



**Mid-America Regional Council Community Services Corporation**

600 Broadway, Suite 300 • Kansas City, Missouri 64105 • Phone 816/474-4240 • Fax 816/421-7758

**September 27, 2022**

**Meeting begins immediately following  
the MARC Budget & Personnel Committee meeting**

**Hybrid format: limited attendees in MARC's Heartland Room with a remote  
option via Zoom**

**AGENDA**

1. Call to Order
2. VOTE: Approve Minutes of the August 23, 2022 Meeting
3. VOTE: Authorize provision of fiscal management services for the 2022 NLC City Summit
4. VOTE: Authorize an application and acceptance of a Health Forward Foundation grant to support local public health departments with communications planning and other cooperative projects around opioid use
5. Other Business
6. Adjourn

**ISSUE:**

**VOTE:** Authorize provision of fiscal management services for the 2022 NLC City Summit

**BACKGROUND:**

MARC has been requested to act as the fiscal agent for the National League of Cities (NLC) City Summit, which will be held in Kansas City, Missouri on November 17-19, 2022. Businesses and local governments across the metro are supporting this prestigious event, and additional partnerships are welcome.

KRG Consultants, LLC has been retained by the city of Kansas City, Missouri to manage fundraising and community partnerships for the event. MARC’s Government Training Institute (GTI) will collect, deposit and disburse funds in accordance with an agreement with KGR Consultants, LLC in return for an in-kind sponsorship at the \$5,000 “Show Me” sponsorship level for the event.

**BUDGET CONSIDERATIONS:**

The fundraising goal for this event is \$750,000. Funds will be managed through MARC Community Services Corporation, a 501c3 entity. All funds raised will be distributed to pay vendors for the event. Funds will only be dispersed to the extent that there are available sponsorship funds and in accordance with a written expenditure policy. If any funds remain after invoices have been paid or 30 days after the event, the funds will be remanded to the City of Kansas City, Missouri.

REVENUES	
Amount	\$750,000
Source	Sponsorships
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent, indirect)	
Contractual	
Pass-Through	\$750,000
Other (supplies, printing, etc.)	

**RELATED JURISDICTIONS:**

This item impacts the entire Kansas City region.

**RECOMMENDATION:**

Authorize provision of fiscal management services for the 2022 NLC City Summit contract with KRG Consultants, LLC.

**STAFF CONTACT:**

Amiee Wenson  
Carmellya Anderson

**ISSUE:**

VOTE: Authorize an application and acceptance of a Health Forward Foundation grant to support local public health departments with communications planning and other cooperative projects around opioid use

**BACKGROUND:**

MARC convenes the region's local public health directors on a regular basis, and they have expressed interest in designing a regional communications campaign, a possible cooperative purchase of NARCAN kits, developing common data, surveillance tools and processes around opioid use, and a resource inventory and gap analysis of resources to help residents struggling with opioid addiction and behavioral health challenges.

The project would be supported from a Health Forward Foundation applicant defined grant, resources from pooled local public health funds through the Metropolitan Official Health Agencies of the Kansas City Area (MOHAKCA), and in-kind MARC staff support. The work would support local public health as they prepare for the receipt and use of the opioid settlement funds.

Public Education/Outreach/Communications: Public health departments across the metro area would work together on a regional education and outreach campaign. A communications consultant would help design a campaign with messages, design resources and tactics. Settlement funds, when available, could be pooled to pay for media expenses for regional promotion and for each health department to use for more localized outreach. The regional campaign and communications plan would address the stigma and misconceptions around drug use and treatment, both in the general public and among clinicians. The campaign would provide education on the importance of naloxone and where it can be accessed.

NARCAN Distribution: NARCAN kits have been identified as an effective tool to respond quickly to overdoses from opioids and reduce deaths. Local health departments are interested in pooling resources for the purchase of the NARCAN kits, coordinating distribution, monitoring, and restocking. This work would occur with EMS agencies, behavioral health centers, community organizations, schools, libraries, and other community stakeholders.

Treatment Resources: Work with United Way 211, First Call, and other organizations to determine public and private behavioral health/substance abuse treatment resources for those affected by opioids. System mapping could help to better understand resources, gaps and identify areas for investment.

Surveillance: The local public health departments would work together with MARC to increase opioid surveillance by determining what information could be obtained through state and local health providers and agencies and how to design a data system to help local public health track opioid use in the metro area. Outreach would be undertaken to see if wastewater treatment testing for opioids (and other diseases) could be expanded.

**BUDGET CONSIDERATIONS:**

REVENUES	
Amount	\$91,500
Source	Health Forward Foundation \$66,500 MOHAKCA \$20,000 In-kind \$5,000
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	In-kind \$5,000
Contractual	\$86,000 Communications Consultant: \$60,500 Rita Parker (cooperative purchasing): \$4,000 Erin Cardwell (data analytics): \$22,000
Pass-Through	
Other (supplies, printing, etc.)	

**RELATED JURISDICTIONS:**

This item impacts the entire Kansas City metropolitan region.

**RECOMMENDATION:**

Authorize an application to the Health Forward Foundation on behalf of the region's local public health departments in the amount of \$66,500, and authorize acceptance of the funds, if awarded, to support collaborative planning in preparation for local receipt of opioid settlement funds.

**STAFF CONTACT:**

Marlene Nagel



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### MEETING SUMMARY

August 23, 2022

Immediately following the Budget & Personnel Meeting

#### COMMITTEE MEMBERS PRESENT

Commissioner Harold Johnson, Jr., Unified Government of Wyandotte/Kansas City, Kansas - MARC Board Chair

Commissioner Janeé Hanzlick, Johnson County, Kan. - MARC Board 2<sup>nd</sup> Vice Chair

Mayor Pro Tem Beto Lopez, Lee's Summit, Mo. - MARC Board Treasurer

Mayor Carson Ross, Blue Springs, Mo. - MARC 1st Vice Chair

Councilmember Curt Skoog, Overland Park, Kan.

Commissioner Doug Smith, Leavenworth County, Kan.

Commissioner Rob Roberts, Miami County, Kan.

Mayor/CEO Tyrone Garner, Unified Government of Wyandotte/Kansas City, Kan.

#### STAFF PRESENT

David Warm, Executive Director

Carol Gonzales, Director of Finance and Administration

Ron Achelpohl, Director of Transportation and Environment

James Stowe, Director of Aging and Adult Services

Eric Winebrenner, Public Safety Program Director

Catherine Couch, Public Affairs Coordinator

McKenzie Neds, Head Start Program Coordinator

Quinn Cole, Accounting Intern

Joanne Bussinger, Grant Manager

Katie Killen, Housing Program Manager

Karina Bielecki, Executive Assistant

John Hwang, Network Administrator II

#### CALL TO ORDER

Mayor Carson Ross called the MARC Community Services Corporation Board of Directors meeting to order at 11:23 a.m.

Due to the meeting being conducted remotely, Mayor Ross provided instructions for participation. He reported that staff would present on all the agenda items, provide an opportunity for comments and questions after each item and ask for approval of all agenda items with one vote at the end of the meeting. Members would have an opportunity to abstain or object to any items necessary during the final vote.

VOTE: Approve the Minutes of the May 22, 2022 Meeting

VOTE: Authorize a grant application to the Ewing Marion Kauffman Foundation to Support Quality Early Learning

## AGENDA REPORT

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MARC CSC Board of Directors

MOTION: Commissioner Rob Roberts moved for approval of all items and Councilmember Curt Skoog seconded. The motion passed.

### OTHER BUSINESS

No other business.

### ADJOURNMENT

The meeting was adjourned at 11:25 a.m.

MINUTES APPROVED:

\_\_\_\_\_  
Carson Ross, Chair

\_\_\_\_\_  
Date