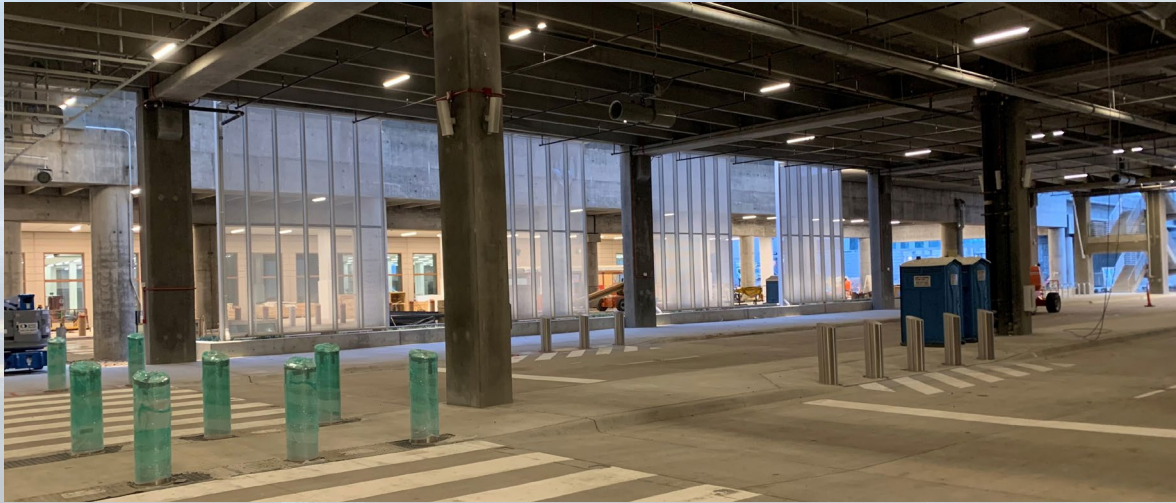


KCI Airport Transit Service Action Plan

MARC Board - Brief Report and Vote

March 28, 2023



Background

KC Region is ready for takeoff!

- New KCI terminal now open
- Investments in convention hotel and other visitor amenities
- Big events (NFL Draft 2023, FIFA World Cup 2026)
- Additional jobs and development of job centers
- Recent transit success stories contribute to desire for next big win

Background

Need to serve daily workers, visitors and residents

- Need to connect inbound and outbound travelers to key regional activity centers
- Scalable for major events

Time is now for a reliable, accessible public transit system that serves KCI and key destinations around region

Objectives

- Identify regional transit service **investment strategies**
 - Supporting baseline growth in KCI travel and employment
 - Feasible, effective, scalable for large events
- **Six-month** process to assess **market opportunities**, design **new services** and develop potential **financial & implementation** plans
- **Activities** include surveys, focus groups, business roundtables and virtual public involvement

Objectives

- Key **partners** include local governments, transit providers, business and civic groups
- Project **budgeted at \$200,000** in combination of MARC federal CPG planning funds + local cash and in-kind match

Action Planning Process Timeline

Timeline (tentative)

Milestone	Date
Consultant Selection	February-March
Action Planning Process	April-October 2023
Action Plan completion date	November 2023

RFP Process and Recommendation

- Request for Proposals (RFP) issued
- Three responses received and evaluated; interviews held on March 23
- Representatives from following entities invited to participate:
 - Cities of Kansas City and Independence, MO; Unified Government of KCK/Wyandotte County and Johnson County, KS
 - KC Aviation Department
 - Greater KC Chamber of Commerce; KC Civic Council
 - MARC and KCATA

RFP Process and Recommendation

- Selection panel recommends following team ranking for negotiation of consultant services agreement:
 - **Kimley-Horn: Subconsultant support from Parsons & Assoc./ETC Institute (1st choice)**
 - WSP: Subconsultant support from Vireo/ETC Institute/Streetlight Data
 - Olsson: Subconsultant support from Burns & McDonnell/Porchlight Insights

RFP Process - Recommendation

Authorize negotiation and execution of an agreement with the preferred consultant team (Kimley-Horn) in an amount not to exceed \$200,000.

Questions or comments:

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