



Mid-America Regional Council Community Services Corporation

600 Broadway, Suite 300 • Kansas City, Missouri 64105 • Phone 816/474-4240 • Fax 816/421-7758

February 28, 2023

**Meeting begins immediately following
the MARC Budget & Personnel Committee meeting**

In-person attendees in MARC's Heartland Room with a remote option via Zoom.

AGENDA

1. Call to Order
2. VOTE: Approve Minutes of the January 24, 2023 Meeting
3. VOTE: Authorize an agreement with Community Builders of Kansas City Eats for the Double Up Food Bucks - Heartland Program
4. Other Business
5. Adjourn



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MEETING SUMMARY

January 24, 2023

Immediately following the Budget & Personnel Meeting

COMMITTEE MEMBERS PRESENT

Mayor Carson Ross, City of Blue Springs, MO
Commissioner Janeé Hanzlick, Johnson County, KS - MARC Board 2nd Vice Chair
Commission Chairman Doug Smith, Leavenworth County, KS
Commissioner Scott Fricker, Platte County, MO
Commissioner Becky Fast, Johnson County, KS
Commissioner Billy Gaines, Ray County, MO
Mayor Curt Skoog, City of Overland Park, KS
Commissioner Rob Roberts, Miami County, KS
Councilmember Daniel Hobart, Independence, MO

STAFF PRESENT

David Warm, Executive Director
McKenzie Neds, Executive Assistant
Jovanna Rohs, Director of Early Learning and Head Start
Carol Gonzales, Director of Finance and Administration
Ray Webb, Operation Greenlight
Melody Elston, Interim Director of Aging and Adult Services
James Stowe, Outgoing Director of Aging and Adult Services
Beth Dawson, Principal Planner
Marc Hansen, Principal Planner
Hassan Al-Rubiae, Director of Public Safety and Technical Services
Darlene Pickett, Accountant
Marlene Nagel, Director Community Development

OTHERS

CALL TO ORDER

Mayor Carson Ross called the MARC Community Services Corporation Board of Directors meeting to order at 11:29 am.

Due to the meeting being conducted remotely, Mayor Ross provided instructions for participation. He reported that staff would present on all the agenda items, provide an opportunity for comments and questions after each item, and ask for approval of all agenda items with one vote at the end of the meeting. Members would have an opportunity to abstain or object to any items necessary during the final vote.

VOTE: Approve Minutes of the December 20, 2022 Meeting

VOTE Authorize the submission of a grant application to the US Department of Energy with three school district partners - Kansas City, Kansas Public Schools, Kansas City, Missouri Public Schools, and the Independence School District, and accept funds if awarded.

Commissioner Rob Roberts motioned to approve and Mayor Curt Skoog seconded. The motioned passes.

Other Business

Adjourn

The meeting was adjourned at 11:30 am.

MINUTES APPROVED:

Carson Ross, Chair

Date



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February 2023

Item No. 3

Thriving Older Adults and Communities

ISSUE:

VOTE: Authorize an agreement with Community Builders of Kansas City Eats for the Double Up Food Bucks - Heartland Program

BACKGROUND:

In June 2021, the Mid-America Regional Council’s (MARC) Double Up Food Bucks program received an award through the USDA Gus Schumacher Nutrition Incentive Program COVID Relief and Response opportunity of \$4.35 million to expand the work of the existing Double Up Food Bucks program to communities in Missouri, Kansas City and Kansas that have been heavily impacted by COVID-19, unemployment, and other related issues. The award allows for new locations to participate in the Double Up Food Bucks program. Since receiving the award, MARC staff have been reaching out to interested grocery stores and farmers markets in Missouri and Kansas to determine which are ready to implement the Double Up Food Bucks program. In 2022, a significant expansion of 58 new locations were brought onto the program. These locations are largely located in communities with high percentages of people receiving SNAP benefits, high food insecurity rates, greater numbers of people impacted by COVID-19, and greater number of people affected by unemployment during the economic downturn. In 2023, recruitment work continues in communities which have high need, and which are not currently served by the Double Up Food Bucks program.

Community Builders of Kansas City (CBKC) owns two KC Sun Fresh stores, one at Blue Parkway and one at Linwood and Prospect. CBKC has applied for these stores to be able to offer the Double Up Food Bucks program. The stores are in areas of the metro where the program has no other close grocery stores offering the program. The contract for these two stores will equal \$325,000 from February 2023 to August 2024.

BUDGET CONSIDERATIONS:

The budget for the Gus Schumacher Nutrition Incentive Program COVID Relief and Response grant is \$4.35 million and accommodates this agreement.

REVENUES	
Amount	\$325,000
Source	USDA Gus Schumacher Nutrition Incentive Program COVID Relief and Response Grant (awarded in 2021)
PROJECTED EXPENSES	
Pass-Through	\$325,000

RELATED JURISDICTIONS:

Kansas City, MO - the neighborhoods east of 71/49 Highway, between E 27th St and E 63rd St.

RECOMMENDATION:

Authorize an agreement with Community Builders of Kansas City Eats for the Double Up Food Bucks - Heartland Program.

MARC

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STAFF CONTACT:

Donna Martin

Melody Elston