



Board of Directors MEETING NOTICE

Mid-America Regional Council • 600 Broadway, Suite 200 • Kansas City, Missouri 64105 • 816/474-4240

November 28, 2023

Board Member Meeting: 12:00 p.m.

In-person attendees in MARC's Board Room with a remote option via Zoom

- Members of the public who wish to participate in this meeting: please email McKenzie Neds at mnedes@marc.org by 9:00 a.m. on Tuesday, November 28, 2023, for instructions to join the teleconference.

AGENDA

1. Brief Self-Introductions
 - a. Outgoing Board member recognition
2. EFFECTIVE LOCAL GOVERNMENT
 - a. PRESENTATION: Parade of Hearts 2024
3. EXEMPLARY CORE CAPACITIES
 - a. REPORT: Overview of the Revised 2023 and Proposed 2024 Budget
4. BRIEF REPORTS
 - a. REPORT/VOTE: Authorize grant request submittals to foundations for a U.S. Department of Energy conservation program assisting non-profit organizations.
 - b. REPORT: Update on regional event on the use of artificial intelligence tools in local government and public services.
 - c. REPORT: 2023 Public Service Career Expo
 - d. REPORT/VOTE: Authorize agreement for phase one of the Kansas City Regional Transportation Resiliency Study to mitigate potential hazards to transportation systems.
 - e. REPORT/VOTE: Amend Total Transportation Policy Committee bylaws to add voting membership for Ray County jurisdictions.
 - f. REPORT/VOTE: Authorize construction contracts for Regional Preventive Maintenance Program
 - g. VOTE: Proposed 2024 Unified Planning Work Program
5. Executive Director's Report

CONSENT AGENDA (ADMINISTRATIVE MATTERS)

6. VOTE: Approve Consent Agenda
 - a. VOTE: Approve Minutes of the October 24, 2023, Board Meeting
 - b. VOTE: Authorize an agreement with FORVIS to develop a Software Assessment and Acquisition Plan at a cost not to exceed \$80,000.
 - c. VOTE: Approve actions taken at the November 14, 2023, Head Start Advisory Committee Meeting.
 - d. REPORT: Emergency purchase for service order with LightEdge for datacenter space in Kansas for 911 network equipment.



Board of Directors MEETING NOTICE

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- e. VOTE: Authorize renewal of a contract with Rita Parker for cooperative purchasing coordination services for the Kansas City Regional Purchasing Cooperative.
- f. VOTE: Approve a contract with Sustainable Solutions Group to provide climate planning technical assistance and consulting services for an amount not to exceed \$110,000.
- g. VOTE: Authorize grant requests to the Kansas Department of Health and Environment to support the update to regional stormwater engineering standards.
- h. VOTE: Authorize application to the Health Forward Foundation to continue funding for the Regional Housing Partnership.
- i. VOTE: Authorize agreement with Kansas City Community Land Trust to establish the Regional CLT Consortium
- j. VOTE: Authorize application to the Marion and Henry Bloch Family Foundation to continue funding for the Regional Housing Partnership.
- k. VOTE: Authorize a memorandum of understanding with the Kansas City Area Transportation Authority for the Section 5310 Program.
- l. VOTE: Authorize agreement with the University of Missouri Healthcare Institute for Innovations in Quality.
- m. VOTE: Authorize subaward amendment with Saint Louis University for the Geriatrics Workforce Enhancement Program.
- n. VOTE: Accept event planner proposal to support Health and Resource Fair in Spring 2024.
- o. VOTE: Authorize contract with United 4 Children to develop a statewide implementation of the Early Learning Landscape tool

7. Other Business

8. Adjournment

MARC Board of Directors - Members and Alternates

Name	Jurisdiction	Title
Allen, Perry**	MoDOT	Asst. District Engineer
Anderson, Jalen	Jackson County	Legislator
Bacon, John	City of Olathe	Mayor
Baird, Bill	City of Lee's Summit	Mayor
Boehm, Mike	City of Lenexa	Mayor
Boley, Damien	City of Smithville	Mayor
Bunch, Eric	City of Kansas City	Councilmember
Caiharr, Carolyn	City of Edwardsville	Mayor
Culbertson, Jeff	Leavenworth County	Commissioner
Dickey, David	City of Mission Hills	Mayor
Ellington, Brandon	City of Kansas City	Councilmember
Fast, Becky	Johnson County	Commissioner
Fields, Vernon	City of Basehor	Councilmember
Fricker, Scott	Platte County	Presiding Commissioner
Gaines, Billy	Ray County	Presiding Commissioner
Garner, Tyrone	Unified Government of WyCo/KCK	Mayor/CEO
Grummert, Holly	City of Overland Park	Councilmember
Hall, Heather	City of Kansas City	Councilmember
Hanzlick, Janee	Johnson County	Commissioner
Harrington, Jeff	City of Bonner Springs	Mayor
Heley, Logan	City of Overland Park	Councilmember
Hobart, Dan	City of Independence	Mayor Pro Tem
Hurlbert, Victor	Clay County	Auditor
Huston, Bob	Cass County	Presiding Commissioner
Jarrold, Dick**	KCATA	Vice President
Johnson, Harold	Unified Government of WyCo/KCK	Commissioner
Johnson, Ryan	Cass County	Commissioner
Kane, Mike	Unified Government of WyCo/KCK	Commissioner
Kelly, Mike	Johnson County	Commission Chairman
Koehn, Leroy**	KDOT	District Engineer
Lopez, Beto	City of Lee's Summit	Mayor Pro Tem
Lucas, Quinton	City of Kansas City	Mayor
Markley, Angela	Unified Government of WyCo/KCK	Commissioner
Marshall, Megan	Jackson County	Legislator
McCandless, Bridget	City of Independence	Councilmember
McDonough, Mike	City of Raytown	Mayor
McGee, DaRon	Jackson County	Legislator
McKiernan, Brian*	Unified Government of WyCo/KCK	Commissioner
Mikkelson, Eric	City of Prairie Village	Mayor
Moriarty, Michael**	KDOT	Chief of Transportation Planning
Nolte, Jerry	Clay County	Presiding Commissioner
Pogue, Randy	City of Kearney	Mayor
Redline, Chris**	MoDOT	District Engineer
Roberts, Rob	Miami County	Commission Chairman
Ross, Carson	City of Blue Springs	Mayor
Rowland, Rory	City of Independence	Mayor
Skoog, Curt	City of Overland Park	Mayor
Smith, Doug	Leavenworth County	Commission Chairman
Turnbow, Kristofer	City of Raymore	Mayor
Vaughan, Tyler	Miami County	Commissioner
Vogt, Marge	City of Olathe	Councilmember
Walker, Rick	City of De Soto	Mayor
White II, Frank	Jackson County	County Executive
White III, Frank**	KCATA	President/CEO
Wood, Dagmar	Platte County	Commissioner

*Public Transit Representatives (Voting) **Public Transit Advisory Representatives (Non-Voting)

AGENDA REPORT

MARC Board of Directors

November 2023
Item No. 1

ISSUE:

Introductions and Board Sharing Time

BACKGROUND:

Time has been reserved on the agenda for introductions and items of interest to Board members. The Board Chair encourages board members to raise matters for discussion at future meetings or other issues of general concern or interest.

During this time, we will also recognize the following outgoing board members for their service:

- Mayor Mike Boehm, Lenexa, KS
- Commissioner Harold Johnson Jr., Unified Government of Wyandotte County and Kansas City, KS
- Commissioner Angela Markley, Unified Government of Wyandotte County and Kansas City, KS
- Commissioner Brian McKiernan, Unified Government of Wyandotte County and Kansas City, KS

AGENDA REPORT

MARC Board of Directors

November 2023
Item No. 2a
Effective Local Government

ISSUE:

PRESENTATION: Parade of Hearts 2024

BACKGROUND:

The Parade of Hearts is planning another large-scale event in 2024 with hearts being displayed April through August. Hearts will be auctioned in September and proceeds will be administered to local charitable beneficiaries. An independent jury recently selected 100 artists to showcase their designs next year. Parade of Hearts Executive Director Jenn Nussbeck will present an update on event plans for 2024, including sponsorship opportunities and deadlines.

BUDGET CONSIDERATIONS:

None.

RELATED JURISDICTIONS:

Hearts will be primarily displayed in Johnson and Wyandotte Counties in Kansas, and Cass, Clay, Jackson and Platte Counties in Missouri, though other locations in the region may be nominated and considered.

EXHIBITS:

[Parade of Hearts 2024 Supporter Package](#)

RECOMMENDATION:

None. Information only.

STAFF CONTACT:

Lauren Palmer

AGENDA REPORT

MARC Board of Directors

November 2023
Item No. 3a
Exemplary Core Capacities

ISSUE:

REPORT: Overview of the Revised 2023 and Proposed 2024 Budget

BACKGROUND:

The draft 2024 Budget is being prepared for review by the Budget and Personnel Committee. The 2024 Budget and Work Plan document models the GFOA Distinguished Budget Award format, with the overarching goal of clearly communicating our financial condition and operations to the public. As is our practice, we use this budget process as an opportunity to ensure we are directing resources toward the policy goal areas that support the regional vision. Our work in 2024 illustrates progress in three key ways: Fostering and managing new initiatives; supporting and leading key civic partnerships; and strengthening organizational capacity. Once again, this budget year shows a considerable increase over last year. The 2023 budgeted expenditures were \$109,520,234. The 2023 revised budget is \$100,312,598 and the 2024 budget is \$133,015,120. The increase reflects carryover federal recovery and renewal funds, as well as new grant funding and program income, and reinstated contributed services requirements.

Since August 2023, key committees have reviewed their accomplishments and identified goals for the upcoming year. Some committees like 911 and Operation Green Light have approved 2024 budgets which are folded into this MARC budget. The Policy Goal Area section provides a comprehensive summary of accomplishments in 2023 and priority work for 2024. At the Board meeting, staff will review those workplans and highlight projects that will be particularly impactful in 2024.

The Budget and Personnel Committee meeting will include a review of the Budget Highlights section which provides narratives regarding the most significant information included in this Revised 2023 and Proposed 2024 Budget, including grants that are ending or beginning, staffing additions, and reflections on revenue outlook for the upcoming year.

The current draft 2024 Budget and Work Plan document is available [here](#). Over the next few weeks, hopefully you will review the document and ask any questions that you have. The December Board meeting will include high level financial information and the Budget and Personnel meeting will include details on the sources and uses of revenue.

RELATED JURISDICTIONS:

This item impacts all counties in the MARC region.

EXHIBITS:

[Draft 2024 Budget and Work Plan](#)

RECOMMENDATION

None. Information only.

STAFF CONTACTS

Carol Gonzales
Andrew Molloy
Joanne Bussinger
Darlene Pickett

AGENDA REPORT

MARC Board of Directors

November 2023

Item No. 4a

Effective Local Government

ISSUE:

REPORT/VOTE: Authorize grant request submittals to foundations for a U.S. Department of Energy conservation program assisting non-profit organizations.

BACKGROUND:

In August 2023, the Mid-America Regional Council (MARC) Board authorized the submission of a grant application to the US Department of Energy (DOE) under the Renew America’s Nonprofits Energy Conservation Grant program to assist 25-30 non-profit organizations serving disadvantaged residents with funds for energy conservation improvements to their buildings. DOE announced 9 grant recipients in late October, and the Kansas City area application was selected to receive \$4.7 million in federal funds.

The grant requires a 20 percent match. Conversations have been held with five large foundations, and four have expressed an interest in helping MARC with the required match, if funded by DOE. The following foundations have indicated a willingness to seek approval from their board of directors to support the project over 3 years:

Hall Family Foundation	\$300,000
Sunderland Foundation	\$400,000
Marion and Henry Bloch Foundation	\$400,000
Ewing Marion Kauffman Foundation	\$300,000

The application included several community partners, including Climate Action KC, the Building Energy Exchange Community Capital Fund, United Way of Greater Kansas City, and the Metropolitan Energy Center. The grant would allow non-profits up to \$200,000 per building for improvements like LED lighting and HVAC replacement.

Through a limited RFQ, MARC identified two engineering firms with energy expertise, Custom Engineering (a MBE firm) and Entegrity (a larger firm with numerous minority suppliers and contractors) to assist with the application, energy audit, selection of buildings based on energy savings, preparation of bid documents and related work. MARC will work with project partners to conduct outreach to qualifying nonprofits and use an advisory board to assist in the selection of those to be assisted.

BUDGET CONSIDERATIONS:

REVENUES	
Total Amount	\$4,734,755 Federal; \$1,400,000 from local foundations; \$65,000 in-kind match from participating nonprofit organizations
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	\$756,149
Contractual	Custom Engineering: \$175,000 Entegrity Energy Solutions: \$91,875 Climate Action KC: \$105,000 Metropolitan Energy Center: \$75,000 Community Capital Fund: \$150,000
Pass-Through	Non-profit organizations (TBD): \$4,640,000
Other (supplies, mileage, stipends)	\$4,520

AGENDA REPORT

MARC Board of Directors

RELATED JURISDICTIONS:

This item impacts all counties in the MARC Region.

EXHIBITS:

None.

RECOMMENDATION:

Authorize MARC, through its Community Services Corporation, to submit requests to the four foundations listed above, and accept funds if awarded, for the purpose described above. In addition, authorize MARC to enter into agreements with the contractor partners described above once the DOE grant has been negotiated and officially awarded.

STAFF CONTACT:

Marlene Nagel

AGENDA REPORT

MARC Board of Directors

November 2023
Item No. 4b
Effective Local Government

ISSUE:

REPORT: Update on regional event on the use of artificial intelligence tools in local government and public services.

BACKGROUND:

Mid-America Regional Council (MARC) staff are planning a Regional Innovation Forum focused on generative artificial intelligence (AI) and the public sector on Tuesday, December 12 at the Kauffman Foundation Conference Center from 10:00 - 11:30am. Panelists will include expertise from law, city government, ethics, and business to provide updates and discuss risks and benefits of the use of generative AI tools such as Chat GPT and built-in AI assistants. All with interest in the topic are invited to attend; a registration link is available upon request, but registration is not required.

Further updates on MARC's work on an internal use policy for generative AI will be provided at the December MARC Board Meeting.

BUDGET CONSIDERATIONS:

None

RELATED JURISDICTIONS:

This item impacts all counties in the MARC region.

EXHIBITS:

[Registration Link](#)

RECOMMENDATION:

None. Information only.

STAFF CONTACT:

Amanda Graor

AGENDA REPORT

MARC Board of Directors

November 2023
Item No. 4c
Effective Local Government

ISSUE:

REPORT: 2023 Public Service Career Expo

BACKGROUND:

The Public Sector Career Expo was created by CORE4 in 2015 and later expanded to include other communities in the region. After pivoting to a virtual event in 2021, the Public Service Career Expo returned to its original in-person format on Wednesday, November 15, 2023, at Bartle Hall. The purpose of the event is to introduce middle school and high school students to careers in public service by engaging them in hands-on interactive activities led by public sector employees.

This year's event highlighted jobs in eight career areas; administration, fire/EMS, human services, law enforcement, public health, public works/trades/utilities, parks & recreation, and information technology. Higher education partners used a career tool offered by the DeBruce Foundation, the Agile Work Profiler, to help students map their skills (Agilities) and understand how they align with public sector jobs.

Over 3,000 middle and high school students were registered from 50 schools across the region. More than 275 public sector employees representing 20 cities and counties were involved in planning and facilitating the hands-on activities and supporting the overall event logistics. Over 50 post-event opportunities (internships, job shadowing, volunteer programs, etc.) were made available to students and teachers who want to learn more and gain real-world experience in public sector careers.

RELATED JURISDICTIONS:

This item impacts all counties in the MARC region.

EXHIBITS:

None.

RECOMMENDATION:

None. Information only.

STAFF CONTACT:

Julie Phillips

AGENDA REPORT

MARC Board of Directors

November 2023

Item No. 4d

Efficient Transportation and Quality Places

ISSUE:

REPORT/VOTE: Authorize agreement for phase one of the Kansas City Regional Transportation Resiliency Study to mitigate potential hazards to transportation systems.

BACKGROUND:

The Mid-America Regional Council (MARC) is seeking qualified consultants to develop a transportation system-focused resiliency framework for the Kansas City region. The framework will be used to reduce climate-related risks and vulnerabilities and increase the resiliency of the regional transportation system. Phase one of the study will focus on developing the project scope and methods with appropriate levels of community and stakeholder engagement.

A resiliency framework will create a set of analytical tools, criteria, and decision-making supports to substantially increase the ability of the multimodal transportation system to withstand, recover and bounce forward from disruptive events such as flooding, extreme heat, and severe storms. The framework also will protect long-term investments by federal, state, and local government in transportation infrastructure.

MARC will have completed a competitive procurement process for consulting services by November 27, 2023. MARC received two proposals by the October 20, 2023, deadline. An evaluation committee comprised of MARC staff, members of the Climate and Environment Council, and the Active Transportation Programming Committee are evaluating proposals and interviewing firms on November 27, 2023. These firms are:

Firm Name	Location
Cambridge Systematics in partnership with: Burns & McDonnell, Inc. Hoxie Collective, LLC	Raleigh, NC Kansas City, MO Kansas City, MO
Stantec Consulting Services Inc. in partnership with: Hg Consult Inc.	Overland Park, KS Kansas City, MO

BUDGET CONSIDERATIONS:

Funds in the amount of \$150,000 were budgeted for consultant services for this study through the Consolidated Transportation Planning Grant.

REVENUES	
Amount	\$150,000
Source	Consolidated Transportation Planning Grant
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	
Contractual	\$150,000
Pass-Through	
Other (supplies, printing, etc.)	

AGENDA REPORT

MARC Board of Directors

RELATED JURISDICTIONS:

This item impacts all counties in the MARC region.

EXHIBITS:

None.

RECOMMENDATION:

Authorize the executive director to enter into an agreement with the selected consultant in an amount not to exceed \$150,000 for phase one of the Kansas City Regional Transportation Resiliency Study to mitigate potential hazards to transportation systems.

STAFF CONTACT:

Ryan Umberger

Tom Jacobs

Ron Achelpohl

AGENDA REPORT

MARC Board of Directors

November 2023

Item No. 4e

Efficient Transportation and Quality Places

ISSUE:

REPORT/VOTE: Amend Total Transportation Policy Committee bylaws to add voting membership for Ray County jurisdictions.

BACKGROUND:

Ray County, Missouri is a founding member of the Mid-America Regional Council (MARC) and an active participant in the region's area agency on aging, emergency management and 911 systems, solid waste management district and other initiatives. Earlier this year, Ray County officials requested MARC to expand the planning area of MARC's metropolitan planning organization (MPO) for transportation to include Ray County. The Total Transportation Policy Committee (TTPC) approved this request on August 15, 2023, followed by MARC Board of Directors approval on August 22, 2023, and approval by Missouri Governor Michael L. Parson on November 2, 2023, formalizing the boundary change.

Ray County currently has one non-voting seat on TTPC but in response to this boundary change, staff is recommending a change to Article IV of the TTPC bylaws to increase the total number of voting members from forty-nine (49) to fifty-one (51) by changing Ray County's status from "non-voting" to "voting" and by adding a new voting member for Ray County municipalities to be appointed by their respective municipal organization. A copy of the proposed amended bylaws is attached.

POLICY CONSIDERATIONS:

Pursuant to Article VIII of the TTPC bylaws, MARC staff provided notice to TTPC members and alternates on November 7, 2023, that an amendment to Article IV of the bylaws would be discussed and voted on at this meeting.

COMMITTEE ACTION:

The MARC Board approved TTPC's recommendation to add Ray County to the Kansas City Metropolitan Planning Area in August of 2023. TTPC voted to amend TTPC bylaws on November 21, 2023.

BUDGET CONSIDERATIONS:

None.

RELATED JURISDICTIONS:

MoDOT and MARC member cities and counties in Missouri.

EXHIBITS:

[Proposed TTPC bylaws](#)

RECOMMENDATION:

Amend Article IV of the TTPC Bylaws to add one voting member for Ray County and one voting member for Ray County municipalities.

STAFF CONTACT:

Ron Achelpohl

AGENDA REPORT

MARC Board of Directors

November 2023

Item No. 4f

Efficient Transportation and Quality Places

ISSUE:

REPORT/VOTE: Authorize construction contracts for Regional Preventive Maintenance Program.

BACKGROUND:

Title IV of the Coronavirus Response and Relief Supplemental Appropriations Act, 2021 (CRRSAA), enacted on December 27, 2020, appropriated \$10,000,000,000 to provide funding to address coronavirus disease 2019 (COVID-19) impacts related to transportation programs.

A portion of the CRRSAA funds were suballocated to urbanized areas with a population over 200,000 in the same manner as the Surface Transportation Block Grant (STBG) program funds. The Kansas City region's final appropriation was \$8.3 million and the Mid-America Regional Council (MARC) as the Metropolitan Planning Organization (MPO) had the responsibility of determining funding priorities.

MARC explored options under the Special Authority provisions of CRRSAA for preventive maintenance activities on local roadways to address deferred maintenance needs for area cities and counties. In February 2022, MARC's Board approved funding allocation and program design for a roadway preventive maintenance overlay program (Regional Preventive Maintenance Program (RPM)) in FFY 2023.

The RPM allocated funding to counties and cities based on population with a "minimum-allocation" approach for cities with populations between 5,000 and 10,000. The program provided a minimum of \$50,000 to each community between 5,000 - 10,000 population with remaining funds distributed based on population. Brungardt Honomichl & Company, P.A. (BHC) is providing design and construction engineering services for the project.

MARC completed an open competitive procurement process through an invitation to bid for construction service to complete roadway preventive maintenance services. Three roadway overlay bid packages were advertised. Bid package one was for roadway micro surfacing for Cass, Clay, and Jackson counties in Missouri; bid package two was for roadway mill and overlay for Cass, Clay, and Platte counties in Missouri; and bid package three was for roadway mill and overlay for Jackson County, Missouri. The following contractors submitted sealed bids: Superior-Bowen, Vance Brothers, J.M. Fahey Construction, and Ideker. The winning contractors were selected from the lowest responsive bids as shown below:

RPM Lowest Bidder and Amount

Program	County	Eng Estimate	Low bid	Bid Amount	Diff
Micro surfacing	Cass, Clay & Jackson	\$1,435,148.20	Vance Brothers	\$1,185,321.54	\$249,826.66
Mill & Overlay	Cass, Clay & Platte	\$2,262,907.10	Superior-Bowen	\$2,044,831.95	\$218,075.15
Mill & Overlay	Jackson	\$4,796,638.50	Superior-Bowen	\$3,756,872.82	\$1,039,765.68
Total		\$8,494,693.80	----	\$6,987,026.31	\$1,507,667.49

AGENDA REPORT

MARC Board of Directors

The following links can allow access to project map books. To download it is only necessary to share your name and email address (no login is required) to download the file via BHC's share site:

Microsurfacing (CASS, CLAY, & JACKSON) Project

<https://brungardthonomichlandcopa.sharefile.com/d-s901158c435ce4c28b51cf2a59664983c>

Mill & Overlay (CASS, CLAY, & PLATTE) Project

<https://brungardthonomichlandcopa.sharefile.com/d-s5a9b53ab301d42e889cf08c0281be778>

Mill & Overlay (JACKSON) Project

<https://brungardthonomichlandcopa.sharefile.com/d-s1b17dd91901b4ac4a87c530d65cc3c9b>

BUDGET CONSIDERATIONS:

MARC will use Missouri CRRSAA funds totaling \$6,987,026.31 to support roadway micro-surfacing and mill and overlay contracts for the preventive maintenance of pavements on local roadways.

Prior to this letting in August, TTPC and the MARC Board approved an additional \$1,000,000 in MO Surface Transportation Block Grant (STBG) funds to support the RPM in anticipation of higher bid cost above engineering estimates. Since bids were lower than engineering estimates, the STBG funds will not be used for these contracts. MARC staff is currently investigating other options for the remaining STBG and CRRSAA balances.

RELATED JURISDICITONS:

This item impacts Cass, Clay, Platte, and Jackson counties in Missouri.

EXHIBITS:

[RPMP bid Map \(Cass_Clay_Jackson\)](#)

RECOMMENDATION:

Authorize the Executive Director to contract with Vance Brothers for micro-surfacing and Superior - Bowen for mill and overlay services for preventive maintenance of pavements on area local roadways using Missouri CRRSAA funds.

STAFF CONTACT:

Ron Achelpohl
Darryl Fields

AGENDA REPORT

MARC Board of Directors

November 2023

Item No. 4g

Efficient Transportation and Quality Places

ISSUE:

VOTE: Proposed 2024 Unified Planning Work Program

BACKGROUND:

The Unified Planning Work Program (UPWP) describes the transportation planning activities MARC and other agencies will undertake during the year; documents the proposed expenditures of federal, state and local funds in support of applications for various planning grants; and provides a management tool for MARC and the funding agencies in scheduling major transportation planning activities, milestones and products.

Major Transportation Planning Initiatives proposed for 2024 include the following tasks detailed in the document linked below and exhibits:

- Respond to planning provisions in the IJJA - Tasks 1.1, 2.2, 3.9, 4.1, and 5.5
- Continuation of the Connected KC 2050 Update - Task 2.2
- Suballocated Federal Funds Programming - Task 4.1
- Economic, Demographic and Travel Demand Forecasting - Tasks 2.1 and 3.1
- Performance Measures and Targets - Tasks 2.2, 3.9, and 4.1
- Regional Active Transportation Planning - Task 3.4
- Regional Freight Plan - Task 5.12
- Regional Travel Demand Model Expansion - Task 3.1
- Building Climate Resilience in the Transportation System (Phase 1) Plan - Task 5.10

MARC's Public Involvement Plan requires that the proposed 2024 UPWP be released for public review and comment prior to adoption. No comments from the public were received.

BUDGET CONSIDERATIONS:

The draft 2024 UPWP has been developed based on funding levels resulting from the passage of IJJA and the 2020 Census counts for urbanized area populations in Kansas and Missouri.

COMMITTEE ACTION:

TTPC considered this action and recommended it for approval on November 21, 2023.

EXHIBITS:

A draft of the 2024 UPWP is available at: <https://www.marc.org/transportation/plans-and-studies/unified-planning-work-program>

RELATED JURISDICTIONS:

This item impacts all counties in the MARC region.

RECOMMENDATION:

Approve the 2024 Unified Planning Work Program.

STAFF CONTACT:

Marc Hansen

AGENDA REPORT

MARC Board of Directors

November 2023
Item No. 6a

ISSUE:

VOTE: Approve minutes of the October 24, 2023, Board meeting

BACKGROUND:

The minutes of the October 24, 2023, meeting are enclosed.

RECOMMENDATION:

Approve the minutes of the October 24, 2023, meeting.

STAFF CONTACT:

David Warm, Executive Director
McKenzie Neds, Executive Assistant

MARC

MID-AMERICA REGIONAL COUNCIL

BOARD OF DIRECTORS MEETING SUMMARY

October 24, 2023

12:00 p.m.

BOARD MEMBERS PRESENT

Mayor Carson Ross, Blue Springs, MO - MARC Board Chair
Commissioner Janeé Hanzlick, Johnson County, KS - MARC Board 1st Vice Chair
Mayor Damien Boley, Smithville, MO - MARC Board Treasurer
Councilmember Holly Grummert, Overland Park, KS - MARC Board Secretary
Mayor Mike Boehm, Lenexa, KS
Councilmember Eric Bunch, Kansas City, MO
Commissioner Jeff Culbertson, Leavenworth County, KS
Commissioner Becky Fast, Johnson County, KS
Councilmember Vernon Fields, Basehor, KS
Presiding Commissioner Scott Fricker, Platte County, MO
Commissioner Billy Gaines, Ray County, MO
Mayor Tyrone Garner, Unified Government of Wyandotte County and Kansas City, KS
Councilmember Logan Heley, Overland Park, KS
Auditor Victor Hurlbert, Clay County, MO
Commissioner Angela Markley, Unified Government of Wyandotte County and Kansas City, KS
Legislator DaRon McGee, Jackson County, MO
Mayor Eric Mikkelsen, Prairie Village, KS
Michael Moriarty, KDOT
Commissioner Jerry Nolte, Clay County, MO
Commissioner Rob Roberts, Miami County, KS
Mayor Curt Skoog, Overland Park, KS
Commissioner Doug Smith, Leavenworth County, KS
Mayor Kristopher Turnbow, Raymore, MO
Mayor Rick Walker, Dexto, KS

STAFF PRESENT

Executive Director David Warm and other MARC staff

OTHERS

US House Representative Terry Thompson, MO District 053

INTRODUCTIONS AND BOARD SHARING TIME

Commissioner Janeé Hanzlick called the meeting to order at 12:03 p.m. and welcomed attendees. Due to the meeting being held remotely and in-person, Commissioner Hanzlick provided instructions for participation. She reported that staff would present on all the agenda items, provide an opportunity for comments and questions after each item, and ask for approval of all agenda items, as well as the consent agenda, with one vote at the end of the meeting. Members will have an opportunity to abstain or object to any items necessary during the final vote.

Self-introductions were made, and members shared items of interest from their jurisdictions.

REPORT: The Mid-America Regional Council's climate action planning and grant writing efforts associated with Environmental Protection Agency's Climate Pollution Reduction Planning and Implementation grants.

Tom Jacobs, Chief Resiliency Officer, presented a new opportunity that's in front of the MARC region through the EPA climate pollution planning and implementation grants. The Board may recall that MARC accepted a \$1 million planning grant from EPA through this program and EPA's intention is for metro areas like MARC's to use those planning resources to prepare for a climate pollution reduction implementation grant that will be due next April. This is a substantial opportunity for the region to come together and develop a collaborative, unified regional proposal for what might be in the range of \$50 to \$200 million.

To plan for the April submittal, a multifaceted public and community engagement process began with MARC hosting two half-day events in the PlexPod in Kansas City, MO. One day focused on climate resilience and the other was focused on climate mitigation, or greenhouse gas emissions reduction. Many local governments were represented at these workshops, but for those who were unable to join us, there will be two additional workshops for local governments to help MARC understand what your project priorities and strategies could be included in the grant opportunity. Ideally, MARC would align those with the categories that emerged from the community engagement workshops to create a cohesive narrative. Also keeping into consideration the EPA's top two goals are how much greenhouse gas emissions we can reduce and what is the scope of the benefit we can provide to low income communities.

The EPA would like MARC to leverage resources from this opportunity with the many other federal funding opportunities, local and philanthropic resources so we can shape the application into something that has a strategic regional impact. A draft of the application will be shared with you in January and the final will come before the board likely in February in order to maintain the timeline.

VOTE: 2024 State Legislative and Administrative Policy Positions

Lauren Palmer, Director of Local Government Services, presented the final version of the MARC 2024 State Legislative and Administrative Policy positions for the board's approval. This document remains unchanged from the draft version that was presented before the board at the September meeting. A detailed version can be found on the MARC website or in the board packet.

Mayor Kris Turnbow asked who the point of contact at MARC is for gaining access and understanding to affordable childcare in Cass County?

Mr. Warm introduced Ms. Toni Sturdivant, the new Director of Early Learning for MARC who would be the point person for all Early Learning items.

REPORT: Update on the Regional Salary Survey and Enrollment Process for 2024

Presented information about the salary survey that MARC administers explain the open enrollment process that we'll be starting for 2024. After this presentation, if you have questions about getting your community acclimated to this service Lukas Parrish (lparrish@marc.org) will be the best point of contact.

MARC treats the salary survey as a shared service to help our member cities and counties have a convenient way to share, analyze, and report compensation data. Prior to 2013 MARC administered this in house but since then, MARC began contracting with an entity called Technet that creates a web-based service called the Compensation Survey System (CSS). That is a database that we have a membership to on behalf of the communities in our region that gives you an opportunity to access data in real time.

The salary survey itself has several things that work about it well but there are also challenges that we know make it clunky for cities. We are constantly working on trying to make improvements in the system but one of the biggest advantages is immediate access to

the system throughout the year. Members of this service have a log in and can access it anytime to look at the data in the system. They can generate customized reports based on specific positions that they need or specific communities that they want to benchmark. The database includes 832 organizations nationwide. There are 184 of what we call the MARC group, that includes communities in our region as well as counties throughout the state of Kansas.

Some of the challenges we hear is that the data entry and upkeep can be a burden, especially for the larger organizations that have to make those changes in their salary plan every year. With that in mind, MARC has done several things over time to make that data entry process easier. Most human resource professionals talk to us about ongoing requests for fresh information. To keep information current and easily accessible we advise members to update that data at least once a year.

Because the model of this service as a shared resource, the total costs to MARC members is hundreds of dollars not thousands of dollars like some of the other price plans nationwide. Lukas Parrish, Local Government Services Intern, review analysis and market group trends for certain positions with the data that exists in the entire system. There are a total of 184 members in the MARC group that includes the Kansas Association of Counties. There has been a negative trend in membership for this shared service is not what we want to see because the more memberships, the larger the data pool. We had a high membership in 2015 at 61 and then a low in 2021 at 39. Mr. Parrish continued to provide graphics and statistics about the MARC group vs the national groups in the database by population served and unique jobs in in market group.

The marketing campaign for the 2024 year will begin on January 1, 2024. The deadline to become a member is March 31, 2024. That way we can continue to move forward with the data update deadline of April 30, 2024. The goal is for the HRIS system TechNet is employing will be up a running by then which will make it a much easier process to upload data into the system.

Victor Hurlbert asked if the new upgrade to the software would cause a cost increase for membership?

Ms. Palmer said there would likely be a cost increase because of the new software and the fact that the cost has remained flat for some time now. We are locked into a contract for 2 years currently so the cost could modestly increase in the near future.

Mayor Eric Mikkelson asked if the marketing campaign was going to be aimed at city staff members and not just elected officials? And he also clarified if the data was instantaneously updated in case each jurisdiction is accessing it to plan ahead for their budget cycles.

Ms. Palmer said that the marketing campaign and informational sessions will be targeted towards those who would be performing the data uploads and yes, the data is updated as soon as it's uploaded to the system. If you upload data on April 30, 2024 each jurisdiction that is a member would be able to see those numbers on the same day.

VOTE: Adopt resolution regarding the Mid-America Regional Council's stipulations for certifying its Pathways to Removing Obstacles to Housing application requirements.

Katie Killen, Housing Program Manager, requested adoption of a resolution regarding MARC's stipulations for Certifying the Pathways to Removing Obstacles to Housing (or more commonly known as PRO Housing) application requirements. At the September Board meeting, the request to put forward this application was approved and one of the requirements inside of the certifications that MARC must certify excessive force policies within the region. This grant program is based off CDBG regulations that have been around since the early 1990s. We included a memo from HUD around guidance on what is considered in terms of complying with the regulations. As our grant application is based in terms of the geographic area of the nine counties, we sent out requests to those counties who were not CDBG entitlement

communities to verify their polices.

The resolution stipulates what we know today as we are applying for this grant and our commitment to work with communities to make sure that we are in compliance, if they want to participate in these grant opportunities going forward, it would be part of our application along with the certification.

REPORT: Operation Green Light Program Update

Ray Webb, Manager of Traffic Operations, presented that Operation Greenlight just celebrated 15 years of service and operates across the state line in both Kansas and Missouri. They bring together state and federal transportation groups to provide safe and efficient movement for people and goods across the region. There are 750+ traffic signals in the network that cover 200+ roadway miles. The funding goal of the program is to have a 50/50 split between local agency funding and federal funding and to keep the cost per signal affordable to local agencies. The total cost per signal is currently \$800.

The communication network that makes reporting accidents and issues quick and seamless are the product of working closely with the KC Scout program and actively monitoring traffic signals from the back end.

One of the exciting things coming is crowdsourced data. MARC was awarded a US DOT Smart Grant to help produce crowdsourced data (via things like Google Maps, Waze, Apple Maps, etc.) that can be used on our arterials for performance measures. In the past, data like this has not been very accurate but with the increase in personal technologies, it has gotten more efficient, and we are excited to have those real time improvements.

The funding for the program is expected to increase slightly over the next few years to account for inflation. Projected funding for the 2023-2024 years is a total of \$2.6 million. Other grants and awards expected in the coming years are MO and KS STIC funds for performance measures, US DOT SMART Grant award also for performance measures, and 2025-2026 CMAQ for arterial performance measures is projected.

Highlights for the 2023 year through September include dispatching teams to investigate 549 traffic signals and generating 68 network repair tickets. A total of 57 intersections were re-timed due to real time responses to crashes, work zones, or constructions adjustments. The steering committee met recently and talked about an aggressive 2024 work plan to retime 150 per year. Often, OGL is out ahead of a problem the public did realize was happening, which is a positive thing for the community. As larger scale events come to the Kansas City region, Operation Greenlight is ready to make improvements and efficiently move everyone around the region.

Mayor Mike Boehm asked how does OGL work with local governments to ensure that their policy goals are achieved or at least thought in the process in managing the OGL system? Mr. Webb answered that when focusing on a project, there is standard software that is used to make guidelines on things like cycle length. Once the calculations are run, it really comes down to the agencies on how they want to build their corridors.

VOTE/REPORT: Carbon Reduction Program Recommendations

Marc Hansen, Principal Planner, presented information regarding the carbon reduction program recommendations for the 2022-2024 years that are coming from the Bi-Partisan Infrastructure Law that will bring roughly \$23.5 million to the Kansas City region over its life. The criteria and evaluations of projects was based on actual carbon reduction of the project, impacts to the regional transportation system, safety considerations, sustainability of the project, community engagement and environmental justice impacts of the proposed projects.

The funding requests for this call were 300% oversubscribed to the amount of available

resources. There will be another call for the next section of funding to finish out the final years of the law which goes through the federal fiscal year 2026. The projects that are recommended for board approval are listed in the board memo packet with projected funded dollar amounts.

Commissioner Scott Fricker commented that he will be voting “no” on this item due to the unfair nature that the projects were evaluated and scored.

VOTE: 2024-2028 Transportation Improvement Program

Marc Hansen, Principal Planner, presented background information on the Transportation Improvement Plan which is updated every two years. The TIP is one of the core products of our Metropolitan Planning Organization process here at MARC and has a lot of involvement from our DOT partners and local governments. Any transportation project that is federally funded comes through the TIP for it to continue in its project development and all regionally significant projects, regardless of their funding source, are required to be listed in the TIP. An example would be if you are adding new streets to your jurisdiction, you do not need to be in the TIP. But if you are adding capacity on a higher-level facility or major interchange improvements, those would need to be included in the TIP.

The TIP does not serve as a wish list or a checkbook for the region, but it helps keep tabs to identify resources that are available to perform transportation improvements through the region. A financial plan that accounts for inflation and includes system-level estimates of operation & maintenance costs and revenues. An environmental justice analysis that examines transportation investments and other considerations. Discussion as to the effect of the programmed investments toward achieving performance targets and finally, visualization techniques to help convey information.

Mr. Hansen gave an overview of significant projects in transit, road/bridge, and non-motorized corridors. The complete 2024-2028 TIP plan is available [here](#).

Commissioner Jerry Nolte commented that there are significant concerns from him and others regarding the funding process of these projects and the KCATA’s role.

Commissioner Janee Hanzlick asked if the recent news of the KC Streetcar extension delay and cost increase, does this effect the TIP plan?

Mr. Hansen answered that it could affect the TIP and there is a quarterly amendment process in place for changes just like this.

VOTE: Approve the Metropolitan Planning Organization Self-Certification Statement

Marc Hansen, Principal Planner, explained that federal law requires every time a new transportation improvement program, the Metropolitan Planning Organization must self-certify as following all federal transportation regulations. There are two documents in the board packet: the actual self-certification statement and a transportation planning checklist outlining the required products that MARC completes under federal transportation planning regulations and the timelines by which they are updated. All are up to date and in compliance.

REPORT: FIFA World Cup 26™ Updates

David Warm, Executive Director, explained that MARC will regularly report to the board what we know about planning regarding the upcoming World Cup games. Work is well underway and there is nothing large to report as of now. The MARC board should know that as soon as information is available, staff will bring it to the board’s attention especially around key areas of interest like sustainability, public safety, and transit.

EXECUTIVE DIRECTORS REPORT

David Warm announced that the Kansas City Region was recently named a Tech Hub through

pharmaceutical manufacturing and gave acknowledgment to BioNexus KC in the role they played for this important designation. He also altered the board that MARC is leading a study with Burns and McDonnell to analyze the capacity of the existing landfills served in the metropolitan area on both sides of the state line.

CONSENT AGENDA (ADMINISTRATIVE MATTERS)

VOTE: Approve Consent Agenda

- a. VOTE: Approve Minutes of the September 26, 2023, Board Meeting
- b. VOTE: Authorize an agreement with LISC Greater Kansas City for second half 2023 Regional Housing Partnership work
- c. VOTE: Authorize agreement with the Missouri Department of Health and Senior Services to receive the Social Services Growth and Development Grant.
- d. VOTE: Authorize amendment to increase the current community center agreement with Palmer Center Community Center.
- e. VOTE: Update on key agency contracts to provide support services for the Child Care Collaborative Networks in northwest Missouri.
- f. VOTE: Approve actions taken at the September 19th, 2023 Head Start Advisory Committee Meeting
- g. VOTE: Approve an agreement with Motorola Solutions to purchase VESTA 911 Backroom servers to upgrade host sites located at Kansas City Police Department and Johnson County Emergency Communications Center.
- h. VOTE: Authorize application and acceptance of the Fiscal Year 2023 Urban Area Security Initiative Grant and issuance of associated subaward agreements.
- i. VOTE: Authorize grant application to the Missouri State Emergency Management Agency to support the Mid-America Missouri Local Emergency Planning District.
- j. VOTE: Approve the FY2024 Memorandum of Understanding with the MARC Solid Waste Management District.
- k. VOTE: Authorization of contract with Olsson for arterial performance measures for the Operation Green Light Program.
- l. VOTE: Authorize a three-year contract with TransCore ITS Inc. for the Operation Green Light Regional Traffic Signal System Software Development and Support.
- m. VOTE: Authorize contract with Kansas Department of Transportation for Destination Safe Media Campaign FY2024 - FY2026
- n. VOTE: Authorize contract for consulting services agreement for freight planning study.
- o. VOTE: Authorize contract with Cambridge Systematics to provide consultant support services for the Regional Travel Demand Forecast Model Expansion.
- p. VOTE: Authorize a Kansas State Homeland Security Grant Program subaward agreement with the City of Overland Park, KS for next generation firewall equipment for the traffic signalization network.
- q. VOTE: 2023 Unified Planning Work Program - Amendment #2
- r. VOTE: Authorize an agreement with a consultant to develop a Software Assessment and Acquisition Plan at a cost not to exceed \$90,000.
- s. VOTE: Authorize an agreement with Surdex for aerial imagery services in an amount not to exceed \$114,8202024 Aerial Imagery Project

MOTION: Councilmember Bunch moved for approval of all agenda items and the consent agenda, and Commissioner Hanzlick seconded. Mayor Ross asked if any member wanted to abstain or object to any of the agenda items.

Commissioner Scott Fricker votes no on item 4c: *VOTE/REPORT: Carbon Reduction Program Recommendations*

Victor Hurlbert votes no on item 4a: *VOTE: Adopt resolution regarding the Mid-America Regional Council's stipulations for certifying its Pathways to Removing Obstacles to Housing application requirements.*

Commissioner Jerry Nolte votes no on items 4a and 4c: *VOTE: Adopt resolution regarding the*

Mid-America Regional Council's stipulations for certifying its Pathways to Removing Obstacles to Housing application requirements & VOTE/REPORT: Carbon Reduction Program Recommendations

The motion passed.

OTHER BUSINESS

There was no other business.

ADJOURNMENT

The meeting was adjourned at 1:34 p.m.

AGENDA REPORT

MARC Board of Directors

November 2023

Item No. 6b

Exemplary Core Capacities

ISSUE:

VOTE: Authorize an agreement with FORVIS to develop a Software Assessment and Acquisition Plan at a cost not to exceed \$80,000.

BACKGROUND:

The Mid-America Regional Council (MARC) has recognized the need for increased efficiencies and automation of a variety of administrative and organizational tasks, such as human resources, finance, contract management, records management, project management, and agenda management. This project will develop a strategic approach for acquisition of new software platforms to ensure compatibility across new and existing systems.

This project (phase 1) involves the consultant leading MARC staff in the evaluation of current administrative and organizational processes and needs. From this, they will create a 3-to-5-year plan that includes recommendations for single or multi-functional software platform types. Once the planning is complete, it is our hope to continue with the same consultant for a second phase of the project, to lead platform acquisition processes and support implementation. The intent is that this would be a multi-year relationship and the scope of the work will include several selection processes and implementations.

MARC published a Request for Proposals (RFP) seeking firms to perform these services. The RFP requested they propose a cost on Phase 1, which included the assessment and plan development, and to estimate costs for future acquisition work.

Five proposals were received and evaluated by a team of MARC staff. Each proposal was reviewed and evaluated based on the following criteria:

- Knowledge, expertise and experience of key staff in the planning, project management and execution of the services required.
- Experience and demonstrated competence of similar projects, especially for public and non-profit clients.
- Demonstrated understanding of the project scope and MARC's primary objectives
- Approach and methodology as it related specifically to achieving MARC's primary objectives.
- Efficiency of proposed timeline, including opportunities for benchmarks and check-ins.
- Completeness and quality of proposal.
- Scope of services for the cost.

The selection team interviewed three firms and is recommending FORVIS be selected. Their process methodology was thorough but simple, and they have good experience with similar projects. In addition, MARC has worked with them on a previous project and has been very satisfied with that work.

BUDGET CONSIDERATIONS:

Phase 1 of this project will last into March 2024, so costs will be split across budget years. The cost shown below is for Phase 1 of the project. Because these are services that support the entire organization, it is an allowable expense for some grants. We are exploring several other opportunities for funding to help support the cost.

AGENDA REPORT

MARC Board of Directors

REVENUES	
Amount (not to exceed)	\$80,000
Source	Indirect funds and other grant support
PROJECTED EXPENSES	
Contractual	\$80,000

RECOMMENDATION

Authorize entering into an agreement with FORVIS for a Software Assessment and Acquisition Planning project at a cost not to exceed \$ 80,000.

STAFF CONTACT

Carol Gonzales
Sasan Baharaeen

AGENDA REPORT

MARC Board of Directors

November 2023
Item No. 6c
Quality Early Learning

ISSUE:

VOTE: Approve actions taken at the November 14, 2023, Head Start Advisory Committee Meeting.

BACKGROUND:

The Head Start Advisory Committee reviewed and approved the following program information reports at its November meeting:

- Election of Advisory Officers
- Approval of September 2023 Meeting Minutes

BUDGET CONSIDERATIONS:

None.

COMMITTEE ACTION:

The Head Start Advisory Committee considered this information at its November 14, 2023, meeting and recommended The Mid-America Regional Council's Board approval.

RELATED JURISDICTIONS:

This item impacts Clay, Platte, and Jackson counties in Missouri.

EXHIBITS:

[Head Start Advisory Meeting Packet](#)

RECOMMENDATION:

Approve the actions taken at the November 14, 2023, Head Start Advisory Committee meetings.

STAFF CONTACT:

Kasey Lawson

AGENDA REPORT

MARC Board of Directors

November 2023
Item No. 6d
Safe and Secure Communities

ISSUE:

REPORT: Emergency purchase for service order with LightEdge for datacenter space in Kansas for 911 network equipment.

BACKGROUND:

The MARC (Mid-America Regional Council) 911 system has two wireless routers for diversity, redundancy, and security purposes: one in Kansas and the other in Missouri. MARC Public Safety have used LightEdge datacenter in Missouri for network storage beginning in 2020 and have been satisfied with their service.

Recently the Public Safety technical team discovered a significant deficiency at one of the locations where some of the regional 911 equipment is located. The Public Safety Communications Board was presented with an option to move the affected equipment to a second LightEdge data center located in Kansas. The LightEdge data center in Kansas is large enough to consolidate other 911 equipment spread across the region into a secure data center facility. LightEdge in Kansas provides additional storage needs for the regional 911 equipment and offers the best security, unlimited access, and the most competitive price. Additionally, LightEdge Missouri and LightEdge Kansas have fiber optic connectivity between the facilities, which will be beneficial for the regional 911 system.

The Public Safety Communications Board (PSCB) approved the agreement with LightEdge, and ongoing costs at the October 25, 2023, meeting. Funding for the router storage was included in the 2023 911 Allocation Budget/Network Costs. MARC’s Executive Director authorized an emergency purchase to immediately relocate the equipment due to the system vulnerability and available space at LightEdge that could not be held until the November Board of Directors meeting. Pursuant to Section 8.14 of MARC’s Purchasing Policy, notification and explanation of this emergency purchase is now provided to the Budget & Personnel Committee and the Board of Directors.

BUDGET CONSIDERATIONS:

The LightEdge quote estimates cost of \$6,500 per month over a three-year contract. \$234,000 over the life of the contract). There is a one-time startup cost of \$7,700. Funding for the router storage, was included in the 2023 911 Allocation Budget/Network Costs, 36 months (\$6,500*36 = \$234,000 + \$7,700 = \$241,700)

REVENUES	
Amount	\$241,700
Source	911 Allocation Budget (Network Costs)
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	
Contractual	\$241,700
Pass-Through	
Other (supplies, printing, etc.)	

COMMITTEE ACTION:

The Public Safety Communications Board approved the relocation of system equipment to the Kansas LightEdge facility in a closed session on October 25, 2023, to keep its precise location confidential. The monthly costs for this purchase are included in the 2024 Regional 911 Budget that was adopted by the PSCB at the October 25, 2023, meeting.

RELATED JURISDICTIONS:

This request supports the 11 county MARC regional 911 network.

EXHIBITS:

[LightEdge Service Order](#)

RECOMMENDATION:

None. For information only.

STAFF CONTACT:

Eric Winebrenner

AGENDA REPORT

MARC Board of Directors

November 2023
Item No. 6e
Effective Local Government

ISSUE:

VOTE: Authorize renewal of a contract with Rita Parker for cooperative purchasing coordination services for the Kansas City Regional Purchasing Cooperative.

BACKGROUND:

The Kansas City Regional Purchasing Cooperative (KCRPC) provides three cooperative purchasing services. The first generates regional joint bids among Mid-America Regional Council (MARC) members for commodities such as ammunition and storm warning sirens. The second is an agreement approved in 2005 by the MARC Board with the Houston-Galveston Area Council of Governments (H-GACBuy). The agreement provides MARC members access to contracts awarded at manufacturer level and involves local dealers, when available, in the process. The third includes management of the contract database, buyer resources, outreach through newsletters, on-site workshops and webinars for local governments and providing procurement assistance to MARC staff as needed. KCRPC has helped local governments procure \$282.2 million in products and services using cooperatively bid contracts. These contracts have generated documented savings to local governments of \$18.5 million.

In 2020, staff issued a Request for Proposals (RFP) for professional services for KCRPC's cooperative purchasing coordination and selected Rita Parker through the procurement process. Ms. Parker has managed the KCRPC for 18 years and has been a Certified Professional Public Buyer (CPPB) for over 25 years. Ms. Parker has developed successful relationships with local government purchasing specialists, with vendors and with H-GACBuy representatives. The board is asked to authorize a contract with Ms. Parker in an amount not to exceed \$63,765. This provides 1300 hours of service over the course of the year for an hourly fee of \$44.75, a 2.87% increase from 2023. This contract also includes related program expenses such as travel, marketing and professional memberships.

BUDGET CONSIDERATIONS:

KCRPC charges a 1.5% administrative fee to cover program expenses which is included in the price of each successful vendor bid. KCRPC is expected to generate sufficient rebate funding in 2024 to cover the contractual costs associated with the agreement and program overhead expenses.

REVENUES	
Amount	\$63,765
Source	Program rebates
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	
Contractual	\$58,175
Pass-Through	
Other (supplies, printing, etc.)	\$5,590

RELATED JURISDICTIONS:

Seventy-seven different local agencies are using the local KCRPC contracts, and 159 different local governments have used the HGACBuy contracts.

AGENDA REPORT

MARC Board of Directors

EXHIBITS:

None

RECOMMENDATION:

Authorize a contract with Rita Parker in an amount not to exceed \$63,765 to provide cooperative purchasing services to local governments for the year of 2024.

STAFF CONTACT:

Julie Phillips

AGENDA REPORT

MARC Board of Directors

November 2023
Item No. 6f
Healthy Environment

ISSUE:

VOTE: Approve contract with Sustainable Solutions Group to provide climate planning technical assistance and consulting services for an amount not to exceed \$110,000.

BACKGROUND:

In August 2023, the Environmental Protection Agency (EPA) awarded the Mid-America Regional Council (MARC) a \$1,000,000 Climate Pollution Reduction Planning Grant. MARC is responsible for developing two key products through this grant: a Priority Climate Action Plan due March 1, 2024, and a Comprehensive Climate Action Plan due in the summer of 2025. Consulting support is required to complete each of these products.

The Priority Climate Action Plan, which will serve as the basis for a Climate Pollution Reduction Implementation Grant due on April 1, 2024, requires quantitative cost benefit and social impact analysis of the strategies to be included in the plan. The Comprehensive Climate Action Plan requires a variety of analyses, notably including an update to the regional greenhouse gas (GHG) inventory.

Sustainable Solutions Group (SSG) was selected through a competitive procurement process to provide these consulting services. A Request for Qualifications (RFQ) was advertised for three weeks seeking firms with experience in GHG inventory and reduction strategy analysis. Six competitive submittals were received. Submittals were reviewed and interviews conducted by a panel consisting of MARC staff and regional partners who are members of the Climate and Environment Council.

BUDGET CONSIDERATIONS:

REVENUES	
Amount	\$110,000
Source	EPA Climate Pollution Reduction Planning Grant
PROJECTED EXPENSES	
Contractual	\$110,000

RECOMMENDATION:

Authorize the executive director to execute a contract not to exceed \$110,000 with SSG to provide consulting and technical assistance for climate planning.

STAFF CONTACT:

Doug Norsby
Emily Miller
Tom Jacobs

AGENDA REPORT

MARC Board of Directors

November 2023
Item No. 6g
Healthy Environment

ISSUE:

VOTE: Authorize grant requests to the Kansas Department of Health and Environment to support the update to regional stormwater engineering standards.

BACKGROUND:

In September 2022, the Mid-America Regional Council (MARC) Board authorized receipt of approximately \$740,000 in funds from 22 local governments to support the update of regional engineering standards for stormwater management (i.e., APWA 5600 and the MARC/APWA BMP Manual). In April 2023, the Board authorized a contract with Burns and McDonnell to provide consulting services for this project for \$676,400. These actions were preceded by approval from the APWA Executive Committee - Kansas City Chapter for MARC to facilitate and manage this initiative.

The project will have completed phase one by February 2024, providing a detailed framework outlining the overarching approach to updating standards. The initial project phase included extensive community and stakeholder input, including a survey of over 350 community stakeholders, three focus groups, and eight technical work group meetings.

Based on community input, it is evident that additional funds will be required to achieve all the project objectives during phase two. MARC and project stakeholders will determine the additional scope and budget required to complete this project in January 2024. In the interim, however, the Kansas Department of Health and Environment (KDHE) has agreed to provide \$150,000 to support this effort through its Watershed Restoration and Protection Strategy (WRAPS) Program. MARC also is applying for an additional \$50,000 in funds from KDHE's EPA 604(b) Water Quality Management Grant. These funds would also be used to provide additional consultant support for phase two.

BUDGET CONSIDERATIONS:

REVENUES - KDHE via KS WRAPS program	
Amount	\$150,000
Source	Grant funds
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	\$15,000
Contractual	\$135,000
Pass-Through	
Other (supplies, printing, etc.)	

REVENUES - KDHE via EPA 604(b) Water Quality Management Grant	
Amount	\$50,000
Source	Grant funds
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	\$5,000
Contractual	\$40,000
Pass-Through	
Other (meeting, supplies, etc.)	\$5,000

AGENDA REPORT

MARC Board of Directors

EXHIBITS:

None.

RELATED JURISDICTIONS:

This item impacts all counties in the MARC region.

RECOMMENDATION:

- 1.) Authorize the Executive Director to apply to KDHE - KS WRAPS for \$150,000 to support the update of regional stormwater management standards, and to execute an agreement with KDHE if the application is successful.
- 2.) Authorize Executive Director to apply to KDHE - EPA 604(b) for \$50,000 to support the update of regional stormwater management standards, and to execute agreement with KDHE if the application is successful.

STAFF CONTACT:

Tom Jacobs

AGENDA REPORT

MARC Board of Directors

November 2023
Item No. 6h
Effective Local Government

ISSUE:

VOTE: Authorize application to the Health Forward Foundation to continue funding for the Regional Housing Partnership.

BACKGROUND:

The Regional Housing Partnership (RHP) is an initiative convened and coordinated by the Mid-America Regional Council (MARC) and LISC Greater Kansas City. The RHP seeks to mobilize individuals and organizations to enact systems-level change to grow the supply of affordable housing for cost-burdened households. This work is organized into a framework around seven elements of an effective housing system: (1) data and analysis; (2) networked leadership; (3) financing tools; (4) production capacity; (5) rental & homeowner resources; (6) policy; and (7) education.

The Health Forward Foundation was the initial funder for the Regional Housing Partnership with \$150,000 awarded to fund projects for a portion of 2021 through 2023. This is a second application in the amount of \$750,000 and includes dollars for Kansas City Community Land Trust (KCCLT).

RHP is moving forward into a new phase of work building out the network and engagement strategy to have more involvement in projects and work outside of our strategy committee. Additionally, it is moving forward with implementation of plans developed over 2022-early 2024 such as the CLT consortium and regional housing fund while maintaining our research, housing locator and communications work.

The invitation to apply for these dollars had a short window that opened after the last board meeting and was due before this board meeting. The Health Forward Foundation specifically requested MARC include \$250,000 of this request to administer funds to Kansas City Community Land Trust (KCCLT) for the development of the Regional CLT Consortium to ensure continued regional alignment.

BUDGET CONSIDERATIONS:

MARC and LISC Greater Kansas City are in the process of fundraising for 2024-2025. Below reflects the estimated 2024 budget with revenues reflected from the two foundations (Marion and Henry Bloch Family Foundation and Health Forward Foundation) that are agenda items at this November 2023 meeting as well as the expected \$500,000 from a 2022 HUD appropriation that should become available this year. We will also be seeking additional dollars from the Hall Family Foundation and the Sunderland Foundation, which will be reflected in upcoming board memos. LISC personnel costs may become contractual dollars depending on continued fundraising efforts and which organization submits the application.

AGENDA REPORT

MARC Board of Directors

REVENUES	
Amount	\$1,810,000
Source	foundations and federal grants
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent, training)	\$385,0000
LISC Personnel (may be contractual or directly received by LISC)	\$400,000
Contractual	\$915,000
Pass-Through	\$0
Other (supplies, printing, etc.)	\$12,000
Operating Reserve	\$98,000

RELATED JURISDICTIONS:

This item impacts all counties in the MARC region.

EXHIBITS:

None

RECOMMENDATION:

Authorize application to the Health Forward Foundation to continue funding for the Regional Housing Partnership in the amount of \$750,000 and approve acceptance if awarded.

STAFF CONTACT:

Katie Killen

AGENDA REPORT

MARC Board of Directors

November 2023
Item No. 6i
Effective Local Government

ISSUE:

VOTE: Authorize agreement with Kansas City Community Land Trust to establish the Regional CLT Consortium.

BACKGROUND:

The Regional Housing Partnership (RHP) produced a Regional Community Land Trust Business Plan in spring of 2023. The Mid-America Regional Council (MARC) Board heard a presentation and had discussion on this plan at its April 2023 Board meeting. The recommendation coming from that plan was to develop a Regional CLT Consortium. This would require updating corporate documents, setting up governance structure, setting up necessary policies and agreements, continue educational and technical assistance and administration of CLT work in focus area communities.

Since that time, the RHP has worked with Kansas City Community Land Trust (KCCLT) (formerly Marlborough Community Land Trust) on fundraising to implement this recommendation and establish this regional consortium. The Health Forward Foundation has asked MARC Community Services Corporation to administer \$250,000 to seed the development of the Regional CLT Consortium through KCCLT. The approval and acceptance of this Health Forward Foundation application and funding is a previous item on this agenda.

Additionally, RHP is putting \$50,000 towards developing the regional CLT consortium. This amount is accounted for in our leveraged dollars within the HUD Pathways to Removing Obstacles (PRO) Housing grant. It is expected that RHP and KCCLT will continue to jointly fundraise for the development and operation of the Regional CLT Consortium with the intent for the Consortium to eventually take over fundraising once established and operating.

BUDGET CONSIDERATIONS:

Provide description and complete table if applicable.

REVENUES	
Amount	\$300,000
Source	Foundation Grants (Health Forward Foundation and Marion and Henry Bloch Family Foundation)
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	\$0
Contractual	\$300,000
Pass-Through	\$0
Other (supplies, printing, etc.)	\$0

RELATED JURISDICTIONS:

This item impacts all counties in the MARC region.

RECOMMENDATION:

Authorize agreement with Kansas City Community Land Trust (KCCLT) in the amount of \$300,000 to establish the Regional CLT Consortium

STAFF CONTACT:

Katie Killen

AGENDA REPORT

MARC Board of Directors

November 2023
Item No. 6j
Effective Local Government

ISSUE:

VOTE: Authorize application to the Marion and Henry Bloch Family Foundation to continue funding for the Regional Housing Partnership.

BACKGROUND:

The Regional Housing Partnership (RHP) is an initiative convened and coordinated by the Mid-America Regional Council (MARC) and LISC Greater Kansas City. The RHP seeks to mobilize individuals and organizations to enact systems-level changes to grow the supply of affordable housing for cost-burdened households. This work is organized into a framework around seven elements of an effective housing system: (1) data and analysis; (2) networked leadership; (3) financing tools; (4) production capacity; (5) rental & homeowner resources; (6) policy and (7) education.

The Marion and Henry Bloch Family Foundation was the initial funder for the RHP with \$560,000 awarded to fund projects for a portion of 2021 and through 2022. The foundation also provided funding for 2023 in the amount of \$560,000 as approved in November 2022 by the board. This third application in the amount of \$560,000 will continue to fund projects and positions for 2024.

RHP is moving forward into a new phase of work building out the network and engagement strategy to have more involvement in projects and work outside of our strategy committee. Additionally, it is moving forward with implementation of plans developed over 2022-early 2024 such as the CLT consortium and regional housing fund while maintaining our research, housing locator and communications work.

BUDGET CONSIDERATIONS:

MARC and LISC Greater Kansas City are currently in the process of fundraising for 2024-2025. Below reflects the estimated 2024 budget with revenues reflected from the two foundations (Marion and Henry Bloch Family Foundation and Health Forward Foundation) that are agenda items at this November 2023 meeting as well as the expected \$500,000 from a 2022 HUD appropriation that should become available this year. We will also be seeking additional dollars from the Hall Family Foundation and the Sunderland Foundation, which will be reflected in upcoming board memos. LISC personnel costs may become contractual dollars depending on continued fundraising efforts and which organization submits the application.

REVENUES	
Amount	\$1,810,000
Source	foundations and federal grants
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent, training)	\$385,000
LISC Personnel (may be contractual or directly received by LISC)	\$400,000
Contractual	\$915,000
Pass-Through	\$0
Other (supplies, printing, etc.)	\$12,000
Operating Reserve	\$98,000

AGENDA REPORT

MARC Board of Directors

RELATED JURISDICTIONS:

This item impacts all counties in the MARC region.

EXHIBITS:

None

RECOMMENDATION:

Authorize application in the amount of \$560,000 to the Marion and Henry Bloch Family Foundation to continue funding for the Regional Housing Partnership and approve acceptance if awarded.

STAFF CONTACT:

Kiley Meierarend

Katie Killen

AGENDA REPORT

MARC Board of Directors

November 2023

Item No. 6k

Efficient Transportation and Quality Places

ISSUE:

VOTE: Authorize a memorandum of understanding with the Kansas City Area Transportation Authority for the Section 5310 Program.

BACKGROUND:

The Federal Transit Administration provides funding for the Section 5310 Program that targets specific users and their mobility needs. Section 5310, also known as the Enhanced Mobility of Seniors and Individuals with Disabilities program, provides funding for vehicle purchases, capital projects, and operations that address mobility solutions for older adults and persons with disabilities.

The Kansas City Area Transportation Authority (KCATA) has been named as the designated recipient for these funds for the Kansas City area by the Governors of Kansas and Missouri. In the past, KCATA and the Mid-America Regional Council (MARC) have agreed to share the responsibility for the competitive solicitation and selection of projects for funding. Under past agreements, MARC has been responsible for developing a Coordinated Public Transit-Human Service Transportation Plan and Program of Projects for these funds and the KCATA has administered and managed grants and contracts with the competitively selected project sponsors.

Staff recommends that MARC enter a MOU with KCATA to reaffirm our agencies' roles in planning, programming, and administering funds for this program for 2023 and 2024 projects. MARC will assist the KCATA with programming an estimated \$2,247,841.75 for capital projects such as vehicle purchases from federal fiscal year 2023 and 2024 apportioned funds.

BUDGET CONSIDERATIONS:

The amount of \$143,044 in revenue from the KCATA will be incorporated into the 2024 and 2025 MARC budgets and the Unified Planning Work Program. The revenue will be utilized to maintain the Coordinated Public Transit-Human Service Transportation Plan and program of projects for these funds for 2023 and 2024.

REVENUES	
Amount	\$143,044
Source	Kansas City Area Transportation Authority
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	TBD
Contractual	
Pass-Through	TBD
Other (supplies, printing, etc.)	TBD

EXHIBITS:

Additional information on the Section 5310 Program is available at:

<https://www.marc.org/transportation/funding/enhanced-mobility-older-adults-and-people-disabilities>

[MOU FFY 2023 AND FFY 2024 Section 5310 Enhanced Mobility of Seniors and Individuals with Disabilities](#)

AGENDA REPORT

MARC Board of Directors

RELATED JURISDICTIONS:

Recipients of 5310 funding in the MARC region include local jurisdictions, non-profits, and transportation providers who provide transportation services to older adults and people with disabilities. Eligible recipients are limited to those who operate these services within the Kansas City urbanized area, where the KCATA is the designated recipient from the Federal Transit Administration.

RECOMMENDATION:

Authorize MARC's Executive Director to execute a Memorandum of Understanding and receive up to \$143,044 from the KCATA to assist with local and regional public transit and human services transportation planning activities related to the Federal Transit Administration Section 5310 program.

STAFF CONTACT:

Martin Rivarola
Jonathan Feverston

AGENDA REPORT

MARC Board of Directors

November 2023

Item No. 6l

Thriving Older Adults and Communities

ISSUE:

VOTE: Authorize agreement with the University of Missouri Healthcare Institute for Innovations in Quality.

BACKGROUND:

The Mid-America Regional Council's (MARC) Community Support Network (CSN) receives referrals from Healthcare Institute for Innovations in Quality (HI-IQ) participating hospitals for patients who were hospitalized with heart failure, are less than 60 years of age, and who reside in Missouri or Kansas.

MARC's CSN conducts in-dept assessments including social determinates of health, supports data collection, and provides coordinated wraparound services for ninety days.

This services agreement extends the program through June 30, 2024.

BUDGET CONSIDERATIONS:

REVENUES	
Total Amount of Agreement	\$65,926.65
Source	Curators of the University of Missouri UMKC

COMMITTEE ACTION:

The Commission on Aging considered this at its November meeting and recommended Board approval.

RELATED JURISDICTIONS:

This item impacts all counties in the MARC region.

EXHIBITS:

None

RECOMMENDATION:

Authorize agreement between MARC and UMKC to extend the HI-IQ CSN program.

STAFF CONTACT:

Kristi Bohling-DaMetz

AGENDA REPORT

MARC Board of Directors

November 2023

Item No. 6m

Thriving Older Adults and Communities

ISSUE:

VOTE: Authorize subaward amendment with Saint Louis University for the Geriatrics Workforce Enhancement Program.

BACKGROUND:

Saint Louis University seeks to renew a subaward amendment with the Mid-America Regional Council (MARC) for the continuation of a Geriatric Workforce Enhancement Program that began in 2019. Saint Louis University is the prime contractor with Health Resources and Services Administration (HRSA).

Overarching program objectives are to enhance the geriatric workforce for Missouri communities and provide geriatric screening and assessment to older adults and their families. MARC’s role focuses primarily on supporting evaluation activities.

The subaward amendment extends this work with MARC through June 30, 2024.

BUDGET CONSIDERATIONS:

REVENUES	
Total Amount of Subaward Agreement	\$65,000
Source	Saint Louis University

COMMITTEE ACTION:

The Commission on Aging considered this at its November meeting and recommended Board approval.

RELATED JURISDICTIONS:

This item impacts counties on the Missouri side of the MARC region.

EXHIBITS:

None

RECOMMENDATION:

Authorize subaward agreement in continued collaboration on data and evaluation with Saint Louis University on their HRSA-funded Geriatrics Workforce Enhancement Program.

STAFF CONTACT:

Kristi Bohling-DaMetz
Melody Elston

AGENDA REPORT

MARC Board of Directors

November 2023

Item No. 6n

Thriving Older Adults and Communities

ISSUE:

VOTE: Accept event planner proposal to support Health and Resource Fair in Spring 2024.

BACKGROUND:

The Mid-America Regional Council’s (MARC) Aging and Adult Services (AAS) developed a strategy for increasing visibility and engagement in under-resourced communities as part of the Area Plan submitted to the Department of Health and Senior Services (DHSS) for SFY24, utilizing American Rescue Plan Act (ARPA) funding. A component of this strategy is hosting a health and resource fair. AAS committed to hosting the fair in the urban core, an area with increased opportunity for more visibility. In this effort, MARC is collaborating with the City of Kansas City, Missouri’s Office of Civic Engagement, local neighborhood associations, and partner community-based organizations.

An RFQ was released for an event planner and MARC received three proposals. Based on multiple reviews using a standard scoring template, Utopia Experience received the most favorable scores for their event planner proposal.

BUDGET CONSIDERATIONS:

Criteria for scoring included cost to acquire services. Utopia Experience also came in at the lowest unit cost of the proposals submitted.

PROJECTED EXPENSES	
Proposed Amount	\$25,000 pending assessment

COMMITTEE ACTION:

The Commission on Aging considered this at its November meeting and recommended Board approval.

RELATED JURISDICTIONS:

This item impacts counties on the Missouri side of the MARC region.

RECOMMENDATION:

Recommend authorization to accept the Utopia Experience event planner proposal to support MARC Health and Resource Fair slated for Spring 2024.

STAFF CONTACT:

Kristi Bohling-DaMetz
Melody Elston
Lauren Schaumburg

AGENDA REPORT

MARC Board of Directors

November 2023 Item
No. 60
Quality Early Learning

ISSUE:

VOTE: Authorize contract with United 4 Children to develop a statewide implementation of the Early Learning Landscape tool.

BACKGROUND:

In May 2023, United 4 Children received a contract from the Missouri Department of Elementary and Secondary Education (DESE) to implement the statewide childcare resource and referral system. Included with this contract was the intent for United 4 Children to contract with the Mid-America Regional Council (MARC) to develop a statewide Early Learning Landscape (ELL) tool that MARC previously developed and maintains for the Kansas City and St. Louis regions. MARC's Early Learning Department, in collaboration with the Research Services Department, developed the ELL tool with funding support from the Kauffman Foundation. The purpose of the ELL tool is to strengthen early learning and child data available for decision-making and community planning that supports and enhances the early learning system.

Pending the annual renewal of United 4 Children's contract with DESE to administer the childcare resource and referral statewide network, United 4 Children plans to contract with MARC for annual ongoing hosting and maintenance for the statewide ELL tool at an annual rate of \$4,600 for up to four years. The hosting maintenance fees will cover the costs of hosting the Statewide ELL tool on MARC servers and maintaining the platform with any required updates.

BUDGET CONSIDERATIONS

Funding from this contract was not included in the 2023 and 2024 budgets.

REVENUES	
Amount	\$76,000
Source	United 4 Children
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	\$76,000
Contractual	
Pass-Through	
Other (supplies, printing, etc.)	

RECOMMENDATION

Authorize MARC to enter into a contract agreement for an amount not to exceed \$76,000 with United 4 Children to develop a statewide implementation of the existing Early Learning Landscape (ELL) tools.

STAFF CONTACT

Amanda Graor
Kyle Matchell