



# Board of Directors BUDGET & PERSONNEL

Mid-America Regional Council • 600 Broadway, Suite 200 • Kansas City, Missouri 64105 • 816/474-4240

February 28, 2023  
11:15 a.m.

In-person attendees in MARC's Heartland room with a remote option via Zoom

- Members of the public who wish to participate in this meeting: please email McKenzie Neds at [mned@marc.org](mailto:mned@marc.org) by 9:00 a.m. on Tuesday, February 28, 2023 for instructions to join the teleconference.

## AGENDA

### 1. Approve Contracts, Grants, and Other Major Expenditures

#### THRIVING OLDER ADULTS AND COMMUNITIES

- VOTE: Recommend the Mid-America Regional Council to contract with the Department of Health and Senior Services to advance nutrition initiatives under the Meal Production Capacity and Infrastructure Expansion Program
- VOTE: Authorize submission and acceptance of funds for the SFY 2024 Missouri Elderly & Handicapped Transportation Assistance Program application
- VOTE: Authorize amendment to increase the City of Liberty Community Center agreement
- VOTE: Approve submission of the SFY 2024 area plan and budget to the Missouri Department of Health and Senior Services
- VOTE: Authorize an agreement with Community Builders of Kansas City Eats for the Double Up Food Bucks - Heartland Program

#### HEALTHY ENVIRONMENT

- VOTE: Authorize grant application with Missouri Department of Natural Resources 604b water quality protection grant for \$50,000 and expend if awarded.
- VOTE: Approve contract with Weather or Not, Inc. in the amount of \$77,571 to provide ozone forecasting for the 2023, 2024 and 2025 seasons
- VOTE: Approve 2023 air quality ozone season public outreach campaign media purchase estimates

#### EFFICIENT TRANSPORTATION AND QUALITY PLACES

- VOTE: Authorization to receive Kansas Department of Transportation Innovative Technology Program Funds and contract with Kansas State University to provide uncrewed aircraft system flight training.

#### COMPETITIVE ECONOMY

- VOTE: Authorize amendment to the contract with Beth Heslowitz to support continuing and new projects not to exceed \$83,000.

#### SAFE AND SECURE COMMUNITIES

- VOTE: Authorize an agreement with Luceo Images LLC to design a regional communication plan that addresses opioid use disorders and reduction of suicides.



# Board of Directors BUDGET & PERSONNEL

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- l. VOTE: Authorize a Hazardous Materials Emergency Planning grant application and acceptance in the amount of \$108,000 with the Kansas Department of Emergency Management for regional emergency services.
- m. VOTE: Authorize an application to the U.S. Substance Abuse and Mental Health Services Administration for the benefit for individuals experiencing homelessness in eastern Jackson County

## EFFECTIVE LOCAL GOVERNMENT

- n. VOTE: Authorize contracts for a Government Training Institute custom training project with the Eastern Jackson County Shared Services Initiative for supervisory training
2. VOTE: Approve Consent Agenda (Administrative Matters and Minor Expenditures)
    - a. Approve the Minutes of the January 24, 2023 Meeting
  3. Other Business
  4. Adjournment

## AGENDA REPORT

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### Budget and Personnel Committee

February 2023

Item No. 1a

Thriving Older Adults and Communities

**ISSUE:**

VOTE/REPORT: Authorize contract with the Missouri Department of Health and Senior Services to advance nutrition initiatives under the Meal Production Capacity and Infrastructure Expansion Program.

**BACKGROUND:**

The Department of Health and Senior Services (DHSS) has awarded the Mid-America Regional Council's (MARC) Aging and Adult Services Program \$2,900,731.36 to expand meal production capacity and infrastructure for our regional nutrition initiatives. These funds will be allocated to the purchase of a Nutrition Repack Facility.

**BUDGET CONSIDERATIONS:**

DHSS will advance payment to Aging and Adult Services in the amount of \$2,500,000. The amount will be applied towards the cost of goods and services associated with the acquisition of property and ongoing operations.

REVENUES	
Amount (to be advanced)	\$2,500,000
Source	Department of Health and Senior Services
PROJECTED EXPENSES	
Contractual	\$2,500,000

**RELATED JURISDICTIONS:**

This item impacts Jackson, Ray, Platte, Cass, and Clay counties.

**EXHIBITS:**

PowerPoint

**RECOMMENDATION:**

Recommend the Mid-America Regional Council to contract with the Department of Health and Senior Services to advance nutrition initiatives under the Meal Production Capacity and Infrastructure Expansion Program.

**STAFF CONTACT:**

Bethany Reyna  
Melody Elston  
Bob Hogan

## AGENDA REPORT

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### Budget and Personnel Committee

February 2023

Item No. 1b

Thriving Older Adults and Communities

**ISSUE:**

**VOTE:** Authorize submission and acceptance of funds for the SFY 2024 Missouri Elderly & Handicapped Transportation Assistance Program Application

**BACKGROUND:**

Each year, the Mid-America Regional Council (MARC) applies to the Missouri Department of Transportation (MoDOT) for funds through the Missouri Elderly and Handicapped Transportation Assistance Program (MEHTAP). These funds are used to provide transportation services for senior citizens, as well as 18 to 59-year-old disabled persons, primarily for medical and essential shopping trips. The application deadline for funds to be received and expended during SFY 2024 is March 31, 2023.

**BUDGET CONSIDERATIONS:**

MARC will incorporate this funding into the SFY 2024 area plan transportation budget. Currently, MARC receives \$276,161 under the SFY 2023 program. This application will request \$275,000.

REVENUES	
Amount	\$275,000
Source	Missouri Department of Transportation
PROJECTED EXPENSES	
Contractual	\$275,000

**COMMITTEE ACTION:**

The MARC Commission on Aging recommended authorization to submit and accept funds for the SFY 2024 Missouri Elderly & Handicapped Transportation Assistance Program (MEHTAP) Application

**RELATED JURISDICTIONS:**

This item impacts Jackson, Ray, Platte, Cass, and Clay counties.

**EXHIBITS:**

None.

**RECOMMENDATION:**

Authorize submission and acceptance of funds for the SFY 2024 Missouri Elderly & Handicapped Transportation Assistance Program Application

**STAFF CONTACT:**

Melody Elston  
Bob Hogan

## AGENDA REPORT

### Budget and Personnel Committee

February 2023

Item No. 1c

Thriving Older Adults and Communities

**ISSUE:**

VOTE: Authorize amendment to increase the City of Liberty Community Center Agreement

**BACKGROUND:**

The initial agreement with the City of Liberty was conservatively developed to provide services during the SFY 2023 program year. It has become evident that the agreement did not anticipate the higher number of meals they would be delivering to its clients through the program year.

**BUDGET CONSIDERATIONS:**

To complete the full twelve months, two components within the agreement of the home delivered meal systems need to be increased: volunteer system administration and meal delivery.

City of Liberty Community Center Agreement total value	\$95,780
<hr/>	
Initial value of HDM volunteer	\$25,000
Increase amount	25,680
New total	\$50,680
	-
Initial value of actual meal delivery	\$10,280
Increase amount	10,560
New Total	\$20,840
<b>NEW TOTAL AGREEMENT VALUE</b>	<b>\$132,020</b>

**COMMITTEE ACTION:**

The Commission on Aging recommended that the MARC Board authorize to increase the total value of MARC's SFY 2023 Community Center Agreement with the City of Liberty.

**RELATED JURISDICTIONS:**

This item impacts Jackson, Ray, Platte, Cass, and Clay counties.

**EXHIBITS:**

None.

**RECOMMENDATION:**

Authorize amendment to increase the City of Liberty Community Center Agreement

**STAFF CONTACT:**

Melody Elston

Bob Hogan

# AGENDA REPORT

## Budget and Personnel Committee

February 2023

Item No. 1d

Thriving Older Adults and Communities

### ISSUE:

VOTE: Approve submission of the SFY 2024 Area Plan and Budget to the Missouri Department of Health and Senior Services

### BACKGROUND:

In preparation for the start of SFY 2024, the Missouri Department of Health and Senior Services requires the submission of the SFY 2024 Area Plan Update, which forecasts programming, goals and priorities, and a projected budget for Older Americans Act activities.

### BUDGET CONSIDERATIONS

This budget is based on the latest Allotment Tables received from the Division of Health and Disability Services (MODHSS). The program/funding summary provides a snapshot of the services for which the Department of Aging and Adult Services has focused its attention during the current period. Two pages are attached to summarize the general service categories and dollars that will make up the SFY 2024 budget.

The SFY 2024 Area Plan Update will also include funds MARC received from MODHSS through the American Rescue Plan Act (ARPA). Below is a broad outline of the ARPA programs and dollars that will be included within this area plan budget to be utilized during SFY 2024.

Overall ARPA Funding - \$4,028,063			
Expanding Service Lines	Technology	Diversity, Equity, and Inclusion	Integrated Care
1. Adding Contract assessors (increase rates)	1. Cybersecurity officer	1. Underserved community outreach and visibility	1. Expand access to CM
2. Strengthen and expand Home Mods and caregiver services	2. LMS Training	2. Multi-lingual publications	2. Integrate service lines through pilot projects
3. Admin personnel	3. New referral platform	3. DEI Training and development	3. QVIC partnership
4. Community partners award	4. Mobile App	4. Multilingual FTE	4. Long-term care diversion pilot
5. Pilot Consumer Directed model of transportation	5. Software upgrades and development support	5. Departmental health fair	
7. HDM Facility, vehicles, staffing			
8. Platte County community center			
<b>\$1,800,000</b>	<b>\$600,000</b>	<b>\$300,000</b>	<b>\$1,300,000</b>

### COMMITTEE ACTION:

The Commission on Aging recommended that the MARC Board authorize the Executive Director to submit this Area Plan and Budget for SFY 2024.

### RELATED JURISDICTIONS:

This item impacts Jackson, Ray, Platte, Cass, and Clay counties.

### EXHIBITS:

SFY 2024 Proposed Budget

## **AGENDA REPORT**

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### Budget and Personnel Committee

**RECOMMENDATION:**

Approve submission of the SFY 2024 Area Plan and Budget to the Missouri Department of Health and Senior Services.

**STAFF CONTACT:**

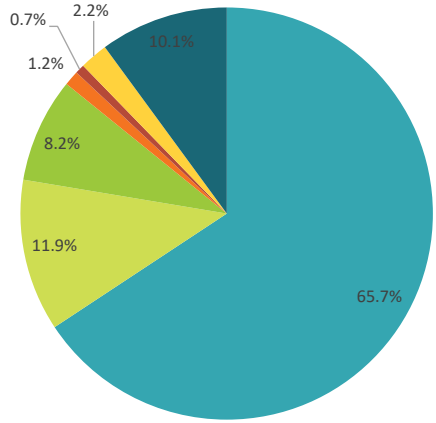
Bob Hogan  
Melody Elston

**PROPOSED SFY 2024 Area Plan Budget**

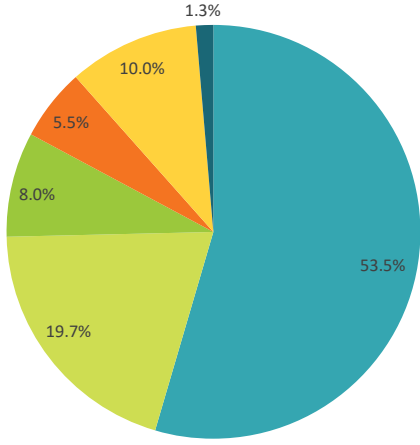
	<b>Programs</b>	<b>MO DSDS Resources</b>	<b>Medicaid</b>	<b>MEHTAP</b>	<b>Local</b>	<b>Project Income</b>	<b>Other</b>	<b>Total</b>	<b>In-Kind</b>	<b>Total</b>
<b>Supportive Services</b>										
	Transportation	286,692	-	276,221	-	150	-	563,063	108,195	671,258
	I & A	238,745	-	-	-	-	5,000	243,745	-	243,745
	Legal	33,178	-	-	-	-	-	33,178	95,000	128,178
	Personal Care	121,822	-	-	-	-	-	121,822	18,596	140,418
	Advocacy	45,894	-	-	-	-	-	45,894	20,000	65,894
	Case Management	522,713	75,000	-	-	-	-	597,713	52,800	650,513
	Homemaker	306,351	-	-	-	-	-	306,351	50,358	356,709
	Minor Home Repair	139,745	-	-	-	-	-	139,745	46,577	186,322
	<b>Total Supportive Services</b>	<b>1,695,140</b>	<b>75,000</b>	<b>276,221</b>	<b>-</b>	<b>150</b>	<b>5,000</b>	<b>2,051,511</b>	<b>391,526</b>	<b>2,443,037</b>
<b>Long-Term Ombudsman</b>										
		<b>222,227</b>						<b>222,227</b>	<b>15,000</b>	<b>237,227</b>
<b>Disease Prevention/Health Promotion Evidence-Based Programs)</b>										
	Evidence-Based Programs	<b>146,388</b>	<b>19,183</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>165,571</b>	<b>-</b>	<b>165,571</b>
<b>Family Caregiver Program</b>										
	Respite Services	45,780						45,780	-	45,780
	Case Management	200,119						200,119	9,750	209,869
	FC Legal Services	26,433						26,433	79,299	105,732
	FC CDSMP	5,000						5,000	1,250	6,250
	FC AMP	10,000						10,000	3,333	13,333
	Structured Respite	121,968						121,968	30,492	152,460
	Personal Care	40,763						40,763	12,910	53,673
	GAP UMKC Programs	58,369	-	-	-	-	-	58,369	14,592	72,961
	KUMC Alzheimers Svces	200,000	-	-	-	-	-	200,000	68,940	268,940
	Minor Home Repair	51,136						51,136	18,651	69,787
	<b>Total Caregiver</b>	<b>759,568</b>				<b>-</b>		<b>759,568</b>	<b>239,217</b>	<b>998,785</b>
<b>Nutrition</b>										
	Congregate Meals	1,052,477	-	-	2,500	85,001	460	1,140,438	283,687	1,424,125
	Home-Delivered Meals	3,713,519	921,302		2,500	59,970		4,697,291	519,231	5,216,522
	<b>Total Nutrition</b>	<b>4,765,996</b>	<b>921,302</b>	<b>-</b>	<b>5,000</b>	<b>144,971</b>	<b>460</b>	<b>5,837,729</b>	<b>802,918</b>	<b>6,640,647</b>
<b>Special Projects</b>										
		<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>1,242,632</b>	<b>1,242,632</b>	<b>-</b>	<b>1,242,632</b>
<b>Administration</b>										
		<b>566,106</b>	<b>-</b>	<b>-</b>	<b>85,786</b>	<b>-</b>	<b>-</b>	<b>651,892</b>	<b>31,363</b>	<b>683,255</b>
	<b>Grand Total</b>	<b>8,155,425</b>	<b>1,015,485</b>	<b>276,221</b>	<b>90,786</b>	<b>145,121</b>	<b>1,248,092</b>	<b>10,931,130</b>	<b>1,480,024</b>	<b>12,411,154</b>



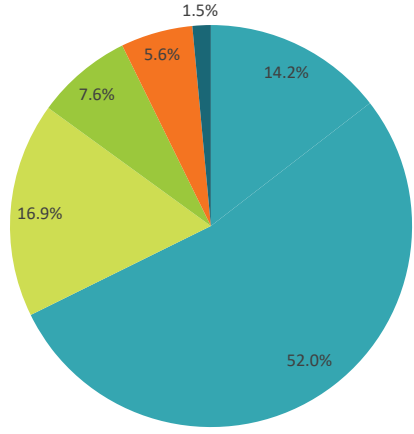
<b>Revenues by Source</b>		
Mo DSDS	8,155,425	65.7%
In-Kind	1,480,024	11.9%
Medicaid	1,015,485	8.2%
Project Income	145,121	1.2%
Local	90,786	0.7%
MEHTAP	276,221	2.2%
Other	1,248,092	10.1%
<b>Total</b>	<b>12,411,154</b>	<b>100%</b>



<b>Total Budget by Program</b>		
Nutrition	6,640,647	53.5%
Supportive Services	2,443,037	19.7%
Family Caregiver	998,785	8.0%
Administration	683,255	5.5%
Special Projects	1,242,632	10.0%
Disease Prevention	165,571	1.3%
Ombudsman	237,227	1.9%
<b>Total</b>	<b>12,411,154</b>	<b>100.0%</b>



<b>MO SFY 2024 Distribution by Program</b>		
Congregate Nutrition	1,424,125	14.2%
Home Delivered Nutrition	5,216,522	52.0%
Supportive Services	1,695,140	16.9%
Family Caregiver	759,568	7.6%
Administration	566,106	5.6%
Special Projects	-	0.0%
Disease Prevention	146,388	1.5%
Ombudsman	222,227	2.2%
<b>Total</b>	<b>10,030,076</b>	<b>100.0%</b>



# AGENDA REPORT

## Budget and Personnel Committee

February 2023

Item No. 1e

Thriving Older Adults and Communities

### ISSUE:

VOTE: Authorize an agreement with Community Builders of Kansas City Eats for the Double Up Food Bucks - Heartland Program

### BACKGROUND:

In June 2021, the Mid-America Regional Council's (MARC) Double Up Food Bucks program received an award through the USDA Gus Schumacher Nutrition Incentive Program COVID Relief and Response opportunity of \$4.35 million to expand the work of the existing Double Up Food Bucks program to communities in Missouri, Kansas City and Kansas that have been heavily impacted by COVID-19, unemployment, and other related issues. The award allows for new locations to participate in the Double Up Food Bucks program. Since receiving the award, MARC staff have been reaching out to interested grocery stores and farmers markets in Missouri and Kansas to determine which are ready to implement the Double Up Food Bucks program. In 2022, a significant expansion of 58 new locations were brought onto the program. These locations are largely located in communities with high percentages of people receiving SNAP benefits, high food insecurity rates, greater numbers of people impacted by COVID-19, and greater number of people affected by unemployment during the economic downturn. In 2023, recruitment work continues in communities which have high need, and which are not currently served by the Double Up Food Bucks program.

Community Builders of Kansas City (CBKC) owns two KC Sun Fresh stores, one at Blue Parkway and one at Linwood and Prospect. CBKC has applied for these stores to be able to offer the Double Up Food Bucks program. The stores are in areas of the metro where the program has no other close grocery stores offering the program. The contract for these two stores will equal \$325,000 from February 2023 to August 2024.

### BUDGET CONSIDERATIONS:

The budget for the Gus Schumacher Nutrition Incentive Program COVID Relief and Response grant is \$4.35 million and accommodates this agreement.

REVENUES	
Amount	\$325,000
Source	USDA Gus Schumacher Nutrition Incentive Program COVID Relief and Response Grant (awarded in 2021)
PROJECTED EXPENSES	
Pass-Through	\$325,000

### RELATED JURISDICTIONS:

Kansas City, MO - the neighborhoods east of 71/49 Highway, between E 27<sup>th</sup> St and E 63<sup>rd</sup> St.

### RECOMMENDATION:

Authorize an agreement with Community Builders of Kansas City Eats for the Double Up Food Bucks - Heartland Program.

### STAFF CONTACT:

Donna Martin

Melody Elston

## AGENDA REPORT

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### Budget and Personnel Committee

February 2023  
Item No. 1f  
Healthy Environment

**ISSUE:**

VOTE: Authorize grant application with Missouri Department of Natural Resources 604b water quality protection grant for \$50,000 and expend if awarded.

**BACKGROUND:**

The Mid-America Regional Council (MARC) has partnered with the Kansas City Chapter of the American Public Works Association to update regional stormwater engineering standards, known as APWA Section 5600, along with the accompanying Manual of Best Management Practices to Protect Water Quality. Twenty-two local governments are contributing resources to support this effort.

The proposed grant would provide for an additional level of community and stakeholder engagement to ensure that final project outcomes reflect the perspectives of developers, engineers, community members, ecologists, planners and more.

**BUDGET CONSIDERATIONS:**

REVENUES	
Amount	\$50,000
Source	Missouri Department of Natural Resources 604b funds
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	\$50,000

**RELATED JURISDICTIONS:**

This item impacts all counties in the MARC region.

**EXHIBITS:**

None.

**RECOMMENDATION:**

VOTE: Authorize grant application with Missouri Department of Natural Resources 604b water quality protection grant for \$50,000 and expend if awarded.

**STAFF CONTACT:**

Tom Jacobs

## AGENDA REPORT

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### Budget and Personnel Committee

February 2023  
Item No. 1g  
Healthy Environment

**ISSUE:**

VOTE: Approve contract with Weather or Not, Inc. in the amount of \$77,571 to provide ozone forecasting for the 2023, 2024 and 2025 seasons.

**BACKGROUND:**

For 27 years, one of the elements of the Air Quality program at the Mid-America Regional Council (MARC) has been publicly providing ozone forecasts for the Kansas City region called “SkyCast.” Forecasting has occurred during the time in which regional ozone levels have the potential to create health problems - particularly for groups of people sensitive to breathing and heart problems. It is critical that high quality forecasts are made and effectively communicated to the public to ensure that at-risk groups take precautions and to raise awareness among the general public to curtail unnecessary activities which drive pollution levels up.

A request for proposal was developed to provide these services and released via our website and DemandStar on January 13, 2023. The only submission received in response to the request by the February 1, 2023 deadline was from Weather or Not, Inc. The proposal was thoroughly reviewed by staff and the vendor was determined to be qualified with a proposed cost within the expected budget. The bid process was reviewed and approved by KDOT to ensure procedures were properly followed, and after thorough evaluation, Weather or Not, Inc. based in Shawnee, KS has been selected as the approved vendor for this contract.

**BUDGET CONSIDERATIONS:**

Funding for this contract is included in grants from the MARC Air Quality Public Education Congestion Mitigation and Air Quality Improvement (CMAQ) grants.

REVENUES	
Amount	\$77,571
Source	Air Quality Public Education Congestion Mitigation and Air Quality Improvement
PROJECTED EXPENSES	
Contractual	\$77,571

**RELATED JURISDICTIONS:**

This item impacts all counties in the MARC region.

**EXHIBITS:**

None.

**RECOMMENDATION:**

VOTE: Approve contract with Weather or Not, Inc. in the amount of \$77,571 to provide Ozone forecasting for the 2023, 2024 and 2025 seasons.

**STAFF CONTACT:**

Doug Norsby  
Karen Clawson

# AGENDA REPORT

## Budget and Personnel Committee

February 2023  
Item No. 1h  
Healthy Environment

**ISSUE:**

VOTE: Approve 2023 air quality ozone season public outreach campaign media purchase estimates

**BACKGROUND:**

The Mid-America Regional Council (MARC) conducts an air quality public outreach campaign to educate the public about actions they may take to protect their health and to reduce emissions that lead to air pollution.

**BUDGET CONSIDERATIONS:**

The Air Quality Program requests to make the following media campaign advertising purchases for the 2023 ozone season. Note that the below amounts are estimates and are likely to shift through the course of negotiations. Approximately 20 percent of the \$240,000 budget will be spent targeting minority populations.

REVENUES	
Amount	\$240,000
Source	Air Quality Public Education Congestion Mitigation and Air Quality Improvement
PROJECTED EXPENSES	
Online (Targeted video and images through various providers)	\$72,000
TV (KMBC, KCTV5, KCPT, WDAF Fox 4, KSHB, KMCI, KUKC, KGKC)	\$48,000
Radio (Cumulus, Steel City, Entercom, Carter, Reyes, La Mega, Streaming audio)	\$48,000
Outdoor billboards (Adsposure, Commuter Ads, Outfront, Lamar, Steel City)	\$43,200
Sponsorship (sport related)	\$12,000
Social media (various)	\$9,600
Print (various local minority newspapers and magazines)	\$7,200
Total	\$240,000

**RELATED JURISDICTIONS:**

This item impacts all counties in the MARC region.

**EXHIBITS:**

None.

**RECOMMENDATION:**

Approve 2023 air quality ozone season public outreach campaign media purchase estimates

**STAFF CONTACT:**

Doug Norsby  
Karen Clawson  
Ron Achelpohl

## AGENDA REPORT

### Budget and Personnel Committee

February 2023

Item No. 1i

Efficient Transportation and Quality Places

**ISSUE:**

VOTE: Authorization to receive Kansas Department of Transportation Innovative Technology Program Funds and contract with Kansas State University to provide Uncrewed Aircraft System Flight Training.

**BACKGROUND:**

Mid-America Regional Council (MARC) staff have applied for and the Kansas Department of Transportation (KDOT) has awarded funding through their Innovative Technology Program for MARC to contract with Kansas State University to provide Uncrewed Aircraft System Flight (UAS) Training at their Olathe campus for Kansas City area transportation, public safety and other public sector staff. The objectives of this project are to increase the technical capacity of local governments in the Kansas City area to take advantage of new technologies to increase safety and efficiency in their operations, to provide greater access to the exceptional training available from the Kansas State University UAS program, and to encourage local governments in our region to make greater use of available new technologies to improve performance and data collection.

**BUDGET CONSIDERATIONS:**

REVENUES	
Amount	\$66,000
Source	\$49,500 from KDOT Innovative Technology Program \$16,500 matching funds from registration fees
PROJECTED EXPENSES	
Contractual	\$66,000

**RELATED JURISDICTIONS:**

UAS training will be available to Kansas City area local governments.

**RECOMMENDATION:**

Authorization to receive Kansas Department of Transportation Innovative Technology Program Funds and contract with Kansas State University to provide Uncrewed Aircraft System Flight Training.

**STAFF CONTACT:**

Ron Achelpohl  
Amanda Graor

# AGENDA REPORT

## Budget and Personnel Committee

February 2023  
Item No. 1j  
Competitive Economy

### ISSUE:

VOTE: Authorize amendment to the contract with Beth Heslowitz to support continuing and new projects not to exceed \$83,000.

### BACKGROUND:

In June 2020, the Mid-America Regional Council (MARC) submitted an application to the U.S. Economic Development Administration (EDA) to aid in the economic recovery of communities due to the COVID-19 disaster. MARC has worked with community partners on a modest funding proposal that would respond to the impacts of the disaster on “Main Street” small businesses and on those unemployed with limited skills to re-enter the workforce focused on Wyandotte County, Kansas.

The grant would enable MARC’s KC Degrees program to assist unemployed residents with career guidance and access to training resources to support re-employment. The KC Degrees staff would work with community organizations in Wyandotte County to encourage those newly unemployed and most disadvantaged to make the most of the guidance and training made available through Workforce Partnership. In addition, there is a need to help case managers at Workforce Partnership and other agencies serving unemployed residents to gain expertise in assessing skills and career interests for clients and helping guide them in career pathways where jobs are or will be available.

Applications were accepted for a contractor to assist MARC in implementing its Workforce Development Program, including federal grants from the U.S. Economic Development Administration to help disadvantaged residents secure career counseling, training, and job placement services. Beth Heslowitz was selected through an interview process as the contractor for the work.

### BUDGET CONSIDERATIONS:

Beth Heslowitz’s services were authorized in late 2021 by the MARC Board at a cost not to exceed \$125,000. The total contract amendment amount is \$83,000 bringing the new contract amount to \$208,000. She has supported additional workforce and economic development planning work, including:

EDA CARES Grant for Wyandotte County	\$125,018.75 (original project/contract amount)
EDA Planning (Economic recovery)	\$29,991.25 (assisted with data and planning)
Head Start Connections	\$10,000 (assisting Head Start parents with workforce)
Volcker Alliance G2U	\$26,490 (assisting with public workforce projects)
Other (Univ Central MO, NCAN)	\$16,500 (addressing technology industry analysis)

REVENUES	
Amount	\$83,000
Source	See above
PROJECTED EXPENSES	
Contractual	\$83,000

## **AGENDA REPORT**

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### Budget and Personnel Committee

**RELATED JURISDICTIONS:**

This item impacts Wyandotte, Jackson, Platte, and Clay counties.

**EXHIBITS:**

None.

**RECOMMENDATION:**

**VOTE:** Authorize amendment to the contract with Beth Heslowitz to support continuing and new projects not to exceed \$83,000.

**STAFF CONTACT:**

Marlene Nagel



# AGENDA REPORT

## Budget and Personnel Committee

February 2023  
Item No. 1k  
Safe and Secure Communities

### ISSUE:

VOTE: Authorize an agreement with Luceo Images LLC to design a regional communication plan that addresses opioid use disorders and reduction of suicides.

### BACKGROUND:

The Mid-America Regional Council (MARC) convenes the region's local public health directors on a regular basis, and they requested MARC assistance in designing a regional communications campaign to address opioid use disorders and suicide from fentanyl and other opioids. The staff or a public healthcare representative will report on the extent of the opioid disorders facing our region and the parameters of projected settlement funds.

The communications campaign would support local public health as they prepare for the receipt and use of the opioid settlement funds. The settlement funds are being allocated to state and local jurisdictions as a result of a series of federal lawsuits against pharmaceutical companies that encouraged over-prescribing of opioid medications.

The consultant will help design a campaign with messages, design resources, and tactics. Settlement funds, when available, could be pooled to pay for media expenses for regional promotion and for each health department to use for more localized outreach. The regional campaign and communications plan would address the stigma and misconceptions around drug use and treatment, both in the general public and among clinicians. The campaign would provide education on the importance of naloxone and where it can be accessed.

### BUDGET CONSIDERATIONS:

The Health Forward Foundation (HFF) awarded a grant to MARC in late 2022 to support a four-part effort to support local public health departments in preparing for use of opioid settlement funds to address the growing crisis of opioid use disorders and suicides. In addition, the Metropolitan Official Health Agencies of the Kansas City Area (MOHAKCA), the coalition of local public health departments, allocated \$20,000 toward the communication plan.

A request for proposals was issued in November 2022 and 12 proposals were received. A review committee composed on local public health communications and subject matter experts assisted in the selection process. \$20,000 of the MOHAKCA funds and \$40,500 of the Health Forward Foundation funds will cover the consultant costs. Total contract amount is \$60,500.

REVENUES	
Amount	\$60,500
Source	Health Forward Foundation / MOHAKCA
PROJECTED EXPENSES	
Contractual	\$60,500

### RELATED JURISDICTIONS:

This item impacts all counties in the MARC region.

### EXHIBITS:

None.

## **AGENDA REPORT**

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### Budget and Personnel Committee

**RECOMMENDATION:**

VOTE: Authorize an agreement with Luceo Images LLC to design a regional communication plan that addresses opioid use disorders and reduction of suicides.

**STAFF CONTACT:**

Marlene Nagel

# AGENDA REPORT

## Budget and Personnel Committee

February 2023  
Item No. 11  
Safe and Secure Communities

### ISSUE:

VOTE: Authorize a Hazardous Materials Emergency Planning grant application and acceptance in the amount of \$108,000 with the Kansas Department of Emergency Management for regional emergency services

### BACKGROUND:

The annual Hazardous Materials Emergency Planning (HMEP) grant from the Kansas Department of Emergency Management is one of the two primary funding sources that support the work of the Mid-America Local Emergency Planning Committee (LEPC). The LEPC brings the private industry together with public emergency response agencies to help reduce the region's risks from accidents involving hazardous chemicals.

The Kansas application includes planning and exercise funds of \$60,000 and training activities funds of \$48,000. The grant will support HazMat training, enhancing emergency response plans, hazard analysis, and other appropriate activities. The performance period for the FY23 grant is September 30, 2023 - September 30, 2024. A 20 percent local match is required and will be met through the documented in-kind time of local emergency services personnel supporting the work.

### BUDGET CONSIDERATIONS:

REVENUES	
Amount	\$108,000
Source	Kansas Department of Emergency Management
PROJECTED EXPENSES	
Contractual	\$108,000

### RELATED JURISDICTIONS:

This item impacts all counties in the MARC region. Although the funds come through the Kansas Department of Emergency Management and are spent for "Kansas" projects, one of the by-products of the grant (Emergency Response Plan) benefits the entire region.

### EXHIBITS:

None

### RECOMMENDATION:

VOTE: Authorize a Hazardous Materials Emergency Planning grant application and acceptance in the amount of \$108,000 with the Kansas Department of Emergency Management for regional emergency services

### STAFF CONTACT:

Erin Lynch  
John Davis

# AGENDA REPORT

## Budget and Personnel Committee

February 2023  
Item No. 1m  
Safe and Secure Communities

### ISSUE:

VOTE: Authorize an application to the U.S. Substance Abuse and Mental Health Services Administration for the benefit of individuals experiencing homelessness in Eastern Jackson County.

### BACKGROUND:

The Eastern Jackson County Shared Services Initiative includes Blue Springs, Grandview, Independence, Lee's Summit and Raytown. These five cities in Missouri work collaboratively on issues such as employee training and cooperative purchasing. Last year the group identified homelessness as a common challenge and worked together to develop the Suburban Homelessness Action Plan for Eastern Jackson County. The Action Plan incorporated research on best practices and input from area stakeholders. It included recommendations for ongoing collaborative work to address homelessness.

On January 13, 2023, the Mid-America Regional Council (MARC) organized a convening with representatives from the five cities to review the recommendations in the Action Plan and determine next steps. A key recommendation from that discussion was to expand proactive homelessness outreach to connect people to services.

U.S. Substance Abuse and Mental Health Services Administration (SAMHSA) released a Notice of Funding Opportunity (NOFO) for a grant to benefit individuals experiencing homelessness. The purpose of the program is to provide comprehensive, coordinated and evidence-based treatment and services to people with substance abuse disorders (SUDs) and co-occurring mental health conditions who are experiencing homelessness. Many of the required activities in the NOFO align with the conversation and recommendations from the January 13 meeting.

MARC is working with ReDiscover and Burrell d/b/a Comprehensive Mental Health Services, the two Certified Community Behavioral Health Centers (CCBHOs) that serve the five cities in the Eastern Jackson County Shared Services Initiative. The team is meeting weekly to finalize the grant application that will center on adding staff to enhance proactive outreach to people experiencing homelessness in suburban Jackson County. The CCBHOs will utilize existing mental health and substance abuse disorder treatment programs and the U.S. Department of Housing and Urban Development (HUD) Continuum of Care (CoC) to connect people to housing and treatment options.

### BUDGET CONSIDERATIONS:

The grant award is for up to \$500,000 per year for up to five years. Annual continuation awards will depend on the availability of funds, grantee progress in meeting project goals and compliance with all terms and conditions of award. Below is an estimated year 1 budget based on preliminary planning among the grant partners.

REVENUES	
Amount	\$500,000
Source	SAMHSA
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	\$50,000
Pass-Through	\$450,000

## **AGENDA REPORT**

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### Budget and Personnel Committee

#### **RELATED JURISDICTIONS:**

This grant involves communities in suburban Jackson County, MO and primarily reaches Blue Springs, Grandview, Independence, Lee's Summit and Raytown.

#### **RECOMMENDATION:**

Authorize an application to the U.S. Substance Abuse and Mental Health Services Administration (SAMHSA) for the benefit for individuals experiencing homelessness in Eastern Jackson County.

#### **STAFF CONTACT:**

Lauren Palmer

# AGENDA REPORT

## Budget and Personnel Committee

February 2023  
Item No. 1n  
Effective Local Government

### ISSUE:

VOTE: Authorize contracts for a Government Training Institute custom training project with the Eastern Jackson County Shared Services Initiative for supervisory training

### BACKGROUND:

In 2019-20, three of five cities in Eastern Jackson County partnered with MARC's Government Training Institute (GTI) to deliver a supervisory training program for city employees. GTI has developed a new supervisory training program as an extension of the earlier joint effort that is expanded to include five cities. Courses will be delivered on-site and rotate among the five cities. The proposal was informed by a focus group of human resources professionals in each city about the most urgent training and development needs for supervisors. The program is a series of four sessions and a culminating event and includes content on the following:

- Coaching
- Communication
- Conducting 1:1 Conversations
- Feedback and Listening
- Self-awareness (emotional intelligence)

### BUDGET CONSIDERATIONS:

Costs will be billed to each city quarterly during the 15-month program based on actual enrollment. Estimated fees and costs are outlined below. Contractual costs include instructor fees and course materials.

REVENUES	
Amount	\$84,450
Source	GTI custom training fees
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	\$16,250
Contractual	\$68,200

### RELATED JURISDICTIONS:

This grant involves the five cities in the Eastern Jackson County Shared Services initiative: Blue Springs, Grandview, Independence, Lee's Summit and Raytown, MO.

### EXHIBITS:

None.

### RECOMMENDATION:

VOTE: Authorize contracts for a Government Training Institute custom training project with the Eastern Jackson County Shared Services Initiative for supervisory training.

### STAFF CONTACT:

Lauren Palmer



## BUDGET AND PERSONNEL COMMITTEE

Meeting Summary

January 24, 2022

10:45 a.m.

### COMMITTEE MEMBERS PRESENT

Mayor Carson Ross, City of Blue Springs, MO

Commissioner Janeé Hanzlick, Johnson County, KS - MARC Board 2<sup>nd</sup> Vice Chair

Commission Chairman Doug Smith, Leavenworth County, KS

Commissioner Scott Fricker, Platte County, MO

Commissioner Becky Fast, Johnson County, KS

Commissioner Billy Gaines, Ray County, MO

Mayor Curt Skoog, City of Overland Park, KS

Commissioner Rob Roberts, Miami County, KS

Councilmember Daniel Hobart, Independence, MO

### STAFF PRESENT

David Warm, Executive Director

McKenzie Neds, Executive Assistant

Jovanna Rohs, Director of Early Learning and Head Start

Carol Gonzales, Director of Finance and Administration

Ray Webb, Operation Greenlight

Melody Elston, Interim Director of Aging and Adult Services

James Stowe, Outgoing Director of Aging and Adult Services

Beth Dawson, Principal Planner

Marc Hansen, Principal Planner

Hassan Al-Rubiae, Director of Public Safety and Technical Services

Darlene Pickett, Accountant

Marlene Nagel, Director Community Development

### OTHERS

Kaleb Lilly, RubinBrown

### CALL TO ORDER

Mayor Carson Ross called the meeting to order at 10:56 a.m.

Due to the meeting being conducted remotely, Mayor Carson Ross provided instructions for participation. He reported that staff would present on all the agenda items, provide an opportunity for comments and questions after each item, and ask for approval of all agenda items with one vote at the end of the meeting. Members would have an opportunity to abstain or object to any items necessary during the final vote.

*Approve Contracts, Grants, and Other Major Expenditures*

VOTE: Authorize submission of the Notice of Bid application to support continued services for the Early Head Start State program.

Jovanna Rohs presented approval for authorization to respond to the Missouri Head Start bid. We utilize our Missouri Head Start funds to support Independence School District and Operation Breakthrough and their operation of early head start seats, which serves birth to age three children until they transition into

Head Start or into pre-K. This bid has been posted for the first year of a five-year opportunity. Our bid amount will be about \$1.6 million, and of that 99% of it will flow through to those partners and we will maintain 1% for just the fiscal operations.

VOTE: Approve contract with The Family Conservancy to provide professional development services for Head Start and Early Head Start staff.

Jovanna Rohs requested approval for the contract with the Family Conservancy to provide professional development. We utilize the Family Conservancy to help to support about 14 of our tier one and two providers. Which are our smaller head start providers to offer professional development opportunities. The Family Conservancy also provides a preservice before the program year starts in August, and they also offer a Winter Wellness Symposium as well as other trainings throughout the year. This helps to ensure that the staff both in the classroom and support staff are receiving training to keep them up to date and get the hours that they need for licensing requirement. We are asking for approval for a contract with the Family Conservancy in the amount not to exceed \$55,000.

VOTE: Approve State Fiscal Year 2023-2024 contracts and rate increases for Aging and Adult Services partners

Melody Elston presented that for fiscal year 2023, several service lines were due for regular RFP releases for our community center service, but no responses were received for the Platte County area. MARC staff work closely with Platte County Senior Service Fund to identify capable partners to deliver services. The Platte County Senior Fund issued an RFP and identified Parkville Living Center as a successful respondent. MARC staff met with Parkville Living Center and toured the facility, and The Center is prepared to deliver services under MARC standards. Some initial improvements are needed to better serve participants, and the list of projects and dollar amounts are included in the board packet.

We recommend partnership contract rates for Parkville Living Center in Platte County for the remainder of 2023 fiscal year and an amendment to MARC's Community Center caterer, Don Bosco, to provide Parkville Living Center with the option to cater meals should on-site prep become a barrier to service provisions. MARC has adequate Title IIIC.2 Home-Delivered Meals funding, under the Older Americans Act, to accommodate this ceiling increase. Similar ceiling increases are needed for two Aging Contract Assessors, Kathryn Schwenk (to a ceiling of \$50,000) and Ashley Graffam-Fizer (to a ceiling of \$100,000), to continue services for SFY 2023.

Commissioner Scott Fricker commented that he supports this project. Platte County is going to continue to network in the county to identify smaller senior centers throughout the county that can address the needs of the older population.

VOTE: Authorize consultant agreements for two Planning Sustainable Places projects, one in Grandview, Mo., and one in Kansas City, Mo

Beth Dawson presented two consultant contracts for the planning sustainable basis program. She also explained that every other year MARC does funding for planning grants that involve service transportation dollars. The first contract is for various trail enhancements in Grandview, MO. They are specifically looking at improving connectivity, health, safety equity, environmental sustainability, and the ability for their residents in this study. The team of Burns and McDonnell and Parson + Associates were selected to fulfill this contract. The contract will involve \$56,000 in federal funds and then a local match which will be provided by the city of Grandview for \$30,000.

The second project is for Kansas City, MO and it's specifically for the Vine Street and Greenline connector transportation plan. They are looking to transform that corridor wide five lane section into a complete street that is enhanced by trees, streetscaping and sidewalks. The team of Phronesis, Parson + Associates, and Taliaferro & Browne were selected for the project. The project will involve \$135,000 of federal funding and the local match provided by the city of \$50,000.



VOTE: Authorize receipt of FFY 2025-2026 Congestion Mitigation/Air Quality program (CMAQ) and Surface Transportation Block Grant program (STBG) funds for Mid-America Regional Council's transportation programs

Marc Hansen reported that MARC recently completed a process to determine priorities for federal transportation dollars through federal fiscal years 2025 and 2026. As part of that process, several MARC projects and programs were recommended for funding through our CMAQ and STBG funding for MARC's Active Transportation, Air Quality Public Education, RIDESHARE, Operation Greenlight, Planning Sustainable Places, and Regional Electric Vehicle projects/programs. MARC staff is seeking authorization to enter into the agreements necessary to secure funding to support these projects.

VOTE: Approve contracts with consulting firms Olsson and Iteris, Inc. for traffic signal timing and engineering support services for MARC's Operation Green Light program.

Ray Webb presented that MARC issued a request for qualifications (RFQ) that was open from November 10, 2022, to December 12, 2022. The services requested are needed to keep signal timing at its peak level of performance at the 750+ traffic signals that OGL currently supports for 27 agencies and over 1500 traffic signals supported by the regional software. A selection committee comprised of key OGL partners agencies reviewed the proposal submissions from firms: Olsson, HDR, CBB, and Iteris, Inc. and selected two firms, Olsson and Iteris, Inc. based on the advertised selection criteria.

Both Olsson and Iteris, Inc. have current contracts with MARC to perform key work for the OGL program. The Olsson contract began in 2019 and expires in March 2023. The Iteris Inc. contract began in 2019 and expires in June 2023. These two firms give the region capability to respond to peak needs for signal timing and engineering capacity.

VOTE: Authorize the submission of a grant application to the US Department of Energy with three school district partners - Kansas City, Kansas Public Schools, Kansas City, Missouri Public Schools, and the Independence School District, and accept funds if awarded.

Marlene Nagel presented that last fall MARC was the recipient of a large federal transportation award to look at a bi-state corridor from western Wyandotte County to the center of Independence. To look at the renewal and reinvestment of an older and mostly urban corridor and to look for ways to tie those 3 communities together to encourage reinvestment. While the federal grant focuses on transportation, MARC and others have been looking for opportunities to strengthen reinvestment in that border area. Congressman Cleaver recently convened representatives from the three major school districts that serve residents of that corridor. The group presented an opportunity for the Federal Department of Energy grant and they asked MARC to assist those 3 districts in building a grant application. The grant opportunity allows the districts to apply for energy conservation improvements and energy efficiency investments in their buildings. We have identified improvements for 26 buildings among the three districts; the maximum amount that the districts can apply for is \$15 million. The three districts would provide a 5% match for their portion of the dollars and MARC would be responsible for administering the grant, helping with program evaluation, and possibly some training on what we learned from the investments toward energy efficiency.

VOTE: Approve an agreement with Motorola Solutions to purchase VESTA 911 upgrades for nine regional Public Safety Answering Points.

Hassan Al-Rubiae presented that the VESTA 911 equipment is refreshed on a four-year cycle. This contract will support refreshing equipment at nine PSAPs approved by the Public Safety Communications Board. The Motorola quote estimates a cost of \$407,349.19. Due to the complex design of the 911 network, Motorola is the sole source vendor for consistency and compatibility with existing infrastructure, maintenance, and support. Funding for the replacement of the VESTA equipment for the nine PSAPs, is contained in the 2023 911 Allocation Budget/Capital Projects.

VOTE: Approve agreement with AT&T to purchase RapidDeploy Eclipse Analytics for the regional 911 network.

Hassan Al-Rubiae presented the key features of Eclipse Analytics: Insights on-demand, which allows report building by using plain language and an easy-to-use search feature, Dynamic data filters for advanced report customization, a staffing module which allows agency leadership to define staffing minimums based on day and time, historical call lookup and personalized access management. The RapidDeploy Eclipse Analytics is quoted for a cost of \$1,029,600.00. Due to the customization and complexity of the regional

911 system, analytics solutions are limited. At the time of inquiry, ECaTS, RapidDeploy and Motorola offered 911 call-taking analytics applications. Motorola's analytics product was in development and not yet available, ECaTS was cost prohibitive and exceeded the quote from RapidDeploy therefore, RapidDeploy was selected. Additionally, the state of Kansas is currently a user of the RapidDeploy product line. Funding for the purchase of RapidDeploy Analytics, is included in the 2023 911 Allocation Budget/911 Maintenance, \$17,160.00 paid monthly for the 60-month period.

VOTE: Approve payment for the fourth year of cybersecurity monitoring and risk assessment for the MARC 911 Regional system with Seculare Solutions.

Hassan Al-Rubiae explained that Seculare Overwatch offers next level monitoring by implementing behavioral-based cybersecurity that is customized specifically for public safety and is designed to identify threats that are often missed by other layers of security. Seculare Overwatch includes a dedicated cyber analyst, daily network checks, weekly cybersecurity reports and automated cybersecurity alerts. Seculare Cyberbenchmark is the only cybersecurity risk assessment built specifically for public safety and based upon Federal Communications Commission (FCC) Association of Public Safety Communications Officials (APCO) Department of Homeland Security (DHS) and National Institute of Standards and Technology (NIST) best practices. Seculare will provide passive data capture, in-depth data analysis, reporting such as Cyberbenchmark, vulnerability, NIST risk analysis checklist, key cybersecurity policies, cyber incident response plan and a master IP list. The Seculare service for 2023 is a cost of \$138,000.00. Funding for the Seculare Overwatch service is contained in the 2023 911 Allocation Budget/Cybersecurity Budget. The discounts on this service are provided using the Houston/Galveston Area Cooperative Purchasing contract.

VOTE: Approve Local Government Dues for 2024

Carol Gonzales presented the local dues and explained that every year we give them far enough ahead of time that so they can get incorporated into the next year's budget. So today we're talking about 2024 dues. As you all know, MARC serves 9 counties and the six largest cities in the region are the forming members of MARC. They pay dues to MARC and then we also request voluntary dues from the other 113 cities. Local dues encompasses several different things, Missouri counties and the two largest Missouri cities are required to contribute match to our area agency on aging. Other local government programs that MARC coordinates and that agencies asked to contribute to and participate in include a government innovations forum, the Government Training Institute, and then variety of regional emergency services programming that or different agencies participate. Total revenues budgeted from those in 2023 is \$1.3 million. We appreciate the support of the agencies these dollars are really important because they provide some of the very limited discretionary funding that we have. They also provide important match dollars for federal that we get. For 2024, we're recommending a 2% increase. That has been our practice some years

VOTE: Authorize an agreement with RubinBrown for the 2022 audit and review the Audit Plan for the 2022 Audit

Carol Gonzales presented that in March of 2022, the Board approved extending the audit agreement with Rubin Brown for annual audit services through 2024, with the understanding that the Board would reaffirm each engagement on an annual basis. We are ready to begin the 2022 audit, so it is time to officially engage RubinBrown. RubinBrown is beginning the planning process for the FY 2022 audit. At this point in time, we anticipate that the audit firm will have to audit one major program, resulting in an estimated fee of approximately \$74,200. If additional programs required audit procedures, each additional program's fee will be \$5,500. Kaleb Lilly, Partner, discussed the planning process at the meeting, covering the following items: 2022 Scope of Services, Engagement Timeline, Financial Statement Risk Assessment, and Required Discussion Items.

VOTE: Approve the Minutes of the December 20, 2022 Meeting

Commissioner Janeé Hanzlick moved for approval of all agenda items and Mayor Curt Skoog seconded the motion. The motion passed.

Other Business

There was no other business.

Adjournment

Mayor Carson Ross adjourned the meeting at 11:29 a.m.

MINUTES APPROVED:

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Mayor Pro Tem Beto Lopez, Chair

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Date