



MID-AMERICA REGIONAL COUNCIL

### Travel Model Users Group

There will be a **Hybrid** meeting of the Travel Model Users Group  
**Thursday, December 12, 2024, at 2:00 pm**  
Mid-America Regional Council, **Lewis & Clark Room, 2<sup>nd</sup> Floor**  
Rivergate Building, 600 Broadway, Kansas City, Missouri

#### Agenda

- 1) Welcome & Introductions
- 2) MARC Transportation Modeling Program Updates (MARC Eileen Yang)
- 3) MARC 13-County Trip-Based Model Release  
Introduction to the MARC 13-County Trip Based Travel Demand Forecast Model (Trip Based 13-County Model TB13Version 1)  
Topics: Model Overview, Model input/output, Model structure, and Calibration/validation processes. (Cambridge Systematics Team)
- 4) Open Discussion (MARC model application, insights about the advanced travel model, and the city model developments, etc.)
- 5) Adjourn

**Parking:** Free parking is available when visiting MARC. Visitors and guests should park on the upper level of the garage. An entrance directly into the conference area is available from this level. To enter this level from Broadway, turn west into the Rivergate Center parking lot. Please use any of the available spaces on the upper level at the top of the ramp

**Getting to MARC:** For information on transportation options to the MARC offices, including directions, parking, transit, carpooling, and bicycling, visit <http://marc.org/mapandparking.htm>.

**Special Accommodations:** Please notify the Mid-America Regional Council at (816) 474-4240 at least 48 hours in advance if you require special accommodations to attend this meeting (i.e., qualified interpreter, large print, reader, hearing assistance). We will make every effort to meet reasonable requests. MARC programs do not discriminate against anyone on the basis of race, color or national origin, according to Title VI of the Civil Rights Act of 1964. For more information or to obtain a Title VI Complaint Form, see [http://www.marc.org/transportation/title\\_vi.htm](http://www.marc.org/transportation/title_vi.htm) or call 816-474-4240.