Land Use Model Development.* With aid from the developer, implement a parcel-based land use model with specifications that match or exceed those found in UrbanSim's parcel model, including a developer model for determining the supply of buildings and space to be absorbed by households and employers. (December)
3. *ACTIVITY: Evaluate Land Use Forecast.* Evaluate land use forecast to be consistent with current city and county population and employment estimates, particularly the 2020 Census as it becomes available (ongoing).
4. *ACTIVITY: Land Use-Travel Model Integration.* Continue development of a methodology for integrating the land use and travel models. The outcome of this effort will produce a system of feedback loops between the models, where the results of one are used as inputs for the other (Ongoing).
5. *ACTIVITY: Travel Demand Model.* Maintain, update, and operate MARC Travel Demand Model and its applications. On-call consultant services may be accessed in support of this task. (ongoing)
6. *ACTIVITY: Data Acquisition.* Acquire data sets necessary for model enhancements (ongoing).
7. *ACTIVITY: Model data web visualization and application development.* (Dec)
8. *ACTIVITY: Estimation and Calibration of travel demand models.* Integrate the household travel survey into the regional travel demand model and provide the travel behavior analysis to support the regional planning process and studies. (Dec)
9. *ACTIVITY: Provide model support to Metropolitan Transportation Plan and Transportation Improvement Program (TIP) development process.* (ongoing)
10. *ACTIVITY: Air Quality Modeling.* Support Air Quality Modeling. Develop data input files for use in the latest EPA approved air quality emissions model MOVES2014b. Provide analysis support to regional emission and resilience assessment analysis. (ongoing)

11. *ACTIVITY: Modeling support and data requests.* Provide ongoing small area traffic forecast assistance to regional partners and support modeling needs of miscellaneous project studies. The data provided includes transportation model runs, network assignments, analysis and reports and impact assessments for local and regional planning efforts (Dec).
12. *ACTIVITY: Technical Capacities.* Research, develop, and test model-based transportation performance evaluation tools and improve the capacity to produce multi-modal travel forecasts and analysis. (Dec.)
13. *ACTIVITY: Model Users Group.* Convene the region's travel model users to share information, promote best practice, and encourage consistent modeling approaches (Dec).
14. *ACTIVITY:* Continue work to develop and implement a plan to provide transportation modeling as a shared service to regional partners.(Dec)

3.2 Transportation Research and Database Management – Lead Agency: MARC

Objectives

- To collect, maintain and analyze data on transportation and travel behavior within the region to facilitate transportation planning and decision-making.
- To support data management and governance functions including internal processes, hardware and software systems, and technical capacities of MARC staff.
- To promote better understanding of transportation patterns and trends among member jurisdictions and the public.
- To conduct analysis and research in support of goals, objectives and strategies identified in Connected KC 2050. To respond to requests for information from local, state, and private agencies and members of the public.

Background/Previous Work

To better understand transportation and travel behavior within the region, MARC regularly collects and analyzes data through special surveys initiated locally or available through federal, state, or private sources. Examples of prior data collection efforts include the 1996, 2000, 2007, and 2012 Travel Time Studies, the 1998 and 2002 Vehicle Occupancy Studies, the 2004 and 2019 Household Travel Surveys, the 2005 On-Board Transit Survey, and the 2007 External Survey.

Data pertaining to transportation that is routinely tracked and reported, such as traffic counts, transit ridership, accidents, aircraft activity and expenditure of funds for maintenance and expansion of transportation facilities, are kept on file in computer databases at MARC.

Activities and Products (Estimated Completion Dates)

1. *ACTIVITY: Transportation Planning Research.* Research and explore emerging issues, best practices, analytical tools, and general information related to transportation planning(ongoing).
2. *ACTIVITY: Data Collection.* Research, access and obtain data sets needed to achieve program objectives; maintain access to KDOT and MoDOT databases (ongoing).
3. *ACTIVITY: Database Management.* Maintain databases and documentation for both spatial and non-spatial data; refine and improve data management processes; coordinate with internal and external partners on data governance issues (ongoing);
4. *ACTIVITY: Data Analysis.* Process data collected through surveys and special studies for use in planning, programming, management, and marketing of transportation services and projects(ongoing).
5. *ACTIVITY: Data Distribution.* Disseminate data to MARC member jurisdictions, other interested agencies, and the public; develop tools and services to publish data and information online(ongoing).

6. *PRODUCT: Transportation Data and Technology Strategic Plan.* Implement the short-range strategic plan outlined in the MPO data/technology needs assessment (ongoing).
7. *PRODUCT: Research Reports.* Prepare miscellaneous, periodic research reports and analyses on transportation and land-use trends and related information as prompted by emerging issues (as needed).

3.3 Air Quality Planning – Lead Agency: MARC

Objectives

- To ensure that transportation plans and programs support regional air quality objectives and do not result in increased air pollution.
- To remain prepared for the possibility that the region may become subject to air quality/ transportation conformity requirements under the eight-hour ozone standard if the region is redesignated as a nonattainment area.
- To support the mobile source emission reduction goals of the Kansas and Missouri State Implementation plans, the regional Clean Air Action Plan, and the Regional Climate Action Plan.
- To promote compliance with the eight-hour National Ambient Air Quality Standard for ozone.
- To build stakeholder support for initiatives that mitigate air pollution caused by cars and trucks.
- To provide input on regional air quality plans and programs as they relate to transportation.

Background/Previous Work

MARC serves as the designated Section 174 agency for the bi-state Kansas City area, coordinating the development of state air quality plans and providing opportunities for local governments to participate in the development of these plans. MARC's air quality responsibilities include coordination, planning, technical analysis, and public information and education. This work element encompasses the transportation component of MARC's air quality planning program. Previous work included an update of the mobile source emissions inventory and budgets for inclusion in the Kansas City SIPs for ground-level ozone.

As a one-hour nonattainment and maintenance area, the Kansas City region was required to conform its MTP and TIP to mobile source emissions budgets in the Kansas and Missouri State Implementation Plans (SIPs). MARC, as the metropolitan planning organization for the Kansas City region, was responsible for developing the conformity analyses, for getting approval from federal, state, and local agencies on the methodologies and assumptions used to demonstrate conformity, and for seeking public comment on the analyses. The work was carried out to ensure that projected future year mobile source emissions would not exceed limits prescribed in the SIPs.

In May 2005, the Kansas City region was designated attainment for the eight-hour ozone standard. When the one-hour ozone standard was revoked on June 15, 2005, the region ceased to be subject to federal transportation/air quality conformity requirements. In 2007 the region experienced violations of the eight-hour 85ppb ozone standard, and in response, the states of Kansas and Missouri began to implement contingency measures in their ozone SIPs.

In March 2005, the MARC Board of Directors approved a regional Clean Air Action Plan (available on the MARC website at www.marc.org/Environment/Air-Quality/Reports/Clean-Air-Action-Plan). The plan includes voluntary strategies for reducing emissions from a variety of sources, including cars and trucks. Some of the mobile source measures in the plan include gas cap testing; retrofitting diesel engines on buses, heavy duty trucks and locomotives; electrifying truck stops to enable drivers to idle their rigs less; and promoting the use of idling reduction policies for public and private fleets. While some of these elements can be implemented at little or no cost, many of them are capital intensive and will require public or private funds to be realized.

In 2011, a comprehensive update was made to include promotion of complete streets planning and transit access. The 2018 update introduces three new action areas: transportation connectivity, transportation

technology, and public engagement. Since 2008, MARC has worked with MDNR and KDHE to administer Clean Diesel grants from EPA to local projects to reduce on- and off-road heavy-duty diesel emissions, including projects involving rail and freight transport. MARC has also applied on behalf of large fleets for this funding and will continue to work with Kansas City area fleets on reducing diesel emissions. Under the current (2015) ozone standard (70 ppb) the Kansas City region has been classified as unclassifiable/attainment for all counties.

Activities and Products (Estimated Completion Dates)

1. *ACTIVITY: Technical Analysis.* Maintain the MOVES model for counties in the current air quality maintenance area, including determining local data needs and working with appropriate entities to collect data (ongoing).
2. *ACTIVITY: Committee Support.* Convene the Conformity Consulting Agencies, Air Quality Forum, and other necessary subcommittees to review and discuss air quality conformity analyses/determinations and related planning assumptions and methodologies (as needed).
3. *ACTIVITY: Engagement.* Engage area chambers of commerce, economic development councils, and industry and trade associations in efforts to implement other CAAP mobile source elements (ongoing).
4. *ACTIVITY: Fleet Engagement.* Provide technical, planning, and analytical support to local government efforts to reduce mobile source emissions of ozone precursor emissions, particularly from fleets (ongoing).
5. *ACTIVITY: Technical Analysis.* Analyze air quality benefits resulting from regional mobile source emissions reduction initiatives (ongoing).
6. *ACTIVITY: Public Engagement.* Engage cities and counties outside the Air Quality Boundary to help them understand mobile source elements of the CAAP and future SIP (ongoing).
7. *ACTIVITY: VW Settlement.* Provide technical, planning, and analytical support for local efforts to access VW settlement resources (as needed).
8. *PRODUCT: Email Updates.* Send email updates to Conformity Consulting Agencies, Air Quality Forum, and other relevant committees on region's status regarding the eight-hour ozone standard (as needed).
9. *ACTIVITY: Clean Air Action Plan.* Work with air quality stakeholders to develop and initiate process to update the Clean Air Action Plan. (Dec)

3.4 Active Transportation Planning– Lead Agency: MARC

Objectives

- To develop, maintain and implement regional planning strategies which advance active transportation mobility through Connected KC 2050 to foster increased regional bicycle and pedestrian travel as a share of all trips.
- To facilitate transportation policies that integrate active transportation solutions with community development needs in the region.
- To foster efforts through engineering best practices, public education, and traffic enforcement to improve safety of pedestrians and bicyclists.
- To support efforts that address and advance active transportation data collection.
- To support advancement of technical analysis tools that address active transportation planning and programming needs.
- To provide active transportation planning support across MARC's related initiatives and programs.
- To provide appropriate planning and technical assistance to local governments working to address pedestrian and bicycling needs.

Background/Previous Work

MARC's Active Transportation Planning program has a long history of developing innovative solutions to address regional transportation challenges. The history of this program stretches back over two decades. MPO program initiatives have included:

- Development of a MetroGreen Action Plan, which included a regional greenway trail system of over 1,100 miles consisting of three distinct corridors types streams (utility/rail-to-trail and roadway) leading to the formation of ad-hoc and formal coalitions around corridor planning;
- Launched “Explore KC” campaign to promote walking and cycling with annual events and public education (May 2002);
- Adoption of the MARC Policy on Bicycle and Pedestrian Accommodations on Missouri and Kansas River Bridges (April 2006);
- Development and adoption of “Best Practices: 2012 Local Planning and Design Guide” in conjunction with the local chapter of the American Public Works Association;
- Launched Active Transportation Regional Counting Program (2012);
- Adoption of the MARC Complete Streets Policy (March 2012, updated December 2015);
- Created a Complete Streets Policy Handbook (updated in 2017) as a resource for local jurisdictions on how to adopt and implement complete streets policies in communities
- Adoption of the Greater Kansas Regional Bikeway Plan (January 2015) expanding regional roadway corridors to a system over 2,000 miles while adding 128 miles of MetroGreen streams corridors in Miami County.
- Adoption of the Regional Pedestrian Policy Plan to synthesize a regional vision of walkability through best practices for policies, plans, and programs related to enhanced coordination of regional and local efforts (May 2018)

Activities and Products (Estimated Completion Dates)

1. *ACTIVITY: Bicycle and Pedestrian Advisory Committee.* Provide staff support to BPAC to develop and implement the annual committee work plan (ongoing).
2. *ACTIVITY: Active Transportation Programming Committee.* Provide staff support to the Active Transportation Programming Committee to monitor reasonable progress of projects, develop/refine application review criteria, and review funding applications (ongoing).
3. *ACTIVITY:* Provide continuing education opportunities through professional trade associations to address emerging issues related to active transportation modes including, but not limited to, cross cutting sectors such as transportation access, mobility, and transit-oriented land use planning (ongoing).
4. *ACTIVITY: Bikeway & Trails Inventory.* Conduct a biennial data request. Work across MARC departments to maintain inventory of local bikeway plans and built facilities to support regional active transportation planning and programming efforts (ongoing).
5. *ACTIVITY: Regional Priority Sidewalk Data Inventory.* Work across MARC departments and MPO planning and programming efforts to develop and maintain a GIS pedestrian inventory (ongoing).
6. *ACTIVITY: Regional Counting Program.* Assist local governments with setting up local programs to conduct bicycle and pedestrian automatic counts through the loan of counting equipment and training. Research potential opportunities for program expansion through cooperative service and data sharing agreements (ongoing).
7. *ACTIVITY: Complete Streets Implementation.* Continue implementation of the MARC Complete Streets Policy. Provide training and assistance to local governments developing Complete Streets policies if needed (ongoing).
8. *ACTIVITY: Complete Streets Analysis.* Continue work on complete streets analysis. Work is anticipated to focus on collecting data for quantitative analysis of complete streets, identify successful complete streets implementation, prioritize improvement corridors, and generate policy recommendations.
9. *ACTIVITY: Complete Streets Policy.* Update the MARC Complete Streets Policy based on the conclusions on the Complete Streets Analysis as well as with other best practices. (ongoing).
10. *ACTIVITY: Greater Kansas City Regional Bikeway Plan Update.* Update the regional bikeway plan maps for future on-street bicycle facilities (Jun).
11. *ACTIVITY:* Research and identify best practices around emerging transportation & mobility options, which benefit from and utilize active transportation infrastructure. Provide resources for partner agencies to advance utilization of these technologies (as needed).

12. *ACTIVITY: Explore partnerships to host trainings and conferences in the MARC region.* Research partnerships within MARC as well as at the local, regional, and national level for opportunities for trainings, conferences, or symposiums that further the active transportation goals adopted by the MARC Board of Directors (ongoing).

3.5 Transportation Technology Planning and Integration – Lead Agency: MARC

Objectives

- To anticipate and address changes in transportation technology that may impact future transportation, land use, economic and other systems.
- To manage, maintain and refine the Regional Intelligent Transportation Systems (ITS) Architecture that outlines the functional relationships between current and planned ITS deployments in the Kansas City metropolitan area.
- To integrate the Regional ITS Architecture and ITS planning activities with the Metropolitan Transportation Plan and the Transportation Improvement Program.

Background/Previous Work

In compliance with federal transportation planning requirements, MARC adopted the first version of the Regional Intelligent Transportation Systems (ITS) Architecture for the Kansas City metropolitan area in 2004 and completed updates to the architecture in 2012 and 2018. The Regional ITS Architecture provides a specific, tailored structure for facilitating institutional agreement and technical integration for the implementation of ITS projects in the region by defining how systems functionally operate and the interconnection of information exchanges that must take place between these systems to accomplish transportation services.

Activities and Products (Estimated Completion Dates)

1. *ACTIVITY: ITS Architecture Maintenance.* Process periodic updates to the Regional ITS architecture and public interface (as needed).
2. *ACTIVITY: Assistance.* Help ITS stakeholders to refine the regional architecture or ensure that project-level ITS planning conforms to the regional architecture (as needed).
3. *ACTIVITY: Coordination with development of MARC's planning products (MTP, TIP, etc.).* Identify ITS initiatives and their integration as appropriate (as needed).
4. *ACTIVITY: Regional Automated Vehicle Strategic Framework.* Continue to promote regional goals, strategies, research, and engagement for successful deployment of automated and connected vehicle technologies (as needed).
5. *PRODUCT: Amendments.* Process amendments to the regional ITS architecture (asneeded).

3.6 Transportation Safety Planning – Lead Agency: MARC

Objectives

- To promote a data-driven process which elevates safety across all modes and prioritizes transportation network investments in the Kansas City region.
- To develop, maintain, and implement the Safety Chapter of the Regional Transportation Plan 2050 as well as the *Kansas City Regional Transportation Safety Blueprint 2018-22*.
- To foster communication and regional collaboration among local, state, and national safety stakeholders on transportation safety issues in the Kansas City region.
- Foster a culture of safety by working with safety partners to share and reinforce messages with the public, which both encourage and enforce safe travel behavior.

Background/Previous Work

In 2017, work was completed to update and adopt the *Kansas City Regional Transportation Safety Blueprint, Toward Zero Deaths – 2018-2022*, which continues to be the active document used by the Destination Safe Coalition. Along with annual data from KDOT and MoDOT, this Blueprint guides the focus of the coalition's work as well as the strategies used to address traffic safety concerns in the region.

In January of 2018, the MARC Board of Directors adopted safety performance measures in accordance with MAP-21 and the FAST Act. Each year the Destination Safe Coalition determines the targets for five performance measures. The 2021 targets are listed below:

Performance Measure	2021 Target
Number of Fatalities	182
Fatality Rate per 100 Million VMT*	0.89
Number of Serious Injuries	979
Serious Injury Rate per 100 Million VMT	4.35
Number of Non-Motorized Fatalities and Serious Injuries	110

In addition, the Destination Safe Coalition hosts an annual call for projects in partnership with KDOT and MoDOT to fund traffic safety projects for the region. In 2021, 18 applications were received, 17 of which were determined to be eligible by the DOTs. Five of the projects are in Kansas and the remaining 12 are in Missouri. The recommendations for Kansas were to fully fund the top four ranked projects, with the remainder of the allocated funding to go toward the lowest scoring project. For Missouri, all 13 projects were recommended to be fully funded. These projects will begin in each state's 2021 fiscal year (Missouri: July 1, 2021 - June 30, 2022; Kansas: October 1, 2021-September 30, 2022).

Activities and Products (Estimated Completion Dates)

1. **ACTIVITY: Coalition Support.** Collaborate with safety partners on transportation safety issues in the Kansas City region, including, but not limited to, engaging additional stakeholders, attending Coalition meetings, holding task team meetings, promoting events that incorporate transportation safety, and conducting meetings of the Destination Safe Coalition (Jan, March, May, July, Sept, Nov, or as needed).
2. **ACTIVITY: Technical Support.** Provide support and general direction for the Destination Safe Task Teams (as needed).
3. **ACTIVITY: Special Safety Studies.** Conduct safety data analyses as part of project area studies, corridor studies, and other program activities (as needed).
4. **ACTIVITY: Public Education.** Implement the annual Public Information & Education program through paid and owned media (ongoing).
5. **ACTIVITY: Destination Safe Call for Projects.** Create and organize call for projects for traffic safety programs funded by the Kansas and Missouri Departments of Transportation. Assist with DOT eligibility, project scoring, and Destination Safe leadership voting for project approval (June).
6. **PRODUCT: Safety Calendar.** Update information about state, regional, and local safety events (as needed).
7. **PRODUCT: Biannual Fatality Report.** Provide two safety/fatality reports per year to the Destination Safe Coalition and TTPC.
8. **PRODUCT: Annual Safety Performance Measure Targets.** Update the safety performance measure targets based on the *Kansas City Regional Transportation Safety Blueprint, Toward Zero Deaths – 2018-2022* as well as current data (February).
9. **PRODUCT: Transportation Safety Blueprint.** Complete work on the next iteration of the Transportation Safety Blueprint and provide opportunities for regional stakeholder comment and review (October).

3.7 Congestion Management Process – Lead Agency: MARC

Objectives

- Carry out the Congestion Management Process in accordance with relevant federal requirements and guidance.
- Continue to implement and refine regional policies and standards regarding system performance on the congestion management network.
- Continue to implement and refine a process for monitoring regional congestion and identifying needed capital improvements, as well as demand management and system management strategies.

Background/Previous Work

As the MPO for a Transportation Management Area (TMA), MARC, in cooperation with the two state DOTs, is responsible for developing a Congestion Management Process (CMP) for the metropolitan area and integrating it with the metropolitan transportation planning process.

Activities and Products (Estimated Completion Dates)

1. *ACTIVITY: System Performance Monitoring.* Continue data collection, analysis and reporting in support of the CMP (ongoing).
2. *ACTIVITY: Identification and Evaluation of Strategies.* Coordinate with regional planning partners to identify strategies that respond to needs identified through performance monitoring. (ongoing)
3. *ACTIVITY: CMP Implementation.* Coordinate the CMP with the development of planning products and activities, including the MTP, TIP, Regional ITS Architecture, planning studies, etc. (ongoing).
4. *PRODUCT: CMP Documentation:* Maintain CMP products and documentation as needed (ongoing).
5. *PRODUCT: CMP Toolbox:* Complete the update of the CMP Toolbox (Dec).

3.8 Transportation Systems Management & Operations Planning – Lead Agency: MARC

Objectives

- To provide a strategic planning framework for regional traffic operations and management programs while ensuring compliance with applicable federal and state requirements.
- To improve integration of regional traffic operations and management initiatives with the metropolitan transportation planning process.

Background/Previous Work

MARC's prior planning efforts have supported improvements to the efficiency and effectiveness of the region's transportation system through the implementation of operations and management strategies. MARC operates the region's RideShare program and has led the development and implementation of the Operation Green Light regional traffic signal operations program since its original feasibility study was completed in 2000. Since that time, MARC has also developed and updated the Regional ITS Architecture and Congestion Management Process. MARC's partners have developed and deployed the Kansas City Scout freeway management system along with the Operation Green Light traffic signal operations program on over 700 traffic signals serving 26 agencies in the region.

Activities and Products (Estimated Completion Dates)

1. *ACTIVITY: Regional TIM Workgroup.* Provide support for a Traffic Incident Management (TIM) group to both develop and implement a work plan for traffic incident management (ongoing).
2. *ACTIVITY: Planning for Operations.* Educate partner agencies, elected and other local officials, and the community about the requirements and benefits of TSM&O practices. Work with regional partners to develop

concepts for regional projects involving information, communication and technology applications in transportation (ongoing).

3.9 Transportation Performance Management (TPM) – Lead Agencies: KDOT, MoDOT, KCATA, JCT, UGT, IndeBus, KC Streetcar, MARC

Objectives

- To establish performance measurement targets in response to the FAST Act’s performance-based approach to statewide and metropolitan planning.
- To coordinate the selection of performance targets by the state DOTs, MARC, and the region’s transit agencies to ensure consistency, as appropriate.
- To update and align MARC's adopted performance measures and targets with the newly adopted metropolitan transportation plan.
- To integrate performance management into planning and programming processes.

Background/Previous Work

Under the FAST Act, states, transit agencies, and metropolitan planning organizations (MPO's) are to establish and follow a performance-based approach to transportation decision-making that support the national goals of safety, infrastructure condition, congestion reduction, system reliability, freight movement and economic vitality, environmental sustainability, and reduced project delivery delays. USDOT developed a process for establishing performance targets and reporting on progress towards achieving those targets through the federal rulemaking process. State DOTs, transit agencies, and MPOs shall coordinate, to the maximum extent practicable, on the establishment and reporting of performance targets.

Furthermore, MARC has chosen to develop additional performance measures that align with Metropolitan Transportation Plan policy goals. Notably, the newly adopted Connected KC 2050 will require an update to previously non-federally required performance measures.

Activities and Products (Estimated Completion Dates)

1. *ACTIVITY: Coordinate to Develop Performance Targets for FAST Act TPM Measures.* Coordinate with planning partners and various committees, to support development of performance targets for the measures defined in the FAST Act and related federal rulemaking. (ongoing)
2. *ACTIVITY: Incorporate Performance Targets into Planning Products.* Integrate performance targets and reporting in to MTP, and TIP, and other planning products as appropriate. (ongoing)
3. *PRODUCT: Update and align previously adopted MARC performance measures and targets with newly adopted metropolitan transportation plan.*
4. *PRODUCT: Annual Performance Measurement Report.* Produce the annual report that measures progress related to the goals and performance measurements outlined in *Connected KC 2050*, including progress towards achievement of FAST Act targets (Oct)

2022 Budget for System Management

3.1	Transportation Modeling/Forecasting	\$617,360
3.2	Transportation Research & Database Management	\$555,641
3.3	Air Quality Planning	\$103,000
3.4	Active Transportation	\$128,452
3.5	Transportation Technology	\$38,994
3.6	Transportation Safety Planning	\$101,239
3.7	Congestion Management System	\$60,676
3.8	Management & Operations Planning	\$42,592
3.9	Performance Measurement & Target Setting	\$81,572
Total		\$1,729,526

For additional budget information please reference Appendix C – Schedules 1 & 2

4.0 PROGRAMMING

4.1 Transportation Improvement Program – Lead Agency: MARC

Objectives

- To develop a detailed and financially realistic program of transportation projects drawn from all elements of the community, that is consistent with the Metropolitan Transportation Plan, financially realistic, in conformity with air quality plans, and addresses social equity/environmental justice regulations.
- To evaluate and prioritize projects according to procedures approved by various MARC programming committees.
- To ensure opportunities for public input, review, and comment related to the *TIP*.
- To foster an understanding of the *TIP* process among member jurisdictions, and to effectively communicate the approved *TIP* to the public.
- To effectively process *TIP* modifications actions (Amendments/Administrative Modifications).

Background/Previous Work

MARC produces the regional *Transportation Improvement Program (TIP)* in cooperation with the Kansas and Missouri Departments of Transportation, local governments, and public transportation agencies. The *TIP* is a staged, five-year list of surface transportation projects proposed for federal, state, and local funding that documents how the Kansas City region prioritizes the limited transportation resources available for the various needs of the region. In 2021, MARC approved the 2022-2026 *TIP* in compliance with federal transportation law.

Activities and Products (Estimated Completion Dates)

1. **ACTIVITY: *TIP Maintenance*.** Maintain the current 2022-2026 *TIP* through communications with project sponsors, timely processing of requested administrative modifications, and any other necessary changes; process quarterly *TIP* amendments (Jan, Apr, Jul, Oct) and special *TIP* amendments (as needed).
2. **ACTIVITY: *Programming*.** Complete the process to determine funding priorities for suballocated federal funds and provide ongoing staff support to MARC's programming committees. Evaluate and prioritize projects according to procedures approved by various MARC committees (Oct).
3. **ACTIVITY: *Programming Debrief*.** Review and recommend modifications to MARC's programming process and evaluation methodologies and begin implementation in preparation for the next programming round in 2024 (Dec).

4. *ACTIVITY: FAST Act Performance Measurement.* Work with MARC’s planning partners to address the requirements that the TIP make progress toward achieving established performance targets as required per 23 CFR 450.326(c) and 23 CFR 450.326 (d). (ongoing).
5. *ACTIVITY: TIP Database Transition.* Continue the transition of the data in the TIP database to a new database structure to better provide for integration with the metropolitan transportation plan and geographic information systems; provide an updated user interface and potential new tools for external users (Dec).
6. *PRODUCT: Project Tracking.* Prepare Annual Listing of Obligated Projects per 23 CFR 450.332 (Dec).

2022 Budget for Programming

4.1	Transportation Improvement Program	\$195,000
Total		\$195,000

For additional budget information please reference Appendix C – Schedules 1 & 2

5.0 PLANS AND STUDIES

5.1 Transit/Paratransit/Mobility Planning and Coordination – Lead Agency: MARC

Objectives

- To provide planning and coordination needed to support the implementation of the Smart Moves Regional Transit and Mobility Plan.
- To improve local and regional mobility and expand modal choice through increased transit and mobility services availability, enhanced communication and public education, and improved coordination.
- To integrate Public Transit and Human Services Transportation into a mobility managementsystem.
- To reduce traffic congestion and improve air quality.
- To enhance Creating Sustainable Places principles by coordinating transit planning with the Sustainable Code Framework, sidewalk planning, bikeways, and sustainable land use.

Background/Previous Work

MARC, in cooperation with the Kansas City Area Transportation Authority, Johnson County Transit, Unified Government Transit, the City of Independence, the Kansas City Streetcar Authority and other transit interests in the region, continue to refine and update Smart Moves, a plan for regional, coordinated, and expanded mobility and transit services throughout the region.

Efforts since 2011 have focused on:

- Updating *Transportation Outlook 2040* and the Smart Moves Regional Transit Vision to incorporate recent planning activities underway at the local level;
- Developing strategies focused on successful implementation of the Smart Moves plan;
- Refining the Smart Moves plan, including efforts to identify major corridor investments and to integrate public transit and human services transportation as envisioned in federal transportation legislation;
- Providing ongoing public information and education regarding the benefits of investing in public transit;
- Selecting specific projects and services in the region to receive federal transit and related funds;
- Jointly advancing transit studies related to high-priority Smart Moves corridors and mobility hubs;
- Creation of the RTCC and Mobility Advisory Committee;
- Completion of Smart Moves 3.0 and development of short term “investment strategies, and;
- Convening of a Mobility Hub Workgroup to develop mobility hub implementation strategies.

Activities and Products (Estimated Completion Dates)

1. *ACTIVITY. Smart Moves implementation support.* Provide technical assistance to governmental, non-profit, and for-profit grantees and operators of transportation/mobility services (ongoing and as needed).
2. *ACTIVITY. Transit Study Development.* Participate in, or assist with, transit/mobility services studies in the region as needed (ongoing and as needed).
3. *ACTIVITY. Engagement, Outreach and Education.* Conduct transit/mobility services related public involvement and education programs such as workshops and trainings related to the Smart Moves plan, with focus on areas like land use considerations, urban design, and economic development benefits of transit (ongoing and as needed).
4. *ACTIVITY. Programming.* Conduct programming processes for transit related funding programs; administer funds as necessary (ongoing).
5. *ACTIVITY. Regional Transit Coordinating Council Support.* Convene and support the Regional Transit Coordinating Council and all sub-groups of the council, including the Mobility Advisory Committee, in partnership with KCATA. (ongoing)
6. *ACTIVITY.* Continue to consider and integrate a range of mobility and land use strategies into planning efforts and committee work plans in accordance with the Smart Moves 3.0 plan (ongoing).
7. *ACTIVITY: Funding.* Work with transit and other community leadership to develop a process focused on a sustainable funding structure for the development of the regional transit and mobility system (ongoing).
8. *ACTIVITY: Smart Moves Refine Local Investment Priorities.* Convene local leadership through workshops or similar forums to advance the implementation of Smart Moves. This activity includes the refinement of priority projects and identification of funding (ongoing).
9. *PRODUCT. Transit Data and Products.* Develop enhanced transit planning resources including travel demand modeling data, GIS data, route maps, and communication products(ongoing).

5.2 RideKC Short-Range and Ongoing Transportation Planning – Lead Agency: KCATA

Objectives

- Develop technical route service plans and short-term service recommendations to appropriately adjust and improve KCATA route services in the community. This includes monitoring and measuring the performance of transit service on an ongoing basis.
- In coordination with regional partners, provide planning and administrative support for regional transit services to ensure a comprehensive, cooperative, and continuing transportation planning process, while pursuing local and regional planning projects that integrate land use and transportation as well as advance transit infrastructure planning.

Background/Continuous Work

This ongoing program will support KCATA staff and consultant work related to planning processes and initiatives anticipated in 2022, including implementation of service improvements recommended by recent regional and local planning efforts and construction projects.

Activities and Products (Estimated Completion Dates)

1. *ACTIVITY: Service Monitoring and Improvement.* Based on ongoing monitoring and performance assessments, continue service and infrastructure planning efforts to improve the efficiency of transit service and to accommodate changing needs and demands in the region (ongoing).
2. *ACTIVITY: RideKC NEXT System Redesign.* Implement the transit network redesign project to improve fixed-route and mobility services in Kansas City, MO based on public input and technical analysis (Dec).

3. *ACTIVITY: Community Planning and Development.* Coordinate with local communities on development review and transportation projects impacting access to transit services; provide data and planning expertise as needed to improve the connection between land use and transportation planning (ongoing).
4. *ACTIVITY: Local Planning Projects.* Serve as liaison and subject matter experts on transportation and land use planning efforts across the region. Serve on steering and advisory committees to advance key projects to improve transportation services and ridership potential (as needed).
5. *ACTIVITY: Regional Marketing.* Continue implementation and marketing of the RideKC brand and services to passengers and the public, including the creation and distribution of materials, signage, attending community events, and providing high-quality passenger information in multiple formats (ongoing).
6. *ACTIVITY: SmartMoves Implementation.* Position SmartMoves corridors for near-term incremental improvements while longer-term plans are being continued for future expansion. This includes coordinating with local jurisdictions to plan and implement mobility hubs throughout the region (ongoing).
7. *ACTIVITY: Mobility Services and Job Access:* Plan, implement, and market Microtransit and other flexible services to fill gaps in the fixed-route network and expand job access, in coordination with local partners (ongoing).
8. *ACTIVITY: Federal Programs and Reporting:* KCATA Planning is the lead for the coordination, collection, and submittal of data to the National Transit Database, as well as the development of Title VI programs, analyses, and monitoring activities (ongoing).

5.3 RideKC Long-Range Transit and Capital Planning – Lead Agency: KCATA

Objectives

- Develop service and capital improvement plans and related cost estimates to address critical and unmet needs. This includes planning for bus rapid transit corridor investments, improved pedestrian access to transit services, fare collection systems, asset management systems, and other needs and initiatives.

Background/Previous Work

KCATA has recently completed bus rapid transit planning projects on two SmartMoves corridors and is preparing for upcoming plans for additional corridors. KCATA will also be assisting other entities with transit-related planning projects and implementation activities, including for the improvement of passenger amenities and bike/pedestrian accessibility.

Activities and Products (Estimated Completion Dates)

1. *ACTIVITY: Streetcar Expansion:* Continue to assist the Kansas City Streetcar Authority and the City of Kansas City with continued planning and engineering of the planned north and south expansions of the RideKC Streetcar route. KCATA Planning assistance is primarily focused on the integration of the bus network around this rail spine (ongoing).
2. *ACTIVITY: Bus Rapid Transit Project Development & Implementation Activities:* Begin activities related to advanced planning, conceptual engineering, environmental review, and assessment of funding opportunities for the two corridors with recently completed BRT studies: Independence Avenue and North Oak (ongoing).
3. *ACTIVITY: Linwood BRT Planning Assessment:* Develop a service and capital plan for the 31st Street/Linwood corridor for conversion to Bus Rapid Transit. Prepare the corridor for additional phases of advanced planning, engineering, etc. (Dec).
4. *ACTIVITY: Kansas Corridors BRT Planning:* Conduct planning activities for the improvement of service and infrastructure on State Avenue, Metcalf, and 75th/Quivira. Prepare these SmartMoves corridors for future bus rapid transit implementation (Dec).
5. *ACTIVITY: Planning Sustainable Places.* Provide assistance and guidance to Planning Sustainable Places projects throughout the region to achieve local and regional objectives for multimodal transportation (as needed).

6. *ACTIVITY: Local Comprehensive Plan Participation.* Provide input and expertise for local jurisdictions' comprehensive, corridor, and area planning projects. This includes the City of Kansas City's comprehensive planning process (as needed).
7. *ACTIVITY: Transit Oriented Development Planning.* In coordination with municipalities, develop plans and implementation of TOD policies and specific plans to build and encourage appropriate development on key high-capacity transit corridors and activity centers. This includes the upcoming Prospect TOD Study in association with the City of Kansas City and the Rock Island TOD in association with Jackson County, Missouri (ongoing).
8. *ACTIVITY: East-West Transit/Streetcar Study.* This study will evaluate East-West multi-modal transit connections between University of Kansas Health System and the Rock Island Corridor / Truman Sports Complex (Dec).

5.4 Goods Movement/Freight Planning – Lead Agency: MARC

Objectives

To integrate freight transportation issues and concerns within the overall metropolitan transportation planning process.

Background/Previous Work

Because of its central location and historical importance as a gateway to the western United States, the Kansas City metropolitan area is one of the nation's major centers for the movement of freight. The region ranks as the second largest rail hub in the country, served by eight major railroads and six intermodal facilities. According to [KC Smartport](#), the region is home to numerous trucking and distribution companies with an ability to reach 85% of the nation's population in two days or less. Additionally, Port KC and construction of a new Kansas City International Airport (KCI) barge and air freight will have an increased importance. MARC has been actively involved in freight planning since the 1995 Intermodal Freight Strategies Study.

MARC has maintained a Goods Movement Committee since 1996, to bring together representatives of the private sector freight industry with elected and staff officials from state and local governments. This committee plays an active role in identifying and prioritizing projects that will result in more efficient goods movement within and through the region.

In 1998, MARC, in cooperation with the Greater Kansas City Chamber of Commerce and the US Department of Treasury, completed the Mid-Continent TradeWay Study to evaluate the potential for establishing an international trade processing capability in the Kansas City region. In 2000, MARC, in cooperation with the Greater Kansas City Chamber of Commerce and the Kansas City Area Development Council, established Kansas City SmartPort to implement the recommendations of the Mid-Continent TradeWay Study. In 2006, MARC, in cooperation with Kansas City SmartPort, Inc., KDOT and MoDOT, completed an updated ITS implementation plan for Kansas City SmartPort. In 2007, MARC worked with Kansas City SmartPort to conduct pilot tests of some of the operational concepts developed in the 2006 ITS planning work. In 2009, MARC completed the Kansas City Regional Freight Outlook Study (KCRFO), which provided a regional freight strategic plan to help the region to remain a vital national freight transportation hub and support the region's freight transportation planning. In 2012, MARC, in cooperation with KC SmartPort, completed Phase III operational testing of the 2006 ITS planning work. In 2020, MARC, in cooperation with FHWA, the Heartland Civic Collaborative, the state departments of transportation in Illinois, Iowa, Kansas, Missouri, and Nebraska and MPOs in Des Moines, Omaha, Springfield, Mo, St. Louis, and Wichita completed the *Heartland Freight Technology Plan* which identified opportunities and strategies for inter-regional cooperation of emerging technologies in the freight industry.

In 2009, the region completed our last freight study to identify regional and national freight movement goals and objects. The Study has done the region well, but events over the last 10+ years have made those goals and objectives obsolete. In 2009, the region and the country were devastated by economic events not seen since

the great depression. Since 2010, the region has seen growth in intelligent transportation use along with increases in data needs and integration by the freight community. In 2020, the world has fought realities and pressures of a worldwide pandemic and adjusting to new realities that have grown from the pandemic. All these forces have affected how we do business. Effects are seen in logistic patterns and practices, data needs and maintenance, intelligent transportation advances, including regional and national freight movement, goals, objectives, and performance measures. In order for the region to remain relevant with national and regional freight goals and objectives, it is imperative that we identify those forces impacting the region. We need a region-specific freight study that aids in identifying current and future freight trends and expectations. This point is further qualified by recommendation from the 2021 MPO federal review.

Activities and Products (Estimated Completion Dates)

1. *ACTIVITY: Committee Support.* Provide staff support to the Goods Movement Committee to both develop and implement the annual committee work plan (ongoing).
2. *ACTIVITY: Collaboration and Engagement.* Maintain liaison and support to Kansas City SmartPort and other freight interests in the region; participate in state and national freight planning; provide public engagement between the freight community and the public sector regarding freight transportation issues (ongoing).
3. *ACTIVITY: Regional Freight Planning.* As a result of freight logistics, movement, and economic changes because of the pandemic, outline a regional freight plan to help identify regional freight-related needs and priorities for regional planning; update elements of the MTP and TIP as necessary (ongoing).
4. *ACTIVITY: FAST Act Compliance.* Conduct Freight Corridor Planning, freight performance measure development, and participate in state freight planning activities as prescribed by the FAST Act (as needed).
5. *ACTIVITY: Planning Products.* Coordination with development of MARC's planning products (MTP, TIP, ITS Architecture etc.). Identify freight initiatives and their integration as appropriate (as needed).
6. *ACTIVITY: Freight Planning Coordination.* Coordinate regional freight plans to ensure compliance with the FAST Act and the freight plans of Kansas and Missouri and provide input into the MTP and regional planning processes (as needed).
7. *ACTIVITY: Freight Technology.* Convene partners from the Central Plains Heartland Freight Technology Plan to assess progress towards harmonized regional regulatory objectives and regional data sharing and management (May)

5.5 Corridor Studies – General – Lead Agency: MARC

Objectives

- To coordinate the initiation and execution of major corridor studies within the MARC region and provide for the incorporation of study findings and recommendations in MARC's Metropolitan Transportation Plan and Transportation Improvement Program.
- To actively participate in corridor studies and provide input reflecting regional goals, policies, and priorities.

Background/Previous Work

MARC's policy is to conduct major investment studies (MIS) whenever major transportation improvements are proposed in the region. These studies are viewed as an integral part of the metropolitan transportation planning process and are a precedent or companion to NEPA environmental and alignment or operational studies. In some instances, other (non-MIS) studies are undertaken to develop, evaluate, and select strategies for improving the performance of the region's transportation network.

Connected KC 2050 identifies locations for major studies in the region. MARC will play an active role in coordinating and facilitating corridor studies in the region, although other agencies may have lead responsibility. This work element encompasses MARC staff's participation in the various major corridor studies during the year, many of which are also included as specific work elements in the UPWP.

Activities and Products (Estimated Completion Dates)

1. *ACTIVITY: Study Coordination.* Ensure compliance with MARC policy regarding the initiation, conduct and review of major corridor studies in cooperation with federal, state, and local agencies; ensure findings from studies are reviewed by key MARC committees and incorporated into the region's plans and programs as appropriate (as needed).
2. *ACTIVITY: Study Support.* Support studies by providing information/technical assistance to local agencies and by participating in steering and technical committees (as needed).
3. *ACTIVITY: Approval Process.* Process study conclusions through appropriate MARC committees for incorporation into the LRTP or other plans/documents (as needed).

5.6 Aviation Planning and Coordination – Lead Agency: MARC

Objectives

- To maintain a current Aviation System Plan, consistent with the needs of the Kansas City metropolitan area, and to integrate aviation with other transportation modes.
- To facilitate an open, ongoing discussion of regional aviation issues among aviation professionals, regional elected leadership, and local, state, and federal officials
- To effectively integrate aviation planning considerations into the overall MARC metropolitan transportation planning process
- Support implementation of UAS technologies in a manner that safely integrates them with the aviation system.

Background/Previous Work

MARC has historically maintained a regional airports system plan with resources provided by the Federal Aviation Administration. The latest update to the MARC Airports System Plan was completed and adopted in 2016. MARC holds regular meetings of the Aviation Committee to coordinate and consult with regional aviation stakeholders on a range of transportation issues.

Activities and Products (Estimated Completion Dates)

1. *ACTIVITY: Aviation Research and Coordination.* Consult with regional officials responsible for aviation planning and operations, including coordination of in-house planning work with other agencies, review of technical journals and papers, and attendance at meetings, conferences, and seminars(ongoing).
2. *ACTIVITY:* Conduct quarterly meetings of the MARC Aviation Committee
3. *ACTIVITY:* Coordinate with Federal Aviation Administration (FAA) officials, regional stakeholders, and MARC staff to integrate obstruction evaluation and airport airspace analysis (OE/AAA) into the MARC surface transportation planning/programming process (ongoing).
4. *PRODUCT: Regional Aviation System Plan .* Maintain coordinated support of the Regional Aviation System Plan goals and recommendations(ongoing).

5.7 MoDOT Traffic Studies – Lead Agency: MoDOT

Objectives

- To analyze traffic characteristics to support management of the transportation system.
- To produce and maintain various traffic databases and reports in order to recommend solutions to improve and enhance the safety of the regional transportation system.

Background/Previous Work

MoDOT traffic personnel perform various technical duties associated with updating and maintaining the traffic volume, speed, and accident data. This includes analyzing data for causes and recommending remedial action on the transportation system within the MARC boundary. Personnel also assist in developing long-range and short-range projects to relieve congestion by addressing roadway management, congestion management, incident management, roadway access management, and traffic signal network management.

Activities and Products (Estimated Completion Dates)

1. *ACTIVITY: Data Collection and Analysis.* Support, review, and analyze traffic and safety data to identify concerns and recommend solutions (ongoing).
2. *ACTIVITY: Research and review requests for improvements to the state highway system* (ongoing).
3. *ACTIVITY: Safety Program:* Perform Road Safety Audits, Identify High Hazard segments, intersections, and corridors. Identify strategies and make recommendations for improvements (ongoing).
4. *PRODUCT: Traffic Studies and Reports.* Regularly research improvements or impacts of improvements to the safety and operations of MoDOT's system. Develop traffic study reports outlining findings and/or recommending approvals. Conduct studies such as multi-way stop studies, speed studies, safety studies, and traffic impact studies. Review and analyze recommendations of the Regional Arterial Management System – Operation Green Light (OGL) and study potential solutions at various intersections (ongoing).

5.8 Economic Value Atlas Regional Customization – Lead Agency: MARC

Objectives

To develop a tool that reflects our region's values and guides better regional resource allocation and policy alignment within transportation, environment, and land use.

Background/Previous Work

The Economic Value Atlas (EVA) is a new tool developed by the Brookings Metropolitan Policy Program (Brookings Metro) and local partners in Portland, Oregon, and Minneapolis, Minnesota. It uses a web-based data visualization platform to help regions better align their resource allocations with community values, goals, and policies. The Mid-America Regional Council is participating in a pilot of the tool as part of a cohort of three metropolitan areas working with Brookings Metro with the purpose of increasing alignment across efforts in the Kansas City region.

Program Activities and Products (Estimated Completion Dates)

1. *ACTIVITY:* Develop a phase one of the tool to identify Activity Centers in the region and use as a component in the 2023 Planning Sustainable Places project application process. (Mar)
2. *ACTIVITY:* Utilizing the five policy goals of *Connected KC 2050 (CKC 2050)*, develop and detail values to be addressed within those goals for a phase two version of the EVA. (Dec)
3. *ACTIVITY:* Identify metrics to measure the values connected to the *CKC 2050* goals. (Dec)
4. *ACTIVITY:* Utilizing the 2025 suballocated call for project applications, prepare test metrics for future use in suballocated funds programming. (Dec)

5.9 Comprehensive Transit Oriented Development Plan for the Prospect MAX Corridor – Lead Agency City of Kansas City, Missouri/Kansas City Area Transportation Authority

Program Objectives

To plan for Transit-Oriented Development (TOD) along the prospect MAX corridor; create a TOD zoning overlay for the corridor; identify needed multi-modal connections and improvements; identify development tools, partnerships, and strategies; implement mobility hubs as recommended in Smart Moves 3.0; and build on the Prosperity Playbook and the recommendations of the 2016 Smart Growth America TOD Workshop that was focused on the Prospect Corridor.

Background/Previous Work

The Prospect MAX route opened in December of 2020. Previous studies, particularly the Smart Growth America TOD Workshop and subsequent report, focused on how to achieve transit-oriented development along the corridor and identified obstacles and impediments to attracting TOD. The Smart Moves 3.0 Plan identifies this corridor as a “Fast and Frequent” corridor and designates four proposed mobility hubs along the corridor.

Program Activities and Products

1. *ACTIVITY:* Create a Comprehensive Transit Oriented Development Plan for the Prospect MAX Corridor (Q3 2021 - Q4 2022).
2. *ACTIVITY:* Create and adopt a Transit Oriented Development Zoning Overlay for the Prospect MAX Corridor (Q4 2022 – Q1 2023)

5.10 Planning and Environmental Linkages (PEL) Study: I 35 & I 29 – Lead Agency: MODOT

Program Objectives

To define the vision for the I-29/I-35 corridor by identifying long and short term solutions and defining sections of independent utility with corresponding NEPA classifications. Analysis will include documenting of the existing conditions impact to freight and the potential solutions to serve the movement of goods and people; conducting a safety analysis that will include documenting existing crashes, potential hazardous materials that are shipped through the corridor, and the risks of exposure to the surrounding communities and environment; documenting the state of repair and condition of the infrastructure, including pavement and bridge conditions; identifying improvements to provide safe, reliable, and resilient transportation through the I-29/I 35 corridor; conducting an environmental screening and identifying improvements for efficiency to reduce air pollution and energy use and identifying means to improve stormwater mitigation strategies; including multimodal solutions to improve options for pedestrian travelers;

Background/Previous Work

This will be the first significant study of the I-29/I-35 corridor in this area. This project lies predominately within the City of Kansas City, MO. The study is necessary to allow MODOT and the City of Kansas City to address safety, traffic congestion, capacity, operational, and environmental issues in the corridor.

Activities and Products (Estimated Completion Dates)

1. *ACTIVITY:* Public involvement and agency coordination plan, including identifying concerns, holding public meetings, creating a Community Connections Team and community advisory group, and providing elected official briefings (December 2022).
2. *ACTIVITY:* Traffic and safety analysis, including travel demand modeling, operational modeling, future year traffic projections, create a Vissim model, research crash history and document potential hazardous materials shipped through the corridor, and evaluation of the safety performance of potential alternatives (December 2022).
3. *ACTIVITY:* Assessment of the state of repair and condition of the infrastructure along with the social, economic, environmental impacts of a proposed action or project, including NEPA documentation (December 2022).

4. *ACTIVITY*: Conduct a pedestrian analysis, including a multimodal analysis to improve pedestrian level of service (December 2022).
5. *PRODUCT*: Development of the PEL study (December 2022)
6. *PRODUCT*: Completion of a PEL questionnaire for submittal to FHWA (December 2022).

5.11 NorthRail Streetcar Extension Refresh Planning Work – Lead Agencies: KCSA, KCATA, and City of North Kansas City

Objectives

To evaluate a streetcar extension over the Missouri River to the City of North Kansas City, Missouri. The study will evaluate a preferred river crossing, routing alignment, extension terminus, stop locations, and a proposed financial and governance structure for a NorthRail streetcar extension.

Background/Previous Work

In 2014, a NorthRail Streetcar Study was completed to assess technical feasibility and identify a preferred alternative for a northern extension from the existing terminus in the River Market, across the Missouri River, into North Kansas City. However, a lot has changed in the last seven years, including the opening of the downtown KC Streetcar starter line, giving Kansas City Metropolitan residents and visitors an awareness and understanding of how an investment in streetcar can transform a corridor. There has also been significant focus on development and redevelopment within the City of North Kansas City.

An extension of the streetcar system into North Kansas City would support major themes in the City's 2016 Master Plan, be a strategic investment in the future of North Kansas City, and provide multi-modal connectivity across the Missouri River. This study is required to revisit the technical and financial feasibility as well as determine next steps of a streetcar extension into North Kansas City.

Activities and Products (Estimated Completion Dates)

1. *ACTIVITY*: Study procurement process to identify and contract a consultant team (Nov 2021).
2. *ACTIVITY*: Develop preliminary alternatives, conduct a technical evaluation, and engage the public and key stakeholders (May).
3. *ACTIVITY*: Select a preferred alternative and associated financial and implementation plan (Jun).
4. *PRODUCT*: Final Study Report documenting technical analysis, community, and stakeholder input, preferred alternative, and implementation plan (June).

5.12 Leavenworth County Surface Transportation Study – Lead Agency: Leavenworth County, KDOT, Leavenworth, Lansing, Basehor, and Tonganoxie

Objectives

To evaluate and prioritize potential capital improvement projects assembled from a list of previously completed studies and identify potential new projects based on community input, feasibility, connectivity to the greater Kansas City metropolitan area, and technical criteria.

Background/Previous Work

Over the past several years, various studies have been completed by various entities. A partial list of these projects include:

- 2014 5-County Study (KC Metro + Douglas County)

- 2000 Kaw Connect Major Corridor Study (I-70: Topeka to Kansas County)
- 2006 K-7 Corridor Management Plan
- 2007 US-24 / 40 Corridor Management Plan
- 2008 T-Link & KDOT Consultation: Leavenworth County Transportation Priorities)
- 2016 K-92 Centennial Bridge Study
- Patriot Highway (PPP Agreement)
- Leavenworth County, city stakeholders, and surrounding county Comprehensive Plans
- 2020 Eastern Gateway Concept Study

Activities and Products (Estimated Completion Dates)

1. *ACTIVITY: Project Management.* Manage the overall project execution, coordination, cost control, and quality control process (ongoing).
2. *ACTIVITY: Public Engagement.* : Develop and execute a robust and effective public engagement strategy to facilitate broad public input into the Plan (ongoing).
3. *ACTIVITY: Develop Goals and Objectives.* Synthesize all inputs and leverage professional expertise and best practices to craft suitable overarching goals and principles that will guide the plan to ensure desired outcomes (Mar).
4. *ACTIVITY: Data Collection.* Conduct data collection to bring value to the project, potentially including traffic volumes, crash history, infrastructure condition, maintenance activities, etc. (Apr).
5. *ACTIVITY: Prioritization.* Develop a model and criteria to rank identified projects based on items including safety, interstate and metropolitan connectivity, congestion, level of service, development coordination, multimodal connectivity, and funding opportunities (Jul).
6. *ACTIVITY: Feasibility analysis.* Conduct high-level evaluation of critical clearances to determine if projects have critical items that may make the projects unfeasible (Oct)
7. *PRODUCT: Plan Documentation.* Develop the final plan report, including implementation recommendations and supporting maps and graphics (Dec).

2022 Budget for Plans and Studies

5.1	Transit Planning & Coordination	\$252,734
5.2	RideKC Short-Range and Ongoing Transportation Planning	\$480,000
5.3	RideKC Long-Range Transit and Capital Planning	\$780,000
5.4	Goods Movement/Freight Planning	\$84,535
5.5	Corridor Studies	\$11,542
5.6	Aviation Planning	\$2,518
5.7	MoDOT Traffic Studies	\$310,394
5.8	Economic Value Atlas	\$71,000
5.9	Comprehensive TOD Plan for the Prospect MAX Corridor	\$500,000
5.10	Planning and Environmental Linkages (PEL) Study: I 35 & I 29	\$960,000
5.11	NorthRail Streetcar Extension Refresh Planning	\$180,000
5.12	Leavenworth County Surface Transportation Assessment	\$550,000
Total		\$4,182,723

For additional budget information please reference Appendix C – Schedules 1 & 2

Appendix A

RELATIONSHIP BETWEEN UPWP PROJECTS AND MTP POLICY DIRECTION

2022 UPWP Projects and MTP Policy Framework

MARC's current Metropolitan Transportation Plan (MTP), *ConnectedKC 2050*, creates a policy framework for transportation investments in the Kansas City region. The plan recognizes the vision of Greater Kansas City as a region of opportunity with a robust economy, healthy environment, and the social capacity to support the creativity, diversity and resilience of its people, places, and communities. The outcomes identified in *Connected KC 2050* focus on key elements that will help achieve that vision – vibrant, connected, and green places and successful, engaged, and healthy people supported by strong communities. The *2022 Unified Planning Work Program (UPWP)* is designed to ensure the region focuses time and resources on these outcomes. Each desired outcome is shown below along with the specific actions included in the *2022 UPWP* that address that part of the region's policy framework.

Access to Opportunity – Support a connected system that enables access to all activities, allowing people to succeed by removing transportation barriers

- Transit Planning Activities (Tasks 5.1, 5.2, 5.3)
- Active Transportation Planning and Bike/Ped Planning and Promotion Activities (Task 3.4)
- Land-Use and Comprehensive Planning Activities (Task 2.1)
- Environmental/Air Quality Planning Activities (Tasks 2.2, 3.3)
- Public Participation Activities (Task 1.2)
- Programming (Task 4.1)
- Safety and Security Planning Activities (Task 3.6)
- Operations and Management Planning Activities (Tasks 3.5, 3.7, 3.8)

Public Health & Safety – Foster healthy communities and individuals by providing safe and secure places to live, walk, bike, roll, ride the bus and drive with clean air to breathe

- Transit Planning Activities (Tasks 5.1, 5.2, 5.3)
- Active Transportation planning and Bike/Ped Planning and Promotion Activities (Task 3.4)
- Land-Use and Comprehensive Planning Activities (Tasks 2.1)
- Public Participation Activities (Task 1.2)
- Safety and Security Planning Activities (Task 3.6)
- Programming (Task 4.1)

Healthy Environment – Prioritize and support investments that reduce pollution and greenhouse gas emissions and preserve and restore ecosystem health

- Environmental/Air Quality Planning Activities (Tasks 2.2, 3.3)
- Transit Planning Activities (Tasks 5.1, 5.2, 5.3)
- Land-Use and Comprehensive Planning Activities (Task 2.1)
- Programming (Task 4.1)
- Active Transportation Planning and Bike/Ped Planning and Promotion Activities (Task 3.4)
- Public Participation Activities (Task 1.2)

Transportation Choices -- Provide a range of transportation choices for communities across the region to allow for ease of travel as well as public health and environmental benefits

- Transit Planning Activities (Tasks 5.1, 5.2, 5.3)
- Active Transportation Planning and Bike/Ped Planning and Promotion Activities (Task 3.4)

- Land-Use and Comprehensive Planning Activities (Task 2.1)
- Programming (Task 4.1)

Economic Vitality – Maintain a multimodal transportation system that supports the efficient movement of people and goods and promotes economic development

- Operations and Management Planning Activities (Task 3.5, 3.7, 3.8)
- Major Corridor Planning (Tasks 5.1, 5.2, 5.3, 5.5)
- Programming (Task 4.1)
- System Condition Performance Monitoring and Planning (Tasks 2.2, 3.9, 5.2, 5.3, 5.5)
- Goods Movement/Freight Planning (Task 5.4)

Appendix B

MAJOR WORK ACCOMPLISHMENTS IN 2021

Planning and Project Development

- Completed three amendments to Connected KC 2050.
- Conducted a mini-call for projects for Connected KC 2050 to identify new regional priorities.
- Completed a data update to the Coordinated Public Transit Human Services Coordination Plan.
- Developed and approved updated planning priorities for Missouri.
- Developed and approved updated unfunded project priorities for Missouri.
- Continued work on development of regional sustainability indicators and sustainability tools for Creating Sustainable Places.
- Engaged the Sustainable Places Policy Committee (SPPC) on: Planning Sustainable Places (PSP) work; Curbside Management and discussion of several sustainable initiatives including regional climate action planning.
- Continued MARC's Regional Counting Program for collecting bicycle/pedestrian counts. Loaned counting equipment to local governments assisted them with installation, data retrieval and analysis. Researched potential opportunities for program expansion.
- Regional Planners Roundtable – Convened quarterly roundtable meetings of city/county planners in the region to discuss best practices and share events/announcements.
- Convened Regional Planning Director's Luncheons and virtual directors' briefings on a quarterly basis, as forum for informal networking and idea exchange.
- Produced annual fatality reports with updated format to incorporate historical data on the Safety Blueprint priority areas.
- Developed the annual Destination Safe Public Information & Education Communication Outreach Plan.
- Developed the Destination Safe Data Dashboard
- Substantially completed the 2022-2026 Destination Safe Vision Zero Transportation Safety Plan
- Maintained the regional Critical Urban Freight Corridors
- Coordinated with planning partners regarding Public Transportation Agency Safety targets
- Incorporated performance targets and performance management activities into the TIP.
- Continued work to calibrate the MARC transportation model with the 2019 Regional Household Travel Survey, providing an updated analysis tool to support the regional goals and objectives adopted by the MARC Board of Directors.
- Adopted the Regional Climate Action Plan
- Continued regional analysis of retail sector to determine potential opportunities and challenges in conjunction with transportation and land use changes in the sector.
- Conducted ongoing updates of the Functional Classification system
- Completed a new Congestion Management Report

Programming

- Completed a review of the methodology and process used to develop program priorities for Surface Transportation Program (STP) and Transportation Alternatives Program (TAP) funds.
- Completed and approved the 2022-2026 Transportation Improvement Program
- Completed and approved 6 amendments to the 2020-2024 Transportation Improvement Program (TIP)
- Prepared the 2021 Annual Listing of Obligated Projects
- Supported regional applications through letters of support for, state economic development and cost share programs.
- Approved programming for Coronavirus Response and Relief Supplement Appropriations Act funding
- Released call for projects under the FY 2022 Destination Safe, Missouri Coalition for Roadway Safety and Kansas 402 safety projects and made funding recommendations to respective states.

- Projects selected for 2021 Planning Sustainable Places funding completed procurement and the studies are underway.
- Refined project programming selection process enhancements, including a preapplication review process by planning and policy committee for suballocated funding
- Updated the 2020 Regional Retail Trends report in March
- Completed a 2021 Regional Retail Trends report in December.

Public Engagement

- Maintained the Transportation Matters blog; published quarterly editions of *ReMARC*.
- Hosted webinars and training programs related to transportation, the built and natural environment, and other planning issues for regional professional development.
- MARC conducted several engagement efforts such as use of the MindMixer platform for engagement around Climate Action Planning work and Connected KC 2050. .

Management and Administration

- Completed the 2021 TMA Certification Review
- Prepared the 2020 Unified Planning Work Program Year-end report;
- Prepared 2021 Unified Planning Work Program Quarterly Reports;
- Completed/approved the 2022 Unified Planning Work Program.
- Completed the 2022 – 2024 DBE Program and Goal.

Other

- Sponsored the Green Commute Challenge, an employer-based alternative transportation contest
- Ran the 2021 Ozone Season outreach and education campaign targeting older adults, minorities, families with children, rural residents in the region, and the public.
- Continued to implement traffic signal timing updates and manage the Operation Green Light Program;
- Promoted Bike to School Day and Bike Month
- Participated on MoDOT's Local Public Agency Advisory Committee
- Participated in Missouri's Unified Certification Program (UCP)
- Participated on KDOT's Executive Safety Council
- Participated on the Kansas State Transportation Innovation Council
- Participated on the Kansas City Scout Board of Directors
- Participated in the Greater Kansas City Chamber of Commerce Big 5 Transportation Initiative
- Participated on the GKCCC and Northland Regional Chamber of Commerce Joint Bridge Committee
- Participated in the annual KAMPO meeting
- Hosted quarterly TIM meetings in cooperation with KC Scout
- Provided regional travel forecast and modeling analyses to regional Partner
- Continued development of the Economic Value Atlas for use in the MARC Region.
- Determined and developed content for a multi-page version of the Land Use Resource that will be part of the new MARC website. including the addition of regional planning documents and development examples.

**APPENDIX C - SCHEDULE 1
FY 2022 FUNDING SUMMARY TABLE**

Work Element		STATE and LOCAL				Federal				Total
		MARC	KDOT	MoDOT	Other	CPG Funds		Other		
						KDOT ⁽¹⁾	MoDOT ⁽²⁾	Amount	Agency	
1.1	Transportation Administration	\$31,671				\$126,997	\$272,614			\$431,282
1.2	Public Participation	\$17,777				\$71,286	\$153,024			\$242,087
2.1	Land Use, Demographic & Comprehensive Planning	\$37,661				\$151,019	\$324,172			\$512,852
2.2	Metropolitan Transportation Plan	\$19,808				\$79,429	\$170,500			\$269,737
3.1	Transportation Modeling/Forecasting	\$45,336				\$181,794	\$390,230			\$617,360
3.2	Transportation Research & Database Management	\$40,804				\$163,618	\$351,219			\$555,641
3.3	Air Quality Planning	\$7,564				\$30,329	\$65,107			\$103,000
3.4	Active Transportation	\$9,433				\$37,825	\$81,194			\$128,452
3.5	Transportation Technology	\$2,864				\$11,482	\$24,648			\$38,994
3.6	Transportation Safety Planning	\$7,434				\$29,812	\$63,992			\$101,238
3.7	Congestion Management System	\$4,456				\$17,867	\$38,352			\$60,675
3.8	Management & Operations Planning	\$3,128				\$12,542	\$26,922			\$42,592
3.9	Performance Measurement & Target Setting	\$5,990				\$24,021	\$51,561			\$81,572
4.1	Transportation Improvement Program	\$14,320				\$57,421	\$123,259			\$195,000
5.1	Transit Planning & Coordination	\$18,560				\$74,421	\$159,753			\$252,734
5.2	RideKC Short-Range and Ongoing Transportation Planning	\$0			\$80,000		\$0	\$400,000	FTA 5307	\$480,000
5.3	RideKC Long-Range Transit and Capital Planning	\$0			\$130,000		\$0	\$650,000	FTA 5307, 5309	\$780,000
5.4	Goods Movement/Freight Planning	\$6,208				\$24,892	\$53,435			\$84,535
5.5	Corridor Studies	\$848				\$3,399	\$7,295			\$11,542
5.6	Aviation Planning	\$185				\$742	\$1,591			\$2,518
5.7	MoDOT Traffic Studies			\$310,394			\$0			\$310,394
5.8	Economic Value Atlas				\$71,000					\$71,000
5.9	Comprehensive TOD Plan for the Prospect MAX Corridor				\$100,000			\$400,000	FTA TOD Pilot	\$500,000
5.10	Planning and Environmental Linkages (PEL) Study: I-35 & I-29			\$160,000	\$160,000			\$640,000	FHWA BUILD	\$960,000
5.11	NorthRail Streetcar Extension Refresh Planning				\$120,000			\$60,000	FTA 5307	\$180,000
5.12	Leavenworth County Surface Transportation Assessment Study		\$250,000		\$300,000					\$550,000
E.1	Operation Green Light				\$600,000		\$0	\$600,000	FHWA STP	\$1,200,000
E.2	RideShare Program						\$0	\$250,000	FHWA CMAQ	\$250,000
E.3	Active Transportation Programs				\$18,000		\$0	\$72,000	FHWA CMAQ	\$90,000
E.4	Planning Sustainable Places Program				\$154,879		\$0	\$250,329	FHWA STP	\$405,208
		\$274,047	\$250,000	\$470,394	\$1,733,879	\$1,098,896	\$2,358,868	\$3,322,329		\$9,508,413

(1) Kansas CPG funds assume \$1,098,896 in 2022 allocated and carryover funding.

(2) Missouri CPG funds assume \$2,010,556 in 2022 allocated funding. MARC anticipates using a portion of the federal prorate share (\$333,435) of the direct cost value of \$416,794 to match Missouri CPG funds and increase Missouri CPG to \$2,358,868 as detailed in Appendix C - Schedule 2.

APPENDIX C - SCHEDULE 2
DETAIL OF PLANNING PROGRAM BY STATE (FHWA PL AND FTA SEC 5305(d))

Work Element		Kansas Cost Share	Missouri Cost Share	Total Cost
1.1	Transportation Administration	\$138,684	\$292,598	\$431,282
1.2	Public Participation	\$77,846	\$164,241	\$242,087
2.1	Land Use, Demographic & Comprehensive Planning	\$164,916	\$347,936	\$512,852
2.2	Metropolitan Transportation Plan	\$86,738	\$182,999	\$269,737
3.1	Transportation Modeling/Forecasting	\$198,523	\$418,837	\$617,360
3.2	Transportation Research & Database Management	\$178,675	\$376,966	\$555,641
3.3	Air Quality Planning	\$33,120	\$69,880	\$103,000
3.4	Active Transportation	\$41,306	\$87,146	\$128,452
3.5	Transportation Technology	\$12,539	\$26,455	\$38,994
3.6	Transportation Safety Planning	\$32,555	\$68,683	\$101,238
3.7	Congestion Management System	\$19,511	\$41,164	\$60,675
3.8	Management & Operations Planning	\$13,696	\$28,896	\$42,592
3.9	Performance Measurement & Target Setting	\$26,231	\$55,341	\$81,572
4.1	Transportation Improvement Program	\$62,705	\$132,295	\$195,000
5.1	Transit Planning & Coordination	\$81,270	\$171,464	\$252,734
5.4	Goods Movement/Freight Planning	\$27,183	\$57,352	\$84,535
5.5	Corridor Studies	\$3,712	\$7,830	\$11,542
5.6	Aviation Planning	\$810	\$1,708	\$2,518
Total Actual Costs Incurred		\$1,200,020	\$2,531,791	\$3,731,811
Federal Pro-Rata Share based on Actual Costs Incurred (80%)		\$960,016	\$2,025,433	\$2,985,449
Non-Federal Share based on Actual Costs Incurred (20%)		\$240,004	\$506,358	\$746,362
Direct Cost Activities				
5.7	MoDOT Traffic Studies		\$310,394	\$310,394
2.1	Regional Aerial Flight	\$73,000	\$77,000	\$150,000
5.12	Leavenworth County Surface Transportation Assessment	\$100,600	\$29,400	\$130,000
Total Value of Direct Cost Activities		\$173,600	\$416,794	\$590,394
Total Value of MARC 2022 Transportation Planning Program		\$1,373,620	\$2,948,585	\$4,322,205
	Federal Pro-Rata Share (80%) ^{1,2}	\$1,098,896	\$2,358,868	\$3,457,764
	Non-Federal Share (20%)	\$274,724	\$589,717	\$864,441
	Value of Direct Cost Activities	(\$173,600)	(\$416,794)	(\$590,394)
	Cash Outlay for Non-Federal Share	\$101,124	\$172,923	\$274,047

¹ The value of MoDOT Traffic Studies, Regional Aerial Flight, and Leavenworth County Surface Transportation Assessment makes an additional \$333,435 (\$416,794 x .80) of Federal CPG (MO) funding available for budgeted actual cost. The total direct cost value amount of \$416,794 allows the actual cost of Missouri CPG funded transportation planning costs to be funded at 93.2% federal.

² Federal Funding as a percentage of total MARC (Kansas/Missouri shares) actual transportation planning costs is 92.6% (\$3,457,086/\$3,731,811 = 92.6%).

APPENDIX C - SCHEDULE 3
AVAILABLE FEDERAL PLANNING FUNDS BY STATE

	Kansas	Missouri	Total
MARC CPG balance as of 8/21 with FY2021 allocation	\$ 523,227	\$ 2,623,835	\$ 3,147,062
FY 2022 CPG Allocation	\$ 1,043,130	\$ 2,010,556	\$ 3,053,686
FY 2021 CPG funds expended (estimated)	\$ (467,461)	\$ (863,358)	\$ (1,330,819)
Total estimated CPG funds available for FY 2022 UPWP*	\$ 1,098,896	\$ 3,771,033	\$ 4,869,929
CPG funds programmed for FY 2022	\$ (1,098,896)	\$ (2,358,868)	\$ (3,457,764)
Remaining Unprogrammed CPG funds balance	\$ 0	\$ 1,412,165	\$ 1,412,165

In Kansas, MPO's are allowed to carry over their planning funds for three years. The three year cycle follows the grant cycle KDOT follows with the Federal Transit Administration. After the third year, the MPO is allowed to keep 20% of the remaining balance as carryover and the remaining 80% will be placed in a KDOT Metro Planning Project and made available to MPO's through a competitive application process.

In Missouri, MARC's ability to maintain a balance of planning funds provides stability if current funding is delayed or reduced. In addition, the funds can be drawn upon to supplement normal activities with exceptional work that MARC needs to periodically conduct to meet federal requirements. For example, conducting an extensive household travel survey in 2019 would not be possible without a substantial balance of funds from prior years. Based on the assumption that 100% of the funds programmed in this document will be spent, MARC estimates that \$1,412,165 of Missouri CPG funding will be available for carryover to the next UPWP.

2022 MoDOT Traffic Studies Projected Salaries

Title	Yearly Salary	Yearly Fringe	Yearly Total	% Eligible	Yearly Eligible
	Base*	84.26%			
Traffic Studies Staff					
Sr Traffic Studies Specialist- (Vacant)	0	0	0	50%	0
Sr Traffic Studies Specialist	71,220	60,302	131,522	60%	78,913
Sr Traffic Studies Specialist	57,024	48,282	105,306	60%	63,184
Traffic Studies Specialist	47,316	40,062	87,378	50%	43,689
Traffic Studies Specialist	48,204	40,814	89,018	50%	44,509
Total Traffic Eligible Costs	223,764	189,461	413,225		230,295
Blueprint for Safety Staff					
Sr Traffic Technician	35,160	29,770	64,930	75%	48,697
Int Traffic Technician	34,008	28,795	62,803	50%	31,401
Total Blueprint Eligible Costs	69,168	58,565	127,733		80,099
Total UPWP Eligible Costs					310,394

*Projected 2022 Salary/Fringes based on FY22 base salary + annual pay adjustments beginning Jan2022 and FY22 fringe benefits percentage.

Appendix C-SCHEDULE 5

EQUIPMENT, SUBCONTRACTS & OPERATING EXPENSES

MARC CPG Subcontracts

UPWP Task	Project	Source	Amount
3.1	On-Call Consultant Support for Travel Demand Modeling	CPG	\$50,000
3.1	Urban Sim Model Enhancements	CPG	\$100,000
Total Contractual CPG – Consolidated Planning Grant			\$150,000

MARC CPG Operating Expenses

UPWP Task	Project	Source	Amount
1.1	Legal Fees	CPG	\$500
1.1	Contracted Service (Document Translation, etc.)	CPG	\$1,500
1.1	Software & Data Service Agreements (emme/2, REMI, ESRI, etc.)	CPG	\$95,000
1.1	In Region Travel	CPG	\$500
1.1	Out of Region Travel	CPG	\$17,500
1.1	Registration Fees (Conference, Training, etc.)	CPG	\$7,500
1.1	Meeting	CPG	\$2,000
1.1	Periodicals & Subscriptions	CPG	\$2,000
1.1	Agency Professional Memberships (1)	CPG	\$8,000
1.1	Classified Advertising	CPG	\$15,000
1.1	Drafting	CPG	\$200
1.1	Courier/Overnight Delivery	CPG	\$200
1.1	Printing	CPG	\$500
1.1	Computers, Supplies & Equipment	CPG	\$14,600
1.1	Training (includes webinars)	CPG	\$5,000
Total Operating Expenses (1) For 2022 MARC professional memberships could include NARC (transportation program only), AMPO, Kansas City SmartPort, KPTA, MPTA, CTAA and Community Indicators Consortium, and the Association of Public Data Users among others.			\$170,000

MARC Personnel Costs

Salary	CPG	\$1,717,015
Fringe Benefits	CPG	\$824,167
Total Personnel Costs		\$2,541,182

MARC Other Costs

Indirect	CPG	\$780,143
Rent	CPG	\$90,487
Total Other Costs		\$870,630

STATE AND LOCAL GOVERNMENTS RATE AGREEMENT

EIN: 430976432

DATE:11/23/2020

ORGANIZATION:

FILING REF.: The preceding
agreement was dated
10/15/2018

Mid-America Regional Council
600 Broadway, Suite 200
Kansas City, MO 64105-1659

The rates approved in this agreement are for use on grants, contracts and other agreements with the Federal Government, subject to the conditions in Section III.

SECTION I: INDIRECT COST RATES

RATE TYPES: FIXED FINAL PROV. (PROVISIONAL) PRED. (PREDETERMINED)

EFFECTIVE PERIOD

<u>TYPE</u>	<u>FROM</u>	<u>TO</u>	<u>RATE(%)</u>	<u>LOCATION</u>	<u>APPLICABLE TO</u>
FIXED	01/01/2020	12/31/2020	30.00	On Site	Head Start
FIXED	01/01/2020	12/31/2020	31.60	On Site	All Programs except Head Start
FIXED	01/01/2021	12/31/2021	30.10	On Site	Head Start
FIXED	01/01/2021	12/31/2021	30.70	On Site	All Programs except Head Start
PROV.	01/01/2022	12/31/2024	30.70	On-Site	Head Start
PROV.	01/01/2022	12/31/2024	31.90	On-Site	All Programs except Head Start

*BASE

Direct salaries and wages including all fringe benefits.

ORGANIZATION: Mid-America Regional Council

AGREEMENT DATE: 11/23/2020

SECTION I: FRINGE BENEFIT RATES**

<u>TYPE</u>	<u>FROM</u>	<u>TO</u>	<u>RATE(%)</u>	<u>LOCATION</u>	<u>APPLICABLE TO</u>
FIXED	1/1/2020	12/31/2020	50.40	On Site	Regular Staff
FIXED	1/1/2020	12/31/2020	7.65	On Site	Intern
FIXED	1/1/2021	12/31/2021	48.00	On Site	Regular Staff
FIXED	1/1/2021	12/31/2021	7.65	On site	Intern
PROV.	1/1/2022	12/31/2024	48.90	On-Site	Regular Staff
PROV.	1/1/2022	12/31/2024	7.65	On-Site	Intern

** DESCRIPTION OF FRINGE BENEFITS RATE BASE:

Salaries and wages.

ORGANIZATION: Mid-America Regional Council

AGREEMENT DATE: 11/23/2020

SECTION II: SPECIAL REMARKS

TREATMENT OF FRINGE BENEFITS:

The fringe benefits are charged using the rate(s) listed in the Fringe Benefits Section of this Agreement. The fringe benefits included in the rate(s) are listed below.

TREATMENT OF PAID ABSENCES

The costs of vacation, holiday, sick leave pay and other paid absences are included in the organization's fringe benefit rate and are not included in the direct cost of salaries and wages. Claims for direct salaries and wages must exclude those amounts paid or accrued to employees for periods when they are on vacation, holiday, sick leave or are otherwise absent from work.

1. Grantee charges all costs direct to grants and/or contracts except the costs listed below:

A) Salaries and wages of agency-wide employees are as follows: Director of Finance and Administration, Financial Accounting Manager, Accountant II, Accountant I (4), Human Resources Program Manager, Human Resources Coordinator II, Administrative/Program Assistant, Receptionist/Accounting Clerk I, Manager of Information Systems, Network Administrator II, Public Affairs Web Coordinator - All 100%; Public Affairs Program Director - 90%; Accountant II - 80%; Accountant II - 75%; Grant Manager - 73%; Chief Innovation Officer - 69%; Executive Director - 60%; Executive Assistant - 60%; Public Affairs Specialist/KC 4 Comm/Solar - 55%; Computer Support Specialist 50%; Grant Monitor - 40%; Grant Manager - 30%; Public Affairs Coordinator CMAQ & TIGER - 27%; Public Affairs Navigator Outreach Coordinator - 25%; Public Affairs Specialist SWMD/Water/MO - 20%; GTI Program Assistant/Registrar - 19%; GTI Marketing Coordinator II - 10%; Director of Community Development - 8%.

B) For the Head Start rate, salaries and wages as shown above with the exception of the Executive Director.

C) Other Expenses - Administrative portion only: accounting/audit, automobile, bank charges, capital outlay, classified ads, contractual services, deliveries, depreciation, equipment rental, insurance, meeting/travel, memberships, storage, postage, printing, facilities, supplies, and training.

D) Leave and Fringe Benefits for above personnel only are included in the indirect cost pool.

E) Fringe Benefits: FICA, Pension, 401k Employer Match, Unemployment Compensation, Cafeteria Allowance, Health Insurance Subsidy, Educational Assistance, Disability Insurance, Vacation, Sick Leave, Holidays, Jury Duty, Funeral Leave, Emergency Leave, Transit Passes, Moving Expenses for New Hires.

2. The indirect cost rate(s) has/have been negotiated in compliance with the applicable Administration for Children and Families Program Instructions for the Head Start program (ACYF-PI-HS-05-01 and ACYF-PI-HS-08-03). ACYF-PI-HS-08-03, dated 5/12/2008, specifically defines "compensation" and limited the cost of "compensation charged to any federally funded program to zero for any staff whose "compensation" exceeded the rate payable for level II of the Executive Schedule. As of January 2020 the Executive Schedule Level II rate is \$197,300.

3. Your next indirect cost and fringe benefit rate proposals based on actual costs for the fiscal year ending 12/31/20 are due in our office by 06/30/2021.

ORGANIZATION: Mid-America Regional Council

AGREEMENT DATE: 11/23/2020

Equipment means tangible personal property (including information technology systems) having a useful life of more than one year and a per-unit acquisition cost which equals or exceeds the lesser of the capitalization level established by the non-Federal entity for financial statement purposes, or \$2,500.

ORGANIZATION: Mid-America Regional Council

AGREEMENT DATE: 11/23/2020

SECTION III: GENERAL

A. LIMITATIONS:

The rates in this Agreement are subject to any statutory or administrative limitations and apply to a given grant, contract or other agreement only to the extent that funds are available. Acceptance of the rates is subject to the following conditions: (1) Only costs incurred by the organization were included in its indirect cost pool as finally accepted: such costs are legal obligations of the organization and are allowable under the governing cost principles; (2) The same costs that have been treated as indirect costs are not claimed as direct costs; (3) Similar types of costs have been accorded consistent accounting treatment; and (4) The information provided by the organization which was used to establish the rates is not later found to be materially incomplete or inaccurate by the Federal Government. In such situations the rate(s) would be subject to renegotiation at the discretion of the Federal Government.

B. ACCOUNTING CHANGES:

This Agreement is based on the accounting system purported by the organization to be in effect during the Agreement period. Changes to the method of accounting for costs which affect the amount of reimbursement resulting from the use of this Agreement require prior approval of the authorized representative of the cognizant agency. Such changes include, but are not limited to, changes in the charging of a particular type of cost from indirect to direct. Failure to obtain approval may result in cost disallowances.

C. FIXED RATES:

If a fixed rate is in this Agreement, it is based on an estimate of the costs for the period covered by the rate. When the actual costs for this period are determined, an adjustment will be made to a rate of a future year(s) to compensate for the difference between the costs used to establish the fixed rate and actual costs.

D. USE BY OTHER FEDERAL AGENCIES:

The rates in this Agreement were approved in accordance with the authority in Title 2 of the Code of Federal Regulations, Part 200 (2 CFR 200), and should be applied to grants, contracts and other agreements covered by 2 CFR 200, subject to any limitations in A above. The organization may provide copies of the Agreement to other Federal Agencies to give them early notification of the Agreement.

E. OTHER:

If any Federal contract, grant or other agreement is reimbursing indirect costs by a means other than the approved rate(s) in this Agreement, the organization should (1) credit such costs to the affected programs, and (2) apply the approved rate(s) to the appropriate base to identify the proper amount of indirect costs allocable to these programs.

BY THE INSTITUTION:

Mid-America Regional Council

(INSTITUTION)



(SIGNATURE)

Carol Gonzales

(NAME)

Director of Finance and Administration

(TITLE)

12/18/2020

(DATE)

ON BEHALF OF THE FEDERAL GOVERNMENT:

DEPARTMENT OF HEALTH AND HUMAN SERVICES

(AGENCY)

Darryl W. Mayes -S

Digitally signed by Darryl W. Mayes -S
DN: c=US, o=U.S. Government, ou=HHS, ou=PSC,
ou=People, 0.9.2342.19200300.100.1.1=2000131669,
cn=Darryl W. Mayes -S
Date: 2020.12.15 08:29:47 -05'00'

(SIGNATURE)

Darryl W. Mayes

(NAME)

Deputy Director, Cost Allocation Services

(TITLE)

11/23/2020

(DATE) 4456

HHS REPRESENTATIVE:

Rebecca Kaplan

Telephone:

(212) 264-2069

Appendix E

RELATED ACTIVITIES

E.1 Operation Green Light – Lead Agency: MARC

Objectives

- Manage traffic signal operations on the arterial corridors included in Operation Green Light in cooperation with partner agencies.
- Support regional traffic incident management initiatives by managing traffic signal timing plans on the arterial corridors included in Operation Green Light.
- Maintain the regional shared wireless communication network.
- Maintain the regional Advanced Transportation Management System (ATMS) Software

Background/Previous Work

Operation Green Light is a regional effort to improve traffic flow and reduce vehicle emissions. Operation Green Light works with federal, state, and local agencies to operate and coordinate traffic signal timing plans and communication between traffic signal equipment across jurisdictional boundaries on over 750 traffic signals. Coordinating traffic signal systems can significantly reduce travel delay, reduce ozone precursor emissions, and provide a powerful tool to help manage incident-related congestion.

Activities and Products (Estimated Completion Dates)

1. *ACTIVITY: Program management.* Activities included in this work include project management, stakeholder engagement, training, and all other work necessary to ensure the active prioritization of objectives to efficiently manage traffic signal infrastructure and control devices (ongoing)
2. *ACTIVITY: Signal Timing and Synchronization.* Activities include traffic data collection and analysis, field observation, controller programming and deployment, signal timing troubleshooting and traffic modeling and deployment (ongoing.)
3. *ACTIVITY: Regional network communications.* Activities include, database management, repair tracking, field investigation, equipment procurement, server administration, contractor oversight and other activities associated with the system network(ongoing.)
4. *ACTIVITY: Regional ATMS system software.* Lead regular software development meetings to maintain and enhance the shared software system including servers and supporting systems
5. *ACTIVITY:* Engage regional traffic operations stakeholders in an assessment of strengths, weaknesses, opportunities, and threats to regional traffic operations initiatives. (ongoing)

E.2 RideShare Program – Lead Agency: MARC

Objectives

- Identify and implement ways to provide effective commuter resources that inform citizens of their transportation options and encourage alternatives to driving alone, including carpooling, vanpooling, transit, bicycling, walking, and telecommuting.
- Create opportunities for RideShare to help build social capital throughout the community.
- Increase the number of new RideShare registrants and implement strategies that encourage residents to reduce their single occupant driving

- Increase RideShare’s visibility and influence among area employers that are implementing or developing alternative transportation programs for their employees
- Develop opportunities for collaborative outreach activities with other programs at MARC and outside agencies to maximize resources and avoid duplication of services

Background/Previous Work

MARC administers the RideShare Commuter Resource Center as an on-going program. RideShare services include an 816-842-RIDE commuter hotline, free online carpool matching, vanpool and transit referral, Guaranteed Ride Home service to registered participants and online bulletins to alert commuters to roadway construction projects and potential travel delays. Services for employers include on-site RideShare promotions, in-house carpool matching and tracking of alternative transportation usage, as well as regional promotions like the Green Commute Challenge. RideShare is included in the region’s metropolitan transportation plan as a transportation demand management program.

Activities and Products (Estimated Completion Dates)

1. *ACTIVITY:* Conduct a targeted business outreach campaign to inform employers of RideShare’s services and coordinate efforts with other transportation programs.
2. *ACTIVITY:* Coordinate a regional carpool promotion to generate media coverage and greater awareness of carpooling.
3. *ACTIVITY:* Coordinate and market the Green Commute Challenge employer contest to employers throughout the Kansas City region during the 2018 ozone season.
4. *ACTIVITY:* Identify opportunities to offer incentives to commuters who use alternative forms of transportation.
5. *ACTIVITY:* Continue refining a marketing strategy to promote online ridematching and other commuter resources to businesses, communities, and individual commuters.
6. *ACTIVITY:* Continue offering individual ridematching and Guaranteed Ride Home services.
7. *ACTIVITY:* Inform and engage the public about carpooling through a region-wide carpool promotion (ongoing).
8. *ACTIVITY:* Host region-wide Green Commute Challenge to engage employers and employees in using transportation alternatives (July, August, September).
9. *ACTIVITY: Public Information.* Publish updates and information on social media including Facebook and blog posts (ongoing).

E.3 Active Transportation Programs – Lead Agency: MARC

Objectives

- To increase the mode share of pedestrians and bicyclists through education and encouragement.

Background/Previous Work

Explore KC is MARC’s campaign to promote the exploration of the Kansas City region by foot or bicycle while trying to increase the number of citizens that bike or walk to work, school, and other destinations, and for exercise. The campaign aims to improve air quality and lessen traffic congestion. Through this program, we seek to increase public awareness of bicycle and pedestrian facilities in the Kansas City region and the health benefits associated with safe walking and bicycling practices. The campaign provides resources for communities that promote Bike to Work Week and international Walk to School Week. Instructional materials are provided to targeted groups such as transit riders and bike commuters.

Activities and Products (Estimated Completion Dates)

1. *ACTIVITY:* Develop *Explore KC* campaigns for the spring and fall including media outreach, printed materials, and promotional giveaways (Apr and Sept).
2. *ACTIVITY:* Provide support for Regional Bike/Ped Count program through automated counter equipment and subscription service credits (ongoing).

E.4 Planning Sustainable Places Program – Lead Agency: MARC

Program Objectives

- To support and facilitate local government planning activities that supports the Metropolitan Transportation Plan (MTP) for the Kansas City Metropolitan Area.
- To integrate local and regional land use, transportation, and environmental planning.
- To facilitate continued public participation concerning regional development and mobility and transportation goals, policies, strategies, and priorities reflected in the MTP.
- To facilitate the implementation of local and regional plans.

Background/Previous Work

The Kansas City region's vibrant, green, and connected centers and corridors is central to both the Creating Sustainable Places initiative and Connected KC 2050, the region's long-range transportation plan.

In 2012, MARC's Total Transportation Policy Committee (TTPC) and the Creating Sustainable Places (CSP) Coordinating Committee launched Planning Sustainable Places (PSP), a combined initiative to provide communities with pre-development resources to advance sustainable projects in their corridors and centers. The fourth round of Planning Sustainable Places projects will be concluding their work in 2020. The fifth round of Planning Sustainable Places projects will conduct its call for projects, select projects and begin the consultant procurement process.

More information about the Planning Sustainable Places program and the related projects can be found at the program webpage: <http://www.marc.org/Regional-Planning/Creating-Sustainable-Places/Planning-sustainable-Places/Background.aspx>

Program Activities and Products (Estimated Completion Dates)

1. *ACTIVITY: Program Support.* Continue the support of the overall Planning Sustainable Places Program including providing related local government planning and tools application support as necessary. (ongoing during 2022)
2. *ACTIVITY: Call for Projects.* Cities and other public agencies will bid to receive funds for the 2023 round of Planning Sustainable Places projects.
3. *ACTIVITY: Procurement.* Once projects have been selected for the 2023 round of Planning Sustainable Places projects, some of those projects will begin the procurement process for consultants.
4. *ACTIVITY: 2021 Work Continues.* Projects that were started in 2021 but were not completed that same year should be completed in 2022.
5. *ACTIVITY: Program Review.* The post award review and refinement of the Planning Sustainable Places program's format and processes to better target funding for the 2025 call that further sustainable land use, transportation and environmental actions will begin during the fall of 2023.

6. *ACTIVITY: Celebration of Planning Sustainable Places 10th Anniversary:* The 2023 round of the Planning Sustainable Places program will mark 10 years since the initial 2013 round. Activities will be devised to mark and celebrate this milestone.

Sponsor	Project Title	Federal Funds	Local Match	Description
Unified Government of Wyandotte County and Kansas City, KS	Countywide Mobility and TOD Strategy	\$135,000	\$165,000	A plan to identify transportation needs and opportunities in the county.
Unified Government of Wyandotte County and Kansas City, KS	Going Green with Groundwork + UG: Developing a NE KCK Heritage Trail and GI Project	\$108,000	\$30,000	A plan for the development of a Heritage Trail in the northeast of Kansas City, Kansas.
City of Overland Park	Merriam Drive Gateways Corridor Study	\$100,000	\$36,200	A plan to analyze the relationship between land use and transportation along Merriam Drive, spanning multiple Johnson County districts.
City of Merriam	Downtown Merriam Corridor	\$59,500	\$60,500	A plan to study-mixed use redevelopment opportunities and complete street approaches for the downtown Merriam area.
City of Basehor	Basehor Active Transportation Master Plan	\$25,000	\$20,000	A plan for bicycle and pedestrian infrastructure in the City of Basehor.
City of Overland Park	College & Metcalf Walkability Study	\$50,000	\$25,000	A plan for the development of a walkable urban landscape in the College and Metcalf area.
City of Osawatomie	OZ Commons – Downtown Osawatomie Redevelopment	\$42,500	\$25,000	A plan to explore land use and multimodal transportation in downtown Osawatomie.
City of Westwood	47 th Place Complete Streets Planning	\$35,000	\$15,000	Development of a complete streets concept for 47 th Place, following the 47 th Street study.
City of Kansas City, MO	Transportation Element of the KC Spirit Playbook	\$94,500	\$40,000	A project to develop a robust transportation plan and synthesize existing plans under the new KCMO comprehensive plan.
City of Grandview	Blue Ridge Blvd. Corridor Study	\$55,250	\$25,000	A study to establish a common vision and design guidelines for the Blue Ridge Boulevard Corridor from I-49 to Grandview Road.

City of Kansas City, MO	West Pennway Street Redesign Plan	\$38,000	\$10,000	A plan to redesign West Pennway between 17th and 21st Streets to improve traffic flow, pedestrian and bicyclist safety, and storm water runoff through the area.
City of North Kansas City	East-West Connectivity Study	\$30,000	\$10,000	A plan to overcome the barriers to the NKC bicycle network presented by the Interstate.
City of Kansas City, Missouri	Blue Parkway/Swope Parkway (now MLK Jr. Blvd.) Pedestrian Facilities	\$25,075	\$45,000	A project to evaluate the feasibility of improving pedestrian crossings at all intersections across Martin Luther King Jr. Blvd.
RideKC Development Corporation	Station Area Plan: 35 th and Prospect	\$80,000	\$20,000	A plan for a transit-oriented development district at 35th and Prospect in conjunction with the Palestine Economic Development Corporation.

2022 Budget for Related Activities

E.1	Operation Green Light	\$1,200,000
E.2	Rideshare	\$250,000
E.3	Active Transportation Programs	\$90,000
E.4	Planning Sustainable Places	\$405,200
Total		\$1,945,200

For additional budget information please reference Appendix C – Schedules 1 & 2