



## Destination Safe Committee Meeting Summary

January 25, 2023 | 9:00am – 10:30am

Tenille Kimberlin, Kansas Co-Chair  
Sherri Miller, Missouri Co-Chair

### Attendance:

Kelly Alvarez, KC Scout  
Carla Anderson, KDOT  
Doug Ballou, Blue Window/KDOT Contract  
Aaron Bartlett, NHTSA R7  
Tia Bigus, PCHD  
Melissa Black, MoDOT  
Susan Cohen, Americans for Older Driver Safety  
Michael Davis, MoDOT LEL  
Matt Daugherty, LifeFlight Eagle  
Courtney Garrett, KTSRO  
Jessica Giacone, St Lukes’s  
Bob Hamilton, KDOT LEL  
Jessica Hutton, Burns & McDonnell  
Debra Huwar, MoDOT  
Tenille Kimberlin, DCCCA  
Devin Lambeth, Clay County Sheriffs Office  
Teresa Lienhop, University Health TMC  
Bill Lowe, MO Hwy Patrol

Robyn Meinholdt, KDOT  
John Miller, FHWA  
Karen Miller, MoDOT  
Sherri Miller, Tri-County Mental Health Services  
Drew Pearson, Wilson & Company  
Brian Phillips, MoDOT  
Emily Randel, City of Mission  
Melissa Roach, Charlie’s House  
Grant Ruark, KCMO Police Dept  
Noel Schneider, KDOT  
Brian Shields, Overland Park  
Lisa Shofstall, WSP  
Rose Simone, ThinkFirst  
Bruce Summa, Lawson Police  
Allyn Workman, First Impact  
Kacey Wilson, MoDOT  
Ron Achelpohl, MARC  
Martin Rivarola, MARC  
Kayla Zacharias, MARC  
Selina Zapata Bur, MARC

1. Welcome!
2. Vote: November Meeting Summary Approval  
Rose Simone moved to approve the minutes. Bill Lowe seconded the motion and meeting minutes were approved.
3. Johnson Drive Complete Streets – Emily Randel, Mission, KS  
Emily Randel provided an overview of the Johnson Drive road diet project in Mission, KS. Prior to this project, infrastructure downtown was crumbling and pedestrian facilities were lacking. After initial improvements, the city received feedback that cars were still traveling too fast and that it was difficult to see as people were backing out of parking

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spaces. The city came back with additional improvements, adding pedestrian beacons at crossings, changing signals, and lowering speed limits. Since these improvements were installed, several new businesses and trails have been installed and residents are flocking to the area.

4. 2023 Safety Targets – Kayla Zacharias, MARC

Each year, MPOs are required by the FHWA to either adopt their DOT's safety targets for five measures (fatalities, serious injuries, non-motorized fatalities and serious injuries, fatality rate, and serious injury rate) or set their own targets. MARC typically opts for setting its own targets, as is the case this year. Kayla explained the methodology MARC used to set safety targets in the past and presented two new options.

The first method, "zero by 2050," relies on calculations to determine what reductions would need to be achieved in 2023 if the MARC region was to meet Destination Safe's targets of zero fatalities and serious injuries by 2050. The other method, which KDOT used to set its safety targets for 2023, calculates a trend for business as usual in 2023 and chooses whole, comprehensible numbers that represent an 8-10% reduction from the trend. MARC recommends the zero by 2050 method because it illustrates what needs to be done to reduce traffic fatalities and serious injuries in the MARC region. No objections were made, and these targets will be presented to TTPC and the MARC board before they are sent to KDOT and MoDOT in late February.

5. Updated Call for Projects Process – Martin Rivarola, MARC

In response to concerns about the funding opportunity programmed through Destination Safe each year, a work group (which was open to all Coalition members) met four times from October to December. The result of these work group sessions is a streamlined application, simpler scoring criteria, and a new scoring process. Martin Rivarola provided an overview of these changes and of the new programming process. In the past, the Coalition developed recommendations for specific funding amounts for recipients. The new process will skip this step – the scoring committee will develop a ranked list of projects and provide that to the DOTs. The DOTs will continue to have the final say in funding for recipients. The call for projects typically opens in February, but will now open March 2 due to a shorter process timeline.

6. SAFER, Legislative Agenda, AAA BUPD Business Showdown – Kacey Wilson, MoDOT

Kacey Wilson reviewed the Missouri SAFER document, which explains legislative priorities and opportunities to improve traffic safety. The document calls attention to legislation where Missouri is lagging behind other states. That document is attached to this email and was circulated by Kayla on Friday.

The Buckle Up Phone Down Showdown is a partnership with AAA which targets high schools, elementary schools, and businesses to promote safe driving habits. Seventy

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schools participated in the high school showdown. Schools do their own creative pushes for safe driving and then take pledges.

There is also a version of this project aimed at businesses. The goal is for businesses/employees to adopt a hands-free policy, complete an online distracted training video, and take a pledge. Currently, no businesses in the Kansas City region are participating, so please spread the word. The elementary portion of the showdown will take place in April.

7. 2023-2027 Work Plan – Kayla Zacharias, MARC

The 2023-2027 Destination Safe Work Plan has a slightly different structure than past work plans. In response to suggestions from Coalition members at the November meeting, MARC staff revised the work plan to identify short- and long-term/ongoing priorities. Team leads/responsible parties were also assigned to each objective. The new structure is intended to ensure the Destination Safe Coalition is accomplishing tasks in a timely matter and moving the KC region toward safer roadways. A timeline to accompany the Work Plan is in development.

8. Other Business

None was shared.

2023 Destination Safe Committee Meetings					
Destination Safe Committee 9:00-10:30am		DS Public Information & Education Subcommittee 10:45-11:45am		DS Data Subcommittee 9:00-10:30am	
1/25/2023	Hybrid	1/25/2023	Hybrid	1/17/2023	Virtual
3/29/2023	Hybrid	3/29/2023	Hybrid	4/4/2023	Virtual
5/31/2023	Hybrid	5/31/2023	Hybrid	6/6/2023	Virtual
7/26/2023	Hybrid	7/26/2023	Hybrid	8/1/2023	Virtual

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