

DESTINATION SAFE

- **A COALITION TO REDUCE TRANSPORTATION-RELATED FATALITIES AND SERIOUS INJURIES**
- Governed by a committee with representatives from local, regional, state and federal agencies, emergency response, law enforcement, public health and nonprofit groups dedicated to transportation safety.



VISION

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ZERO ROADWAY DEATHS BY 2050

TARGETS

BY THE YEAR 2027, WE AIM FOR FEWER THAN:

- **176** fatalities per year
- **0.831** fatalities per 100 million vehicle miles traveled
- **919** serious injuries per year
- **4.3** serious injuries per 100 million vehicle miles traveled
- **106** non-motorized fatalities and serious injuries

FOCUS



Pedestrians



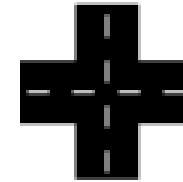
Distracted
Driving



Impaired
Driving



Speeding &
Aggressive Driving



Intersections



Seat Belt Use

SAFE SYSTEM STRATEGIES

- **EDUCATION**
- **ENGINEERING**
- **LOCAL GOVERNMENT**
- **MEASURING PROGRESS**

EXAMPLE STRATEGIES

- **EDUCATION:** Prioritize effective programs based on NHTSA's Countermeasures that Work ratings or other effectiveness measures.
- **ENGINEERING:** Create safe conflict points, especially safe-systems-based intersections by reducing speed, improving visibility, and creating protections for non-motorized road users.
- **LOCAL GOVERNMENT:** Establish a Vision Zero task force and/or policy within the jurisdiction which includes input from local stakeholders and broad community representation
- **MEASURING PROGRESS:** Improve crash reporting through electronic submission and training

HOW WE'LL USE THIS PLAN

- As a resource for Destination Safe Partners
- To guide MARC performance measures & targets
- To inform other plans
- To influence project funding

FOR MORE INFORMATION

www.marc.org/transportation-safety-plan-2022-2027

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