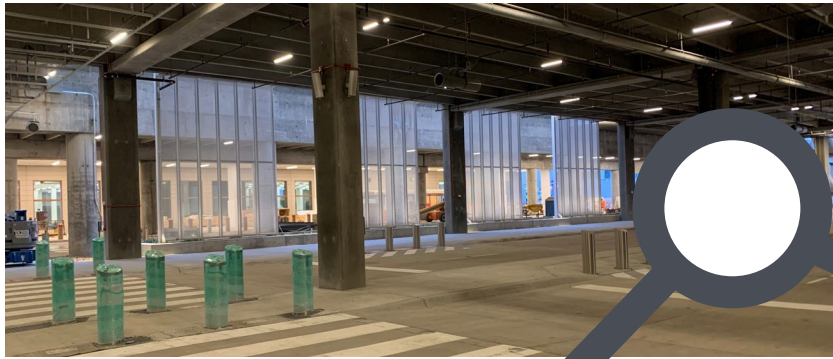


# KCI Airport Transit Service Action Plan



**RideKC**<sup>®</sup>  
Kansas City Area  
Transportation Authority

**MARC**  
MID-AMERICA REGIONAL COUNCIL



Photo Credit: kcmo.gov

# THE KANSAS CITY REGION IS READY FOR TAKEOFF!

- **New KCI terminal** to open in 2023
- Investments in a convention hotel and other visitor amenities
- Attraction big events
  - NFL Draft 2023
  - FIFA World Cup 2026
- Recent transit success stories contribute to desire for next big win

# **THE KANSAS CITY REGION IS READY FOR TAKEOFF!**

**Need to serve daily workers, visitors, and residents**

- Readily expanded for major events

**Need to connect inbound and outbound travelers to key activity centers**

**Time is now for a reliable, accessible public transit system that serves KCI and key destinations around region**

# Action plan objectives

## Identify transit service investment strategies

- Supporting growth in KCI travel and employment
- **Feasible, effective, scalable for large events**

## Outbound traveler, visitor, and workforce transportation to major destinations including:

- Downtown Kansas City / Union Station / Country Club Plaza
- The I-29 corridor and Northland hotel clusters
- Johnson County (Mission Transit Center / Oak Park Transit Center / Metcalf & I-435)
- East Village and the 39th & Troost transit centers
- Kansas City, Kansas (47th & State Avenue Metro Center, 7th & Minnesota Downtown) / Village West
- Truman Sports Complex & Eastern Jackson County

# Action planning process

## Six-month process

- Assess market opportunities
- Design new services

## Activities include:

- Surveys, focus groups, business roundtables and virtual public involvement

# Action planning process

## Key partners will include:

- Chambers of Commerce and other civic, business and industry leaders (Wyandotte County EDC and others)
- Visit KC/KCK, KC Sports Commission, local World Cup planning team
- Cities of Kansas City, Missouri; Unified Government of Wyandotte Co./KCK; Overland Park, Independence, Jackson Co., and others
- Transit providers (JOCO Transit and KC Streetcar)
- KC aviation, other key local and state government agencies
- General public

# Action planning process

## Major scope elements:

- **Stakeholder and community engagement**
  - Stakeholder interviews
  - KCI Passenger Survey
  - Focus groups and public outreach
- **Needs assessment**
  - Baseline conditions
  - Travel demand
  - Special event scenarios

# Action planning process

## Major scope elements:

- **Alternative identification and evaluation**
  - Alternatives developed and evaluated based on a range of performance metrics, costs, etc.
- **Action plan development**
  - Determine priorities, agency roles, financial plans, etc.



# Action planning process

## Timeline (tentative)

Milestone	Date
Consultant Selection	February-March
Action Planning Process	April-October 2023
Action Plan completion date	November 2023



# Discussion

- What are some challenges we should be trying to address?
- What opportunities should be explored?
- What could be some desired outcomes?
  
- What funding opportunities or strategies should we explore through this study?



# Questions & comments

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