



GREATER KANSAS CITY REGIONAL HOUSING PARTNERSHIP

MARC Board of Directors

August 23, 2022

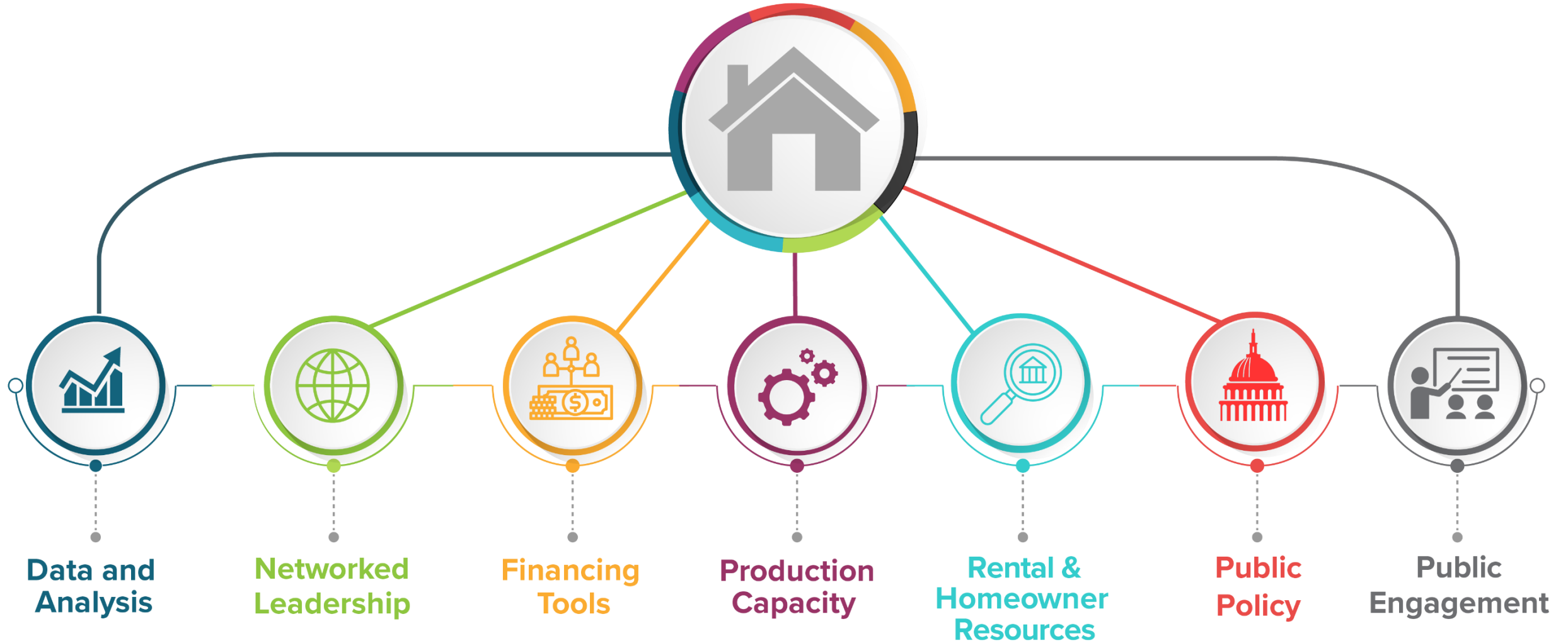


OVERVIEW

- Framework & scope of RHP
- Update on work to date
- Connections
- Future work
- Discussion



FRAMEWORK & SCOPE



YEAR ONE WORK PLAN

- Launch a regional housing data hub
- Coordinate a regional housing steering committee
- Launch the KC Housing Connection online portal
- Create a business plan for a regional community land trust framework or similar model



YEAR ONE WORK PLAN

- Leverage investment of federal housing resources
- Expand production by conducting a needs assessment of local affordable housing developers
- Expand support services for first-time homebuyers
- Develop community mobilization and advocacy education



DATA & ANALYSIS

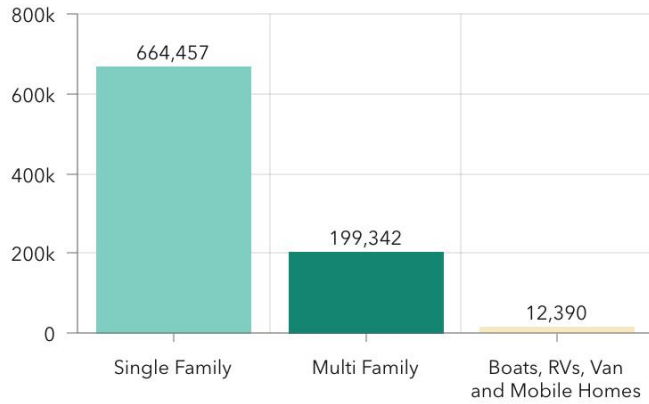
- Housing Data Hub

➤ marc.org/housingdatahub

- Data Storytelling

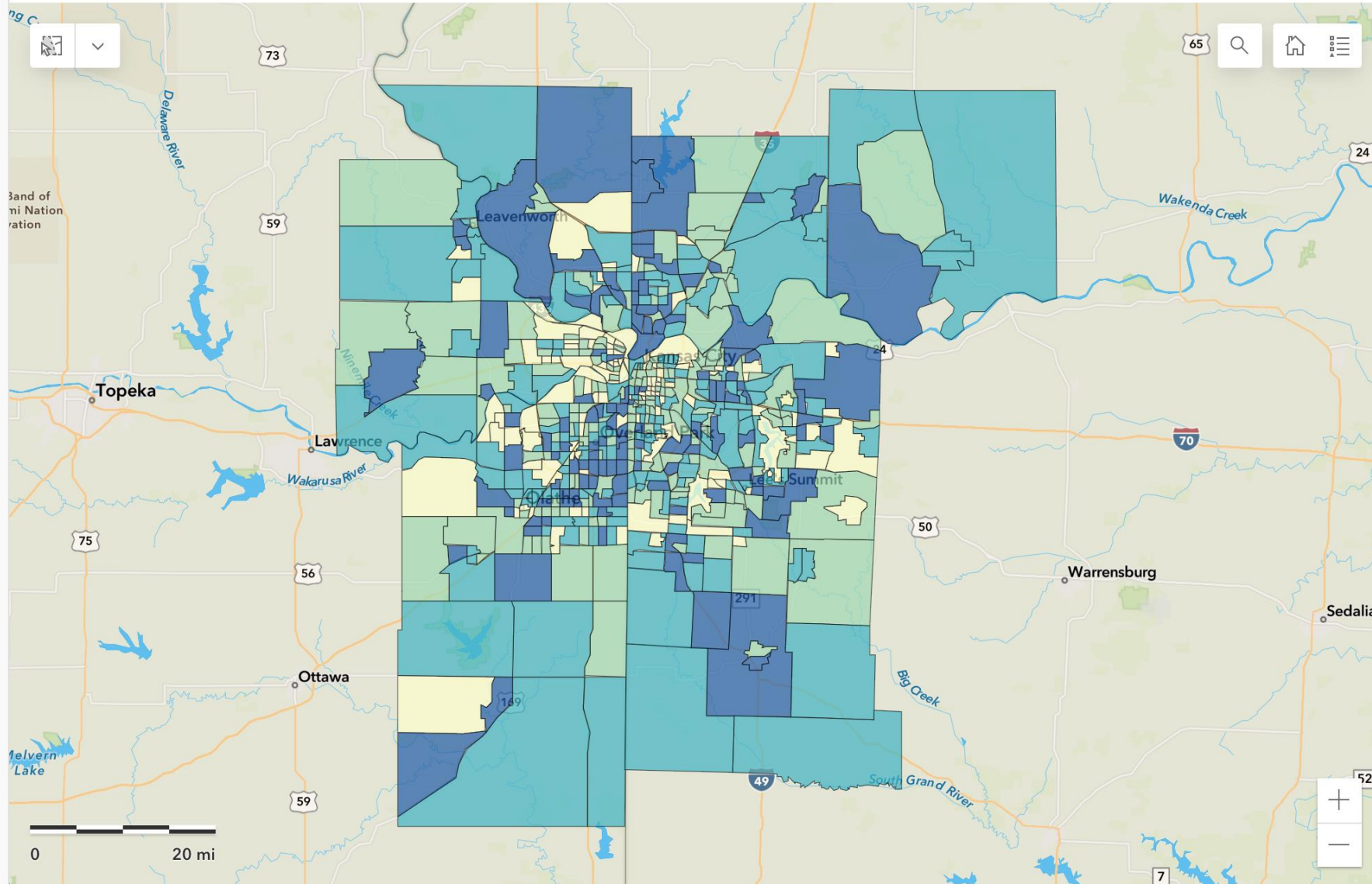


Count of Units by Type for Selected Geography

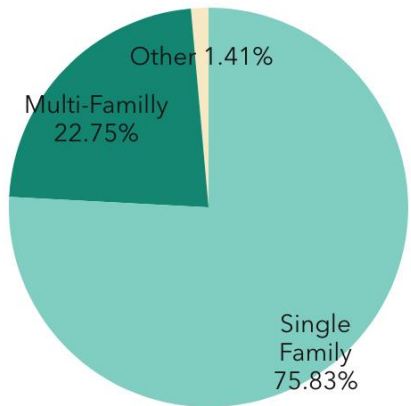


Type **SF** MF All Units

Total Housing Units by Census Tract



Percent of Housing Units by Type for Selected Geography

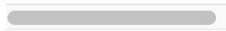


Map Legend

Housing Units

TotalHousingUnits

- > 2,000 - 3,794
- > 1,500 - 2,000
- > 1,000 - 1,500
- 0 - 1,000



0 20 mi



Many Essential Workers have Limited Housing Options

How the regional shortage of affordable housing options challenges the workers our communities depend on most



How to navigate this story:

Scroll through the occupations below and see how different areas of the Kansas City region become more affordable with higher incomes. The default view is *percentage* of units in an area. You can use the buttons below the occupation description to see *count* of units. You will notice there is a low supply of units (count) in many portions of the region. The ability to afford a rental unit does not mean that the unit is vacant and available.

NETWORKED LEADERSHIP

- Steering committee
- Kansas City Housing Connection



FINANCING TOOLS

- Community land trust or similar model business plan RFP
- Federal funding resources



\$3 million grant to help increase affordable housing across the Kansas City region

May 11,
2022



New Community Project Funding (CPF) will help increase access to affordable housing options for individuals and families throughout the Kansas City region. Recently announced by U.S. Representative Emanuel Cleaver, II (D-MO), the \$3 million grant will help:

- increase affordable housing production.
- provide resources for homeownership education, down payment assistance and minor home repairs.
- support creation of the Greater Kansas City Regional Housing Partnership. [See video>>](#)

Launched by the Greater Kansas City Local Initiatives Support Corporation (LISC), the Mid-America Regional Council (MARC) and area stakeholders, the partnership seeks to foster a thriving housing system that produces and sustains a supply of quality, diverse housing options to area residents, one in which people from all sectors can join together to educate themselves about the issues and to explore, advocate and execute innovative approaches on financing, capacity and policy.

RENTAL & HOMEOWNER RESOURCES

- CHES, Inc. partnership
- Housing locator



PUBLIC ENGAGEMENT

- Spring 2022 Planning
Commissioner Trainings



Planning Commissioners Essentials

- Virtual, self-paced course
- Includes discussion board, skill-building activities
- Introduces new commissioners to the job
- Serves as a refresher for seasoned commissioners



Three modules on:

- Planning commission roles and responsibilities
- Standards for effective planning & zoning decision-making
- Strategies to manage long-term growth

Early bird rate \$39

***\$79 per person
after Sept. 1***

CONNECTIONS ACROSS MARC

- KC Rising PLAC
- Engagement with Aging and Adult Services
- Coordination with transportation
- Updates across SPCC, FSC and Managers Round Table



UPCOMING WORK

- Plan reviews and alignment next steps
- Policy assistance
- MO DED Community Revitalization Grant



DISCUSSION

What are the pain points your community is facing related to housing?

What housing planning work is underway or being contemplated in your communities?

What questions are you left with in your housing work that you wish you had better information around?

