



## Mid-America Regional Council Community Services Corporation

600 Broadway, Suite 300 • Kansas City, Missouri 64105 • Phone 816/474-4240 • Fax 816/421-7758

**November 28, 2023**

**Meeting begins immediately following  
the MARC Budget & Personnel Committee meeting**

**In-person attendees in MARC's Heartland Room with a remote option via Zoom.**

### **AGENDA**

1. Call to Order
2. VOTE: Approve Minutes of the October 24, 2023, Meeting
3. VOTE: Authorize grant request submittals to foundations for a U.S. Department of Energy conservation program assisting non-profit organizations.
4. VOTE: Authorize application to the Health Forward Foundation to continue funding for the Regional Housing Partnership.
5. VOTE: Authorize application to the Marion and Henry Bloch Family Foundation to continue funding for the Regional Housing Partnership.
6. Other Business
7. Adjourn



## Mid-America Regional Council Community Services Corporation

600 Broadway, Suite 300 • Kansas City, Missouri 64105 • Phone 816/474-4240 • Fax 816/421-7758

### MEETING SUMMARY

October 24, 2023

Immediately following the Budget & Personnel Meeting

#### COMMITTEE MEMBERS PRESENT

Commissioner Janeé Hanzlick, Johnson County, KS - Community Services Corporation Chair  
Commissioner Becky Fast, Johnson County, KS  
Mayor Damien Boley, Smithville, MO  
Commissioner Scott Fricker, Platte County, MO  
Councilmember Holly Grummert, Overland Park, KS  
Commissioner Janeé Hanzlick, Johnson County, KS  
Auditor Victor Hurlbert, Clay County, MO  
Mayor Pro Tem Beto Lopez, Lee's Summit, MO  
Commissioner Jerry Nolte, Clay County, MO  
Commissioner Rob Roberts, Miami County, KS  
Mayor Carson Ross, Blue Springs, MO  
Mayor Curt Skoog, Overland Park, KS  
Commissioner Doug Smith, Leavenworth County, KS

#### STAFF PRESENT

David Warm, Executive Director  
McKenzie Neds, Executive Assistant  
Carol Gonzales, Director of Finance and Administration  
Lauren Palmer, Director of Local Government Services  
Kristi Bohling-DaMetz, Director of Aging and Adult Services  
Frank Lenk, Director of Research Services  
Toni Sturdivant, Director of Early Learning  
Katie Killen, Housing Program Manager  
Martin Rivarola, Assistant Director of Transportation and Land Use  
Eric Winebrenner, Public Safety Program Director  
John Davis, Fiscal Coordinator  
Ray Webb, Operation Greenlight Manager  
Darryl Fields, Principal Planner  
Lukas Parrish, Intern

#### OTHERS

#### CALL TO ORDER

Commissioner Janeé Hanzlick called the MARC Community Services Corporation Board of Directors meeting to order at 11:42 am.

Due to the meeting being conducted remotely and in-person, Commissioner Hanzlick provided instructions for participation. She reported that staff would present on all the agenda items, provide an opportunity for comments and questions after each item, and ask for approval of all agenda items with one vote at the end of the meeting. Members would have an opportunity to abstain or object to any items necessary during the final vote.



**Mid-America Regional Council Community Services Corporation**

600 Broadway, Suite 300 • Kansas City, Missouri 64105 • Phone 816/474-4240 • Fax 816/421-7758

VOTE: Approve Minutes of the September 26, 2023 Meeting

VOTE: Accept a grant award from the Marion and Henry Bloch Family Foundation in the amount of \$750,000 to support a public sector workforce development initiative.

Commissioner Scott Fricker motioned to approve and Mayor Damien Boley seconded. The motioned passes.

Other Business

Adjourn

The meeting was adjourned at 11:44 am.



**Mid-America Regional Council Community Services Corporation**

600 Broadway, Suite 300 • Kansas City, Missouri 64105 • Phone 816/474-4240 • Fax 816/421-7758

November 2023

Item No. 3

Effective Local Government

**ISSUE:**

REPORT/VOTE: Authorize grant request submittals to foundations for a U.S. Department of Energy conservation program assisting non-profit organizations.

**BACKGROUND:**

In August 2023, the Mid-America Regional Council (MARC) Board authorized the submission of a grant application to the US Department of Energy (DOE) under the Renew America’s Nonprofits Energy Conservation Grant program to assist 25-30 non-profit organizations serving disadvantaged residents with funds for energy conservation improvements to their buildings. DOE announced 9 grant recipients in late October, and the Kansas City area application was selected to receive \$4.7 million in federal funds.

The grant requires a 20 percent match. Conversations have been held with five large foundations, and four have expressed an interest in helping MARC with the required match, if funded by DOE. The following foundations have indicated a willingness to seek approval from their board of directors to support the project over 3 years:

Hall Family Foundation	\$300,000
Sunderland Foundation	\$400,000
Marion and Henry Bloch Foundation	\$400,000
Ewing Marion Kauffman Foundation	\$300,000

The application included several community partners, including Climate Action KC, the Building Energy Exchange Community Capital Fund, United Way of Greater Kansas City, and the Metropolitan Energy Center. The grant would allow non-profits up to \$200,000 per building for improvements like LED lighting and HVAC replacement.

Through a limited RFQ, MARC identified two engineering firms with energy expertise, Custom Engineering (a MBE firm) and Entegrity (a larger firm with numerous minority suppliers and contractors) to assist with the application, energy audit, selection of buildings based on energy savings, preparation of bid documents and related work. MARC will work with project partners to conduct outreach to qualifying nonprofits and use an advisory board to assist in the selection of those to be assisted.



**Mid-America Regional Council Community Services Corporation**

600 Broadway, Suite 300 • Kansas City, Missouri 64105 • Phone 816/474-4240 • Fax 816/421-7758

**BUDGET CONSIDERATIONS:**

<b>REVENUES</b>	
Total Amount	\$4,734,755 Federal; \$1,400,000 from local foundations; \$65,000 in-kind match from participating nonprofit organizations
<b>PROJECTED EXPENSES</b>	
Personnel (salaries, fringe, rent)	\$756,149
Contractual	Custom Engineering: \$175,000 Entegrity Energy Solutions: \$91,875 Climate Action KC: \$105,000 Metropolitan Energy Center: \$75,000 Community Capital Fund: \$150,000
Pass-Through	Non-profit organizations (TBD): \$4,640,000
Other (supplies, mileage, stipends)	\$4,520

**RELATED JURISDICTIONS:**

This item impacts all counties in the MARC Region.

**EXHIBITS:**

None.

**RECOMMENDATION:**

Authorize MARC, through its Community Services Corporation, to submit requests to the four foundations listed above, and accept funds if awarded, for the purpose described above. In addition, authorize MARC to enter into agreements with the contractor partners described above once the DOE grant has been negotiated and officially awarded.

**STAFF CONTACT:**

Marlene Nagel



## Mid-America Regional Council Community Services Corporation

600 Broadway, Suite 300 • Kansas City, Missouri 64105 • Phone 816/474-4240 • Fax 816/421-7758

November 2023  
Item No. 4  
Effective Local Government

### **ISSUE:**

**VOTE:** Authorize application to the Health Forward Foundation to continue funding for the Regional Housing Partnership.

### **BACKGROUND:**

The Regional Housing Partnership (RHP) is an initiative convened and coordinated by the Mid-America Regional Council (MARC) and LISC Greater Kansas City. The RHP seeks to mobilize individuals and organizations to enact systems-level change to grow the supply of affordable housing for cost-burdened households. This work is organized into a framework around seven elements of an effective housing system: (1) data and analysis; (2) networked leadership; (3) financing tools; (4) production capacity; (5) rental & homeowner resources; (6) policy; and (7) education.

The Health Forward Foundation was the initial funder for the Regional Housing Partnership with \$150,000 awarded to fund projects for a portion of 2021 through 2023. This is a second application in the amount of \$750,000 and includes dollars for Kansas City Community Land Trust (KCCLT).

RHP is moving forward into a new phase of work building out the network and engagement strategy to have more involvement in projects and work outside of our strategy committee. Additionally, it is moving forward with implementation of plans developed over 2022-early 2024 such as the CLT consortium and regional housing fund while maintaining our research, housing locator and communications work.

The invitation to apply for these dollars had a short window that opened after the last board meeting and was due before this board meeting. The Health Forward Foundation specifically requested MARC include \$250,000 of this request to administer funds to Kansas City Community Land Trust (KCCLT) for the development of the Regional CLT Consortium to ensure continued regional alignment.

### **BUDGET CONSIDERATIONS:**

MARC and LISC Greater Kansas City are in the process of fundraising for 2024-2025. Below reflects the estimated 2024 budget with revenues reflected from the two foundations (Marion and Henry Bloch Family Foundation and Health Forward Foundation) that are agenda items at this November 2023 meeting as well as the expected \$500,000 from a 2022 HUD appropriation that should become available this year. We will also be seeking additional dollars from the Hall Family Foundation and the Sunderland Foundation, which will be reflected in upcoming board memos. LISC personnel costs may become contractual dollars depending on continued fundraising efforts and which organization submits the application.



**Mid-America Regional Council Community Services Corporation**

600 Broadway, Suite 300 • Kansas City, Missouri 64105 • Phone 816/474-4240 • Fax 816/421-7758

REVENUES	
Amount	\$1,810,000
Source	foundations and federal grants
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent, training)	\$385,000
LISC Personnel (may be contractual or directly received by LISC)	\$400,000
Contractual	\$915,000
Pass-Through	\$0
Other (supplies, printing, etc.)	\$12,000
Operating Reserve	\$98,000

**RELATED JURISDICTIONS:**

This item impacts all counties in the MARC region.

**EXHIBITS:**

None

**RECOMMENDATION:**

Authorize application to the Health Forward Foundation to continue funding for the Regional Housing Partnership in the amount of \$750,000 and approve acceptance if awarded.

**STAFF CONTACT:**

Katie Killen



**Mid-America Regional Council Community Services Corporation**

600 Broadway, Suite 300 • Kansas City, Missouri 64105 • Phone 816/474-4240 • Fax 816/421-7758

---

November 2023  
Item No. 5  
Effective Local Government

**ISSUE:**

**VOTE:** Authorize application to the Marion and Henry Bloch Family Foundation to continue funding for the Regional Housing Partnership.

**BACKGROUND:**

The Regional Housing Partnership (RHP) is an initiative convened and coordinated by the Mid-America Regional Council (MARC) and LISC Greater Kansas City. The RHP seeks to mobilize individuals and organizations to enact systems-level changes to grow the supply of affordable housing for cost-burdened households. This work is organized into a framework around seven elements of an effective housing system: (1) data and analysis; (2) networked leadership; (3) financing tools; (4) production capacity; (5) rental & homeowner resources; (6) policy and (7) education.

The Marion and Henry Bloch Family Foundation was the initial funder for the RHP with \$560,000 awarded to fund projects for a portion of 2021 and through 2022. The foundation also provided funding for 2023 in the amount of \$560,000 as approved in November 2022 by the board. This third application in the amount of \$560,000 will continue to fund projects and positions for 2024.

RHP is moving forward into a new phase of work building out the network and engagement strategy to have more involvement in projects and work outside of our strategy committee. Additionally, it is moving forward with implementation of plans developed over 2022-early 2024 such as the CLT consortium and regional housing fund while maintaining our research, housing locator and communications work.

**BUDGET CONSIDERATIONS:**

MARC and LISC Greater Kansas City are currently in the process of fundraising for 2024-2025. Below reflects the estimated 2024 budget with revenues reflected from the two foundations (Marion and Henry Bloch Family Foundation and Health Forward Foundation) that are agenda items at this November 2023 meeting as well as the expected \$500,000 from a 2022 HUD appropriation that should become available this year. We will also be seeking additional dollars from the Hall Family Foundation and the Sunderland Foundation, which will be reflected in upcoming board memos. LISC personnel costs may become contractual dollars depending on continued fundraising efforts and which organization submits the application.



**Mid-America Regional Council Community Services Corporation**

600 Broadway, Suite 300 • Kansas City, Missouri 64105 • Phone 816/474-4240 • Fax 816/421-7758

REVENUES	
Amount	\$1,810,000
Source	foundations and federal grants
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent, training)	\$385,000
LISC Personnel (may be contractual or directly received by LISC)	\$400,000
Contractual	\$915,000
Pass-Through	\$0
Other (supplies, printing, etc.)	\$12,000
Operating Reserve	\$98,000

**RELATED JURISDICTIONS:**

This item impacts all counties in the MARC region.

**EXHIBITS:**

None

**RECOMMENDATION:**

Authorize application in the amount of \$560,000 to the Marion and Henry Bloch Family Foundation to continue funding for the Regional Housing Partnership and approve acceptance if awarded.

**STAFF CONTACT:**

Kiley Meierarend  
Katie Killen