



Mid-America Regional Council Community Services Corporation

600 Broadway, Suite 300 • Kansas City, Missouri 64105 • Phone 816/474-4240 • Fax 816/421-7758

April 25, 2023

**Meeting begins immediately following
the MARC Budget & Personnel Committee meeting**

In-person attendees in MARC's Heartland Room with a remote option via Zoom.

AGENDA

1. Call to Order
2. VOTE: Approve Minutes of the February 28, 2023, Meeting
3. VOTE: Authorize an application and acceptance of funds from the Health Forward Foundation to support the KC Regional Community Health Worker Collaborative
4. Other Business
5. Adjourn



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MEETING SUMMARY

February 28, 2023

Immediately following the Budget & Personnel Meeting

COMMITTEE MEMBERS PRESENT

Mayor Damien Boley, Smithville, MO - Budget and Personnel Chair
Commissioner Scott Fricker, Platte County, MO
Commissioner Billy Gaines, Ray County, MO
Councilmember Holly Grummert, Overland Park, KS
Councilmember Daniel Hobart, Independence, MO
Mayor Pro Tem Beto Lopez, Lee's Summit, MO
Commissioner Jerry Nolte, Clay County, MO
Commissioner Rob Roberts, Miami County, KS
Mayor Carson Ross, City of Blue Springs, MO
Commission Chairman Doug Smith, Leavenworth County, KS

STAFF PRESENT

David Warm, Executive Director
McKenzie Neds, Executive Assistant
Carol Gonzales, Director of Finance and Administration
Melody Elston, Interim Director of Aging and Adult Services
Marlene Nagel, Director Community Development
Ron Achelpohl, Director of Transportation and Environment
Lauren Palmer, Director of Local Government Services
Kristin Johnson-Waggoner, Public Affairs Program Director
Donna Martin, Public Health Senior Planner

OTHERS

CALL TO ORDER

Mayor Carson Ross called the MARC Community Services Corporation Board of Directors meeting to order at 11:39 am.

Due to the meeting being conducted remotely, Mayor Ross provided instructions for participation. He reported that staff would present on all the agenda items, provide an opportunity for comments and questions after each item, and ask for approval of all agenda items with one vote at the end of the meeting. Members would have an opportunity to abstain or object to any items necessary during the final vote.

VOTE: Approve Minutes of the February 28, 2023 Meeting

VOTE: Authorize an agreement with Community Builders of Kansas City Eats for the Double Up Food Bucks - Heartland Program

Mayor Carson Ross motioned to approve and Commissioner Billy Gaines seconded. The motioned passes.

Other Business

Adjourn

The meeting was adjourned at 11:41 am.



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April 2023
Item No. 3

Thriving Older Adults and Communities

ISSUE:

VOTE: Authorize an application and acceptance of funds from the Health Forward Foundation to support the KC Regional Community Health Worker Collaborative

BACKGROUND:

The Mid-America Regional Council (MARC) supported the launch of a regional community health worker collaborative in 2016, and MARC has continued to assist with coordination of the collaborative and various committees through regular meetings, communications and outreach, planning and training. Community Health Workers (CHWs) are individuals trained to work with patients to connect them to needed health care and community services that help improve their health outcomes, including reducing re-admissions at hospitals.

MARC has received funding over the past seven years to support the collaborative’s work from foundations and state agencies. The work over the past year has focused on advocacy, encouraging agencies to consider adding CHWs to their workforce; supervisory, Continuing Education Unit (CEU) and other training and enrollment in a state credential for CHWs in both Missouri and Kansas to increase professionalism of those in the workforce; and preparation of a toolkit to help agencies understand how to use billing codes for reimbursement of CHW services.

The work that would be supported by the two-year Health Forward Foundation grant would include continuation of support for expanding the collaborative, promoting the use of CHWs by local healthcare and other agencies, supporting education and advocacy around state policy to support use of CHWs, and helping agencies utilize established insurance billing codes to secure reimbursement for CHW services.

BUDGET CONSIDERATIONS:

REVENUES	
Amount	\$250,000
Source	Health Forward Foundation
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	\$125,000
Contractual	ES Advisors LLC - \$60,000; GTI: \$26,000; Billing Consultant: \$20,000; Training Consultant: \$11,500
Pass-Through	
Other (supplies, printing, etc.)	Meeting \$3,000; Printing \$2,000; Supplies \$2,500

EXHIBITS:

None.



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RECOMMENDATION:

VOTE: Authorize an application and acceptance of funds from the Health Forward Foundation for \$250,000 to support the KC Regional Community Health Worker Collaborative.

STAFF CONTACT:

Marlene Nagel
Hannayd Ruiz