



America's New Business Plan

EWING MARION
KAUFFMAN
FOUNDATION

www.kauffman.org

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Ewing Marion
Kauffman

Our vision

A society of economically empowered individuals **contributing** to the **improvement** of their communities.

Our mission

We seek to **prepare people** for success in their jobs and careers, so that everyone has the opportunity to achieve **economic stability**, **mobility**, and **prosperity**. Our work is grounded in the principles of **racial equity**, **diversity**, and **inclusion** and is consistent with the aspirations of our founder, Ewing Marion Kauffman.

America's New Business Plan

A nonpartisan policy roadmap to create a more inclusive economy by building a prepared workforce and concentrating on entrepreneur-focused economic development.

★ **Access to Opportunity**

★ **Access to Funding**

★ **Access to Knowledge**

★ **Access to Support**

Access to opportunity to level the playing field and reduce barriers.

- Streamline the process
- Create opportunity with infrastructure investment
- Improve connection to the digital economy
- Accelerate the workforce and job-creating power of immigrants
- Reform noncompete agreements
- Rein in Occupational Licensing
- Reduce debt-imposed barriers to entry

Access to Funding that takes a holistic approach, balancing the reality of debt and equity while encouraging new, innovative funding solutions.

- Level the economic playing field for the future
- Invest in local financial institutions
- Develop non-debt entrepreneurial capital catalyst grants
- Promote online tools to drive equitable alternative funding opportunities
- Protect entrepreneurs from truth-in-lending laws

Access to Knowledge to equip Americans with the real-world skills necessary to be a successful entrepreneur or employee.

- Develop inclusive entrepreneur support mechanisms
- Prepare students with an entrepreneurial mindset
- Foster a prepared workforce equipped with entrepreneurial skills

Access to Support to help more Americans take care of their families and address financial concerns that limit risk-taking.

- Increase access to caregiving
- Provide health care options to early-stage entrepreneurs
- Enable entrepreneurs to save for retirement

“ “ All of the money in the world cannot solve problems unless we work together. And, if we work together, there is no problem in the world that can stop us, as we seek to develop people to their highest and best potential. ” ”

- *Ewing Marion Kauffman*

Thank you