



Board of Directors MEETING NOTICE

Mid-America Regional Council • 600 Broadway, Suite 200 • Kansas City, Missouri 64105 • 816/474-4240

December 19, 2023

Board Member Meeting: 12:00 p.m.

In-person attendees in MARC's Board Room with a remote option via Zoom

- **Members of the public who wish to participate in this meeting: please email McKenzie Neds at mnedes@marc.org by 9:00 a.m. on Tuesday, December 19, 2023, for instructions to join the teleconference.**

AGENDA

1. Brief Self-Introductions
2. EFFICIENT TRANSPORTATION AND QUALITY PLACES
 - a. REPORT: KCI Airport Public Transit Action Plan Update
3. COMPETITIVE ECONOMY
 - a. REPORT: 2024 Regional Economic Forecast
4. EFFECTIVE LOCAL GOVERNMENT
 - a. REPORT: Updates on Regional Generative Artificial Intelligence Efforts
5. HEALTHY ENVIRONMENT
 - a. REPORT: Progress on development of a regional application for the upcoming EPA Climate Pollution Reduction Implementation Grant.
6. BRIEF REPORTS
 - a. REPORT/VOTE: Authorize an agreement for consultant services for the Kansas City Regional Electric Vehicle Readiness Plan.
 - b. REPORT: 2023 Ozone Season Report
 - c. VOTE: Approve Revised 2023 and Proposed 2024 Budget
 - d. REPORT: Preliminary review and input on the 2024 Federal Policy Agenda
 - e. REPORT/VOTE: Authorize federal subrecipient agreements with Burrell Behavioral Health and ReDiscover for the FY2023 Connect and Protect: Law Enforcement Behavioral Health Response Program grant for the Eastern Jackson County Co-Responder Program.
 - f. REPORT: Appointment of Nominating Committee for 2024 board officers
7. Executive Director's Report

CONSENT AGENDA (ADMINISTRATIVE MATTERS)

8. VOTE: Approve Consent Agenda
 - a. VOTE: Approve Minutes of the November 28, 2023, Board Meeting
 - b. VOTE: Authorize entering into agreements with local governments participants in the 2024 Aerial Imagery Project



Board of Directors MEETING NOTICE

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- c. VOTE: Authorize amendment No. 3 with Social Impact Advising Group for project management services for 988 and mobile crisis response.
- d. VOTE: Authorize increase in funding for Liberty Silver Center Transportation Services.
- e. VOTE: Authorize approval to purchase property at 3707 East 14th Street, Kansas City, MO 64127 for a meal repack facility.
- f. VOTE: Approve amendment increase with Hays Food Town, Inc for Double Up Food Bucks incentives at two store locations.
- g. VOTE: Approve an agreement with Motorola Solutions to purchase VESTA 911 upgrades for 11 regional Public Safety Answering Points.
- h. VOTE: Approve payment for the fifth year of cybersecurity monitoring and risk assessment for the MARC 911 Regional system with Seculore Solutions.
- i. VOTE: Approve an agreement with TUSA Consulting Services to conduct the Jackson County Collaborative Dispatch Feasibility Study.
- j. VOTE: Approve Congestion Management Policy & Toolbox Updates
- k. VOTE: Approve Fall 2023 Functional Classification System Updates
- l. VOTE: Approve 2024 Safety Performance Management Targets
- m. VOTE: Approve and adopt an update to the Public Participation Plan for regional transportation planning.
- n. VOTE: Authorize a grant application to the Kansas Highway Patrol for Kansas State Homeland Security Grant funding to support agencies' cooperative efforts to address regional threats.
- o. VOTE: Authorize a memorandum of agreement with the MO State Emergency Management Agency for professional planning services to update the Multi-Regional Hazard Mitigation Plan.

9. Other Business

10. Adjournment



Board of Directors MEETING NOTICE

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2024 Board Member Meetings

MARC Board meetings are in-person at the MARC offices with a remote option via Zoom.

On Board meeting days:

MARC Budget and Personnel Committee* begins at 11:15 a.m.

MARC Board of Directors begins at noon and concludes by 1:30 p.m.

2024 Board meeting dates:

Jan. 23, 2024

Feb. 27, 2024

March 26, 2024

April 23, 2024

May 28, 2024

June 25, 2024

No July meeting

Aug. 27, 2024

Sept. 24, 2024

Oct. 22, 2024

Nov. 26, 2024

Dec. 17, 2024

Please contact McKenzie Neds at mned@marc.org with any questions or comments.

**The MARC Budget and Personnel Committee is comprised of elected officials and the MARC Board Officers. They discuss financial, contractual, and administrative functions in detail prior to the Board meeting.*

MARC Board of Directors - Members and Alternates

Name	Jurisdiction	Title
Fields, Vernon	Basehor, KS	Councilmember
Ross, Carson	Blue Springs, MO	Mayor
Johnson, Ryan	Cass County	Commissioner - Designee for Commission Chair Bob Huston
Hurlbert, Victor	Clay County	Auditor
Nolte, Jerry	Clay County	Presiding Commissioner
Walker, Rick	De Soto, KS	Mayor
Caiharr, Carolyn	Edwardsville, KS	Mayor
Hobart, Dan	Independence, MO	Mayor Pro Tem
McCandless, Bridget	Independence, MO	Councilmember - Designee for Mayor Rory Rowland
Anderson, Jalen	Jackson County	County Legislator - Designee for County Exectuive Frank White
Marshall, Megan	Jackson County	Legislator
McGee, DaRon	Jackson County	Legislator
Fast, Becky	Johnson County	Commissioner - Designee for Commission Chair Mike Kelly
Hanzlick, Janee	Johnson County	Commissioner
Kelly, Mike	Johnson County	Commission Chairman
VACANT	Johnson County municipalities	Mayor
Bunch, Eric	Kansas City, MO	Councilmember
Lucas, Quinton	Kansas City, MO	Mayor
Duncan, Johnathan	Kansas City, MO	Councilmember
Willett, Nathan	Kansas City, MO	Councilmember
Jarrold, Dick**	KCATA	Vice President
White III, Frank**	KCATA	President/CEO
Koehn, Leroy**	KDOT	District Engineer
Moriarty, Michael**	KDOT	Chief of Transportation Planning
Pogue, Randy	Kearney, MO	Mayor
Culbertson, Jeff	Leavenworth County	Commissioner
Smith, Doug	Leavenworth County	Commission Chairman
Lopez, Beto	Lee's Summit, MO	Mayor Pro Tem – Designee for Mayor Bill Baird
Roberts, Rob	Miami County	Commissioner
Vaughan, Tyler	Miami County	Commissioner
Dickey, David	Mission Hills, KS	Mayor
Hardy, Jeff*	MoDOT	Asst. District Engineer
Redline, Chris**	MoDOT	District Engineer
Vogt, Marge	Olathe, KS	Councilmember - Designee for Mayor John Bacon
Grummert, Holly	Overland Park, KS	Councilmember
Heley, Logan	Overland Park, KS	Councilmember - Designee for Mayor Curt Skoog
Fricker, Scott	Platte County	Presiding Commissioner
Wood, Dagmar	Platte County	Commissioner
Mikkelson, Eric	Prairie Village, KS	Mayor
Gaines, Billy	Ray County	Presiding Commissioner
Turnbow, Kristofer	Raymore, MO	Mayor
McDonough, Mike	Raytown, MO	Mayor
Boley, Damien	Smithville, MO	Mayor
Kane, Mike	Unified Government of WyCo/KCK	Commissioner - Designee for Mayor/CEO Tyrone Garner
VACANT	Unified Government of WyCo/KCK	Commissioner
VACANT	Unified Government of WyCo/KCK	Commissioner
VACANT	Unified Government of WyCo/KCK	Commissioner
VACANT	Unified Government of WyCo/KCK municipalities	Mayor

*Public Transit Representatives (Voting) **Public Transit Advisory Representatives (Non-Voting)

AGENDA REPORT

MARC Board of Directors

December 2023
Item No. 1

ISSUE:

Introductions and Board Sharing Time

BACKGROUND:

Time has been reserved on the agenda for introductions and items of interest to Board members. The Board Chair encourages board members to raise matters for discussion at future meetings or other issues of general concern or interest.

AGENDA REPORT

MARC Board of Directors

December 2023

Item No. 2a

Efficient Transportation and Quality Places

ISSUE:

REPORT: KCI Airport Public Transit Action Plan Update

BACKGROUND:

The Mid-America Regional Council (MARC) has collaborated with the Kansas City Area Transportation Authority (KCATA), the City of Kansas City, Missouri, KC Aviation Dept and a number of other regional partners on the Kansas City International (KCI) Airport Public Transit Services Action Plan. This effort has evaluated public transit options to serve transportation needs to/from the airport. The plan will identify flexible and scalable enhanced services for a variety of potential users including workforce, residents and travelers for business, recreation, and large public events.

With the opening of the new KCI terminal in 2023, the recent success of the 2023 NFL Draft, and the upcoming 2026 FIFA World Cup, Kansas City is poised as a premier destination for arts, entertainment and culture. The demand is more pressing for a reliable, accessible, and multimodal public rapid transit system that serves KCI, surrounding area businesses and key destinations around the region.

During this month's Board meeting, staff and members of the consultant team leading this work will provide a status briefing on this initiative, including the following:

- Plan overview
- Needs assessment analysis & demand for public transit to KCI
- Service alternatives/evaluation
- Implementation strategies (future services and costs/funding)
- Next steps

BUDGET CONSIDERATIONS:

None

COMMITTEE ACTION:

This work was included in the MARC Board approved Transportation Unified Planning Work Program (UPWP). The UPWP was approved on November 22, 2022.

EXHIBITS:

[KCI Transit Access Presentation](#)

RELATED JURISDICTIONS:

This item impacts the service area for transit agencies in region, including Jackson, Platte, Clay, and Cass counties in MO and Wyandotte, Johnson, and Leavenworth counties in KS.

RECOMMENDATION:

None. Information only.

STAFF CONTACT:

Martin Rivarola, Assistant Director of Transportation and Land Use Planning
Tyler Means & AJ Farris (KCATA)

AGENDA REPORT

MARC Board of Directors

December 2023
Item No. 3a
Competitive Economy

ISSUE:

REPORT: 2024 Regional Economic Forecast

BACKGROUND:

The Mid-America Regional Council (MARC) provides the Kansas City region economic forecast for the Greater Kansas City Chamber of Commerce’s annual Economic Forecast Breakfast, which occurred December 7th this year. This forecast updates the prior forecast the Board received in September. The forecast shows a slowing economy but one that avoids a recession. The Kansas City region’s job growth in 2024 is expected to be about one-third that experienced in 2023. Bright spots for the regional economy include health care and manufacturing, as the Panasonic plant begins to hire.

The forecast is currently available for review on the MARC website. MARC staff will present a summary of the forecast results.

BUDGET CONSIDERATIONS:

The Chamber contracts with MARC to produce this forecast and presentation for \$2,000 annually.

REVENUES	
Amount	\$2000
Source	Local
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	\$1500
Contractual	\$500
Pass-Through	
Other (supplies, printing, etc.)	

EXHIBITS:

Forecast presentation can be found [here](#).

RECOMMENDATION:

None. Information only.

STAFF CONTACT:

Frank Lenk, Director of Research Services

AGENDA REPORT

MARC Board of Directors

December 2023
Item No. 4a
Effective Local Government

ISSUE:

REPORT: Updates on Regional Generative Artificial Intelligence Efforts

BACKGROUND:

Use and availability of generative artificial intelligence (AI) tools has increased dramatically over the past year. While the path forward with these tools in the context of local government is not yet entirely established, Mid-America Regional Council (MARC) staff are working to create and maintain a high level of capacity to understand and engage with generative AI from a policy perspective.

MARC has created an internal policy to guide the use of generative AI by MARC staff that includes ethical principles, platform and disclosure/citation guidance and risk management considerations. MARC staff will share a brief overview of the policy and guidelines and the anticipated path forward.

Additionally, MARC staff will provide an update on a recent event hosted at the Kauffman Foundation Conference Center on ethical and legal considerations for use of generative AI in government settings.

BUDGET CONSIDERATIONS:

None.

EXHIBITS:

None.

RECOMMENDATION:

None. Information Only.

STAFF CONTACT:

Amanda Graor, Deputy Director of Research Services/Chief Innovation Officer

AGENDA REPORT

MARC Board of Directors

December 2023
Item No. 5a
Healthy Environment

ISSUE:

REPORT: Progress on development of a regional application for the upcoming EPA Climate Pollution Reduction Implementation Grant.

BACKGROUND:

The Environmental Protection Agency (EPA) announced a variety of major climate protection initiatives through the Inflation Reduction Act. In April 2023, the Mid-America Regional Council (MARC) Board of Directors authorized receipt of a \$1 million formula grant from the [EPA Climate Pollution Reduction Planning Grant](#) program to update the current [Regional Climate Action Plan](#). EPA recently announced [implementation grants](#) due early April 2024, with potential funding levels for the Kansas City region ranging from \$50 - \$200 million.

During the past three months, MARC convened hundreds of community stakeholders to better understand needs and opportunities to be addressed through the implementation grant. MARC consolidated its findings within the attached *Overview of Proposed Regional Climate Pollution Reduction Implementation Grant (CPRG) Strategy*. These findings were presented at a community workshop held at the Kauffman Foundation on December 1, 2023.

This presentation will provide an overview of currently contemplated grant strategies and a summary of next steps.

RELATED JURISDICTIONS:

This item impacts all counties in the MARC region.

EXHIBITS:

Overview of Proposed Regional Climate Pollution Reduction Implementation Grant Strategy

RECOMMENDATION:

None. Information Only.

STAFF CONTACT:

Tom Jacobs

AGENDA REPORT

MARC Board of Directors

OVERVIEW OF PROPOSED REGIONAL CLIMATE POLLUTION REDUCTION GRANT (CPRG) STRATEGY

The Regional Climate Action Plan articulated dozens of interconnected strategies to catalyze a net zero region by 2050, with an unswerving focus on environmental justice. This fall, community partners helped identify hundreds of specific project and programmatic opportunities that align with six key focus areas: high performance buildings and resilient neighborhoods, clean power, transportation access and mobility, green infrastructure, urban agriculture and innovation, and circular economy. Woven through regional discussions are an abiding interest in community education and engagement, capacity building, workforce development, and regional/local policy development.

An emerging narrative to reduce greenhouse gas emissions, advance environmental justice, improve public health, and galvanize inclusive economic prosperity frames a system-wide focus on hubs, corridors, and resilient neighborhoods.

Hubs: A regional network of community-led *resilience hubs* will enable high-performance commercial and industrial buildings to meet a range of community needs during times of acute stress and in support of evolving community development. Green and connected *mobility hubs* will strengthen public and active transportation, along with more affordable housing and sustainable land use. A series of economic hubs will complement the resilience hubs, offering job opportunities and support a strengthened regional economy. Finally, *food hubs* will help organize organic and food waste recovery/diversion with a focus on circular economy.

Corridors: Regional connections will be strengthened by greening key *transportation corridors* and public transportation systems. Restoration of *stream corridors* and connecting MetroGreen to neighborhoods will provide multiple benefits from carbon sequestration, flood risk reduction, air and water quality conservation, food security, biodiversity, and mobility.

Resilient neighborhoods: Neighborhood-scale investment will focus on energy efficiency improvements in single-family, multi-family and commercial/institutional buildings. Site-scale investments in green infrastructure, through urban forestry and native landscaping, will sequester carbon and ameliorate urban heat islands. Urban agriculture and food system investments will create models of land stewardship while increasing food security and carbon sequestration. And neighborhood capacity-building efforts will facilitate access to new federal resources.

NEXT STEPS

MARC received substantial input from regional partners to inform this initiative. An overarching CPRG proposal based on community-articulated priorities will be developed for community review in mid-January. The MARC Board of Directors will consider the Priority Climate Action Plan for adoption in February 2024. MARC will submit a final grant application to EPA by April 1, 2024. Importantly, ongoing community dialogue will inform the development of applications to related federal grant programs.

The Climate and Environment Council will guide the preparation of a final CPRG proposal, drawing from their adopted criteria, including: greenhouse gas emissions reduction, benefits to low-income/disadvantaged communities, sustainability co-benefits, ability to be implemented within five years, and potential to leverage other funding opportunities.

AGENDA REPORT

MARC Board of Directors

December 2023

Item No. 6a

Efficient Transportation and Quality Places

ISSUE:

REPORT/VOTE: Authorize an agreement for consultant services for the Kansas City Regional Electric Vehicle Readiness Plan.

BACKGROUND:

The Mid-America Regional Council (MARC) is seeking qualified consultants to develop a Kansas City Regional Electrical Vehicle (EV) Readiness Plan that will prepare the community for electric vehicle market growth and support their use as a mode of clean transportation. The plan supports vehicle electrification strategies outlined in [Connected KC 2050](#), the [Clean Air Action Plan](#), and the [Kansas City Regional Climate Action Plan](#).

The development of a regional EV Readiness Plan is intended to complement strategies aimed at decreasing Greenhouse Gas (GHG) emissions emanating from the transportation sector. In 2015 MARC established a baseline GHG inventory for the Kansas City Region. The inventory includes emissions estimates associated with surface transportation, among others, and represents the best estimate of regional CO₂ emissions for the 10-county planning area. The net change in emissions resulting from EV readiness strategies will complement a planned update to the GHG inventory and will be used as an input into future projections.

MARC received five proposals by the October 13, 2023 deadline. A review by MARC staff confirmed that four of the proposals met eligibility requirements. Interviews for the shortlisted consultant teams (WSP, ICF and Black and Veach) will be held on December 14, 2023 and staff will share the selected team in the brief report to the Board.

BUDGET CONSIDERATIONS:

Funds in the amount of \$200,000 were budgeted for consultant services associated with the Kansas City Regional EV Readiness project. This project is funded by regional transportation planning funds, transportation project fees, and other local match funds. The final level of contractor funding and contract price will be negotiated between MARC and the contractor.

REVENUES	
Amount	\$200,000
Source	2024 Comprehensive Planning Grant funds, transportation project fees and local match funds
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	
Contractual	\$200,000
Pass-Through	
Other (supplies, printing, etc.)	

RELATED JURISDICTIONS:

This item impacts all counties in the MARC region.

EXHIBITS:

None.

AGENDA REPORT

MARC Board of Directors

RECOMMENDATION:

Authorize the executive director to enter into an agreement for consultant services in an amount not to exceed \$200,000 for technical analysis and public engagement services for the Kansas City Regional EV Readiness Plan.

STAFF CONTACT:

Karen Clawson, Principal Planner/Air Quality Program Manager
Ron Achelpohl, Director of Transportation & Environment

AGENDA REPORT

MARC Board of Directors

December 2023
Item No. 6b
Healthy Environment

ISSUE:

REPORT: 2023 Ozone Season Report

BACKGROUND:

The 2023 Ozone Season ran from March 1 to October 31, 2023. While there were 14 ozone alerts during this time, the eight-hour ozone concentrations exceeded the 70 part-per-billion (ppb) standard 16 days during the season. Based on monitor values, the Kansas City region's 3-year average ground-level ozone concentration is now at 71 parts per billion (ppb), an increase from last year's ozone concentration of 68 ppb. This new value exceeds the 2015 National Ambient Air Quality Standard (NAAQS) set by the EPA for ozone pollution. Implications of this violation are not yet known. Air Quality staff will brief the Board on 2023 ozone season results and provide an overview of particulate matter pollution trends in the region.

The Mid-America Regional Council's (MARC) Air Quality program supports and informs the public health and transportation strategies in the ConnectedKC 2050, Kansas City Regional Climate Action Plan, Clean Air Action Plan, and the Smart Moves Regional Transit and Mobility Plan. A change in air quality attainment status for the Kansas City region would have significant implications on transportation planning and programming of funds.

BUDGET CONSIDERATIONS:

None.

RELATED JURISDICTIONS:

This item impacts all counties in the MARC region.

EXHIBITS:

[2023 Ozone Season Summary](#)

RECOMMENDATION:

None. Information only.

STAFF CONTACT:

Karen Clawson, Principal Planner/Air Quality Program Manager

AGENDA REPORT

MARC Board of Directors

December 2023

Item No. 6c

Exemplary Core Competencies

ISSUE:

VOTE: Approve Revised 2023 and Proposed 2024 Budget

BACKGROUND:

An overview of the draft 2023 Revised and proposed 2024 Mid-America Regional Council (MARC) Budget and Work Plan was presented at the B&P Committee in November and the 2024 Policy Goal Area work plans were reviewed with the Board. Since that time, staff has reviewed and finalized numbers and made final edits to content. At the December B&P meeting staff will review revenues and expenditures by fund and provide a summary report of key financial highlights to the Board.

The 2024 Budget includes a significant increase in revenues and expenditures. Projected revenues grew from \$110,847,411 in 2023, to \$133,154,868 in 2024; and expenditures grew from \$109,520,234 to \$133,015,121. These increases are the results of new federal, state, and private grants to the region to support expansion of work. Additionally, waivers of contributed services during COVID are being reinstated and consequently, are budgeted to increase total revenues and total expenses. Of the revenues projected in 2024, 76% are dollars that are passed through to counties, cities and other partner agencies for projects and work across the region. Staffing increased from 179 to 191 full and part-time positions in the 2023 Revised and 2024 Budget to help support the expansion of work. The 2024 Work Plans describe the priorities for 2024 and the budget illustrates the linkages between revenue, expenditures, policy goals and work programs.

During the course of any budget year, new programs and funding sources that support our Policy Goals may become available. In addition to developing the budget for the upcoming year, it is our practice to revise the budget late in the year to capture changes to the initial revenue and expenditure projections. The Revised 2023 Budget is contained within this budget document. Total revenues in the 2023 Revised budget decreased from \$110,847,409 in the 2023 approved budget to \$101,138,474 primarily due to several large projects that were slower to start than anticipated. These timing impacts and other substantial changes from the approved 2023 Budget are noted in the Notable Changes section of the document and are reflected in future projections.

Members of the MARC Board are asked to approve the Revised 2023 and the Proposed 2024 Workplan and Budget. The complete document draft is available online after 5 p.m. on Friday at the following link: [Financial Information | MARC](#)

BUDGET CONSIDERATIONS:

Following are total budget numbers for the Revised 2023 and Proposed 2024 Budgets. Annual revenues and expenses differ in budget years due to fluctuations in fund balances.

	Revised 2023	Proposed 2024
Revenues	\$101,138,474	\$133,154,868
Expenditures	\$100,312,598	\$133,015,121

AGENDA REPORT

MARC Board of Directors

RECOMMENDATION:

Approve Revised 2023 and Proposed 2024 Budget

STAFF CONTACT:

Carol Gonzales, Director of Finance and Administration

Andrew Molloy, Finance Director

Joanne Bussinger, Grant Manager

Darlene Pickett, Accountant III

AGENDA REPORT

MARC Board of Directors

December 2023
Item No. 6d
Effective Local Government

ISSUE:

REPORT: Preliminary review and input on the 2024 Federal Policy Agenda

BACKGROUND:

Each year, the Mid-America Regional Council (MARC) Board of Directors adopts a federal policy agenda, reflecting issues of importance to the Kansas City region. The issues come forward from MARC-convened working committees, member local governments, and community partners. The following provides an outline of possible 2024 federal policy issues:

ISSUES FOR DISCUSSION:

1. Are there important issues for your jurisdiction or the region that are missing?
2. Do you see any of these issues as priorities for the board for 2024?
3. Given the opportunities from recent federal grant programs authorized by Congress, including the Infrastructure Investments and Jobs Act, are there specific recommendations to members of our Congressional delegation on how the types of projects or how the funding might be awarded?

BUDGET CONSIDERATIONS:

None.

RELATED JURISDICTIONS:

This item impacts all counties in the MARC region.

EXHIBITS:

[2024 Federal Policy Agenda Draft](#)

RECOMMENDATION:

The MARC Board will review the draft at the December 2023 meeting and asked to approve the final at the January 2024 meeting.

STAFF CONTACT:

Marlene Nagel, Director of Community Development

AGENDA REPORT

MARC Board of Directors

December 2023

Item No. 6e

Safe and Secure Communities

ISSUE:

REPORT/VOTE: Authorize federal subrecipient agreements with Burrell Behavioral Health and ReDiscover for the FY2023 Connect and Protect: Law Enforcement Behavioral Health Response Program grant for the Eastern Jackson County Co-Responder Program.

BACKGROUND:

The Eastern Jackson County Shared Services Initiative includes Blue Springs, Grandview, Independence, Lee’s Summit and Raytown. In 2020, the original participants of Blue Springs, Independence and Lee’s Summit partnered with Certified Community Behavioral Health Organizations (CCBHOs) Burrell Behavioral Health d/b/a Comprehensive Mental Health Services and ReDiscover to expand a program to embed mental health clinicians within the three police departments to respond with law enforcement on calls for service.

The Mid-America Regional Council (MARC) administers a grant through the Bureau of Justice Assistance (BJA) Justice and Mental Health Collaboration Program (JMHCP) to support this work. The current grant was extended through September 2024. The partners applied for and received a new grant through the Connect and Protect program to sustain funding for the mental health co-responder partnership among all five police departments. The CCBHOs will expand their staff, cover some annual training costs and work with the police departments to improve program data collection and analysis.

BUDGET CONSIDERATIONS:

The grant award is \$550,000 for three years.

REVENUES	
Amount	\$550,000
Source	FY23 DOJ BJA Connect and Project Grant
Amount	\$231,250
Source	In-Kind Local Match (CCBHOs and Law Enforcement)
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	\$101,931
Contractual	
Pass-Through	\$448,069
In-Kind	\$231,250
Other (supplies, printing, etc.)	

COMMITTEE ACTION:

On April 25, 2023, the MARC Board of Directors authorized an application to the U.S. Department of Justice Bureau of Justice Assistance for the FY2023 Connect and Protect: Law Enforcement Behavioral Health Response Program in the amount of \$550,000 plus local match to expand the Eastern Jackson County Mental Health Co-Responder Program. The grant was awarded in September 2023 for three-year period ending September 30, 2026.

RELATED JURISDICTIONS:

This grant involves communities in suburban Jackson County, MO and primarily reaches Blue Springs, Grandview, Independence, Lee’s Summit and Raytown. The grant includes funds for a “floater” co-responder position with Burrell Behavioral Health to serve smaller communities including Grain Valley and Oak Grove.

AGENDA REPORT

MARC Board of Directors

RECOMMENDATION:

Authorize two federal subrecipient agreements for the U.S. Department of Justice Bureau of Justice Assistance FY2023 Connect and Protect: Law Enforcement Behavioral Health Response Program, as follows:

- ReDiscover in the amount of \$414,455, including \$268,841 of federal grant funds and \$145,614 of non-federal local match; and
- Burrell Behavioral Health in the amount of \$253,432, including \$179,228 of federal grant funds and \$74,204 of non-federal local match.

STAFF CONTACT:

Lauren Palmer, Director of Local Government Services

Julie Phillips, Shared Services Program Director

AGENDA REPORT

MARC Board of Directors

December 2023
Item No. 6f
Exemplary Core Capacities

ISSUE:

REPORT: Appointment of Nominating Committee for 2024 board officers

BACKGROUND:

Each year, the Mid-America Regional Council (MARC) Board Chair names a Nominating Committee for MARC Board Officers to be elected at the January meeting. MARC Board Officers are elected for a period of one year, although traditionally they serve for two consecutive terms. The current officers are completing their first year of service. However, Chairman Carson Ross is not running for re-election as Mayor and will leave office in April 2024.

The current officers are as follows:

Mayor Carson Ross, Chair
Commissioner Janee Hanzlick, First Vice-Chair
Councilmember Beto Lopez, Second Vice-Chair
Mayor Damien Boley, Treasurer
Councilmember Holly Grummert, Secretary

Mayor Ross has appointed past MARC Board Chairs, Mayor Curt Skoog and Commissioner Rob Roberts, to join him in serving as the Nominating Committee for 2024 Officers.

Nominating committees have traditionally considered the length and level of participation with MARC in selecting officer nominees. Board members who have interest in serving as an officer are encouraged to advise the nominating committee members. The nominating committee will meet in early 2024 meeting to develop a slate of officers to be presented to the Board in January for approval.

RECOMMENDATION:

None.

STAFF CONTACT:

David Warm, Executive Director

AGENDA REPORT

MARC Board of Directors

December 2023
Item No. 8a

ISSUE:

VOTE: Approve minutes of the November 28, 2023, Board meeting

BACKGROUND:

The minutes of the November 28, 2023, meeting are enclosed.

RECOMMENDATION:

Approve the minutes of the November 28, 2023, meeting.

STAFF CONTACT:

David Warm, Executive Director
McKenzie Neds, Executive Assistant

MARC

MID-AMERICA REGIONAL COUNCIL

BOARD OF DIRECTORS MEETING SUMMARY

November 28, 2023

12:00 p.m.

BOARD MEMBERS PRESENT

Mayor Carson Ross, Blue Springs, MO - MARC Board Chair

Commissioner Janeé Hanzlick, Johnson County, KS - MARC Board 1st Vice Chair

Mayor Pro Tem Beto Lopez, Lee's Summit, MO - MARC Board 2nd Vice Chair

Mayor Damien Boley, Smithville, MO - MARC Board Treasurer

Councilmember Holly Grummert, Overland Park, KS - MARC Board Secretary

Mayor Mike Boehm, Lenexa, KS

Councilmember Eric Bunch, Kansas City, MO

Commissioner Becky Fast, Johnson County, KS

Presiding Commissioner Scott Fricker, Platte County, MO

Mayor Pro Tem Dan Hobart, Independence, MO

Councilmember Logan Heley, Overland Park, KS

Auditor Victor Hurlbert, Clay County, MO

Commissioner Harold Johnson Jr., Unified Government of Wyandotte County and Kansas City, KS

Mayor Pro Tem Beto Lopez, Lee's Summit, MO

Commissioner Angela Markley, Unified Government of Wyandotte County and Kansas City, KS

Councilmember Bridget McCandless, Independence, MO

Mayor Eric Mikkelson, Prairie Village, KS

Commissioner Jerry Nolte, Clay County, MO

Commissioner Doug Smith, Leavenworth County, KS

Mayor Kris Turnbow, Raymore, MO

Mayor Rick Walker, De Soto, KS

STAFF PRESENT

Executive Director David Warm and other MARC staff

OTHERS

Guests from R1 Regional Planning Council

Dana Webb, Mayor of Oak Grove, MO

Chad Grittman, Director of Strategic Partnerships, BioNexus KC

INTRODUCTIONS AND BOARD SHARING TIME

Mayor Carson Ross called the meeting to order at 12:18 p.m. and welcomed attendees. Due to the meeting being held remotely and in-person, Commissioner Hanzlick provided instructions for participation. She reported that staff would present on all the agenda items, provide an opportunity for comments and questions after each item, and ask for approval of all agenda items, as well as the consent agenda, with one vote at the end of the meeting. Members will have an opportunity to abstain or object to any items necessary during the final vote.

Self-introductions were made, and members shared items of interest from their jurisdictions.

Outgoing Board member recognition

Mayor Carson Ross recognized outgoing board members for their years of public service and dedication to the region.

PRESENTATION: Parade of Hearts 2024

Jenn Nussbeck, CEO of the Parade of Hearts, gave a presentation of the work that Parade of Hearts has accomplished in the last 2 years. A total of \$2.56 million was raised in 2022 for the beneficiaries in the metro region. The beneficiaries for the 2023-2024 Parade of Hearts have been identified as: The University of Kansas Health System, Children's Miracle Network Hospital, The Family Conservancy, and the Arts and Culture District of Kansas City. Ms. Nussbeck reviewed sponsorship opportunities for the upcoming year and informed the group that the hearts will be on display for slightly longer this year due to the popularity of them. However, Ms. Nussbeck did announce that, as planned, Parade of Hearts will take a break in the 2025 season but be back to show the world how big our KC heart really is with the unveiling of a new design in 2026 for a global unifying feel.

REPORT: Overview of the Revised 2023 and Proposed 2024 Budget

Carol Gonzales, Director of Finance and Administration, introduced the revised 2023 and proposed 2024 budget and gave the floor to each department director to discuss the upcoming plans for programming. Each department gave highlights of key priority areas for 2024 with projected revenues of \$133,154,868. Total expenditures for the year 2024 are expected to be \$133,015,121. A detailed version of the presentation and outline can be found on the MARC website at: [2024 Budget and Work Plan - DRAFT \(marc.org\)](https://www.marc.org/2024-Budget-and-Work-Plan-DRAFT)

BRIEF REPORTS:

REPORT/VOTE: Authorize grant request submittals to foundations for a U.S. Department of Energy conservation program assisting non-profit organizations.

Marlene Nagel, Director of Community Development, shared that the US Department of Energy informed MARC staff in late October that we are one of nine organizations across the United States receiving a grant under the Renew Americas Nonprofit Energy Conservation Grant program. The grant is roughly \$4.7 million and today we are asking for action in two areas. One is to approval grant requests to foundations that will provide a 20% match funding for the grant. Those foundations are the Hall Family Foundation, the Sunderland Foundation, the Marion and Henry Block Foundation, and the Ewing Marion Kauffman Foundation. With this funding, we expect to serve 25 nonprofits that own their own buildings and provide services to disadvantaged communities across the Greater Kansas City area.

While putting the grant together, MARC reached out and developed partnerships with organizations that will be included in the grant, including the Community Capital Fund, Metropolitan Energy Center, Climate Action KC, United Way of Greater Kansas City, and the Building Energy Exchange. MARC also selected two engineering firms through a competitive process that bring engineering expertise and a commitment to MBE/WBE employment practices. Those firms are Custom Engineering and Entegriy Energy Solutions.

MARC is asking today for approval to request funds from the foundations listed and contract with the listed partners to in order to launch the program by the end of the first quarter of 2024.

REPORT: Update on regional event on the use of artificial intelligence tools in local government and public services.

Amanda Graor, Deputy Director of Research Services/Chief Innovation Officer, announced that on December 12, 2023 from 10:00 - 11:30 a.m. in the Kauffman Foundation Conference Center, MARC is hosting a Regional Innovation Forum to broadly discuss Generative AI and the public sector. Registration is not required, and the event is free to attend.

Mayor Mike Boehm asked which member of public administration staff would be the best to send from local government staff. Ms. Graor indicated that a member of IT or Finance would be a good fit for this event.

REPORT: 2023 Public Service Career Expo

Julie Phillips, Shared Services Program Director, shared photos and outcomes from the 2023 Public Service Career Expo that was held on November 15, 2023. This is an event organized by MARC staff and a planning team of city / county HR managers and is held every two years to introduce middle and high school students to careers in public service. This year 3000 students descended upon Bartle Hall to learn about careers and administration, fire, EMS, law enforcement, IT, Human Services, public health, public works, and parks and recreation. Each area provided engaging, hands-on activities for our students.

Students also received information on public sector youth opportunities in your communities from across our region, including internships, job shadowing, and volunteer programs. After the event, we surveyed teachers and students and they said that nearly 89% of the students said that they have a better understanding of the types of opportunities are available in the public sector and more than 50% of the students were either very interested or extremely interested in pursuing a career in public service because of attending the Career Expo.

Commissioner Becky Fast commented that we need more of these events to happen throughout the region because public sector workforces are competing with private sector companies that are recruiting kids out of middle schools i.e. engineering and architecture firms.

REPORT/VOTE: Authorize agreement for phase one of the Kansas City Regional Transportation Resiliency Study to mitigate potential hazards to transportation systems.

This item was tabled until the December board meeting.

REPORT/VOTE: Amend Total Transportation Policy Committee bylaws to add voting membership for Ray County jurisdictions.

Ron Achelpohl, Director of Transportation and Environment, explained that the Total Transportation Policy Committee met last week and voted to amend their bylaws to provide voting membership for Ray County and Ray County municipalities on TTPC. Ray County is a founding member of MARC and earlier in the year, they requested to join our Metropolitan Planning Organization. Governor Parson in Missouri approved that recommendation earlier this month and we are now requesting your approval. It will be a slight modification to the bylaws that would increase the number of voting members on TTPC from 49 to 51 and would provide representation for Ray County jurisdictions.

REPORT/VOTE: Authorize construction contracts for Regional Preventive Maintenance Program

Ron Achelpohl, Director of Transportation and Environment, requested authorization for the construction contracts of the regional preventive maintenance program. As part of the Coronavirus Relief and Recovery Act, MARC received funding in the region that was available to support local jurisdictions in addressing deferred maintenance needs during the pandemic. MARC is pleased to report that by working with MODOT and partner agencies in Missouri, bids were made on the three different packages for the program. Details of those projects may be found in your board packet and the recommended contract amounts.

Victor Hurlbert asked if there was a way to see the funding broken out by project instead of County.

Mr. Achelpohl indicated that the bid packages were combined on a county level to provide more opportunities to bid on the projects. Then staff worked with each city over 5,000 to identify needs in their communities. The link in the board memo packet has maps showing where each segment of road that is being repaired is. In total, there will be roughly 800 miles of roadway repaired using these dollars.

VOTE: Proposed 2024 Unified Planning Work Program

Ron Achelpohl, Director of Transportation and Environment, explained that the Unified Planning Work Program is an annual document that MARC prepares as part of our responsibility as Metropolitan Planning Organization. It identifies major regional transportation planning initiatives that will take place over the next year. This document has been sent out for public review and comment and was discussed at TTPC. Most of the high-level work items included in the plan were also in the draft budget that was presented earlier. Thus, we are seeking approval to send this plan to MODOT And KDOT For their approval.

EXECUTIVE DIRECTORS REPORT

David Warm called attention to two important events happening soon. On December 7th MARC will be hosting a Regional Workforce and Education Summit from 8:30 a.m. to 10:30 a.m. And on December 11th at the MARC offices MARC will host a Leadership in Aging Network Legislative Breakfast from 8:30 a.m. to 10:30 a.m. And finally, please note the date of the next board meeting is December 19th due to the holiday shifting calendars.

CONSENT AGENDA (ADMINISTRATIVE MATTERS)

VOTE: Approve Consent Agenda

VOTE: Approve Minutes of the October 24, 2023, Board Meeting

VOTE: Authorize an agreement with FORVIS to develop a Software Assessment and Acquisition Plan at a cost not to exceed \$80,000.

VOTE: Approve actions taken at the November 14, 2023, Head Start Advisory Committee Meeting.

REPORT: Emergency purchase for service order with LightEdge for datacenter space in Kansas for 911 network equipment.

VOTE: Authorize renewal of a contract with Rita Parker for cooperative purchasing coordination services for the Kansas City Regional Purchasing Cooperative.

VOTE: Approve a contract with Sustainable Solutions Group to provide climate planning technical assistance and consulting services for an amount not to exceed \$110,000.

VOTE: Authorize grant requests to the Kansas Department of Health and Environment to support the update to regional stormwater engineering standards.

VOTE: Authorize application to the Health Forward Foundation to continue funding for the Regional Housing Partnership.

VOTE: Authorize agreement with Kansas City Community Land Trust to establish the Regional CLT Consortium

VOTE: Authorize application to the Marion and Henry Bloch Family Foundation to continue funding for the Regional Housing Partnership.

VOTE: Authorize a memorandum of understanding with the Kansas City Area Transportation Authority for the Section 5310 Program.

VOTE: Authorize agreement with the University of Missouri Healthcare Institute for Innovations in Quality.

VOTE: Authorize subaward amendment with Saint Louis University for the Geriatrics Workforce Enhancement Program.

VOTE: Accept event planner proposal to support Health and Resource Fair in Spring 2024.

VOTE: Authorize contract with United 4 Children to develop a statewide implementation of the Early Learning Landscape tool

MOTION: Mayor Pro Tem Dan Hobart moved for approval of all agenda items and the consent agenda, and Councilmember Eric Bunch seconded. Mayor Carson Ross was not present at the time of the vote and First Vice Chair, Commissioner Hanzlick, asked if any member wanted to abstain or object to any of the agenda items.

Commissioner Jerry Nolte voted no on item 6k: *Authorize a memorandum of understanding with the Kansas City Area Transportation Authority for the Section 5310*

Program.

The motion passed.

OTHER BUSINESS

There was no other business.

ADJOURNMENT

The meeting was adjourned at 1:28 p.m.

AGENDA REPORT

MARC Board of Directors

December 2023
Item No. 8b
Exemplary Core Capacities

ISSUE:

VOTE: Authorize entering into agreements with local governments participants in the the 2024 Aerial Imagery Project.

BACKGROUND:

In October, the Mid-America Regional Council (MARC) Board approved entering into an agreement with Surdex, Inc. for photogrametric services related to a Spring 2024 capture and processing of aerial imagery on behalf of local governments. This aerial project is funded by the local governments participating, with MARC acting as their fiscal agent. Project costs are apportioned according to the square milage of the participating jurisdictions. Some communities are successful in bringing other public entities, such as water districts and road districts, into their project. Where boundaries overlap, project costs are shared among the the overlapping jurisdictions.

The following jurisdictions had decided to participate in October:

Atchison County

City of Basehor

City of Blue Springs

City of Grain Valley

City of Grandview

Kansas City Water Services

City of Kansas City MO

City of Kearney

Leavenworth County

City of Lee's Summit

City of North Kansas City

Platte Special Roads District

Platte Water Supply District #4

City of Raytown

City of Riverside

Unified Government of Wyandotte County / Kansas City, KS

Recently, the Cities of Excelsior Springs and Oak Grove also agreed to participate, boosting the project area size and the project cost by \$3,680.

MARC seeks authorization to enter into agreements with each of the participating jurisdictions beginning in January. Precise project costs for each jurisdiction will be determined as part of that process.

BUDGET CONSIDERATIONS:

The addition of Excelsior Springs and Oak Grove, plus the potential for additional smaller jurisdictions to decide to participate, increases the project cost to an amount not to exceed \$120,000, rather than \$114,820 as in the October report. MARC charges a 2.5% administrative fee for acting as the fiscal agent.

AGENDA REPORT

MARC Board of Directors

REVENUES	
Amount	\$120,000 + 2.5% = \$123,000
Source	
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	\$3000
Contractual	\$120,000
Pass-Through	
Other (supplies, printing, etc.)	

COMMITTEE ACTION:

The Aerials Working Group, a subcommittee of the KC MetroGIS committee that advises the Board on issues related to geographic data, selected Surdex in October.

EXHIBITS:

None.

RECOMMENDATION:

Authorize entering into agreements with local governments participating in the 2024 Aerial Imagery Project to apportion the costs based on the square mileage of each jurisdiction.

STAFF CONTACT:

Jakob Goldman, GIS Specialist II
Jay Heerman, Data Services Manager
Frank Lenk, Director of Research Services

AGENDA REPORT

MARC Board of Directors

December 2023
Item No. 8c
Effective Local Government

ISSUE:

VOTE: Authorize amendment No. 3 with Social Impact Advising Group for project management services for 988 and mobile crisis response.

BACKGROUND:

The Mid-America Regional Council (MARC) partnered with five certified community behavioral health organizations (CCBHOs) in Missouri on a successful grant application to the U.S. Substance Abuse and Mental Health Services Administration (SAMHSA). The grant is supporting collaborative work to implement a strategic plan for a shared approach to enhancing mobile crisis response for 988 suicide hotline calls. Now in its second year, this collaborative has expanded its focus to include researching best practices around 911 call diversion, convening local law enforcement partners and identifying opportunities to pilot 911 call diversion programs.

Social Impact Advising Group (SIAG) is an approved vendor for MARC. The agency was selected in accordance with Section 8.3 of the MARC Purchasing Policy, effective September 1, 2021. SIAG was on the facilitation team for a collaborative strategic planning process among Kansas City regional community mental health centers to determine how the area could effectively adapt to the new 988 system. SIAG was selected due to the founder and CEO's (Jacqueline Erickson Russell) expertise in new program design. SIAG provides custom-designed solutions and consulting services that help businesses, philanthropic organizations, and nonprofits align their purpose, community investments, stakeholders, and strategy.

Ms. Russell served as interim project director for the SAMHSA grant awarded in September 2022 until Julie Phillips was hired and onboarded and has continued to provide support and capacity by conducting research of 911 diversion best practices and convening law enforcement partners. Staff recommends extending the contract for the services of SIAG for the purpose of support and implementation of 911 diversion programs for 2024.

BUDGET CONSIDERATIONS:

The original contract award was \$38,776. Amendment No. 1 in the amount of \$1,994 extended SIAG's services for the first year of the grant. Amendment No. 2 in the amount of \$2,800 increased SIAG's hours for the last four months of this year. This Amendment No. 3 in the amount of \$37,500 will bring the total contract amount to \$81,070.

REVENUES	
Amount	\$81,070
Source	Health Forward Foundation cash-match grant
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	
Contractual	\$81,070
Pass-Through	
Other (supplies, printing, etc.)	

RELATED JURISDICTIONS:

The mobile crisis response project area includes Jackson, Clay, Platte and Ray Counties in Missouri.

AGENDA REPORT

MARC Board of Directors

EXHIBITS:

None

RECOMMENDATION:

Authorize Amendment No. 3 to the professional services agreement with Social Impact Advising Group in an amount not to exceed \$37,500 for project management services for 988 mobile crisis response.

STAFF CONTACT:

Julie Phillips, Shared Services Program Director

AGENDA REPORT

MARC Board of Directors

December 2023

Item No. 8d

Thriving Older Adults and Communities

ISSUE:

VOTE: Authorize increase in funding for Liberty Silver Center Transportation Services.

BACKGROUND:

The Liberty Silver Center is experiencing growing participation and corresponding demand for transportation to the community senior center. Based on an increase in the number of trips provided, the remaining balance of the original contract is insufficient to support ongoing Liberty Access transportation service for participants to and from the center. To accommodate the increased demand, additional funding is needed through the end of June 2024.

BUDGET CONSIDERATIONS:

Community Senior Center	Current	Increase	Total
City of Liberty, MO	\$125,826	\$10,000	\$135,826

REVENUES	
Amount	\$135,826
Source	
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	
Contractual	\$135,826
Pass-Through	
Other (supplies, printing, etc.)	

COMMITTEE ACTION:

The Commission on Aging considered this at its December meeting and recommended Board approval.

RELATED JURISDICTIONS:

City of Liberty, MO

EXHIBITS:

None

RECOMMENDATION:

Authorize increased funding to support growing transportation needs for seniors in Liberty, MO.

STAFF CONTACT:

Kristi Bohling-DaMetz, Director of Aging and Adult Services

AGENDA REPORT

MARC Board of Directors

December 2023

Item No. 8e

Thriving Older Adults and Communities

ISSUE:

VOTE: Authorize approval to purchase property at 3707 East 14th Street, Kansas City, MO 64127 for a meal repack facility.

BACKGROUND:

Under the Meal Production Capacity and Infrastructure Expansion contract between the State of Missouri, Department of Health and Senior Services (DHSS) and the Mid-America Regional Council (MARC), funding is available to purchase and renovate a meal repack facility. Benefits of a MARC-owned facility include increased availability of frozen home delivered meals and infrastructure to adapt in the event of another public health emergency. Additionally, an owned facility provides better options to incorporate fresh foods and cultural considerations.

An available property operating with a similar use case has been identified with the support of a competitively selected vendor. Because it is currently functioning as a vending packaging business, there are many advantages including the likelihood it is already appropriately zoned, design that lends to the function we are looking for including appropriate square footage and layout, and property condition in current operations.

The remaining budget will be used to purchase equipment and secure design, requirements, and owner’s representation to manage contracting, permitting, and construction.

While the owner is requesting a lease-back period the length has been negotiated to end in September 2024 at a rental rate of \$7,000/month. Contract negotiations include closing on or before March 1, 2024, with 60 days to complete full due diligence.

BUDGET CONSIDERATIONS:

REVENUES	
Total Contract Amount	\$2,900,731.36
Source	State of Missouri, Department of Health and Senior Services
PROJECTED EXPENSES	
Purchase of Commercial Property	\$1,145,000.00

COMMITTEE ACTION:

The Commission on Aging considered this at its December meeting and recommended Board approval.

RELATED JURISDICTIONS:

Jackson, Platte, Clay, Cass, and Ray counties in Missouri.

RECOMMENDATION:

Recommend authorization to execute contract for property purchase of MARC meal repack facility.

STAFF CONTACT:

Kristi Bohling-DaMetz, Director of Aging and Adult Services

AGENDA REPORT

MARC Board of Directors

December 2023

Item No. 8f

Thriving Older Adults and Communities

ISSUE:

VOTE: Approve amendment increase with Hays Food Town, Inc for Double Up Food Bucks incentives at two store locations.

BACKGROUND:

Mid-America Regional Council (MARC) received a USDA Gus Schumacher Nutrition Incentive Program (GusNIP) COVID Relief and Response (CRR) grant in the fall of 2021. This grant allowed the Double Up Food Bucks program to significantly expand to new locations, particularly in Missouri. Since April 2022, two Hays Food Town Inc. store locations in Caruthersville, MO and Hayti, MO have been offering the Double Up Food Bucks incentive program to their customers who receive food assistance. The original budget for these stores was \$100,000. Program usage at the stores has grown nearly every month since the stores started offering the program. Their budget for incentives redeemed is expected to be depleted in the near future. The overall Double Up Food Bucks GusNIP CRR budget, which MARC monitors, has funds available to extend the ability for the Hays stores to be able to continue offering the incentive to their customers.

BUDGET CONSIDERATIONS:

The budget for the Gus Schumacher Nutrition Incentive COVID Relief and Response grant totals \$4.35 million and can accommodate an increase to the budget for the Hays Food Town, Inc Stores to implement the program.

REVENUES	
Amount	\$70,000 additional budget
Source	Gus Schumacher Nutrition Incentive grant
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	
Contractual	
Pass-Through	\$70,000 additional budget
Other (supplies, printing, etc.)	

RELATED JURISDICTIONS:

The cities of Caruthersville and Hayti in Missouri.

RECOMMENDATION:

Authorize the executive director to sign a contract amendment with Hays Food Town, Inc. to allow them to continue implementing the Double Up Food Bucks program supported by a grant from the USDA's Gus Schumacher Nutrition Incentive Program (COVID Relief and Response).

STAFF CONTACT:

Donna Martin, Public Health Senior Planner

Kristi Bohling-DaMetz, Director of Aging and Adult Services

AGENDA REPORT

MARC Board of Directors

December 2023

Item No. 8g

Safe and Secure Communities

ISSUE:

VOTE: Approve an agreement with Motorola Solutions to purchase VESTA 911 upgrades for 11 regional Public Safety Answering Points.

BACKGROUND:

The Mid-America Regional Council (MARC) 911 system is comprised of four VESTA® call processing hosts, each host supports several regional PSAPs. Due to the critical nature of the system, the VESTA 911 equipment is refreshed on a four-year cycle. This contract will support refreshing equipment at 11 PSAPs approved by the Public Safety Communications Board.

The Public Safety Communications program's contract with Motorola recognizes MARC as a direct customer, which allows purchasing direct from the manufacturer, for cost savings. This distinction was the result of the Public Safety Communications Board's approval to move to MARC maintenance instead of contracted maintenance.

BUDGET CONSIDERATIONS:

The Motorola quote estimates a cost of \$507,956.07. Due to the complex design of the 911 network, Motorola is the sole source vendor for consistency and compatibility with existing infrastructure, maintenance, and support.

Funding for the replacement of the VESTA equipment for the 11 PSAPs, is contained in the 2024 911 Allocation Budget/Capital Projects.

REVENUES	
Amount	\$507,956.07
Source	911 Allocation Budget (Capital Projects)
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	
Contractual	\$507,956.07
Pass-Through	
Other (supplies, printing, etc.)	

COMMITTEE ACTION:

This work is a typical expense anticipated in the 911 system capital projects budget, which was approved by the Public Safety Communication Board on October 25, 2023.

RELATED JURISDICTIONS:

This request supports the 11-county MARC regional 911 network and will specifically serve the following PSAPs:

- Belton Police Department
- Cass County Sheriff's Office
- Kansas City Police Department
- Kansas City South Patrol
- Leawood Police Department
- Lenexa Police Department

AGENDA REPORT

MARC Board of Directors

RELATED JURISDICTIONS cont'd:

- MARC Technical Services
- Prairie Village Police Department
- Raymore Police Department
- Raytown Police Department
- Riverside Police Department

EXHIBITS:

None

RECOMMENDATION:

Approve the agreement with Motorola Solutions to purchase VESTA 911 equipment in the amount of \$507,956.07 to replace existing PSAP equipment scheduled for refresh.

STAFF CONTACT:

Eric Winebrenner, Public Safety Program Director
Nikki Thomas, Public Safety Manager

AGENDA REPORT

MARC Board of Directors

December 2023

Item No. 8h

Safe and Secure Communities

ISSUE:

VOTE: Approve payment for the fifth year of cybersecurity monitoring and risk assessment for the Mid-America Regional Council 911 Regional system with Seculore Solutions.

BACKGROUND:

Seculore offers customized, public safety focused cybersecurity monitoring solutions. Seculore’s Overwatch product includes a dedicated cyber analyst, daily network checks, weekly cybersecurity reports and automated cybersecurity alerts. Seculore Cyberbenchmark is the only cybersecurity risk assessment built specifically for public safety and based upon best practices of the Federal Communications Commission (FCC), Association of Public Safety Communications Officials (APCO), Department of Homeland Security (DHS) and National Institute of Standards and Technology (NIST).

BUDGET CONSIDERATIONS:

The Seculore service agreement for 2024 did not increase and will remain, \$138,000.

Funding for the Seculore Overwatch service is contained in the 2024 911 Allocation Budget/Cybersecurity Budget. The discounts on this service are provided using the HGACBuy Cooperative purchasing contract.

REVENUES	
Amount	\$138,000
Source	911 Allocation Budget (Cybersecurity)
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	
Contractual	\$138,000
Pass-Through	
Other (supplies, printing, etc.)	

COMMITTEE ACTION:

The Public Safety Communications Board approved the use of these funds with the 2024 Regional 911 Budget, at the October 25, 2023 meeting.

RELATED JURISDICTIONS:

This request supports the 11 county MARC regional 911 network.

EXHIBITS:

None

RECOMMENDATION:

Approve payment for the fifth year of cybersecurity monitoring and risk assessment in the amount of \$138,000.00 for Seculore Solutions.

STAFF CONTACT:

Eric Winebrenner, Public Safety Program Director
Nikki Thomas, Public Safety Manager

AGENDA REPORT

MARC Board of Directors

December 2023

Item No. 8i

Safe and Secure Communities

ISSUE:

VOTE: Approve an agreement with TUSA Consulting Services to conduct the Jackson County Collaborative Dispatch Feasibility Study.

BACKGROUND:

At the May Board of Directors meeting an update was given on the work underway in response to the staff shortages and 911 hold times in the Kansas City region. A steering committee, represented by Jackson County administration, Jackson County Sheriff’s Office, Kansas City Police Department, Grandview Police Department, Independence Police Department, Lee’s Summit Police Department, and Raytown Police Department was formed to review the issue. The steering committee agreed to conduct a study to evaluate collaborative solutions to workforce shortages including, but not limited to, consideration of consolidated dispatching. On June 27, the MARC Board approved an agreement with Jackson County for up to \$200,000 to fund the study.

A Request for Proposals was issued for a consultant to lead the study. The steering committee reviewed four submissions and TUSA Consulting was recommended for the contract. TUSA received the highest scores in the categories of technical competency, understanding of the nature of the project, and cost.

BUDGET CONSIDERATIONS:

Jackson County provided funding, not to exceed \$200,000, to engage the vendor once awarded. The project is expected to conclude in late spring 2024.

REVENUES	
Amount	\$189,850
Source	Jackson County, Missouri
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	
Contractual	\$189,850
Pass-Through	
Other (supplies, printing, etc.)	

COMMITTEE ACTION:

The Public Safety Communications Board was made aware of the feasibility study at the July 13, 2023 meeting. Each of the participating agencies has signed a Memorandum of Understanding (MOU) with the Mid-America Regional Council (MARC), agreeing to support requests to ensure project success. This work includes attending meetings, providing information requested by the consultant to provide the best study possible.

AGENDA REPORT

MARC Board of Directors

RELATED JURISDICTIONS:

This request supports primary PSAPs in the Jackson County region:

- Jackson County Sheriff's Office
- Grandview Police Department
- Independence Police Department
- Kansas City Police Department
- Lee's Summit Police Department
- Raytown Police Department

EXHIBITS:

None

RECOMMENDATION:

Approve the professional services agreement with TUSA Consulting Services for the Jackson County Regional Dispatch Feasibility Study in the amount of \$189,850.00.

STAFF CONTACT:

Eric Winebrenner, Public Safety Program Director

Nikki Thomas, Public Safety Manager

AGENDA REPORT

MARC Board of Directors

December 2023

Item No. 8j

Efficient Transportation and Quality Places

ISSUE:

VOTE: Approve Congestion Management Policy & Toolbox Updates

BACKGROUND:

The Mid-America Regional Council's (MARC) Congestion Management Process (CMP) is a systematic way of monitoring, measuring and diagnosing the causes of current and future congestion on a region's multi-modal transportation systems; evaluating and recommending alternative strategies to manage current and future regional congestion; and monitoring and evaluating the performance of strategies implemented to manage congestion. The CMP also responds to requirements set forth by federal transportation legislation (23 CFR 450.320).

The FHWA and FTA Guidebook, *Advancing Metropolitan Planning for Operations*, outlines an 8-step framework for the development of a CMP.

1. Develop Congestion Management Objectives
2. Identify Area of Application
3. Define System/Network of Interest
4. Develop Performance Measures
5. Institute System Performance Monitoring Plan
6. Identify and Evaluate Strategies
7. Implement Selected Strategies and Manage Transportation System
8. Monitor Strategy Effectiveness

In accordance with this guidance MARC has developed and maintained an eight-step approach within this policy, which was initially adopted by the MARC Board of Directors in 2011 and revised in 2020. As noted in the policy, it is MARC's responsibility to review the policies and procedures governing the CMP and revise them to address changes to regional transportation goals and/or federal rules and requirements. The Congestion Management Policy is being updated in parallel with long-range plan, Connected KC 2050 Update.

MARC staff has sought input on the policy from MARC transportation committee members since August 2023 and coordinated a workgroup with three working sessions for the purpose of developing a draft of the policy for committee consideration.

Key updates include:

- Re-organization and clarification of narrative to provide a more user-friendly document.
- Definition of key terms such as congestion and single-occupant vehicle capacity.
- Congestion Management Process section was revised to be more reader-friendly and to note at which step different participants of the Congestion Management Process are involved.
- SOV Capacity Analysis section was revised to outline the steps a project sponsor would take to undergo this requirement.
- SOV Capacity Analysis section was revised to add policy exemptions (i.e., projects that address a specific safety need or identified bottleneck).
- SOV Capacity Analysis Worksheet was added as Appendix A and revised to better align with the Policy.

AGENDA REPORT

MARC Board of Directors

BUDGET CONSIDERATIONS:

None.

COMMITTEE ACTION:

The Congestion Management Policy and Toolbox Updates were reviewed and approved by a quorum of the Highway Committee on November 29, 2023. The updates are being considered at the December 2023 Total Transportation Policy Committee meeting.

RELATED JURISDICTIONS:

This item impacts all counties in the MARC region.

EXHIBITS:

[Draft Congestion Management Policy](#)

[Congestion Management Toolbox*](#)

**The toolbox matrices are intended to replace tables 2.2 through 2.10 in the 2013 Toolbox.*

RECOMMENDATION:

Approve Congestion Management Policy & Toolbox Updates as presented.

STAFF CONTACT:

Selina Zapata Bur, Principal Planner

AGENDA REPORT

MARC Board of Directors

December 2023

Item No. 8k

Efficient Transportation and Quality Places

ISSUE:

VOTE: Approve Fall 2023 Functional Classification System Updates

BACKGROUND:

Functional classification is the process by which streets and highways are organized according to how they move vehicles across our transportation network. This designation is based on factors such as roadway volume and speed limit, among other criteria established by the Federal Highway Administration. Functional classification is used in transportation planning, roadway design, and is one factor in determining if a roadway project is eligible to receive federal funds.

As the Metropolitan Planning Organization for the Kansas City Region, the Mid-America Regional Council (MARC) is responsible for developing and maintaining the Functional Classification system of roadways within its planning boundaries through coordination with local cities, counties, and departments of transportation. MARC follows an established schedule of two updates per year (spring and fall). To ensure requests meet FHWA guidelines, coordination with neighboring jurisdictions and DOTs is required.

For the Fall 2023 call, MARC reviewed 249 new requests for functional classification changes from nine (9) jurisdictions, which is an uncommonly high number of requests. 215 of the requests were from the Unified Government of Wyandotte County and Kansas City (UG) who made these requests to align with the classifications of their GoDotte Mobility Strategy Plan. To manage UG's requests MARC held two work sessions: one with KDOT and MARC and the other with MARC, KDOT, and UG. At the conclusion of the work sessions KDOT, UG, and MARC came to a consensus on the recommendations of UG's requests.

All 249 requests were reviewed by MARC staff and the applicable DOTs. The requests were organized into the following four (4) recommendation categories.

- Approve: **191 requests (77%)**
- Approve with modification: **12 requests (5%)**
- Withdrawn: **18 requests (7%)**
- Denied: **28 requests (11%)**

MARC coordinated with the requesting jurisdictions to develop a final list of request change recommendations.

BUDGET CONSIDERATIONS:

None.

COMMITTEE ACTION:

These changes were reviewed and approved by a quorum of the Highway Committee on November 29, 2023. The proposed changes are being considered at the December 2023 Total Transportation Policy Committee meeting.

RELATED JURISDICTIONS:

This item impacts all counties in the MARC region.

AGENDA REPORT

MARC Board of Directors

EXHIBITS:

[Recommended Functional Class Changes](#)

RECOMMENDATION:

Approve Functional Classification System changes as presented.

STAFF CONTACT:

Alicia Hunter, Transportation Planner III

Selina Zapata Bur, Principal Planner

AGENDA REPORT

MARC Board of Directors

December 2023

Item No. 8l

Efficient Transportation and Quality Places

ISSUE:

VOTE: Approve 2024 Safety Performance Management Targets

BACKGROUND:

2024 Safety Performance Management (Safety PM1) Targets

The Federal Highway Administration (FHWA) requires States and Metropolitan Planning Organizations (MPOs) to adopt targets for five performance measures for traffic safety. State DOTs are required to update safety performance targets on an annual basis for all five measures. MPOs have the option to (a) support the state targets or (b) establish their own regional targets within 180 days of the establishment of state targets.

The Mid-America Regional Council (MARC) has elected to update regional targets to harmonize significantly different statewide targets between Kansas and Missouri, and the fact that trends in the Kansas City region do not consistently align with statewide trends on either side of the state line. To develop the targets, MARC staff considered historical traffic safety trends, regional plans and programs, and emerging issues.

It was determined during the 2023 PM1 target setting process that MARC would use the target methodology of Zero by 2050 (zero fatalities and serious injuries, for vehicle and non-motorized crashes) and a 1% annual VMT increase. This approach is consistent with what was used to develop the Destination Safe targets for the 2022-2027 Transportation Safety Plan. The Zero by 2050 method illustrates what must be done to significantly reduce traffic serious injuries and fatalities. The Zero by 2050 target for PM1 safety measures is calculated using a linear regression analysis; this analysis predicts future trends/values that help us identify annual targets that get us closer to achieving zero fatalities and serious injuries by 2050.

FHWA regulations require state DOTs and MPOs to establish safety targets as five-year rolling averages. The 5-year rolling average provides a better understanding of the overall data over time without eliminating years with significant increases or decreases; and provides a mechanism for accounting for regression to the mean. If a particularly high or low number of fatalities and/or serious injuries occur in one year, a return to a level consistent with the average in the previous year may occur. The recommended 2024 safety performance targets are based on the 2018-2022 5-year rolling average and are as follows:

1. Number of Fatalities: **203**
2. Rate of Fatalities: **0.93**
3. Number of Serious Injuries: **1,102**
4. Rate of Serious Injuries: **5.04**
5. Number of Non-Motorized Fatalities and Serious Injuries: **135**

BUDGET CONSIDERATIONS:

None.

COMMITTEE ACTION:

The recommended safety targets have been discussed and approved by the Destination Safe Committee and Data Subcommittee. The recommended safety targets are being considered at the December 2023 Total Transportation Policy Committee meeting.

AGENDA REPORT

MARC Board of Directors

RELATED JURISDICTIONS:

This item impacts all MPO counties in the MARC region.

EXHIBITS:

The *2023 Transportation Performance Measures Report*, which will be available at the following link by December 18, 2023, shows safety trends and adopted and proposed regional targets over the span of a decade (2014-2024): www.marc.org/transportation/metropolitan-planning/performance-measures.

RECOMMENDATION:

Approve 2024 Safety Performance Management (Safety PM1) Targets.

STAFF CONTACT:

Alicia Hunter, Transportation Planner III
Selina Zapata Bur, Principal Planner

AGENDA REPORT

MARC Board of Directors

December 2023

Item No. 8m

Efficient Transportation and Quality Places

ISSUE:

VOTE: Approve and adopt an update to the Public Participation Plan for regional transportation planning.

BACKGROUND:

The Public Participation Plan (PPP) guides the public engagement processes and activities of the Mid-America Regional Council's (MARC) Transportation and Environment Planning Department. The PPP provides a framework that guides public involvement in transportation planning projects; and specifies goals, strategies, and techniques that encourage successful public participation. This plan is updated every three years.

Highlights of changes from the previous version include:

- A new section regarding comments made by the public on MARC social media posts
- Amended language about public notices in newspapers
- Updated engagement techniques that promote regional partnerships and ongoing education efforts about transportation planning topics
- Additional language about online live and asynchronous engagement tools to be employed for online public meetings

In October, the draft plan was released for a 45-day public review and comment period. The review and comment period was promoted in newspapers across the region. Paid, boosted posts were also circulated on Facebook to promote the plan update and request comments from members of the public. The public review and comment period closed on Monday, December 4, 2023; and no comments from the general public were received.

BUDGET CONSIDERATIONS:

None.

COMMITTEE ACTION:

MARC's Bicycle and Pedestrian Advisory Committee, Planners' Roundtable group, Planning Directors' Group, and the Total Transportation Policy Committee were consulted as part of the process.

RELATED JURISDICTIONS:

This item impacts all counties in the MARC region.

EXHIBITS:

[Public Participation Plan Draft-2023 Update](#)

RECOMMENDATION:

Approve the updated Public Participation Plan

STAFF CONTACT:

Ron Achelpohl, Director of Transportation and Environment
Jonathan Feverston, Transportation Planner I

AGENDA REPORT

MARC Board of Directors

December 2023

Item No. 8n

Safe and Secure Communities

ISSUE:

VOTE: Authorize a grant application to the Kansas Highway Patrol for Kansas State Homeland Security Grant funding to support agencies' cooperative efforts to address regional threats.

BACKGROUND:

The Mid-America Regional Council's (MARC) Emergency Services programs help ensure the region's ability to prepare, respond, and recover with coordinated plans and high-quality training, technology, and equipment. Since 2012, the Kansas City region has been eligible to apply to Kansas for a portion of its annual State Homeland Security Grant funding to support Kansas agencies. Due to the unique threats that the nation faces, DHS/FEMA identified six priority areas with a minimum percentage of funds that each recipient is required to allocate as part of their application.

- 1) Enhancing the protection of soft targets/crowded places - 3 percent
- 2) Enhancing information and intelligence sharing and analysis - 3 percent
- 3) Combating domestic violent extremism - 3 percent
- 4) Enhancing cybersecurity - no minimum percentage at the national level; the state of KS requires a minimum of 18 percent
- 5) Enhancing community preparedness and resilience - 3 percent
- 6) Enhancing election security - 3 percent

In addition, 35 percent must be allocated to Law Enforcement Terrorist Prevention Activities.

MARC's grant application to the Kansas Highway Patrol's State Homeland Security Grant program will provide \$464,820 of FY24 funds to support needed training; exercises; collaborative, strategic, and operational planning; community resilience programming, cybersecurity; a portion of KC Regional Fusion Center operations; and essential equipment replacement, sustainment for the Kansas side specialty teams (hazmat, tactical, explosive ordnance disposal, and technical rescue).

Project	KS FY23
Regional Cybersecurity - state priority of 18% directed to cybersecurity	\$83,668
Preserving Multi-Discipline Regional Training Capacity	\$150,146
Community Resilience Capacity Building through Exercise and Training	\$14,000
Increasing Soft Target Preparedness through Exercises	\$18,335
Sustain Regional Technical Rescue Capability	\$10,000
Sustain Regional Hazmat Response Capability	\$18,200
Regional Operational Coordination Enhancement - IST Sustainment	\$7,055
Improving Multi-Jurisdiction Information Sharing Capability - WebEOC	\$14,000
Regional Fusion Center Sustainment - Combatting Domestic Violent Extremism (CDVE)	\$23,475
Regional Fusion Center Sustainment - Intel and Info Sharing	\$23,330
Sustaining Regional Law Enforcement Capabilities Through Training and Equipment Replacement	\$65,425
Management & Administration	\$23,241
Increasing Election Security	\$13,945
TOTAL	\$464,820

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The application is prepared based on FY23 funding. The Notice of Funding Opportunity (NOFO) is not released until appropriations are made after the first of the year. The State of Kansas requires the project proposals to be submitted in October of each year. The application will be adjusted, as needed, once the NOFO is released.

COMMITTEE ACTION:

The Regional Homeland Security Coordinating Committee (RHSCC) reviewed and approved the application projects and amounts on October 13, 2023.

RELATED JURISDICTIONS:

The grant application is submitted on behalf of Leavenworth, Wyandotte, and Johnson Counties in Kansas.

EXHIBITS:

None

RECOMMENDATION

Authorize application and acceptance, if awarded, of \$464,820 in FY24 Kansas State Homeland Security Grant funding.

STAFF CONTACT

Erin Lynch, Emergency Services and Homeland Security Program Director
John Davis, Fiscal Administrator

AGENDA REPORT

MARC Board of Directors

December 2023

Item No. 80

Safe and Secure Communities

ISSUE:

VOTE: Authorize a memorandum of agreement with the MO State Emergency Management Agency for professional planning services to update the Multi-Regional Hazard Mitigation Plan.

BACKGROUND:

Mid-America Regional Council's (MARC) Emergency Services programs help ensure the region's ability to prepare, respond and recover with coordinated plans and high-quality training, technology, and equipment. The following agreement will support the planning and update of the Hazard Mitigation Plan for Cass, Clay, Jackson, Platte and Ray counties and jurisdictions within those counties.

Local governments, school districts, and other public organizations are required to develop and adopt a Hazard Mitigation Plan every five years to be eligible to apply for certain FEMA funds. MARC has assisted local communities and agencies in the five Missouri counties to prepare a plan every five years over the past 20 years. The Missouri State Emergency Management Agency (SEMA) has offered MARC a grant of \$98,527 to support the update of the plan - the first draft of the plan is due no later than January 23, 2025. The grant requires a local match (\$32,842.33), which will come from staff time charged into local government resources and in-kind match from the time that local officials spend in the plan's development.

COMMITTEE ACTION:

None

RELATED JURISDICTIONS:

The grant application is submitted on behalf the following Missouri counties and entities:

Cass County

Cass County, City of Archie, Village of Baldwin Park, City of Belton, City of Cleveland, City of Creighton, City of Drexel, City of East Lynne, City of Freeman, City of Garden City, Village of Gunn City, City of Harrisonville, City of Lake Annette, City of Lake Winnebago, City of Peculiar, City of Pleasant Hill, City of Raymore, City of Strasburg, Village of West Line

Clay County

Clay County, City of Avondale, Village of Birmingham, Village of Claycomo, City of Excelsior Estates, City of Excelsior Springs, City of Gladstone, City of Glenaire, City of Holt, City of Kearney, City of Liberty, City of Missouri City, City of Mosby, City of North Kansas City, Village of Oaks, Village of Oakview, Village of Oakwood, Village of Oakwood Park, Pleasant Valley, City of Pleasant Valley, Village of Prathersville, City of Randolph, City of Smithville.

Jackson County

Jackson County, City of Blue Springs, City of Buckner, City of Grain Valley, City of Grandview, City of Greenwood, City of Independence, City of Kansas City, City of Lake Lotawana, City of Lake Tapawingo, City of Lee's Summit, City of Levasy, City of Lone Jack, City of Oak Grove, City of Raytown, Village of River Bend, Village of Sibley, City of Sugar Creek, Village of Unity Village.

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Platte County

Platte County, City of Camden Point, City of Dearborn, City of Edgerton, Village of Farley, Village of Ferrelview, City of Houston Lake, Village of Iatan, City of Lake Waukomis, City of Northmoor, City of Parkville, City of Platte City, City of Platte Woods, Village of Ridgely, City of Riverside, City of Tracy, City of Weatherby Lake, City of Weston.

Ray County

Ray County, City of Camden, City of Crystal Lakes, Village of Elmira, City of Fleming, City of Hardin, City of Henrietta, Village of Homestead, City of Lawson, City of Orrick, Village of Rayville, City of Richmond, City of Wood Heights.

Other applicable Special Districts

EXHIBITS:

None

RECOMMENDATION

Authorize the acceptance of \$98,527 in SEMA funds through the State of Missouri to support preparation and update of the 5-county Hazard Mitigation Plan.

CONTACT

Erin Lynch, Emergency Services and Homeland Security Program Director
John Davis, Fiscal Administrator