



Board of Directors MEETING NOTICE

Mid-America Regional Council • 600 Broadway, Suite 200 • Kansas City, Missouri 64105 • 816/474-4240

October 24, 2023

Board Member Meeting: 12:00 p.m.

In-person attendees in MARC's Board Room with a remote option via Zoom

- Members of the public who wish to participate in this meeting: please email McKenzie Neds at mned@marc.org by 9:00 a.m. on Tuesday, October 24, 2023, for instructions to join the teleconference.

AGENDA

1. Brief Self-Introductions
2. HEALTHY ENVIRONMENT
 - a. REPORT: The Mid-America Regional Council's climate action planning and grant writing efforts associated with Environmental Protection Agency's Climate Pollution Reduction Planning and Implementation grants.
3. EFFECTIVE LOCAL GOVERNMENT
 - a. VOTE: 2024 State Legislative and Administrative Policy Positions
 - b. REPORT: Update on the Regional Salary Survey and Enrollment Process for 2024
4. BRIEF REPORTS
 - a. VOTE: Adopt resolution regarding the Mid-America Regional Council's stipulations for certifying its Pathways to Removing Obstacles to Housing application requirements.
 - b. REPORT: Operation Green Light Program Update
 - c. VOTE/REPORT: Carbon Reduction Program Recommendations
 - d. VOTE: 2024-2028 Transportation Improvement Program
 - e. VOTE: Approve the Metropolitan Planning Organization Self-Certification Statement
 - f. REPORT: FIFA World Cup 26™ Updates
5. Executive Director's Report

CONSENT AGENDA (ADMINISTRATIVE MATTERS)

6. VOTE: Approve Consent Agenda
 - a. VOTE: Approve Minutes of the September 26, 2023, Board Meeting
 - b. VOTE: Authorize an agreement with LISC Greater Kansas City for second half of 2023 Regional Housing Partnership work
 - c. VOTE: Authorize agreement with the Missouri Department of Health and Senior Services to receive the Social Services Growth and Development Grant.
 - d. VOTE: Authorize amendment to increase the current community center agreement with Palmer Center Community Center.
 - e. VOTE: Update on key agency contracts to provide support services for the Child Care Collaborative Networks in northwest Missouri.



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- f. VOTE: Approve actions taken at the September 19th, 2023 Head Start Advisory Committee Meeting
- g. VOTE: Approve an agreement with Motorola Solutions to purchase VESTA 911 Backroom servers to upgrade host sites located at Kansas City Police Department and Johnson County Emergency Communications Center.
- h. VOTE: Authorize application and acceptance of the Fiscal Year 2023 Urban Area Security Initiative Grant and issuance of associated subaward agreements.
- i. VOTE: Authorize grant application to the Missouri State Emergency Management Agency to support the Mid-America Missouri Local Emergency Planning District.
- j. VOTE: Approve the FY2024 Memorandum of Understanding with the MARC Solid Waste Management District.
- k. VOTE: Authorization of contract with Olsson for arterial performance measures for the Operation Green Light Program.
- l. VOTE: Authorize a three-year contract with TransCore ITS Inc. for the Operation Green Light Regional Traffic Signal System Software Development and Support.
- m. VOTE: Authorize contract with Kansas Department of Transportation for Destination Safe Media Campaign FY2024 - FY2026
- n. VOTE: Authorize contract for consulting services agreement for freight planning study.
- o. VOTE: Authorize contract with Cambridge Systematics to provide consultant support services for the Regional Travel Demand Forecast Model Expansion.
- p. VOTE: Authorize a Kansas State Homeland Security Grant Program subaward agreement with the City of Overland Park, KS for next generation firewall equipment for the traffic signalization network.
- q. VOTE: 2023 Unified Planning Work Program - Amendment #2
- r. VOTE: Authorize an agreement with a consultant to develop a Software Assessment and Acquisition Plan at a cost not to exceed \$90,000.
- s. VOTE: Authorize an agreement with Surdex for aerial imagery services in an amount not to exceed \$114,820 2024 Aerial Imagery Project

7. Other Business

8. Adjournment

MARC Board of Directors - Members and Alternates

Name	Jurisdiction	Title
Allen, Perry**	MoDOT	Asst. District Engineer
Anderson, Jalen	Jackson County	Legislator
Bacon, John	City of Olathe	Mayor
Baird, Bill	City of Lee's Summit	Mayor
Boehm, Mike	City of Lenexa	Mayor
Boley, Damien	City of Smithville	Mayor
Bunch, Eric	City of Kansas City	Councilmember
Caiharr, Carolyn	City of Edwardsville	Mayor
Culbertson, Jeff	Leavenworth County	Commissioner
Dickey, David	City of Mission Hills	Mayor
Ellington, Brandon	City of Kansas City	Councilmember
Fast, Becky	Johnson County	Commissioner
Fields, Vernon	City of Basehor	Councilmember
Fricker, Scott	Platte County	Presiding Commissioner
Gaines, Billy	Ray County	Presiding Commissioner
Garner, Tyrone	Unified Government of WyCo/KCK	Mayor/CEO
Grummert, Holly	City of Overland Park	Councilmember
Hall, Heather	City of Kansas City	Councilmember
Hanzlick, Janee	Johnson County	Commissioner
Harrington, Jeff	City of Bonner Springs	Mayor
Heley, Logan	City of Overland Park	Councilmember
Hobart, Dan	City of Independence	Mayor Pro Tem
Hurlbert, Victor	Clay County	Auditor
Huston, Bob	Cass County	Presiding Commissioner
Jarrold, Dick**	KCATA	Vice President
Johnson, Harold	Unified Government of WyCo/KCK	Commissioner
Johnson, Ryan	Cass County	Commissioner
Kane, Mike	Unified Government of WyCo/KCK	Commissioner
Kelly, Mike	Johnson County	Commission Chairman
Koehn, Leroy**	KDOT	District Engineer
Lopez, Beto	City of Lee's Summit	Mayor Pro Tem
Lucas, Quinton	City of Kansas City	Mayor
Markley, Angela	Unified Government of WyCo/KCK	Commissioner
Marshall, Megan	Jackson County	Legislator
McCandless, Bridget	City of Independence	Councilmember
McDonough, Mike	City of Raytown	Mayor
McGee, DaRon	Jackson County	Legislator
McKiernan, Brian*	Unified Government of WyCo/KCK	Commissioner
Mikkelson, Eric	City of Prairie Village	Mayor
Moriarty, Michael**	KDOT	Chief of Transportation Planning
Nolte, Jerry	Clay County	Presiding Commissioner
Pogue, Randy	City of Kearney	Mayor
Redline, Chris**	MoDOT	District Engineer
Roberts, Rob	Miami County	Commission Chairman
Ross, Carson	City of Blue Springs	Mayor
Rowland, Rory	City of Independence	Mayor
Skoog, Curt	City of Overland Park	Mayor
Smith, Doug	Leavenworth County	Commission Chairman
Turnbow, Kristofer	City of Raymore	Mayor
Vaughan, Tyler	Miami County	Commissioner
Vogt, Marge	City of Olathe	Councilmember
Walker, Rick	City of De Soto	Mayor
White II, Frank	Jackson County	County Executive
White III, Frank**	KCATA	President/CEO
Wood, Dagmar	Platte County	Commissioner

*Public Transit Representatives (Voting) **Public Transit Advisory Representatives (Non-Voting)

AGENDA REPORT

MARC Board of Directors

October 2023
Item No. 1

ISSUE:

Introductions and Board Sharing Time

BACKGROUND:

Time has been reserved on the agenda for introductions and items of interest to Board members. The Board Chair encourages board members to raise matters for discussion at future meetings or other issues of general concern or interest.

AGENDA REPORT

MARC Board of Directors

October 2023
Item No. 2a
Healthy Environment

ISSUE:

REPORT: The Mid-America Regional Council's climate action planning and grant writing efforts associated with Environmental Protection Agency's Climate Pollution Reduction Planning and Implementation grants.

BACKGROUND:

The Environmental Protection Agency (EPA) has announced a variety of major climate protection initiatives through the Inflation Reduction Act (IRA). In April 2023, the MARC Board of Directors authorized receipt of a \$1 million formula grant from the [EPA Climate Pollution Reduction Planning Grant](#) program to update the current [Regional Climate Action Plan](#). EPA recently announced [implementation grants](#) due early April 2024, with potential funding levels for the Kansas City region ranging from \$10 - \$200 million.

EPA requirements for the planning grant include the development of a Priority Climate Action Plan (PCAP) by March 2024, and a Comprehensive Climate Action Plan in the summer of 2025. In this structure, the PCAP serves as the precursor to implementation grants. EPA grant review criteria for the implementation grants focus on greenhouse gas emissions reductions and equitable community impact, among other factors.

A multi-faceted committee and community engagement process will guide the prioritization of climate action elements. In addition to leadership from the Climate and Environment Council, MARC committees, and all interested local governments, staff also will host several community workshops to facilitate the development of community-based partnerships focused on emerging priorities.

As a starting point in this process, MARC hosted a pair of half-day workshops on climate mitigation (GHG emissions reductions) and climate resilience (risk reduction) on September 7th and 8th. The workshops focused on drawing out community-centered regional goals and potential projects across all sectors. The information gathered at these workshops will support the development of an EPA CPRG implementation funding application in early 2024 and other federal infrastructure funding applications over the next two to three years.

Through small group working discussions, participants developed several promising concepts that focused on bringing together high-value greenhouse gas emissions reductions targets with environmental justice and long-term resilience benefits. Across the priorities, advancing equity, prioritizing regional value and collaboration, and enhancing nature-based solutions emerged as common themes.

The specific concepts that were developed in both workshops aligned around the following four priority areas and "big tent" ideas for climate action. These areas include high performance buildings and communities, transportation alternatives and access, clean power and water-energy nexus opportunities, and food and agriculture system innovation.

AGENDA REPORT

MARC Board of Directors

RELATED JURISDICTIONS:

This item impacts all counties in the MARC region.

RECOMMENDATION:

None. Information Only.

STAFF CONTACT:

Tom Jacobs

AGENDA REPORT

MARC Board of Directors

October 2023
Item No. 3a
Effective Local Government

ISSUE:

VOTE: 2024 State Legislative and Administrative Policy Positions

BACKGROUND:

Annually, the Mid-America Regional Council (MARC) Board has adopted a state policy agenda. The adopted policy has allowed the organization to address specific legislation or proposed rules that might affect the Kansas City region. MARC does not lobby directly for specific bills in the legislatures, but often works with community partners to share information with state officials to help inform decision-making.

The 2024, the policy agenda areas include:

Local Government Authority
Efficient Transportation
Healthy Environment
Quality Early Learning
Broadband Infrastructure and Digital Equity
Affordable Housing
Safe, Secure, and Healthy Communities
Thriving Older Adults and Communities

EXHIBITS:

[2024 State Policy Agenda](#)

RELATED JURISDICTIONS:

This item impacts all counties in the MARC region.

RECOMMENDATION:

Approve the 2024 State Legislative and Administrative Policy Positions.

STAFF CONTACT:

Marlene Nagel, Director of Community Development

DRAFT 2024 State Policy Agenda

Mid-America Regional Council

About MARC

The Mid-America Regional Council (MARC) is the association of city and county governments and Metropolitan Planning Organization (MPO) serving the bi-state Kansas City region, including Cass, Clay, Jackson, Platte and Ray counties in Missouri; and Johnson, Leavenworth, Miami and Wyandotte counties in Kansas. MARC brings local officials, nonprofit organizations, economic development organizations and other groups together to address an efficient and equitable transportation system; a healthy environment; support for vulnerable older adults; a strong early learning system for families and the economy; a competitive economy; safe, secure and healthy communities; affordable housing to meet a range of needs and efficient local government services.

About this policy platform

This policy platform represents a consensus of policy positions and priorities of the Kansas City region as discussed and discerned in various committees, working groups and public engagement forums supported by MARC. It is approved by the elected leaders comprising the MARC Board of Directors as a statement of regional consensus and does not necessarily reflect the views of individual members of the board.

The Missouri General Assembly and the Kansas State Legislature are encouraged to consider the critical needs in the Kansas City region as they deliberate policy issues and appropriate funds for these priority areas of concern in FY2024:

Local government authority

The region supports maintaining home rule authority for local governments. Local governments provide critical infrastructure and services to residents and businesses. Their ability to budget for, and make effective use of tax and other resources, should not be limited by state regulation.

Efficient transportation

The Kansas City region has an extensive network of highway, bridge and roadway infrastructure and an expanding network of facilities for other modes of transportation. The region supports investing in the safety and integrity of current systems; expanded multi-modal transportation, particularly public transit, to support travel to jobs in suburban locations; active transportation to meet both travel and health needs of an expanding population; and freight infrastructure to support a growing logistics industry.

Key policy positions:

- **Transportation Safety:** Strengthen policies and funding to improve enforcement, education, engineering, and emergency responses strategies to eliminate or reduce roadway fatalities and serious injury crashes.
- **Transportation Funding:** Maintain existing transportation funding programs to address the states' growing transportation needs and ensure that the Kansas City region receives appropriate resources as a major economic hub for both Missouri and Kansas. Support expanded funding for multimodal transportation including public transit, active transportation, ports and freight.

Healthy environment

The states' support for a healthy environment includes addressing climate resiliency and energy conservation; solid waste and recycling; water resources and air quality. The Kansas City region is committed to creating and sustaining a healthy environment.

Key policy positions:

- **Energy conservation and renewable energy:** Encourage greater investment in energy conservation, renewable energy and energy-efficient technologies. Encourage investments in energy-efficient housing and building energy retrofits through strategies such as green banks, lender education programs and utility partnerships. The states should work with local officials in the Kansas City region to implement the federal Solar for All funding to help low-income households increase the comfort and affordability of housing.
- **Solid waste and recycling:** Support policies and regulations that enable local governments to address solid waste and recycling in ways that respond to their community's needs.
- **Water resource protection/climate adaptation/hazard mitigation:** Encourage the development of state and local plans and support investments in infrastructure to protect water resources, build climate and economic resilience, and ensure that residents and businesses are protected from the risk of loss of life or damage to property due to more extreme weather conditions.
- **Air quality:** Support the Kansas City region's efforts to reduce ozone and fine particulate matter (PM2.5) pollution and maintain its status as a Clean Air Region.

Quality early learning

The availability of early childhood services for infants, toddlers, pre-K students and before/after school care for K-8 students is at a critical level in Missouri and Kansas. Federal COVID-19 recovery funding for child care is set to expire in 2024, further creating a crisis for the states' economy and education systems. The lack of affordable child care affects the entire state, including employers families.

Key policy positions:

Affordable child care:

- Address the loss of COVID-19 funds in 2024 to enable public and private licensed child care providers to stabilize and expand the supply of quality programs charging affordable rates.
- Reduce barriers to child care subsidy access and increase child care subsidy reimbursement rates for low-income working families.
- Help families who qualify for, and those slightly above, subsidy income limits so low-income working parents may accept increases in wages and not lose their child care benefit.
- Support the child care tax credit (Missouri).
- Support the continuation of the Children's Initiatives Fund (Kansas).
- Expand funding for At-Risk Pre-K.

Qualified workforce:

- Support strategies to develop a pipeline of human capital, including certification, recruitment, retention and funding to support higher compensation.

Strong families:

- Increase access to evidence-based home visitation programs.

Broadband infrastructure and digital equity

The states will be receiving billions of federal dollars over the next three years to support investments in broadband infrastructure and digital equity. While much of the Kansas City region is reasonably well served by existing internet service providers (ISPs), there are urban, suburban and rural areas with inadequate infrastructure or where the presence of one provider has resulted in high costs to consumers relative to the quality of the broadband service. The Kansas City region's economy depends upon reliable, affordable broadband for businesses and residents. Many anchor institutions (schools, hospitals, libraries, local governments, etc.) lack access to quality broadband for their facilities or lack the resources to connect in ways that enable more efficient operations. While the majority

of households have broadband subscriptions, there are a number of households that, due to lack of training, lack of resources or inadequate infrastructure, are not able to make use of this important technology. Many of those households reside in urban core neighborhoods.

Key policy positions:

- **Address metro area gaps:** Both states should invest a portion of federal infrastructure funding to address the needs in the Kansas City region, including urban, suburban and rural areas. Funds should be allocated to support anchor institutions in the region to improve access to reliable, quality broadband and to connect important facilities together.
- **Targeted populations:** Both states should support digital access for low-income households, older adults and other target populations for education, employment, telehealth, civic engagement and social interaction through support for devices, internet connections and digital training.

Affordable housing

The Kansas City region, like much of the nation, lacks an adequate supply of affordable housing. State actions could help to address this critical need.

Key policy positions:

- **Local housing development tools:** Support policy and innovative strategies to achieve safe, stable and attainable housing. Enable local jurisdictions to dedicate public funds to support the development, rehabilitation and preservation of attainable housing.
- **Low-Income Housing Tax Credit:** Support the Low-Income Housing Tax Credit program for the acquisition, rehabilitation and construction of rental housing for lower-income households.
- **Related household expense relief:** Support policy and innovative strategies that lower the cost of housing through energy efficiency and transportation improvements.

Safe, secure and healthy communities

The Kansas City region has a strong network of emergency medical service (EMS) agencies, as well as local public health services critical to healthy residents and communities. While each local public health department offers different programs and support based on the needs of their service area, all public health focuses on disease prevention and health education.

Last year in July, the national 988 program launched. Agencies across the nation, including in Kansas and Missouri, are answering more calls in response to suicide and behavioral health crises.

Health care insurance is also critical to ensuring that all residents are able to live healthy, productive lives. The state of Missouri is working to fully implement Medicaid expansion for those eligible; the state of Kansas has yet to take action to enable more residents to have access to health insurance. Community health workers have become an important part of the health care system, supporting patients with chronic diseases and facing barriers due to social determinants of health (food and housing insecurity, mental health challenges and domestic violence).

Key policy positions:

- **Emergency medical services:** Support reimbursement payments and program regulations that enable EMS agencies to provide the highest quality pre-emergency care. EMS agencies in the Kansas City area work closely with one another, both within their home state and across the state line.

Missouri: Support regulations that enable EMS agencies to ensure a quality time critical diagnosis program.

Kansas: Support EMS agencies to establish community paramedic programs to improve care to patients in their homes, reduce the need for costly transports and save scarce hospital emergency room resources.

- **988/opioid settlement/mental health:** Support the full implementation of the essential elements of an integrated crisis system, including the 988 call centers, mobile crisis response teams and crisis stabilization facilities. Focus opioid settlement and federal resources to reduce deaths from opioids and heroin by expanding behavioral health services for children, youth and adults and implementing harm reduction programs.
- **Community health worker reimbursement:** Support allowing agencies that use community health workers to be reimbursed through Medicaid and other public health care programs.
- **Medicaid:** Health insurance is important to communities to support a healthy population.

Kansas: Authorize the expansion of Medicaid in Kansas. Enable Medicaid reimbursement for community health worker services to connect patients to resources.

Thriving older adults and communities

As residents in the region grow older, they may require services to remain in the community.

Key policy positions:

- **Funding for older adult programs:** Provide additional funding and flexibility for regional and local agencies to respond to specific needs within their service areas.

Missouri: The Missouri Senior Services Growth and Development Program requires funding to allow the Area Agencies on Aging to support the infrastructure and technology needed to scale programs and services to the growing population. A funding cliff is anticipated after federal COVID-19 relief dollars are exhausted.

- **Maintain programs for older adults:** Restore programs important to older adult health and well-being that have been demonstrated to be effective.

Missouri: Restore funding for the Missouri Rx Program, offering assistance to older adults where their health insurance coverage was inadequate to meet prescription costs. Maintain the Adult Protective Services Program initially funded through ARPA dollars to serve older adults at risk of abuse.

Kansas: The state should continue to support the Kansas Department of Transportation's Kansas Rural Transit Assistance Program, which helps older adults with essential support in securing services.

- **Food security:** Continue to support enrollment in the federal SNAP and WIC programs to enable low-income families and seniors to afford healthy food.

Missouri: The state should continue strong support of statewide home-delivered meals infrastructure enhancements.

AGENDA REPORT

MARC Board of Directors

October 2023
Item No. 3b
Effective Local Government

ISSUE:

REPORT: Update on the Regional Salary Survey and Enrollment Process for 2024.

BACKGROUND:

The Mid-America Regional Council (MARC) provides a web-based regional salary survey as a subscription-based shared service to help cities and counties compare compensation data and conveniently respond to information-sharing requests. In 2020, MARC issued a Request for Proposals (RFP), and in 2021 renewed a partnership with the TechNet Compensation Survey System to host the database for compiling and reporting compensation information. Staff will provide an overview of this service including information about the 2024 renewal process that will begin shortly after the first of the year.

BUDGET CONSIDERATIONS:

The annual subscription fee for participants is a sliding scale from \$100 to \$650 based on the number of full-time equivalent employees in the organization. The table below includes the proposed 2024 budget for the regional salary survey.

REVENUES	
Amount	\$14,700
Source	
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	\$2,900
Contractual	\$11,800
Pass-Through	
Other (supplies, printing, etc.)	

RELATED JURISDICTIONS:

MARC promotes the salary survey to municipalities in the nine-county region and has, upon request, extended membership to other governmental agencies and non-profit organizations such as neighboring jurisdictions outside the MARC region, sewer districts, fire protection districts and community colleges.

EXHIBITS:

None.

RECOMMENDATION:

None. Information only.

STAFF CONTACT:

Lauren Palmer
Lukas Parrish

AGENDA REPORT

MARC Board of Directors

October 2023
Item No. 4a
Effective Local Government

ISSUE:

VOTE: Adopt resolution regarding the Mid-America Regional Council's stipulations for certifying its Pathways to Removing Obstacles to Housing application requirements.

BACKGROUND:

The Department of Housing and Urban Development (HUD) has required that recipients of Community Development Block Grant (CDBG) dollars have policies in place relating to excessive force. The specific requirements include that jurisdictions have adopted and are enforcing:

- A policy prohibiting the use of excessive force by law enforcement agencies within its jurisdiction against any individuals engaged in non-violent civil rights demonstrations.
- A policy of enforcing applicable State and local laws against physically barring entrance to or exit from a facility or location which is the subject of such non-violent civil rights demonstrations within its jurisdiction.

On September 26, 2023, the MARC Board of Directors authorized an application to HUD for the PRO Housing grant. This grant opportunity is built on CDBG regulations and therefore follows the same requirements. HUD issued guidance in its "CDBG Memorandum: Excessive Force Provision" dated June 1993 relating to these requirements.

Within the guidance memo, HUD states that communities "need not specifically mention individuals engaged in non-violent civil rights demonstrations if the local government's policy covers all individuals." Additionally, the second requirement is only stating the agency is enforcing existing State and local laws on the subject and specifically states that there is not a requirement to adopt a new policy.

Given that MARC as a Metropolitan Planning Organization (MPO) applicant does not have a law enforcement component that would have such policy, the grant requires MARC to certify that communities in the MPO have such policies and are enforcing them. Staff reached out to the nine counties requesting they either sign a certification or send us their use of force policies showing they have them in place to identify to HUD what we know as of the submission of our application. If counties were HUD entitlement jurisdictions, we did not request a policy as they should already be certifying to HUD that they have and are enforcing such policies. We have drafted a resolution for Board adoption around this certification requirement.

Part of the resolution acknowledges that if communities do not comply with these regulations, they will not be eligible to participate in activities related to the grant.

RELATED JURISDICTIONS:

This grant is intended to cover the MARC nine-county region as an MPO. We have included Ray county and have documentation of the minutes approving the inclusion of the county within the MPO boundaries.

EXHIBITS:

[HUD Guidance memo](#)

AGENDA REPORT

MARC Board of Directors

RECOMMENDATION:

Adopt the resolution relating to MARC's stipulations for certifying the HUD PRO Housing grant application requirements for excessive of force.

STAFF CONTACT:

Katie Killen

**A RESOLUTION ADOPTING A STATEMENT ON COMPLIANCE WITH THE HUD PRO HOUSING
REQUIREMENTS RELATED TO USE OF FORCE**

WHEREAS, on September 26, 2023, the Mid-America Regional Council Board of Directors authorized as application to the U. S. Department of Housing and Urban Development (HUD) for the Pathways to Removing Obstacles to Housing (PRO Housing) program; and

WHEREAS, the HUD PRO Housing grant is based on Community Development Block Grant (CDBG) regulations; and

WHEREAS, the CDBG regulations stipulate that the applicant must certify that “Each member State or local government has adopted and is enforcing: (1) A policy prohibiting the use of excessive force by law enforcement agencies within its jurisdiction against any individuals engaged in non-violent civil rights demonstrations; and (2) A policy of enforcing applicable State and local laws against physically barring entrance to or exit from a facility or location which is the subject of such non-violent civil rights demonstrations within its jurisdiction”; and

WHEREAS, the Mid-America Regional Council (MARC) is a Metropolitan Planning Organization (MPO) and does not have a law enforcement function that would have a use of force policy; and

WHEREAS, MARC has an expressed goal about fostering Strong Communities that states: “Strong communities provide a solid foundation for people and places to prosper. They knit together networks of people, families, businesses and civic organizations, nurturing relationships that engender trust and collaboration. They are equitable, cohesive and well-governed. They respect history and community character while building for the future;” and

WHEREAS, MARC views the use of excessive force requirements within the CDBG regulations aligned with such stated goal as they help foster the “equitable, cohesive and well-governed” communities that “engender trust and collaboration;” and

WHEREAS, MARC is applying for the HUD PRO Housing grant across the nine-county metro (including Ray County that is being brought into the MPO); and

WHEREAS, MARC acknowledges that Johnson County, Kansas and the Unified Government of Kansas City, Kansas Wyandotte County are both CDBG entitlement communities and therefore already certify to these requirements under the CDBG program; and

WHEREAS, MARC requested either a signed certification or copies of Use of Force policies from the remaining seven counties in the MARC region; and

WHEREAS, HUD in its “CDBG Memorandum: Excessive Force Provision” acknowledges that “The Department believes that the policy required by the CDBG statute need not specifically mention individuals engaged in non-violent civil rights demonstrations if the local government’s policy covers all individuals;” and

WHEREAS, HUD in the same Memorandum acknowledges that the requirement for the second policy is to uphold existing State and local laws “physically barring entrance to or exit from a facility or location which is the subject of such non-violent civil rights demonstrations within its jurisdiction” not to enact or create a new requirement if one does not exist; and

NOW THEREFORE, BE IT RESOLVED BY THE MARC BOARD OF DIRECTORS, AS FOLLOWS:

That the MARC Board does hereby affirm that:

- a. MARC staff have received use of force policies from three counties (Platte County, Missouri, Clay County, Missouri, and Leavenworth County, Kansas) responding with their policies and one County (Cass County) responding they “have a good use of force policy that is currently accepted in the United States.”
- b. That Johnson County, Kansas and the Unified Government of Kansas City, Kansas Wyandotte County are entitlement communities for CDBG funds and are already required to certify to HUD that they have and are enforcing these policies.
- c. That HUD does not require that a community have a specific policy on not using excessive force for non-violent demonstrations if its policy is a broad-based policy covering all individuals. The communities above have shared or acknowledged their use of force policies which are policies communities use to outline parameters for appropriate use of force by their law enforcement agencies. Therefore, these communities would seem to be in compliance with the first policy requirement.
- d. That communities in general uphold existing State and local laws that would include any that are currently in effect relating to “physically barring entrance to or exit from a facility or location which is the subject of such non-violent civil rights demonstrations within its jurisdiction” and so would seem to be in compliance with the second policy requirement.
- e. That MARC will continue to work with its member jurisdictions to understand and comply with these requirements, and that any community that is not in compliance will not be allowed to participate in activities to the extent HUD requires.

Passed this 24th day of October, 2023.

<Signature Block>

AGENDA REPORT

MARC Board of Directors

October 2023

Item No. 4b

Efficient Transportation and Quality Places

ISSUE:

REPORT: Operation Green Light Program Update

BACKGROUND:

Operation Green Light (OGL) is an initiative that assists state and local governments that own and operate traffic signals on regional arterial roadways in working together to manage traffic signals to improve traffic flow, reduce excessive fuel consumption and reduce emissions. MARC staff currently assist in the management and operation of traffic signals for over 755 intersections in 27 jurisdictions throughout the region.

The agencies that support OGL have developed a Strategic Plan that guides OGL operations. MARC leads the region with funds to support the regional arterial system software and communications network owned and operated by MARC. Details of the program including OGL's strategic plan, partner agencies, brochure and handout on arterial operations, traffic signal basics, a GIS map of the regions traffic signals and information on the OGL Steering committee can be found online at <https://www.marc.org/transportation/transportation-programs/operation-green-light>.

At the meeting, staff will provide an update on current efforts including ongoing signal timing and real-time operations, a recent USDOT SMART grant award, Missouri and Kansas DOT State Transportation Innovation Council (STIC) funding and Missouri and Kansas CMAQ construction projects.

RELATED JURISDICTIONS:

Cities of Belton, Blue Springs, Gladstone, Grandview, Independence, Kansas City, Lee's Summit, Liberty, Missouri Department of Transportation, North Kansas City, Raymore in Missouri and the Cities of Bonner Springs, Fairway, Lansing, Leavenworth, Leawood, Lenexa, Merriam, Mission, Mission Woods, Olathe, Overland Park, Prairie Village, Roeland Park, Shawnee, Westwood and the Unified Government of Wyandotte County/Kansas City and the Kansas Department of Transportation in Kansas.

RECOMMENDATION:

None. Information Only

STAFF CONTACT:

Ray Webb

AGENDA REPORT

MARC Board of Directors

October 2023

Item No. 4c

Efficient Transportation and Quality Places

ISSUE:

REPORT: Carbon Reduction Program Recommendations

BACKGROUND:

The Bipartisan Infrastructure Law establishes the Carbon Reduction Program (CRP), which provides funds for projects designed to reduce transportation emissions, defined as carbon dioxide (CO₂) emissions from on-road highway sources. Congress funded this program at a \$6 billion dollar level, with 65% of resources allocated by formula to metropolitan planning organizations. The Kansas City region's share is roughly \$23.5 million over five years. The current programming cycle will award slightly over \$14 million for FY 2022-2024 projects; another \$9.5 million will be awarded in 2024 for FY 2025 and 2026 projects.

CRP eligibility defined in the legislation includes over a dozen different activities that reduce carbon emissions from the transportation system, including such items as public transportation, transportation alternatives, travel demand management strategies and programs, or native landscaping on highway rights of way, among others.

The Mid-America Regional Council (MARC) convened a task force that met three times during the fall of 2022 to define the process, priorities, and criteria that would guide the project selection process. Members of the committee included local government staff and elected officials from the Total Transportation Policy Committee, Air Quality Forum, Sustainable Places Policy Committee and the Climate and Environment Council.

MARC opened a call for applications from March 30 to May 19. During this period, 26 applications from 22 local governments or organizations were received. In total, the applications amount to \$43 million in federal funding requests—306% greater than funding availability.

MARC staff scored applications based on criteria advised upon by the task force. Criteria categories include transportation impacts, community engagement, environmental justice, plan consistency, sustainability, project partnerships, operations and maintenance and emissions reduction. Additionally, all projects were made available for public comment through the month of June. Three hundred and three comments were received. In general, the comments are mostly positive, showing strong support for projects aimed at reducing carbon emissions, improving transportation options, and enhancing environmental sustainability. However, there are also concerns about the need for proper infrastructure, safety, and environmental considerations in these initiatives.

Scores and comments were first provided to the Carbon Reduction Workgroup in preparation for a meeting on Wednesday, July 26th. At the meeting representatives from Total Transportation Policy Committee, Air Quality Forum, Sustainable Places Policy Committee, the Climate and Environment Council, and the Kansas and Missouri STP Committees were briefed on previous Carbon Reduction Program efforts, project scores, and scopes. The workgroup voted to accept the scoring as recommended by staff; they also discussed potential funding scenarios for project applications. Prior to adjourning, the workgroup voted to split the cost of two buses between Kansas and Missouri for the KCATA Electric Buses and Charging Infrastructure and Training project. The Workgroup reconvened on Friday, August 4th where they recommended funding for Kansas and Missouri projects as shown in Attachment A.

AGENDA REPORT

MARC Board of Directors

POLICY CONSIDERATIONS:

Program funds will support implementation of relevant carbon reduction policies from Connected KC 2050 and the Regional Climate Action Plan.

BUDGET CONSIDERATIONS:

The process will guide the allocation of approximately \$23.5 million over five years. MARC will request its 1% project management fee from all selected projects.

COMMITTEE ACTION:

TTPC will consider action on this item on September 19, 2023.

RELATED JURISDICTIONS:

This item impacts all counties in the MARC region.

RECOMMENDATION:

Approve the recommended program of projects.

STAFF CONTACT:

Karen Clawson
Ryan Umberger
Tom Jacobs
Martin Rivarola

2023 Carbon Reduction Program Workgroup Recommendation

September 19, 2023 Total Transportation Policy Committee meeting

Kansas

Project Sponsor	Project Name	Carbon Redux		Requested	Recommended
		Ranking	Total Score	Funding	Funding
KCATA	Electric Buses and Charging Infrastructure and Training	1	86	\$1,932,000	\$1,320,000
Johnson County	"Connecting JOCO" -A Coordinated Public Electric Vehicle Infrastructure Pilot Project	4	81	\$1,791,416	\$1,433,000
City of Merriam	Citywide Streetlight LED Upgrades	2	71	\$1,115,908	\$522,867
Unified Government	Northeast KCK Heritage Trail	7	71	\$1,600,000	\$1,200,000
MARC	Johnson Drive Traffic Signal Enhancements	6	68	\$157,904	\$157,904
City of Overland Park	Sustainable Medians Pilot Project	10	67	\$192,000	\$150,000
City of Mission	Bike Share in Northeast Johnson County	9	66	\$503,046	\$503,046
City of Gardner	Gardner Traffic Signal Interconnect	5	64	\$240,000	\$240,000
City of Overland Park	Driver Feedback Sign Speed Management	3	57	\$100,000	\$100,000
City of Roeland Park	2025 Electric Street Sweeper Purchase	8	46	\$496,000	\$0
Totals				\$8,128,274	\$5,626,817

Missouri

Project Sponsor	Project Name	Carbon Redux		Requested	Recommended
		Ranking	Total Score	Funding	Funding
KCATA	Electric Buses and Charging Infrastructure and Training	1	86	\$1,932,000	\$1,320,000
BikeWalkKC	Bike Share battery upgrades and NKC expansion	10	85	\$364,787	\$319,188
Heartland Conservation Alliance (in partnership with Foundation for Regeneration, MoDot, and Good Oa)	Cloverleaf Ramp Regeneration	2	81	\$100,000	\$0
City of Kansas City	Montgall Avenue Pedestrian Path	7	80	\$6,400,000	\$1,904,150
City of Independence	Truman Connected Phase 2	3	80	\$5,544,000	\$3,500,000
City of Gladstone	Vivion Road Trail	6	80	\$3,072,005	\$0
Kansas City Streetcar Authority	KC Streetcar Riverfront Extension	4	77	\$6,000,000	\$1,000,000
The City of Grandview	Blue Ridge Boulevard - Intersection Conversions	8	74	\$3,716,240	\$0
Platte County	Running Horse Road and NW 136th Street Shared Use Path Extension and Crosswalk	13	73	\$1,208,200	\$0
City of Liberty	Liberty Drive Sidewalk/Trail Missing Link Connection	11	70	\$400,000	\$250,000
City of Peculiar	Trail Crossings	9	69	\$20,000	\$20,000
Platte County	Route 152 Trail Segment 1 and 2	5	65	\$4,674,306	\$0
North Kansas City	Burlington Corridor Cycle Track	14	64	\$600,000	\$247,082
City of Lee's Summit	Mouse Creek Trail Arterial Crossing	12	58	\$760,000	\$0
City of Grandview	Transition to Electric Vehicles	16	55	\$80,000	\$0
City of Peculiar	EV Charging Station	15	50	\$8,000	\$0
City of Peculiar	Electric Vehicles	17	22	\$56,000	\$0
Totals				\$34,935,538	\$8,560,420

AGENDA REPORT

MARC Board of Directors

October 2023

Item No. 4d

Efficient Transportation and Quality Places

ISSUE:

VOTE: 2024-2028 Transportation Improvement Program

BACKGROUND:

The Mid-America Regional Council (MARC) has prepared the 2024-2028 Transportation Improvement Program (TIP) for public review and comment. The TIP includes all federally funded surface transportation projects, and all regionally significant surface transportation projects regardless of funding source, planned for the Kansas City metropolitan area in Federal Fiscal Years 2024-2028.

The 2024-2028 TIP has been developed by MARC in accordance with regulations contained in the Infrastructure and Investment Jobs Act (IIJA), the most recent legislation governing the federal transportation program. In accordance with these regulations the 2024-2028 TIP includes:

- A financial plan that accounts for inflation and includes system-level estimates of operation & maintenance costs and revenues.
- An environmental justice analysis that examines transportation investments and other considerations.
- Discussion as to the effect of the programmed investments toward achieving performance targets.
- Visualization techniques to help convey information.

The complete 2024-2028 Transportation Improvement Program is available for review at:

<https://www.marc.org/transportation/plans-and-studies/transportation-improvement-program>

MARC's Public Involvement Plan requires that the TIP be released for public review and comment prior to adoption. One comment from the public was received during the comment period. The comment and a proposed response from MARC are included on the next page.

BUDGET CONSIDERATIONS

None.

COMMITTEE ACTION

TTPC approved the 2024-2028 Transportation Improvement Program (TIP), including the Financial Plan and Environmental Justice analysis, at their meeting on October 17, 2023.

RECOMMENDATION

Approve the 2024-2028 Transportation Improvement Program (TIP), including the Financial Plan and Environmental Justice analysis.

STAFF CONTACT

Marc Hansen

AGENDA REPORT

MARC Board of Directors

2024-2028 Transportation Improvement Program Public Comment and Response

Comment #1

“That is a lot of good information to weed through. I am concerned about the access and infrastructure needs in the eastern portion of KCK. Each closure or project creates a domino effect and people in this area are becoming increasingly isolated. There needs to be a comprehensive view and better coordination of projects and critical infrastructure needs in eastern KCK must be addressed for example re-opening the Central Avenue Bridge which is the main public transit route and provides workforce access for residents in the downtown KCK area. It is also the access needed for the area to benefit from future economic growth in the west bottoms. This is critical infrastructure that our citizens and city need. There are currently 4 bridges closed that impact this area with 18th Street soon to be closed for 2 years.”

Response to Comment #1

Thank you for your recent comment regarding the proposed 2024-2028 Transportation Improvement Program. We shared your comments with the Unified Government of Wyandotte County/Kansas City, KS, the Kansas Department of Transportation (KDOT), the MARC Total Transportation Policy Committee, and the MARC Board of Directors for their consideration.

We appreciate your concerns regarding the timing and potential impacts of multiple projects in the same area. The Transportation Improvement Program (TIP) provides a chance to identify these situations and initiate discussion about potential opportunities for mitigation. It should also be noted that the project schedules listed in the TIP reflect the current best estimate and that it is not uncommon for the schedules to change as project development progresses.

We look forward to your continued participation in the regional transportation planning process and encourage you to review [A Guide to Transportation Decision Making](#). This guide is designed to help area residents understand the complex process of transportation decision-making and learn how they can more effectively provide input.

Sincerely,

Marc Hansen, AICP
Principal Planner
Mid-America Regional Council

AGENDA REPORT

MARC Board of Directors

October 2023

Item No. 4e

Efficient Transportation and Quality Places

ISSUE:

VOTE: Approve the Metropolitan Planning Organization Self-Certification Statement

BACKGROUND:

Federal transportation regulations require that the Mid-America Regional Council (MARC), as the region's metropolitan planning organization (MPO), certify that it is carrying out the continuing, cooperative, and comprehensive transportation planning process outlined in federal law and regulation. The certification must occur at least every four years, concurrent with the submittal of the Transportation Improvement Program (TIP) to United States Department of Transportation (USDOT). The statement, which MARC includes in the TIP, is attached along with a Self-Certification Checklist that has been developed by staff to assess MARC's compliance with federal requirements. The checklist demonstrates that the primary products of the metropolitan planning process have been completed and are current. A summary of the documents is enclosed.

BUDGET CONSIDERATIONS

None.

COMMITTEE ACTION

The Total Transportation Policy Committee (TTPC) recommended authorization of the self-certification statement at their meeting on October 17, 2023.

RECOMMENDATION

Authorize the Executive Director to sign the self-certification statement.

STAFF CONTACT

Marc Hansen

AGENDA REPORT

MARC Board of Directors

MPO Self-Certification

The Kansas Department of Transportation, the Missouri Department of Transportation and the Mid-America Regional Council certify that the metropolitan transportation planning process is being carried out in accordance with all applicable requirements including:

1. 23 U.S.C. 134, 49 U.S.C. 5303, and this subpart;
2. In nonattainment and maintenance areas, sections 174 and 176 (c) and (d) of the Clean Air Act, as amended (42 U.S.C. 7504, 7506 (c) and (d)) and 40 CFR part 93;
3. Title VI of the Civil Rights Act of 1964, as amended (42 U.S.C. 2000d-1) and 49 CFR part 21;
4. 49 U.S.C. 5332, prohibiting discrimination on the basis of race, color, creed, national origin, sex, or age in employment or business opportunity;
5. Section 1101(b) of the FAST Act (Public Law 114-357) and 49 CFR part 26 regarding the involvement of disadvantaged business enterprises in DOT funded projects;
6. 23 CFR part 230, regarding the implementation of an equal employment opportunity program on Federal and Federal-aid highway construction contracts;
7. The provisions of the Americans with Disabilities Act of 1990 (42 U.S.C. 12101 et seq.) and 49 CFR parts 27, 37, and 38;
8. The Older Americans Act, as amended (42 U.S.C. 6101), prohibiting discrimination on the basis of age in programs or activities receiving Federal financial assistance;
9. Section 324 of title 23 U.S.C. regarding the prohibition of discrimination based on gender; and
10. Section 504 of the Rehabilitation Act of 1973 (29 U.S.C. 794) and 49 CFR part 27 regarding discrimination against individuals with disabilities.

Michael Moriarty
Chief of Transportation Planning
Kansas Department of Transportation

Date _____

Chris Redline
Kansas City District Engineer
Missouri Department of Transportation

Date _____

David A. Warm
Executive Director
Mid-America Regional Council

Date _____

AGENDA REPORT

MARC Board of Directors

TRANSPORTATION PLANNING PROCESS SELF-CERTIFICATION CHECK LIST October 2023

The following products of the metropolitan planning process have been completed, adopted and/or approved and demonstrate that the Mid-America Regional Council is carrying out a continuing, cooperative and comprehensive transportation planning process for the Kansas City metropolitan area.

	Item	Date Completed, Adopted or Approved
✓	Congestion Management Process (continuous)	Policy adopted: April 28, 2020
✓	Coordinated Public Transit - Human Services Transportation Plan	May 25, 2021
✓	Disadvantaged Business Enterprise Plan and Goal	July 15, 2021
✓	Environmental Justice Analysis/Assessment <ul style="list-style-type: none">▪ Long-Range Transportation Plan▪ Transportation Improvement Program 2022-2026 2024-2028	June 23, 2020 October 26, 2021 Pending: (approval assumed October 24, 2023)
✓	Equal Employment Opportunity Filing (EEO Type 1)	Jackson County, Missouri: February 22, 2023
✓	Federal Certification Review	October 1, 2021
✓	Limited English Proficiency Plan 2021-2025	November 28, 2022
✓	Long-Range Transportation Plan	June 23, 2020

AGENDA REPORT

MARC Board of Directors

	Item	Date Completed, Adopted or Approved
✓	Performance Measure Targets <ul style="list-style-type: none">• NHS Condition (PM2)• NHS Performance (PM3)• Safety• Transit State of Good Repair• Transit Safety	April 25, 2023 April 25, 2023 February 28, 2023 May 23, 2023 May 23, 2023
✓	Public Participation Plan	December 20, 2020
✓	Regional ITS Architecture	June 26, 2018
✓	Title VI Plan 2021-2025	November 28, 2022
✓	Transportation Improvement Program 2022-2026 2024-2028	October 21, 2021 Pending: (approval assumed October 24, 2023)
✓	Unified Planning Work Program 2023 2024	November 22, 2022 Pending: (approval assumed November 21, 2023)

AGENDA REPORT

MARC Board of Directors

October 2023
Item No. 4f
Effective Local Government

ISSUE:

REPORT: FIFA World Cup 26TM Updates

BACKGROUND:

The Mid-America Regional Council (MARC) is working with key regional partners like the Civic Council of Greater Kansas City, the Kansas City Area Development Council, the Greater Kansas City Chamber of Commerce, and many others as preparations begin for the FIFA World Cup 26TM.

MARC is committed to providing additional information to local officials as it becomes available to help cities and counties prepare for this significant regional event. MARC staff will reserve time during each board meeting to provide any updates to the board on the progress of the event.

BUDGET CONSIDERATIONS:

None.

RELATED JURISDICTIONS:

This item impacts all counties in the MARC region.

EXHIBITS:

None.

RECOMMENDATION:

None. Information only.

STAFF CONTACT:

David Warm
Lauren Palmer

AGENDA REPORT

MARC Board of Directors

October 2023
Item No. 6a

ISSUE:

VOTE: Approve minutes of the September 26, 2023, Board meeting

BACKGROUND:

The minutes of the September 26, 2023, meeting are enclosed.

RECOMMENDATION:

Approve the minutes of the September 26, 2023, meeting.

STAFF CONTACT:

David Warm, Executive Director
McKenzie Neds, Executive Assistant

MARC

MID-AMERICA REGIONAL COUNCIL

BOARD OF DIRECTORS MEETING SUMMARY

September 26, 2023

12:00 p.m.

BOARD MEMBERS PRESENT

Commissioner Janeé Hanzlick, Johnson County, KS - MARC Board 1st Vice Chair
Mayor Pro Tem Beto Lopez, Lee's Summit, MO - MARC Board 2nd Vice Chair
Mayor Damien Boley, Smithville, MO - MARC Board Treasurer
Councilmember Holly Grummert, Overland Park, KS - MARC Board Secretary
Mayor Mike Boehm, Lenexa, KS
Councilmember Eric Bunch, Kansas City, MO
Commissioner Becky Fast, Johnson County, KS
Presiding Commissioner Scott Fricker, Platte County, MO
Commissioner Billy Gaines, Ray County, MO
Mayor Pro Tem Dan Hobart, Independence, MO
Auditor Victor Hurlbert, Clay County, MO
Commissioner Angela Markley, Unified Government of Wyandotte County and Kansas City, KS
Councilmember Bridget McCandless, Independence, MO
Mayor Mike McDonough, Raytown, MO
Legislator DaRon McGee, Jackson County, MO
Mayor Eric Mikkelson, Prairie Village, KS
Commissioner Jerry Nolte, Clay County, MO
Commissioner Rob Roberts, Miami County, KS
Mayor Curt Skoog, Overland Park, KS
Commissioner Doug Smith, Leavenworth County, KS
Mayor Kristopher Turnbow, Raymore, MO
County Executive Frank White II, Jackson County, MO
Commissioner Dagmar Wood, Platte County, MO

STAFF PRESENT

Executive Director David Warm and other MARC staff

OTHERS

Dana Webb, Mayor of Oak Grove, MO
Lavert Murray, Economic Development Advisor, Unified Government of Wyandotte County and Kansas City, KS

INTRODUCTIONS AND BOARD SHARING TIME

Commissioner Janeé Hanzlick called the meeting to order at 12:08 p.m. and welcomed attendees. Due to the meeting being held remotely and in-person, Commissioner Hanzlick provided instructions for participation. She reported that staff would present on all the agenda items, provide an opportunity for comments and questions after each item, and ask for approval of all agenda items, as well as the consent agenda, with one vote at the end of the meeting. Members will have an opportunity to abstain or object to any items necessary during the final vote.

Self-introductions were made, and members shared items of interest from their jurisdictions.

PRESENTATION: KC Rising Update, Lia McIntosh, Director of KC Rising

Lia McIntosh, Director of KC Rising, gave an overview of the seven pillars of prosperity that are driving KC Rising. These pillars can be broken up into business (industry and enterprise), people (education and inclusion), and place (neighborhoods, culture, and connectivity) which is what makes the Kansas City region special. And if all of those can grow in concert together, we can not only attract people to the region, but we can also serve the residents that are here today.

Ms. McIntosh highlighted three initiatives that KC Rising has been a part of since its founding in 2015. The first is the KC Rise Fund. This is an investment fund that has invested over \$100 million in startup companies, especially tech companies that impact Kansas City. KC Rising recognizes that for a region to grow, we need to focus on innovation and the KS Rise Fund was created to invest in those companies. The KC Rise Fund is in its third cycle of investment. A second example is KC Global Design, which just issued an update this morning. This is a collaboration of architecture, engineering, and construction companies. Think of it as an organization that connects those industries to help it grow and attract talent. This initiative came from a room of people in business and community saying we need to collaborate, not just compete in those industries. There are over 80 companies that are members of KC Global Design and it continues to grow. And finally, we recognize that in the region, life sciences and animal sciences are areas that we have strength in, and so BioNexus KC is an organization that brings together those companies that focus on animal and life sciences together. It has seen a 44% increase in the number of companies since 2006. KC Rising is the connector of industry and innovation of people and place so that we continue to grow as a region.

How do we measure our success? The Mid America Regional Council, led by Frank Link and a group of volunteers in KC Rising, identified benchmark metros that we compare ourselves to. So not only do we want to grow within ourselves, but we also compare ourselves to other 'like' metros across the country. When we think about long term success, we are looking at metrics like net migration and GDP per job, the percentage of workers in self-sufficient households, and the wealth gap. And as we compare ourselves, we ask are we growing, are we remaining steady, or do we have work to do?

As we go forth in 2023 and beyond, we have 4 big focus areas for KC Rising: How do we grow through industry? How can we develop a workforce system that includes everyone? How do we access federal grants more effectively as a region? And how do we ensure we have housing that's affordable and attainable so that workers have options to allow industry and enterprise to grow?

My ask for you today is to continue to collaborate, help us build consensus and celebrate as a region as we are continuing to align regional priorities. As you think about your priorities in your municipality, think about those seven pillars of prosperity. How can we accelerate inclusive growth together and amplify the great things that are happening?

Victor Hurlbert asked how entrepreneurs learn about and engage with the KS Rise Fund. Darcy Howe and Edward Frindt are the managing directors of this private capital fund. The fund invests in around 20 companies for each round of investments. Anyone at KC Rising or David would be happy to pass along information.

DISCUSSION: Briefing on the 2024 State Policy Agenda

Marlene Nagel, Director of Community Development, presented the 2024 State Policy Agenda to the MARC board. These items are important to the Kansas City region and expresses actionable items for both Missouri and Kansas. Over the past several years, we have heard from this board that the policies need to be more focused on key priority areas and not just funding focused. The board pushed to find policies that align with the states goals as well as positively affecting the Greater Kansas City area and other parts of the state. There's no action required this month as we are asking for input on this agenda before we come back to you next month and ask for approval. These policy issues have come forward from several of our MARC committees and other regional groups and are a consensus of ideas and policy discussions.

These policies are not adopted by individual board members or even committees, they are intended to broadly outline policy goals for the region to enable MARC to act in 2024 by responding to proposals, writing letters of support for community organizations, etc. The detailed policy goals and objectives are outlined in the board memo packet for reference.

REPORT/DISCUSSION: Economic Forecast Update and Public Sector Workforce Analysis

Frank Lenk, Director of Research Services, gave a first look at the 2024 and 2025 forecast and noted that it will be revised at the end of the year as the data becomes clearer. This year, the region has been in a fast recovery mode compared to prior recessions. The Fed responds to what is happening in the real economy, either lowering interest rates when it is not growing as fast as it needs to make full employment or increasing it when there seems to be inflation. The Fed has raised interest rates by 5.25 percentage points over the last year in response to the inflation that was created from rebounding so quickly.

Right now, the forecast is that we just barely skirt a recession and may exhibit a period of very slow growth that might feel like a recession, the unemployment rate will rise, but it will still stay around 4%, which historically has been considered full employment.

Mr. Lenk then discussed each local industry and how they have rebounded from the COVID-19 impacts on the economy and where the forecasts are projected to be in the future. Detailed slides can be found in Mr. Lenk's PowerPoint presentation, available upon request.

Of note, Mr. Lenk pointed out that the state and local government sector continues to add jobs to the economy but are facing difficulties when hiring. The team is beginning to unpack to understand the supply constraints in the public sector. However, it is difficult to find good data on public versus private sector because most data are just by occupation, not making a distinction between the class of employer. Mr. Lenk then compared the top 15 state and local occupations to the top 15 private occupations for the Kansas City Region and made a note that the public sector workforce in general is older than the private sector workforce which is to be expected. He also made a note that on average, federal jobs pay better than either state/local or the private sector job classes.

The MARC team can do more detailed process specifications for jurisdictions. There is a possibility that we can do more detailed work, but the data is not very geographically specific but could get to a county level for many items.

Mayor Mike McDonough asked if there is a way to capture people under retirement age that are not interested in working anymore? Are those numbers affecting the unemployment rate? Mr. Lenk said that the data indicates that nationally we are back to pre-pandemic levels of labor participation with a few industry exceptions like childcare.

Commissioner Becky Fast asked if interest rates were leveling off?

Mr. Lenk said that the expectation is that the Fed is about done and may raise them one or two more times before a pause. The next question will be when will the rates come down. Mr. Lenk's guess is that they will slowly taper down over time without any other drastic changes.

Mayor Eric Mikkelson thanks Mr. Lenk for his presentation and continued knowledge about regional economic happenings. He inquired about how the counties and other municipalities could utilize his offer of detailed services prior to budget preparations. It could be extremely useful to understand the public private difference prior to creating a budget for the next cycle.

Mr. Lenk said that it would depend on the data source that is used to get enough samples for an accurate depiction, but the MARC team would happily delve into the data for anyone interested.

VOTE/DISCUSSION: Accept a grant award from the Marion and Henry Bloch Family Foundation in the amount of \$750,000 to support a public sector workforce development initiative.

Lauren Palmer, Director of Local Government Services, brought forth an action item to accept a grant award from the Marion and Henry Block Family Foundation in the amount of \$750,000 to support a public sector workforce development initiative. MARC has been wanting to do more in the public sector workforce space because it's one of the key needs that we hear when talking to your staff about regional collaboration. The main objective for this grant is to simultaneously engage workforce development programs to expand their training programs that are addressing high need government jobs and then also build a coalition of public sector hiring managers to design processes that accelerate the hiring with these newly skilled potential government employees. This is a 2-year grant, and it will also provide funding to continue to support and strengthen our Government 2 University initiative. If you all have any suggestions for us about what occupations are really the toughest for your organizations to fill or any suggestions that you have about cooperative approaches that might help your jurisdictions to address your hiring challenges, we would love that feedback as we go forth to start designing this program and executing.

BRIEF REPORTS

REPORT: National Incident Management System Overview for Executives and Senior Officials on Thursday, October 26, 2023

Lauren Palmer, Director of Local Government Services, brought forth an action item to accept a grant award from the Marion and Henry Block Family Foundation in the amount of \$750,000 to support a public sector workforce development initiative. MARC has been wanting to do more in the public sector workforce space because it's one of the key needs that we hear when talking to your staff about regional collaboration. The main objective for this grant is to simultaneously engage workforce development programs to expand their training programs that are addressing high need government jobs and then also build a coalition of public sector hiring managers to design processes that accelerate the hiring with these newly skilled potential government employees. This is a 2-year grant, and it will also provide funding to continue to support and strengthen our Government 2 University initiative. If you all have any suggestions for us about what occupations are really the toughest for your organizations to fill or any suggestions that you have about cooperative approaches that might help your jurisdictions to address your hiring challenges, we would love that feedback as we go forth to start designing this program and executing.

While there were no specific questions regarding this board report, several board members voiced concerns about the challenges they face with hiring employees, retention, budgeting pay increases, and private sector workforce transitions competing with public sector demand. There were several questions and concerns around MARC's salary survey dashboard and how it could be used a regional tool to better understand pay thresholds around the region, however, concerns were raised at the cumbersome process of uploading data for each jurisdiction. Ms. Palmer will be giving an in-depth look at the salary survey at the October board meeting to provide more detail and answer any board member questions.

REPORT: RideshareKC update and launch of new brand, trip planner, and strategy refresh

Karen Clawson, Principal Planner, shared with the board that Rideshare KC has now been rebranded as WaytoGo. The MARC team undertook a strategic planning process and rebranding of our program. The program provides resources to individuals and commuters across the entire Kansas City metropolitan area, helping them to find sustainable transportation to work. WaytoGo envisions a region where sustainable transportation options are the best way to connect people and places. Sustainable transportation options are those that are affordable, equitable, they build community health, and they support economic opportunity. These options include riding the bus, taking scooters, riding bikes, walking, etc. Our objectives of this program is to reduce harmful emissions and congestions, help commuters save money, improve community health, increase the usage of the existing transportation system that we currently have, build support for a more robust network of

services and options for individuals and employers, help Kansas City employers maximize their success and employee satisfaction while driving change across the region, and finally, fostering a culture of sustainable transportation, both in the community and within workplaces.

The WaytoGo platform aides program activities through WaytoGo partners like Ride KC Enterprise, KC Streetcar, BikeWalkKC, etc. We also provide transportation consulting services to employers throughout the region, especially those who have issues with jobs access challenges. We have a new ride matching and trip planning platform where any individual can go online without having to create an account and see all the transportation options right at their fingertips. For more information, please visit waytogokc.org.

REPORT: Kansas City Food Wise website launch

Matt Riggs, Planner II, explained that the new KC Food Wise website is designed to reduce the amount of food waste that we create in the metro area, to increase access to healthy food, and to help build a sustainable food system that serves our communities and the planet. US households waste nearly one-third of the food that they buy. Which costs almost \$2000 annually for an individual household of food wasted. In 2021, MARC received a grant from the EPA Region 7A Sustainable Material Management Grant for \$175,000. The goal of this grant was to reduce the amount of food wasted in our area and was set on these three objectives: to create a food waste action plan for the region, to create a website as a central hub, and to create an education campaign to help people address attitudes and behavior changes around food waste. MARC put together a project advisory committee for this comprised of cities, counties, businesses, nonprofits, and this group has been growing exponentially over time. The main components we worked on during this two-year time frame is the Kansas City Regional Food Loss and Waste Reduction Action Plan. It is a broad document set up on a tiered basis short, medium, long term. Plan one is to expand outreach, education, and training for multiple sectors including everything from schools to grocery stores, food service places like restaurants and residents, and composting expansion. Composting is getting more attention in our region and will need expanding of everything from individual composting at the household level to industrial, institutional, and commercial composting capacity. Mr. Riggs showed the board various media campaigns that members will see through November 20, 2023, and encouraged members to share those media campaigns with their jurisdictions.

REPORT: Carbon Reduction Program Recommendations

This report was moved to the October 2023 board meeting due to time constraints.

REPORT: Mid-America Regional Council collaboration with the state of Missouri on a \$250 million Solar for All grant application to the U.S. Environmental Protection Agency.

Tom Jacobs, Chief Resilience Officer, presented that MARC has been working closely with the State of Missouri on preparing a \$250 million grant application to the Environmental Protection Agency for a program called Solar for All whose aim is to install solar energy on low-income rooftops with single family and multifamily units. MARC has put together a Kansas City specific plan and has advocated for how it might be implemented in the context of the statewide grant application. The state will submit to EPA on October 12th, and we expect that the decision from EPA will take 4 to 6 months. MARC wanted to call your attention to our efforts in this regard as we advance this effort in the context of our broader regional climate action planning work.

Victor Hurlbert asked if there were any discussions or thoughts around how the installation of solar panels might affect the property values or maintenance of the homes. Mr. Jacobs indicated that he wasn't aware of any specific conversations. However, the broad intention of the grant is to reduce energy burdens on low-income households to have affordable energy. Commissioner Dagmar Wood expressed concerns about the PACE program and feels there needs to be strong engagement and community understanding before a program like that is implemented again. Mr. Warm corrected that this funding would serve larger settings like

apartment buildings, hospital, educational building etc. and will cover the cost of the solar installation and is not like the PACE program.

EXECUTIVE DIRECTORS REPORT

David Warm had nothing to report out to the board at this time.

CONSENT AGENDA (ADMINISTRATIVE MATTERS)

VOTE: Approve Consent Agenda

- a. VOTE: Approve Minutes of the August 22, 2023, Board Meeting
- b. VOTE: Authorize renewal of the subcontract agreement with the Missouri Association of Area Agencies on Aging for the Give 5 program.
- c. VOTE: Authorize the acceptance of proposals from Truman Heritage Habitat for Humanity and PreservingUS to provide home modification and repair services to Mid-America Regional Council clients.
- d. VOTE: Approve amendment increase of \$110,000 with Harps Food Stores, Inc for locations participating in the Double Up Food Bucks program.
- e. VOTE: Authorize an application to the Health Forward Foundation for \$370,000 to support the KC Regional Community Health Worker Collaborative
- f. VOTE: Authorize a grant application to the Durwood Foundation up to \$75,000 to develop a new early learning strategic plan for the region.
- g. VOTE: Authorize a contract with The Family Conservancy's Start Young Program for quality assessments.
- h. VOTE: Authorize an application for Jackson County, Missouri American Rescue Plan Act funding for Eastern Jackson County Mental Health Outreach for People Experiencing Homelessness
- i. VOTE: Authorize application for Department of Housing and Urban Development Pathways to Removing Obstacles Housing Grant.
- j. VOTE: Authorize the purchase of Layer 3 routing switch hardware from SHI for regional 911 sites.
- k. VOTE: Approve the service order with LightEdge for renewal of datacenter space for 911 router and other network equipment
- l. VOTE: Approve grant application to the Missouri 911 Service Board for 2023 American Rescue Plan Act Next Generation 911 Funding Cycle
- m. VOTE: Authorization to solicit funding totaling \$110,960 from the States of Kansas and Missouri to support the regional air quality program.
- n. VOTE: UrbanSim upgrade and customization for the Kansas City region

MOTION: Mayor Mike McDonough moved for approval of all agenda items and the consent agenda, and Councilmember Eric Bunch seconded. Commissioner Hanzlick asked if any member wanted to abstain or object to any of the agenda items.

The motion passed.

OTHER BUSINESS

There was no other business.

ADJOURNMENT

The meeting was adjourned at 1:30 p.m.

AGENDA REPORT

MARC Board of Directors

October 2023
Item No. 6b
Effective Local Government

ISSUE:

VOTE: Authorize an agreement with LISC Greater Kansas City for second half of 2023 Regional Housing Partnership work.

BACKGROUND:

The Mid-America Regional Council (MARC) partners with LISC Greater Kansas City in organizing and advancing the Regional Housing Partnership (RHP) strategy and work plan. The MARC board approved an agreement with LISC in December of 2021 to perform work through 2022 in the amount of \$355,000 and included funding for a subcontract with SourceLink on behalf of RHP. The time to complete work under that agreement was extended administratively through June of 2023. At this time LISC continues to partner to advance the work of the RHP for 2023.

This agreement and payment are for the remainder of the work that LISC Greater Kansas City performed in advancing 2023 deliverables for the RHP and includes dollars for the SourceLink subcontract they hold on behalf of RHP.

Work that LISC partnered to advance for 2023 included:

- Completing the developer needs assessment;
- Establishing the SourceLink platform to connect those working in the affordable housing space;
- Co-convening the RHP Strategy Committee;
- Launching work on the regional housing trust fund business plan;
- Promoting the regional housing data hub platform, data stories and blogs;
- Participating in the CLT Regional Business Plan work and consortium development;
- Promoting the launch of KCHousingLoctor.com;
- Assisting with joint fundraising and grant applications; and
- Presenting on RHP to various groups and organizations;

BUDGET CONSIDERATIONS:

REVENUES	
Amount	\$280,000
Source	Foundation Dollars Raised for RHP
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	\$0
Contractual	LISC Staff, Operations, and Contractors - \$280,000
Pass-Through	\$0
Other (supplies, printing, etc.)	\$0

RELATED JURISDICTIONS:

This item impacts all counties in the MARC region.

RECOMMENDATION:

Approve an agreement in the amount of \$280,000 with LISC for their contributions to the 2023 RHP.

STAFF CONTACT:

Katie Killen

AGENDA REPORT

MARC Board of Directors

October 2023

Item No. 6c

Thriving Older Adults and Communities

ISSUE:

VOTE: Authorize agreement with the Missouri Department of Health and Senior Services to receive the Social Services Growth and Development Grant.

BACKGROUND:

The Missouri Department of Health and Senior Services (DHSS) established the Senior Services Growth and Development Program (SSGDP) to provide additional funding for older adult programming through the Area Agencies on Aging (AAA). SSGDP was created in 2019 to provide funding to enhance services for the development and expansion of senior center programs, facilities, and services. In addition, it is intended to be utilized for any activities related to services for older adults in the Mid-America Regional Council’s (MARC) planning and service area. However, no funds were appropriated to the project until the 102nd General Assembly.

The total amount of the agreement is \$2,571,960 for the period September 1, 2023, through June 30, 2024. Fifty percent of these funds, \$1,285,980, are designated for the development and expansion of the senior multipurpose center programs and facilities. The other fifty percent shall be used for any activities and programs that enhance services for older adults in MARC’s planning and service area: Jackson, Clay, Cass, Platte, and Ray Counties. Staff is working with partners to develop a plan for this funding.

REVENUES	
Total Amount of Agreement	\$2,571,960
Source	DHSS Senior Services Growth and Development Fund

COMMITTEE ACTION:

The Commission on Aging considered this at its October meeting and recommended board approval.

RELATED JURISDICTIONS:

Cass, Clay, Jackson, Platte, and Ray counties in Missouri

EXHIBITS:

None

RECOMMENDATION:

Authorize agreement between MARC and the Department of Health and Senior Services for Senior Services Growth and Development Award.

STAFF CONTACT:

Kristi Bohling-DaMetz

Bob Hogan

AGENDA REPORT

MARC Board of Directors

October 2023

Item No. 6d

Thriving Older Adults and Communities

ISSUE:

VOTE: Authorize amendment to increase the current community center agreement with Palmer Center Community Center.

BACKGROUND:

The Missouri Department of Health and Senior Services awarded The Mid-America Regional Council (MARC) Aging and Adult Services (AAS) \$4,026,563 through the American Rescue Program Act (ARPA). This funding is in addition to the regular allocation of state and federal funds to provide services under the Older American Act (OAA), and these funds must be expended by September 30, 2024.

AAS included MARC funded community centers in its Area Plan budget submission to DHSS and MARC community centers received notification that this funding is available to address upkeep and other operational costs. The Palmer Center Senior Center in Independence, MO requested funding to update its dining facilities for center participants and attendees.

BUDGET CONSIDERATIONS:

The total cost of these facility updates is \$102,432. Funds are requested to replace outdated serving line equipment; purchase and install freezers; replace dining room furniture; and renovate the dining room area.

PROJECTED EXPENSES	
Equipment	\$56,493
Dining Room Furniture and renovation	\$45,939
Total	\$102,432

COMMITTEE ACTION:

The Commission on Aging considered this at its October meeting and recommended Board approval.

RELATED JURISDICTIONS:

Jackson County

EXHIBITS:

None

RECOMMENDATION:

Authorize amendment to increase the current community center agreement with Palmer Center Community Center.

STAFF CONTACT:

Kristi Bohling-DaMetz

Melody Elston

Bethany Reyna

Bob Hogan

AGENDA REPORT

MARC Board of Directors

October 2023
Item No. 6e
Quality Early Learning

ISSUE:

VOTE: Update on key agency contracts to provide support services for the Child Care Collaborative Networks in northwest Missouri.

BACKGROUND:

In November 2022, the Mid-America Regional Council's (MARC) Department of Early Learning submitted three proposals to the Missouri Department of Elementary and Secondary Education (DESE) Office of Childhood to administer three new Child Care Collaborative Networks that replaced the Educare program MARC administered since 2018. The new networks provide onsite coaching support, intensive cohort trainings, and best practice trainings to support Home Based child care providers, Infant/Toddler and Preschool teachers.

MARC was awarded all three contracts on May 24, 2023. Each one-year contract is renewable for up to four additional years. The geographical area for the Child Care Collaborative Networks comprises: Andrew, Atchison, Bates, Buchanan, Cass, Clay, Clinton, DeKalb, Gentry, Holt, Jackson, Nodaway, Platte, Vernon, and Worth counties in northwest Missouri.

The amount of each of the awards are as follows:

Home Based Child Care Collaborative Network:	\$463,505
Infant Toddler Child Care Collaborative Network:	\$803,423
Preschool Child Care Collaborative Network:	\$1,694,728

The MARC Board approved 12-month key agency contracts for the Local Investment Commission, The Family Conservancy, and the St. Joseph Youth Alliance to implement the Child Care Collaborative Networks at the June 2023 meeting. MARC recently completed the approval process for the Child Care Collaborative Networks budgets with DESE in September. This process has resulted in adjustments to the MARC Board approved budgets for each of these contracts.

The attached chart indicates the name of the agency, the type of service to be provided, and the total dollar amount approved by the MARC Board and the new amount. In addition, MARC would like to enter a new contract with the Curators of the University of Missouri on behalf of the University of Missouri-Columbia's Department of Human Development and Family Science to support the implementation of the Preschool Collaborative Network in Bates and Vernon counties.

BUDGET CONSIDERATIONS:

REVENUES		
Total Amount	\$2,961,656.00	\$2,961,656.00
Source	Missouri Department of Elementary and Secondary Education	
PROJECTED EXPENSES		
	Approved in June	Adjusted Amounts
Personnel (salaries, fringe, rent)	\$465,000.00	\$448,285.50
LINC	\$650,800.00	\$678,339.00
TFC	\$709,300.00	\$767,489.00
Youth Alliance	\$492,800.00	\$565,453.00
MU	\$0.00	\$73,417.00
Total Other Contractual	\$370,000.00	\$281,018.00
Other (supplies, printing, etc.)	\$273,756.00	\$147,654.50

AGENDA REPORT

MARC Board of Directors

EXHIBITS:

Child Care Collaborative Networks Budget

RECOMMENDATION

Approve modifications to the key agency contract amounts and approve new contract with the Curators of the University of Missouri to support the Preschool Collaborative Network for northwest Missouri.

STAFF CONTACT

Toni Sturdivant

Kyle Matchell

Child Care Collaborative Networks Budget
The Local Investment Commission (LINC)

Contract Support Services	Approved by Board In June	New Amount	Adjusted Amount
Infant Toddler Child Care Collaborative Network: Provide intensive on-site consultation and cohort training for up to 80 infant toddler teachers.	\$198,500	\$ 221,500	\$ 23,000
Preschool Child Care Collaborative Network: Provide intensive on-site consultation and cohort training for up to 120 preschool teachers.	\$452,300	\$ 456,839	\$ 4,539

The Family Conservancy (TFC)

Contract Support Services	Approved by Board In June	New Amount	Adjusted Amount
Home Based Child Care Collaborative Network: Provide intensive on-site consultation and cohort training for up to 20 home based providers and develop and deliver 120 clock hours of in-person best practice training.	\$188,200	\$163,457	\$ (24,743)
Infant Toddler Child Care Collaborative Network: Provide intensive on-site consultation and cohort training for up to 40 infant toddler teachers and develop and deliver 120 clock hours of in-person best practice training.	\$176,400	\$ 189,656	\$ 13,256
Preschool Child Care Collaborative Network: Provide intensive on-site consultation and cohort training for up to 60 preschool teachers and develop and deliver 120 clock hours of in-person best practice training.	\$344,700	\$ 414,376	\$ 69,676

Youth Alliance

Contract Support Services	Approved by Board In June	New Amount	Adjusted Amount
Home Based Child Care Collaborative Network: Provide intensive on-site consultation and cohort training for up to 20 home based providers.	\$105,500	\$112,580	\$ 7,080
Infant Toddler Child Care Collaborative Network: Provide intensive on-site consultation, and cohort training for up to 40 infant toddler teachers.	\$117,300	\$ 143,965	\$ 26,665
Preschool Child Care Collaborative Network: Provide intensive on-site consultation and cohort training for up to 60 preschool teachers.	\$270,000	\$ 308,908	\$ 38,908

AGENDA REPORT

MARC Board of Directors

October 2023
Item No. 6f
Quality Early Learning

ISSUE:

VOTE: Approve Actions Taken at the September 19th, 2023 Head Start Advisory Committee Meeting.

BACKGROUND:

The Head Start Advisory Committee reviewed and approved the following program information reports at its September meeting:

- Approval of June 2023 Meeting Minutes

BUDGET CONSIDERATIONS:

None.

COMMITTEE ACTION:

The Head Start Advisory Committee considered this information at its September 19th meeting and recommended MARC Board approval.

EXHIBITS:

[Head Start Advisory Committee Packet](#)

RECOMMENDATION:

Approve the actions taken at the September 19th Head Start Advisory Committee meetings.

STAFF CONTACT:

Kasey Lawson

AGENDA REPORT

MARC Board of Directors

October 2023
Item No. 6g
Safe and Secure Communities

ISSUE:

VOTE: Approve an agreement with Motorola Solutions to purchase VESTA 911 Backroom servers to upgrade host sites located at Kansas City Police Department and Johnson County Emergency Communications Center.

BACKGROUND:

The Mid-America Regional Council (MARC) 911 system is comprised of four VESTA 9-1-1® call processing hosts with each host supporting several regional Public Safety Answering Points (PSAPs). Due to the critical nature of the system, the VESTA 9-1-1 hosts are refreshed on a four-year cycle. The hosts located at Kansas City Police Department and Johnson County Emergency Communications Center are fast approaching their scheduled replacement.

The VESTA 9-1-1 hosts provide call handling for end-user telecommunicator workstations to answer both emergency and non-emergency calls. This upgrade includes two redundant call processing servers, an analytics/log collection server and ancillary equipment.

MARC’s contract with Motorola recognizes MARC as a direct customer, which allows purchasing direct from the manufacturer for cost savings. This distinction was the result of the Public Safety Communications Board’s approval to move to MARC maintenance instead of contracted maintenance.

BUDGET CONSIDERATIONS:

The Motorola quote for the Johnson County host estimates a cost of \$158,372.74 which includes the enterprise sized analytics server. The quote for the Kansas City host, which does not require the larger capacity server for analytics, is \$124,860.52

Funding for replacing the two planned VESTA host upgrades is in the 2023 911 Allocation Budget/Capital Projects.

REVENUES	
Amount	\$283,233.26
Source	911 Allocation Budget (Capital Projects)
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	
Contractual	\$283,233.26
Pass-Through	
Other (supplies, printing, etc.)	

COMMITTEE ACTION:

This work is a typical expense anticipated in the 911 system maintenance budget, which was approved by the Public Safety Communication Board on October 26, 2022.

AGENDA REPORT

MARC Board of Directors

RELATED JURISDICTIONS:

This request supports the 11-county MARC regional 911 network and will specifically serve PSAPs connected to the Johnson County and Kansas City hosts, as follows:

Johnson County Host:

- Fort Leavenworth Provost Marshal
- Johnson County Emergency Communications Center
- Johnson County Sheriff's Office
- Kansas City Missouri Fire Department
- Leavenworth County Sheriff's Office
- Leawood Police Department
- Miami County Sheriff's Office
- Platte County Sheriff's Office
- Prairie Village Police Department
- Raymore Police Department
- Shawnee Police Department

Kansas City Host:

- American Medical Response
- Atchison County Emergency Communications Center
- Belton Police Department
- Clay County Sheriff's Office
- Harrisonville Police Department
- Jackson County Sheriff's Office
- Kansas City Missouri Police Department
- Leavenworth Police Department
- Lee's Summit Fire Department
- Linn County Sheriff's Office
- Overland Park Police Department
- Pleasant Valley Police Department
- Ray County 9-1-1
- Sugar Creek Police Department

EXHIBITS:

None

RECOMMENDATION:

Approve the agreement with Motorola Solutions to purchase VESTA 9-1-1 Backroom server equipment to support both Johnson County and Kansas City hosts in the amount of \$282,889.76 to replace existing equipment.

STAFF CONTACT:

Eric Winebrenner

AGENDA REPORT

MARC Board of Directors

October 2023

Item No. 6h

Safe and Secure Communities

ISSUE:

VOTE: Authorize application and acceptance of the Fiscal Year 2023 Urban Area Security Initiative Grant and issuance of associated subaward agreements.

BACKGROUND:

The Urban Area Security Initiative (UASI) Grant Program originated following the attacks of September 11, 2001. The UASI program provides funding to enhance regional preparedness and capabilities in designated high-threat, high-density areas to build, sustain, and deliver the capabilities necessary to prevent, prepare for, protect against, and respond to acts of terrorism. Eligibility is determined yearly through an analysis of the relative risk of terrorism faced by the 100 most populous Metropolitan Statistical Areas (MSAs) in the United States, in accordance with the *Homeland Security Act of 2002*, as amended.

The Mid-America Regional Council (MARC) was notified via a Notification of Funding Opportunity (NOFO) on February 28, 2023 that it was eligible to apply for \$1,645,333 in Urban Area Strategic Initiative (UASI) funding. MARC is one of forty areas across the nation eligible for this funding. The Kansas City Urban Area applied for and received notification of funding for \$1,645,333 in FY 2023. The following are projects approved by the RHSCC:

Project	Funding Amount
Fusion Center - Intel and Info Sharing	\$69,323
Fusion Center - Combatting Domestic Violence Extremism	\$51,250
Fusion Center - Soft Targets	\$68,951
Preserving Regional Exercise Capacity	\$103,339
Preserving Regional Training Capacity	\$225,664
Regional Operation Planning & Accountability	\$72,666
Information Sharing (Web EOC Sustainment)	\$45,000
Sustain Regional Hazmat Response Capabilities	\$50,200
Sustain Regional Technical Rescue Teams	\$59,861
Sustain Regional Law Enforcement Capability-EOD	\$422,000
Regional Community Preparedness and Resiliency	\$49,360
Regional Cybersecurity	\$32,000
Sustain Mass Fatality Response Capabilities	\$4,500
Management & Administration - MARC	\$78,153
Regional Planning & Collaboration	\$181,440
Election Security	\$49,360
Total Funds Applied for by MARC (the State retains 5% for M&A)	\$1,563,067

Subaward agreements are issued to each entity receiving funds/goods/services through the UASI FY23 grant. The subaward agreement identifies the funding amount and types of items being provided as well as requirements to be met as a condition to receiving the funds. It also serves as a mechanism to transfer ownership to the end user agency from MARC.

AGENDA REPORT

MARC Board of Directors

The following subawards are greater than \$50,000 and require board approval:

Board of Police Commissioners Kansas City Police Department - \$120,573. This project supports software licenses, subscriptions, professional memberships, training, and data services for the Regional Fusion Center.

Independence Police Department (\$211,000), Leavenworth Police Department (\$105,500), and Kansas City KS Police Department (\$105,500) - \$220,000 total for ICOR robot. Of the 7 regionally funded Explosive Ordinance Disposal (EOD) teams, 4 are on the Kansas side of the Metro. All EOD teams are required to possess certain pieces of equipment to maintain their certification as a team from the FBI. Among the required equipment are bomb suits, x-ray systems, robots, and hand tools. The job of an EOD technician requires the use of all these tools and much more to bring explosive-related calls for service to a safe conclusion. As with most equipment, there is a lifespan. The x-ray systems and robots currently used by the area EOD squads were purchased in the mid-2000s and are well past their life span. Many of these systems are no longer supported and parts are no longer available. Additionally, as world events progress, the types of threats related to EOD calls have changed and have required changes to the approach by EOD technicians and the way explosive devices are rendered safe. Due to these changes, additional tools are required to carry out these new techniques. This project is to replace the most critical needs as identified by the Regional EOD teams and approved by the Regional LE subcommittee for the ICOR robots. The funding is only partial funding for the three agencies.

BUDGET CONSIDERATIONS:

This action item includes the anticipated award and subawards that exceed \$50,000 and require approval from the MARC Board of Directors.

REVENUES	
Amount	\$1,563,067
Source	FY 2023 UASI Grant
PROJECTED EXPENSES - SUBAWARDS >\$50,000	
Personnel (salaries, fringe, rent)	
Contractual	
Pass-Through	\$542,573
Other (supplies, printing, etc.)	

COMMITTEE ACTION:

On April 14, 2022, the Regional Homeland Security Coordinating Committee (RHSCC) held a special meeting to determine investments for the UASI funding and authorize staff to finalize and submit the UASI application and execute the respective subaward agreements.

RELATED JURISDICTIONS:

Four agencies are designated as subrecipients, but equipment will be available for regional use through regional emergency management mutual aid agreements.

RECOMMENDATION

Authorize the application and acceptance of the FY 2023 Urban Area Strategic Initiative grant and authorize the executive director to execute subaward agreements as noted above.

CONTACT

Erin Lynch
John Davis

AGENDA REPORT

MARC Board of Directors

October 2023

Item No. 6i

Safe and Secure Communities

ISSUE:

VOTE: Authorize grant application to the Missouri State Emergency Management Agency to support the Mid-America Missouri Local Emergency Planning District.

BACKGROUND:

The Mid-America Regional Council's (MARC) Emergency Services supports the Missouri Local Emergency Planning District (MoLEPD) with their hazardous materials preparedness activities. The MoLEPD includes Clay, Platte, Jackson, Ray, and Cass Counties in Missouri. The MO Region A LEPD entered into a contract with MARC to provide administrative, planning, training, and exercise support. The LEPD collects and maintains information on the types and quantities of hazardous materials at facilities throughout the metropolitan area; develops and updates a regional hazardous materials plan; conducts hazardous materials training courses and exercises; provides technical assistance to counties in developing their local operational plans; and works on state and federal public policy issues related to hazardous materials and emergency response.

State Emergency Management Agency (SEMA) notified MARC on September 1, 2023, of the release of a new Local Emergency Planning Commission/Local Emergency Planning District Grant program - the application deadline was September 22, 2023. The area hazmat teams, hospital leadership, and LEPD leadership met to discuss the opportunity and prioritize needs. The application seeks funding to increase gas detection and analysis and increase decontamination capabilities for area hospitals as "first receivers".

The agencies receiving the equipment would be:

- Kansas City, Missouri Fire Department:
 - **XplorIR from FTIR gas detector (\$84,710)** - can detect and identify over 5,500 gases in seconds. Two units are being requested for a total cost of \$84,710. One of the units would be housed at the Kansas City MO Fire Department Hazmat Station. The location of the second device will be determined later.
 - **MX908 portable mass spectrometer (\$71,463)** - utilized by trained responders for real-time threats and detections of chemical, explosive, priority drug, and HazMat substances. One unit at a cost of \$71,463 to be housed at the KCFD Hazmat Station. The Kansas City Fire Department's hazardous materials response team serves Kansas City with its city limits reaching areas across four counties falling within the MoLEPD jurisdiction.
- University Health, North Kansas City Hospital, and Belton Regional Hospital:
 - Two and three-line **mass casualty decon shower systems (\$74, 876.81)** - are being requested for a total cost of \$74,876.81. Hospital leadership met to determine the location of the units. If funded, these units will cover the northern, central, and southern portions of our area.

The total amount applied for in the grant is \$231,049.81.

COMMITTEE ACTION:

On September 20, 2023, the MoLEPD approved submitting an application as described above.

AGENDA REPORT

MARC Board of Directors

RELATED JURISDICTIONS:

Five agencies will receive the equipment as described above, and all counties in the MARC region benefit from this grant. Although the application is submitted on behalf of Cass, Clay, Jackson, Platte, and Ray counties in Missouri, the equipment is deployable in the entire MARC region.

EXHIBITS:

None

RECOMMENDATION:

Staff recommends retroactive approval of the application and, if awarded, authorization to accept and expend up to \$231,049.81 of Local Emergency Planning Commission/Local Emergency Planning District grant funds for hazmat equipment and mobile decon showers.

STAFF CONTACT:

Erin Lynch
John Davis

AGENDA REPORT

MARC Board of Directors

October 2023

Item No. 6j

Transportation and Environment Department

ISSUE:

VOTE: Approve the FY2024 Memorandum of Understanding with the MARC Solid Waste Management District.

BACKGROUND:

The Mid-America Regional Council (MARC) has provided administration, planning and financial services to the MARC Solid Waste Management District since its inception. The district is required by the Missouri Department of Natural Resources to competitively procure these planning services every five years. In compliance with state requirements, the district conducted a formal competitive bid for administrative and planning services. The district executive board formally selected MARC as its administrative contractor on September 20, 2023 for the period from 2024 - 2028.

Each year, MARC then renews its Memorandum of Understanding with the District to implement the agreed upon work plan for the coming year. The District Board approved the Work Plan and Budget and authorized the execution of the Memorandum of Understanding for 2024 at its October 11, 2023 meeting.

BUDGET CONSIDERATIONS:

The MARC Solid Waste Management District will oversee a total of \$1,136,444 for its district grant activities in 2024, including carry-over funds, new grant dollars, and interest income. In addition, the district will coordinate and manage the Regional Household Hazardous Waste Program with projected revenues of \$398,412 for 2024. The Memorandum of Understanding provides \$677,160 in compensation to MARC for services provided to the district, using new grant funds, carryover funds and interest income from the District. The budget will support approximately 3.5 FTE MARC staff.

REVENUES	
Amount	\$677,160
Source	MDNR Solid Waste Funds
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	\$480,072
Contractual	\$142,000
Pass-Through	\$459,284
Other (supplies, printing, etc.)	\$55,088

District Operations and Planning

MARC serves as the fiscal agent for the district's grant, interest income funds, and HHW program funds. MARC will manage special projects as approved by the district's executive board, such as regional education and solid waste planning, to utilize these funds. MARC also administers the district grant program and the HHW program.

RELATED JURISDICTIONS:

This item impacts Clay, Platte, Jackson, and Ray Counties in Missouri.

COMMITTEE ACTION:

The district's executive board approved the FY24 MARC SWMD Work Plan & Budget and Memorandum of Understanding at its meeting on October 11, 2023.

AGENDA REPORT

MARC Board of Directors

RECOMMENDATION:

Authorize the executive director to sign the Memorandum of Understanding with the MARC Solid Waste Management District, accept and administer funds, and disperse payments as described above.

STAFF CONTACT:

Tom Jacobs
Ron Achelpohl

AGENDA REPORT

MARC Board of Directors

October 2023

Item No. 6k

Efficient Transportation and Quality Places

ISSUE:

VOTE: Authorization of contract with Olsson for arterial performance measures for the Operation Green Light Program.

BACKGROUND:

Operation Green Light (OGL) is a regional traffic signal coordination and operations program involving local governments and the State Departments of Transportation in Kansas and Missouri. This initiative improves regional traffic flow, air quality and fuel consumption. As a key part of this work, OGL develops and implements traffic signal timing plans in cooperation with participating state and local governments and monitors real-time operations on roadway intersections in the program. This work will support the USDOT SMART Grant by assisting vendor solicitation and evaluations. The Mid-America Regional Council (MARC) sent an advertisement on September 8, 2023, to 193 vendors and was posted on the MARC website. The solicitation closed October 2, 2023, with one vendor responding, Olsson.

BUDGET CONSIDERATIONS

Funds for this project are from the USDOT SMART Grant program contracted in August.

REVENUES	
Amount	\$267,950
Source	USDOT SMART Grant Program. No local match is required.
PROJECTED EXPENSES	
Contractual	\$267,950

COMMITTEE ACTION

The Operation Green Light Steering Committee will meet on October 23, 2023, to vote to recommend the selection of Olsson for a two-year contract not to exceed \$267,950 per contract.

RELATED JURISDICTIONS:

Missouri Department of Transportation, the Cities of Belton, Blue Springs, Gladstone, Grandview, Independence, Kansas City, Lee's Summit, Liberty, MoDOT, North Kansas City, Raymore in Missouri and the jurisdiction of the Kansas Department of Transportation, the Cities of Bonner Springs, Fairway, Lansing, Leavenworth, Leawood, Lenexa, Merriam, Mission, Mission Woods, Olathe, Overland Park, Prairie Village, Roeland Park, Shawnee, Westwood and the Unified Government of Wyandotte County/Kansas City in Kansas.

RECOMMENDATION

Authorize a contract with Olsson for support for the USDOT Smart grant arterial performance measures for MARC's Operation Green Light Program.

STAFF CONTACT

Ron Achelpohl
Ray M. Webb

AGENDA REPORT

MARC Board of Directors

October 2023

Item No. 6l

Efficient Transportation and Quality Places

ISSUE:

VOTE: Authorize a three-year contract with TransCore ITS Inc. for the Operation Green Light Regional Traffic Signal System Software Development and Support.

BACKGROUND:

Operation Green Light (OGL) is an initiative to coordinate regional traffic signal operations in partnership with area local governments and state departments of transportation. The Mid-America Regional Council (MARC) staff currently assists in the management and operation of traffic signal timing for over 750 intersections in 27 jurisdictions in both Kansas and Missouri. The goal of this program is to improve traffic flow and reduce delays, fuel consumption and tailpipe emissions through coordinated traffic signal timing and operations. As part of this work, OGL develops and implements traffic signal timing plans on all signalized intersections in the system with the traffic signal software system and maintains and operates a communications network.

TransCore provides the TransSuite Advanced Traffic Management System software used to remotely manage and monitor these traffic signals. This work will include software enhancements requested by the OGL partner agencies, ongoing technical support for the software and servers on which it runs, fixes and other additional features and functionality through regular software updates. The region shares the system software as opposed to each agency owning their own system and thus reducing the cost of traffic signal software support. These enhancements will provide support for new features introduced by controller manufacturers, new UI features to streamline operational management of the signal system, additional data visualization dashboards, traffic engineering analysis tools, application and network security enhancements, and other system improvements.

BUDGET CONSIDERATIONS

This contract will be funded through the Federal Congestion Mitigation Air Quality (CMAQ) improvement program administered by the Kansas and Missouri Departments of Transportation. Partner agencies will provide the matching funds.

REVENUES	
Amount	\$1,075,965
Source	Federal Congestion Mitigation Air Quality (CMAQ)
PROJECTED EXPENSES	
Contractual	\$1,075,965

RECOMMENDATION

Authorize a contract with TransCore ITS Inc. for Advanced Traffic Signal System Software Support Services for the Operation Green Light Program through October 31, 2026, in an amount not to exceed \$1,075,965 for this work.

STAFF CONTACT

Ron Achelpohl
Ray M. Webb

AGENDA REPORT

MARC Board of Directors

October 2023

Item No. 6m

Efficient Transportation and Quality Places

ISSUE:

VOTE: Authorize contract with Kansas Department of Transportation for Destination Safe Media Campaign FY2024 - FY2026

BACKGROUND:

The Destination Safe Public Information and Education Task Team provides a forum to coordinate and support education and outreach efforts to reduce traffic crash fatalities and serious injuries in the 13-county region. The Kansas Department of Transportation (KDOT) provides funding to promote messaging and information based on leading causes or demographics affected by traffic crash fatalities and serious injuries.

The specific purpose of this funding is to allow the Public Information and Education Task Team to increase awareness of traffic crash safety interventions through social media and targeted radio ads. The Mid-America Regional Council's (MARC) Public Affairs department facilitates these efforts.

BUDGET CONSIDERATIONS:

If the contract is executed, MARC will receive \$60,000 in state funds for FY 2024 - FY 2026, allotting \$20,000 per fiscal year.

REVENUES	2024	2025	2026
Amount	\$20,000	\$20,000	\$20,000
Source	KDOT	KDOT	KDOT
PROJECTED EXPENSES			
Radio	\$15,000	\$13,000	\$15,000
Social Media	\$5,000	\$4,000	\$5,000
Safety Summit		\$3,000	

RELATED JURISDICTIONS:

Jurisdictions within MARC's Destination Safe Coalition, including Leavenworth, Platte, Wyandotte, Johnson, and Miami counties in Kansas, and Jackson, Clay, Ray, Cass, Lafayette, Johnson, Saline, and Pettis counties in Missouri.

EXHIBITS:

None.

RECOMMENDATION:

Authorization to execute an agreement for the Destination Safe Outreach Campaign to receive \$60,000 from the Kansas Department of Transportation.

STAFF CONTACT:

Selina Zapata Bur
Ron Achelpohl

AGENDA REPORT

MARC Board of Directors

October 2023

Item No. 6n

Efficient Transportation and Quality Places

ISSUE:

VOTE: Authorize contract for consulting services agreement for freight planning study.

BACKGROUND:

Freight transportation and logistics is a key industry for the Kansas City regional economy and is a required element of the Mid-America Regional Council’s (MARC) metropolitan transportation planning responsibilities. MARC has a strong history of effective public and private sector strategic planning for freight transportation dating back to the 1995 Intermodal Freight Strategies Study, 1999 Mid-Continent TradeWay Study, 2009 Regional Freight Outlook and 2020 Heartland Freight Technology Plan. Given the rapid changes in freight technology and service delivery since the COVID-19 pandemic, MARC is updating this foundational planning work in partnership with the Lawrence/Douglas County Metropolitan Planning Organization (LDCMPO) and Pioneer Trails Regional Planning Commission (PTRPC).

MARC initiated a qualifications-based procurement process for this work in August of 2023 by issuing a request for proposals on the MARC website and through the DemandStar procurement platform. We received five proposals and a workgroup of representatives from KDOT, MoDOT, MARC, LDCMPO and PTRPC met and interviewed three of these teams on September 28, 2023. After reviewing these team’s proposals and qualifications the workgroup recommended that MARC select the team led by CDM Smith to conduct this work.

BUDGET CONSIDERATIONS:

REVENUES	
Amount	\$900,000
Source	Consolidated Planning Grant Funds
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	
Contractual	\$900,000
Pass-Through	
Other (supplies, printing, etc.)	

RELATED JURISDICTIONS:

This work will impact all cities and counties within the MARC area as well as Douglas County, Kansas and Johnson, Lafayette, Pettis and Saline counties in Missouri.

EXHIBITS:

None.

RECOMMENDATION:

Authorize the executive director to contract with CDM Smith, Inc. in an amount not to exceed \$900,000 to conduct a regional freight planning study.

STAFF CONTACT:

Darryl Fields
Ron Achelpohl

AGENDA REPORT

MARC Board of Directors

October 2023

Item No. 60

Efficient Transportation and Quality Places

ISSUE:

VOTE: Authorize contract with Cambridge Systematics to provide consultant support services for the Regional Travel Demand Forecast Model Expansion.

BACKGROUND:

The Mid-America Regional Council (MARC) develops and maintains a regional Travel Demand Forecast Model (TDFM) for the bi-state, eight-county planning area, which includes Johnson, Leavenworth, Miami, and Wyandotte Counties in Kansas and Cass, Clay, Jackson, and Platte Counties in Missouri. MARC has utilized the model to identify future improvements to the regional system of roads, streets, and highways, and to analyze the impacts of specific transportation policies and investments that might be undertaken in support of regional goals and objectives adopted by the MARC Board, as stated in the Metropolitan Transportation Plan.

In 2022, Ray County submitted a request to join MARC's Metropolitan Planning Organization (MPO) area. Ray County's inclusion would mark the final addition of a county to the MPO area. The Pioneer Trails Regional Planning Commission (PTRPC) plays an instrumental role in the governance of several Missouri counties, including Johnson, Lafayette, Pettis, and Saline. PTRPC administers the Transportation Advisory Council (TAC), develops the regional transportation plan, and assists the Missouri Department of Transportation (MoDOT) in developing and maintaining the transportation systems for their four-county region in Missouri.

MARC is undergoing a substantial upgrade to its Travel Demand Forecast Model (TDFM), which involves expanding the coverage area from the existing eight counties to encompass thirteen counties. This expansion necessitates a comprehensive adaptation of the current TDFM framework to incorporate the Missouri counties of Ray, Johnson, Lafayette, Pettis, and Saline. Such an undertaking requires the recalibration and validation of the model to align with the base year conditions.

Through a qualifications-based competitive selection process, MARC advertised the project on DemandStar and MARC's website from August 25th through September 22nd, 2023. We received one proposal from the Cambridge Systematics Inc. The selection committee comprised of KDOT, MoDOT, and MARC reviewed the proposal and determined that it meets all the requirements outlined in the RFP. The maximum compensation paid by MARC for services is not to exceed \$350,000.00, with a one-year contractual period to complete the project.

BUDGET CONSIDERATIONS:

REVENUES	
Amount	\$350,000
Source	Consolidated Planning Grant funds (CPG)
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	
Contractual	\$350,000
Pass-Through	
Other (supplies, printing, etc.)	

AGENDA REPORT

MARC Board of Directors

RELATED JURISDICTIONS:

Travel model expansion will extend coverage of the travel model to the counties of Ray, Johnson, Lafayette, Petties and Saline in Missouri. Currently, the model covers eight counties: Leavenworth, Wyandotte, Johnson and Miami in Kansas and Cass, Jackson, Clay, and Platte in Missouri.

EXHIBITS:

None.

RECOMMENDATION:

Authorize the Executive Director to execute an agreement for an amount not to exceed \$350,000.00 with Cambridge Systematics to complete the Regional Travel Demand Forecast Model Expansion project.

STAFF CONTACT:

Martin Rivarola
Eileen Yang

AGENDA REPORT

MARC Board of Directors

October 2023
Item No. 6p
Safe & Secure Communities

ISSUE:

VOTE: Authorize a Kansas State Homeland Security Grant Program subaward agreement with the City of Overland Park, KS for next generation firewall equipment for the traffic signalization network.

BACKGROUND:

The Mid-America Regional Council (MARC) administers State Homeland Security Grant Program (SHSGP) funding for both states to support the region’s efforts to sustain protection, response and recovery capabilities. A portion of funding for the Kansas program is designated for cybersecurity priorities. The City of Overland Park, KS requested funds to upgrade firewall equipment for its traffic signalization network. Traffic signalization networks are becoming more reliant on technology to support critical public safety and emergency services operations. The project is recommended to address deficiencies identified in the city’s 2020 National Cybersecurity Review (NCSR) annual self-assessment. The cybersecurity subcommittee of the Regional Homeland Security Coordinating Committee (RHSCC) promotes the NCSR to cities and counties to measure cybersecurity capabilities and address gaps.

BUDGET CONSIDERATIONS:

This project is part of a \$437,011 Kansas SHSGP award for Fiscal Year 2022. Of that amount, \$83,172 was designated for continued implementation of the Regional Strategic Framework for Local Government Cybersecurity, including this project for the City of Overland Park.

REVENUES	
Amount	\$70,000
Source	FY2022 KS SHSGP
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	
Contractual	\$70,000
Pass-Through	
Other (supplies, printing, etc.)	

COMMITTEE ACTION:

The MARC Board of Directors approved the grant application to the Kansas Highway Patrol for SHSGP funds on October 26, 2021, based on the recommendation of the RHSCC.

RELATED JURISDICTIONS:

This project funds equipment for the City of Overland Park, KS traffic signalization network, which is a regional network asset comprised of 280+ signal assets.

EXHIBITS:

None.

RECOMMENDATION:

Authorize a Kansas FY2022 State Homeland Security Grant Program (SHSGP) subaward agreement with the City of Overland Park, KS in the amount of \$70,000 for next generation firewall equipment for the traffic signalization network.

STAFF CONTACT:

Julie Phillips
Lauren Palmer

AGENDA REPORT

MARC Board of Directors

October 2023

Item No. 6q

Efficient Transportation and Quality Places

ISSUE:

VOTE: 2023 Unified Planning Work Program - Amendment #2

BACKGROUND:

The Unified Planning Work Program (UPWP) describes the transportation planning activities the Mid-America Regional Council (MARC) and other agencies will undertake during the year; documents the proposed expenditures of federal, state and local funds in support of applications for various planning grants; and provides a management tool for MARC and the funding agencies in scheduling major transportation planning activities, milestones and products.

The proposed 2023 UPWP Amendment #2 will make the following modifications:

- Add a new project (5.21) funded through the Reconnecting Communities Pilot Program
 - Reconnecting Kansas City: Repairing Connections for Kansas City's Westside Neighborhood - Lead Agency: City of Kansas City, Missouri Public Works
- Revise Appendix D as necessary to account for the inclusion of this project.

The revisions are detailed at: <https://www.marc.org/transportation/plans-and-studies/unified-planning-work-program>

POLICY CONSIDERATIONS

These revisions add federally funded activities to the UPWP and should be released for public review and comment. One comment from the public was received during the comment period. The comment and a proposed response from MARC are included on the following pages.

BUDGET CONSIDERATIONS

The activities being added are funded through the Reconnecting Communities Pilot Program (RCP).

COMMITTEE ACTION

The Total Transportation Policy Committee (TTPC) approved action on this item on October 17, 2023.

RELATED JURISDICTIONS

This amendment adds federal funded transportation planning work in Kansas City, MO.

RECOMMENDATION

Approve Amendment #2 to the 2023 Unified Planning Work Program.

STAFF CONTACT

Marc Hansen

AGENDA REPORT

MARC Board of Directors

2023 Unified Planning Work Program Amendment #2 - Add New Activities

5.21 Reconnecting Kansas City: Repairing Connections for Kansas City's Westside Neighborhood – Lead Agency: City of Kansas City, Missouri Public Works

Program Objectives

The Reconnecting Kansas City initiative is designed to address the issues created by the infrastructure programs of the past, and specifically will:

- Plan for the replacement of the aging I-35 viaduct.
- Designate and design multimodal connections within the Westside community and with the central business district.
- Create design solutions for Beardsley Road, connecting the Westside with the imminent economic and residential development in the West Bottoms.

Background/Previous Work

In previous generations, federal infrastructure programs were designed and constructed to further divide the Westside community from the central business district and bisect the neighborhood. In the late 1960s, I-35 was constructed at the eastern border of the neighborhood, cutting off connections between the residents and businesses in the Westside and the Central Business District. I-670 was constructed through the Westside in January 1990, bisecting the area creating a northern and southern section of the community. These infrastructure programs, combined with the railroad construction earlier in the century has created a community that is more disconnected and divided than any other community in Kansas City.

This project is complemented by several completed and ongoing projects including:

- Greater Downtown Area Plan
- Connected KC 2050
- Reconnect the Westside and Revitalization Plan
- West Pennway Community Street Redesign
- Southwest Boulevard Transportation Study, PSP initiated in 2023.

Program Activities and Products (Estimated Completion Dates)

1. *ACTIVITY: Project Management.* Manage the overall project execution, coordination, cost control, and quality control process (ongoing).
2. *ACTIVITY: Public Engagement.* : Develop and execute a robust and effective public engagement strategy to facilitate broad public input into the Plan (ongoing).
3. *ACTIVITY: Develop Conceptual Layouts and Costs.* Synthesize all inputs and leverage professional expertise and best practices to develop alternatives. (March 2025).
4. *ACTIVITY: Coordination.* Coordinate with project partners and FHWA on changes to the interstate system and compliance with NEPA. (July 2025).
5. *PRODUCT: Final Conceptual Plan and Cost Estimate.* Develop the final plan report, including implementation recommendations and supporting maps and graphics (January 2026).

AGENDA REPORT

MARC Board of Directors

Funding

Federal	\$1,058,620	FHWA-RCP-MO
Local	\$ 264,655	
Activity Total	\$1,323,275	

APPENDIX D – SCHEDULE 1 FY 2023 FUNDING SUMMARY TABLE

Work Element	STATE and LOCAL				Federal				Total
	MARC	KDOT	MoDOT	Other	CPG Funds		Other		
					KDOT ⁽¹⁾	MoDOT ⁽²⁾	Amount	Agency	
1.1	Transportation Administration	\$19,268				\$187,483	\$252,368		\$459,119
1.2	Public Participation	\$10,464				\$101,824	\$137,061		\$249,349
2.1	Land Use, Demographic & Comprehensive Planning	\$22,170				\$215,709	\$290,359		\$528,238
2.2	Metropolitan Transportation Plan	\$13,759				\$133,871	\$180,199		\$327,829
3.1	Transportation Modeling/Forecasting	\$41,816				\$406,881	\$547,684		\$996,381
3.2	Transportation Research & Database Management	\$24,579				\$239,152	\$321,910		\$585,641
3.3	Air Quality Planning	\$4,453				\$43,323	\$58,314		\$106,090
3.4	Active Transportation	\$16,478				\$160,330	\$215,814		\$392,622
3.5	Transportation Technology	\$1,686				\$16,402	\$22,076		\$40,164
3.6	Transportation Safety Planning	\$4,377				\$42,584	\$57,315		\$104,276
3.7	Congestion Management System	\$2,623				\$25,521	\$34,352		\$62,496
3.8	Management & Operations Planning	\$1,841				\$17,915	\$24,114		\$43,870
3.9	Performance Measurement & Target Setting	\$3,526				\$34,310	\$46,183		\$84,019
4.1	Transportation Improvement Program	\$10,073				\$98,007	\$131,920		\$240,000
5.1	RideKC Short-Range and Ongoing Transportation Planning				\$80,000			\$400,000 FTA 5307	\$480,000
5.2	RideKC Long-Range Transit and Capital Planning				\$130,000			\$650,000 FTA 5307, 5309	\$780,000
5.3	Goods Movement/Freight Planning	\$3,654				\$35,556	\$47,861		\$87,071
5.4	Corridor Studies	\$499				\$4,855	\$6,534		\$11,888
5.5	Aviation Planning	\$109				\$1,060	\$1,425		\$2,594
5.6	MoDOT Traffic Studies			\$350,527					\$350,527
5.7	Economic Equity Value Atlas Regional Customization				\$71,000				\$71,000
5.8	Comprehensive TOD Plan for the Prospect MAX Corridor ³				\$100,000			\$400,000 FTA TOD Pilot	\$500,000
5.9	Planning and Environmental Linkages (PEL) Study: I-35&I-29 ⁴			\$160,000	\$160,000			\$640,000 FHWA BUILD	\$960,000
5.10	Leavenworth County Surface Transportation Study ⁴		\$250,000		\$300,000				\$550,000
5.11	RideKC Bi-State Green Corridor Planning Investments ⁴							\$514,045 FTA Route Planning Restoration	\$514,045
5.12	RideKC Funding for Zero-Fare: Evaluating the Health and Economic Impacts ⁴				\$55,555			\$500,000 FTA Areas of Persistent Poverty	\$555,555
5.13	Kansas City International Airport Transit Service Action Plan	\$8,394				\$81,671	\$109,935		\$200,000
5.14	Building Climate Resilience in the Transportation System (Phase 1)	\$8,394				\$81,671	\$109,935		\$200,000
5.15	Electric Vehicle Readiness Plan	\$8,394				\$81,671	\$109,935		\$200,000
5.16	Regional Freight Plan	\$37,772				\$367,522	\$494,706		\$900,000
5.17	Bi-State Sustainable Reinvestment Corridor				\$500,000			\$2,000,000 RAISE	\$2,500,000
5.18	Stormwater Engineering Standards Update				\$700,000				\$700,000
5.19	Overland Park Comprehensive Plan Update Transportation Component				\$150,000				\$150,000
5.20	Kansas City, MO Disparity Study				\$450,000				\$450,000
5.21	Reconnecting Kansas City: Repairing Connections for Kansas City's Westside Neighborhood				\$264,655			\$1,058,620 FHWA Reconnecting Communities Pilot Program	\$1,323,275
F.1	Operation Green Light				\$600,000			\$600,000 FHWA STP	\$1,200,000
F.2	Air Quality Public Education				\$138,750			\$555,000 FHWA CMAQ	\$693,750
F.3	RideShare Program							\$250,000 FHWA CMAQ	\$250,000
F.4	Active Transportation Programs				\$18,000			\$72,000 FHWA CMAQ	\$90,000
F.5	Planning Sustainable Places Program				\$375,000			\$1,500,000 FHWA STP	\$1,875,000
F.6	Noland Road and 35th Street Intersection Safety and Operational Analysis				\$3,500			\$12,000 FHWA TEAP	\$15,500
F.7	US 69 Highway North Intersection Safety and Operational Analysis				\$3,000			\$12,000 FHWA TEAP	\$15,000
		\$244,329	\$250,000	\$510,527	\$4,099,460	\$2,377,317	\$3,200,000	\$9,163,665	\$19,845,298

(1) For Kansas CPG funds, MARC estimates a carryover balance of \$1,318,579 and new 2023 allocated funding of \$2,188,938. MARC anticipates using direct cost value of \$350,000 to match Kansas CPG funds and increase Kansas CPG to \$2,377,317 as calculated in Appendix D - Schedule 2. Carryover CPG from 2022 is estimated at \$1,318,579.

(2) For Missouri CPG funds, MARC estimates a carryover balance of \$2,022,490 and new 2023 allocated funding of \$2,512,000. MARC anticipates using direct cost value of \$800,000 to match Missouri CPG funds and increase Missouri CPG to \$3,200,000 as calculated in Appendix D - Schedule 2. Carryover CPG from 2022 is estimated at \$2,190,311.

(3) Study was initiated in 2020 and extends into 2023.

(4) Study was initiated in 2020 and extends into 2023.

Amendment #2 to 2023 Unified Planning Work Program Public Comment and Proposed Response

Comment #1

“Try grants to see if pedestrians may still be able to stay adjusted to bus being free as far as taking care of business for and why for those who do not have their own transportation but rely on public transportation. But I suggest for employees who are bus drivers to be allowed split shift or transfer and shift incentives which allow them to possibly complete full or part-time hours. Allow economy to refer back to claiming tax on or against grants loans which may repay themselves through cooperation and efforts towards money and cost use such as gas or base grants and funding around routes taken or given allow drivers to contribute route destinations where bus stops can be put placed at with seat allowable to be seated until bus arrival. Also have a conversation based around transportation covering a little more of the East and north and southbound areas if go based on route maybe it'll cover more destinations then territorial.”

Proposed Response to Comment #1

Thank you for your recent comment regarding the proposed Amendment #2 to the 2023 Unified Planning Work Program. We shared your comments with the City of Kansas City, Missouri, the MARC Total Transportation Policy Committee, and the MARC Board of Directors for their consideration.

We look forward to your continued participation in the regional transportation planning process and encourage you to review [A Guide to Transportation Decision Making](#). This guide is designed to help area residents understand the complex process of transportation decision-making and learn how they can more effectively provide input.

Sincerely,

Marc Hansen, AICP
Principal Planner
Mid-America Regional Council

AGENDA REPORT

MARC Board of Directors

October 2023
Item No. 6r
Exemplary Core Capacities

ISSUE:

VOTE: Authorize an agreement with a consultant to develop a Software Assessment and Acquisition Plan at a cost not to exceed \$90,000.

BACKGROUND:

The Mid-America Regional Council (MARC) has recognized the need for increased efficiencies and automation of a variety of administrative and organizational tasks, such as human resources, finance, contract management, records management, project management, and agenda management. This project will develop a strategic approach for acquisition of new software platforms to ensure compatibility across new and existing systems.

Phase 1 of this work involves the consultant leading MARC staff in the evaluation of current processes and needs. From this, they will provide a 3-to-5-year plan that includes recommendations for single or multi-functional platforms. Once the planning is complete, it is our hope to continue with the same consultant for Phase 2 of the project, to lead platform acquisition processes and support implementation. The intent is that this would be a multi-year relationship and the scope of the work will include several selection processes and implementations.

MARC published a Request for Proposals (RFP) seeking firms to perform these services. The RFP requested them to propose a cost on Phase 1, which included the assessment and plan development, and to estimate costs for future acquisition work.

Five proposals were received and evaluated by a team of MARC staff. Each proposal was reviewed and evaluated based on the following criteria:

- Knowledge, expertise and experience of key staff in the planning, project management and execution of the services required.
- Experience and demonstrated competence of similar projects, especially for public and non-profit clients.
- Demonstrated understanding of the project scope and MARCs primary objectives
- Approach and methodology as it related specifically to achieving MARC's primary objectives.
- Efficiency of proposed timeline, including opportunities for benchmarks and check-ins.
- Completeness and quality of proposal.
- Scope of services for the cost.

The selection team interviewed three firms and is still doing further due diligence. Staff will have a final recommendation by the time of the Budget and Personnel meeting on Tuesday.

BUDGET CONSIDERATIONS:

Phase 1 of this project will last into January 2024, so costs will be split across budget years. The cost shown below is for Phase 1 of the project. Because these are services that support the entire organization, it is an allowable expense for some grants. We are exploring several other opportunities for funding to help support the cost.

AGENDA REPORT

MARC Board of Directors

REVENUES	
Amount (not to exceed)	\$90,000
Source	Indirect funds and other grant support
PROJECTED EXPENSES	
Contractual	\$90,000

RECOMMENDATION

Authorize entering into an agreement for a Software Assessment and Acquisition Planning project at a cost not to exceed \$ 90,000. [Vendor and final recommendation will be presented verbally at the meeting].

STAFF CONTACT

Carol Gonzales
Sasan Baharaeen

AGENDA REPORT

MARC Board of Directors

October 2023

Item No. 6s

Exemplary Core Capacities

ISSUE:

VOTE: Authorize an agreement with Surdex for aerial imagery services in an amount not to exceed \$114,820 for the 2024 Aerial Imagery Project.

BACKGROUND:

Since approximately 2008, many of the region's local governments have collaborated to fly the region every other year to produce orthorectified (i.e., top-down imagery that is map quality) aerial imagery that meets ASPRS Class 1 standards and provides imagery with a resolution of 6-inch pixels. These standards ensure that measurements taken off the aerial imagery are accurate enough to be used to estimate the size and dimensions of buildings, an essential component of estimating their value for property tax assessment.

By agreeing to a common flight specification and creating a joint project, local governments have been able to save thousands of dollars on each flight through economies of scale. Costs are apportioned based on each local government's portion of the project area and local governments own the imagery. The Mid-America Regional Council (MARC) manages this project and acts as fiscal agent on behalf of local governments. For this work, MARC receives a 2.5% administrative fee, as well as access to the imagery for its planning and other purposes.

MARC's Aerials Working Group, and sub-committee of KC MetroGIS which provides policy guidance to the board on matters pertaining to geographic data, oversees the aerial imagery project. They agree to the specifications, select the vendor, provide the necessary data and input the vendor needs to properly orthorectify the imagery, provide input on white balance and color to maximize the readability of the imagery, and perform quality control checks to ensure there are no portions of the imagery that don't meet specifications.

To complete the project in 2024, a vendor needs to be selected and under contract by the end of 2023 to ensure they have time to do the necessary flight planning to obtain imagery that meets specifications. This imagery is to be taken under conditions where the sun isn't too low in the sky (to minimize shadows) and there is no snow on the ground, no clouds in the sky and no leaves on the trees - typically a February 15 to March 30 window.

On behalf of the Working Group, MARC issued an RFP for the 2024 imagery project in August 2023. The RFP maintained the requirement for imagery that meets the ASPRS Class 1 standards to ensure historical consistency with prior imagery.

Historically, the number of counties and other jurisdictions participating in this joint project has varied, depending on their needs for imagery at the time of each flight. Additionally, on the Missouri side there is currently a state-wide 6-inch leaf off aerial project underway in 2023-2024 that will provide imagery at no cost to local governments. This is an effort from the Missouri 911 Service Board with funds contributed from both the Missouri Department of Conservation (MDC) and the Missouri Department of Natural Resources (DNR). The Missouri GIS Advisory Council (MGISAC) is a supporting partner, and the project was underwritten by Missouri American Rescue Plan Act (ARPA) 2021.

AGENDA REPORT

MARC Board of Directors

Still, many other local governments want to maintain the standard imagery that has historically been delivered and local ownership of it. The anticipated project area for the 2024 flight is about 1,810 square miles, compared to 2,500 in some prior flights.

For the 2024 flight four vendors responded to the RFP - Surdex, Kucera, NV5 (formerly MJ Harden) and Nearmap. After the proposals were reviewed, the vendors were scored by each member of the aerials workgroup and the average of all scores were presented and discussed. Surdex emerged with the highest score, though Kucera was a close second. Additionally though, Surdex was ranked first by a majority of the working group and significantly more than any other vendor, making it the clear choice of the Aerials Working Group.

	Proposal Score	Number of 1 st Place Votes	Base level Project Cost (with DEM updates)	Cost/Sq. Mile	Cost/Sq. Mile with additional flight lines
Surdex	73.4	4 + one tie	\$101,360	\$56.00	\$62.00
Kucera	69.4	one tie	\$133,940	\$74.00	N/A
NV5	63.8	0	\$170,140	\$94.00	N/A
Nearmap*	41.1	0	\$117,650**	\$65.00	N/A

*Note : Nearmap costs are on an annual basis, the other vendor costs are per flight, currently every other year. **Note : no DEM updates.

The costs in the table above were prepared based on meeting the specifications in the RFP. In the last few aerial projects, the Working Group has chosen to add additional flight lines to the project beyond what was specified. This allows the processing of raw imagery into orthoimagery to only use the center portions of each image where building lean is at its minimum. The Working Group had a majority vote to again incur this additional cost, which raises the price of Surdex's bid to \$62 per square mile (project wide \$112,220). Kansas City, Missouri, and Kansas City, Kansas, also contract for even finer flight lines in their downtown areas to further minimize building lean issues. This affects 16 square miles at \$162.50 per square mile, adding \$2,600 to the project cost. Total project cost is estimated at \$114,820.

BUDGET CONSIDERATIONS:

REVENUES	
Amount	\$114,820 + 2.5% = \$117,690.50
Source	Local governments
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	\$2,870.50
Contractual	\$114,820

COMMITTEE ACTION

The Aerials Working Group, a sub-committee of KC MetroGIS, recommended the selection of Surdex as the 2024 aerial vendor.

EXHIBITS:

[Aerial Project Map](#)

AGENDA REPORT

MARC Board of Directors

RECOMMENDATION

Authorize an agreement with Surdex for aerial imagery services in an amount not to exceed \$114,820 and to enter into the necessary agreements with local government participants to apportion the costs.

STAFF CONTACT

Frank Lenk
Jay Heermann
Jakob Goldman