



Mid-America Regional Council Community Services Corporation

600 Broadway, Suite 300 • Kansas City, Missouri 64105 • Phone 816/474-4240 • Fax 816/421-7758

May 23, 2023

**Meeting begins immediately following
the MARC Budget & Personnel Committee meeting**

In-person attendees in MARC's Heartland Room with a remote option via Zoom.

AGENDA

1. Call to Order
2. VOTE: Approve Minutes of the April 25, 2023, Meeting
3. VOTE: Approve contract with Four B Corps (Balls Foods Stores) to assist in the implementation of the KC Fresh Rx produce prescription program from 2023-2025
4. VOTE: Authorize contract amendment with Farmers Market Grocery Store in Wichita, KS to continue implementation of the Double Up Food Bucks program
5. Other Business
6. Adjourn



Mid-America Regional Council Community Services Corporation

600 Broadway, Suite 300 • Kansas City, Missouri 64105 • Phone 816/474-4240 • Fax 816/421-7758

MEETING SUMMARY

April 25, 2023

Immediately following the Budget & Personnel Meeting

COMMITTEE MEMBERS PRESENT

Mayor Damien Boley, Smithville, MO - Budget and Personnel Chair
Commissioner Scott Fricker, Platte County, MO
Commissioner Billy Gaines, Ray County, MO
Councilmember Holly Grummert, Overland Park, KS
Commissioner Janeé Hanzlick, Johnson County, KS
Councilmember Daniel Hobart, Independence, MO
Auditor Victor Hurlbert, Clay County, MO
Mayor Pro Tem Beto Lopez, Lee's Summit, MO
Commissioner Jerry Nolte, Clay County, MO
Mayor Carson Ross, Blue Springs, MO
Commission Chairman Doug Smith, Leavenworth County, KS

STAFF PRESENT

David Warm, Executive Director
McKenzie Neds, Executive Assistant
Carol Gonzales, Director of Finance and Administration
Marlene Nagel, Director Community Development
Ron Achelpohl, Director of Transportation and Environment
Bob Hogan, Aging Administrative Services Manager
Julie Philips, Share Services Manager
Andrew Molloy, Finance Director
Tom Jacobs, Environmental Programs Director

OTHERS

CALL TO ORDER

Commissioner Janeé Hanzlick called the MARC Community Services Corporation Board of Directors meeting to order at 11:41 am.

Due to the meeting being conducted remotely, Mayor Ross provided instructions for participation. He reported that staff would present on all the agenda items, provide an opportunity for comments and questions after each item, and ask for approval of all agenda items with one vote at the end of the meeting. Members would have an opportunity to abstain or object to any items necessary during the final vote.

VOTE: Approve Minutes of the February 28, 2023 Meeting

VOTE: Authorize an application and acceptance of funds from the Health Forward Foundation to support the KC Regional Community Health Worker Collaborative

Mayor Damien Boley motioned to approve and Mayor Carson Ross seconded. The motioned passes.

Other Business

Adjourn

The meeting was adjourned at 11:42 am.



Mid-America Regional Council Community Services Corporation

600 Broadway, Suite 300 • Kansas City, Missouri 64105 • Phone 816/474-4240 • Fax 816/421-7758

May 2023

Item No. 3

Thriving Older Adults and Communities

ISSUE:

VOTE: Approve contract with Four B Corps (Balls Foods Stores) to assist in the implementation of the KC Fresh Rx produce prescription program from 2023-2025

BACKGROUND:

The KC Fresh Rx program funded by the United States Department of Agriculture (USDA) is working with three health clinics in the Kansas City metro area: Samuel U Rodgers, the University of Kansas Medical Center’s Geriatric and General Medicine Clinic, and AdventHealth Shawnee Mission to refer Medicaid patients who are pre-diabetic and/or pre-hypertensive and have reported being food insecure in the past year to participate in a produce prescription program. For six months, those patients will be provided with:

- 1. A monthly financial incentive based on household size to buy and consume fresh fruits and vegetables
2. Nutrition education opportunities focusing on purchasing, storing, preparing, and cooking fresh fruits and vegetables

At the end of the six months, blood pressure and blood sugar levels of the participants will be measured again to see if they have decreased compared to pre-program levels. Four B Corps has agreed to be a partner on this project by working with their industry partners to develop a gift card which can only be used to purchase fresh fruits and vegetables. For this project the cards would be redeemable at the 25 Balls Foods grocery stores in the metro area. If the project is successful, this approach to providing a healthy food incentive as a prescription could be expanded to more stores.

BUDGET CONSIDERATIONS:

Table with 2 columns: Category, Amount. Rows include REVENUES (Amount \$102,186, Source USDA NIFA Gus Schumacher Nutrition Incentive Program) and PROJECTED EXPENSES (Personnel, Contractual \$102,186, Pass-Through, Other).

RELATED JURISDICTIONS:

The Kansas City Metro area, particularly Jackson County, Missouri; Wyandotte County, Kansas; and Johnson County, Kansas

RECOMMENDATION:

Approve contract with Four B Corps (Balls Foods Stores) to assist in the implementation of the KC Fresh Rx produce prescription program from 2023-2025

STAFF CONTACT:

Donna Martin
Melody Elston



Mid-America Regional Council Community Services Corporation

600 Broadway, Suite 300 • Kansas City, Missouri 64105 • Phone 816/474-4240 • Fax 816/421-7758

May 2023
Item No. 4

Thriving Older Adults and Communities

ISSUE:

VOTE: Authorize contract amendment with Farmers Market Grocery Store in Wichita, KS to continue implementation of the Double Up Food Bucks program

BACKGROUND:

In January 2022, Mid-America Regional Council (MARC) entered a contract with the Farmers Market Grocery Store (Leeker’s Family Foods) to provide the Double Up Food Bucks program in their store. The contract included a total budget of \$51,320. \$49,000 for incentives which could be redeemed by people receiving SNAP/food assistance and \$2,320 for technology upgrades. Since January 2022, Farmers Market Grocery store has surpassed expectations for the number of incentives redeemed at their store each month, and therefore the budget has been expended. For the program to continue at that store, more funds will need to be allocated to its budget. The overall budget for the Double Up Food Bucks program includes a line item to accommodate expansion of the program, either by bringing on new locations or by providing additional funding if needed to existing locations.

BUDGET CONSIDERATIONS:

REVENUES	
Amount	\$60,000
Source	USDA NIFA Gus Schumacher Nutrition Incentive Program
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	
Contractual	\$60,000
Pass-Through	
Other (supplies, printing, etc.)	

RELATED JURISDICTIONS:

Wichita, Kansas Metro area

RECOMMENDATION:

Authorize contract amendment with Farmers Market Grocery Store in Wichita, KS to continue implementation of the Double Up Food Bucks program.

STAFF CONTACT:

Donna Martin
Melody Elston