



Board of Directors BUDGET & PERSONNEL

Mid-America Regional Council • 600 Broadway, Suite 200 • Kansas City, Missouri 64105 • 816/474-4240

December 17, 2024
11:15 a.m.

In-person attendees in MARC's Westview room with a remote option via Zoom

Members of the public who wish to participate in this meeting: please email marcinfo@marc.org by 9:00 a.m. on Tuesday, December 17, 2024, for instructions to join the teleconference.

AGENDA

1. Approve Contracts, Grants, and Other Major Expenditures

EXEMPLARY CORE CAPACITIES

- a. VOTE: Approve the Mid-America Regional Council's revised 2024 and proposed 2025 budget

THRIVING OLDER ADULTS AND COMMUNITIES

- b. VOTE: Authorization to submit the State Fiscal Year 2026 Aging Area Plan.
- c. VOTE: Approve amendment to increase the current catering agreement with Guadalupe Center.
- d. VOTE: Approve the acceptance of funds from private funders and the State of Missouri to support the Double Up Food Bucks program in 2025.

EFFECTIVE LOCAL GOVERNMENT

- e. VOTE: Authorize amendment increase with Social Impact Advising Group for project management services for 988 and mobile crisis response.

SAFE AND SECURE COMMUNITIES

- f. VOTE: Authorize amendment increase with ReDiscover for the Justice and Mental Health Collaboration Program grant for the Eastern Jackson County Co-Responder Program.
- g. VOTE: Authorize reallocation of awarded federal funds for the U.S. Department of Health Human Services Substance Abuse and Mental Health Services Administration federal award project to enhance mental health mobile crisis response.
- h. VOTE: Approve the five-year agreement with Seculore Solutions for cybersecurity monitoring and risk assessment services for the regional 911 system.
- i. VOTE: Authorize the purchase of equipment and a three-year license and subscription from CDW for the firewall content filtering service to support the Mid-America Regional Council regional 911 system.
- j. VOTE: Authorize agreement between the Mid-America Regional Council and the United Methodist Health Ministry for ongoing support of the Mobile Integrated Healthcare-Community Paramedic project.

EFFECTIVE TRANSPORTATION AND QUALITY PLACES

- k. VOTE: Authorize an expanded software subscription agreement with Replica to support planning for the Bi-State Sustainable Reinvestment Corridor.
- l. VOTE: Authorize contract extension with Daryl P. Kelly, LLC to provide on-call network support services for the Operation Green Light Program.
- m. VOTE: Authorize consultant agreements for four 2025 Planning Sustainable Places studies in Harrisonville, Kearney, Liberty and Platte City, Missouri.



Board of Directors

BUDGET & PERSONNEL

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2. VOTE: Approve Consent Agenda (Administrative Matters and Minor Expenditures)
 - a. Approve the Minutes of November 26, 2024, Meeting

3. Other Business

4. Adjournment

AGENDA REPORT

Budget and Personnel Committee

December 2024
Item No. 1a
Exemplary Core Competencies

ISSUE:

VOTE: Approve the Mid-America Regional Council's revised 2024 and proposed 2025 budget

BACKGROUND:

An overview of the draft 2024 revised and proposed 2025 Mid-America Regional Council (MARC) Budget and Work Plan was presented at the Budget and Personnel (B&P) Committee in November and the 2025 Policy Goal Area work plans were reviewed with the Board. Since that time, staff has reviewed and finalized numbers and made final edits to content. At the December B&P meeting staff will review revenues and expenditures by fund and provide a summary report of key financial highlights to the Board.

The 2025 Budget includes a decrease in revenues and expenditures compared to the 2024 budget largely due to the end of pandemic related funding and other one-time funding received in 2024. Projected revenues softened from \$133,154,868 in 2024, to \$119,973,547 in 2025; and expenditures decreased from \$133,015,121 to \$117,498,887. Of the revenues projected in 2025, 72% are dollars that are passed through to counties, cities and other partner agencies for projects and work across the region. Staffing remained consistent (191 and 190 full and part-time positions in the 2024 revised and 2025 budget, respectively) to help support MARC's work. The 2025 work plans describe the priorities for 2025, and the budget illustrates the linkages between revenue, expenditures, policy goals and work programs.

During the course of any budget year, new programs and funding sources that support our Policy Goals may become available. In addition to developing the budget for the upcoming year, it is our practice to revise the budget late in the year to capture changes to the initial revenue and expenditure projections. The Revised 2024 Budget is contained within this budget document. Total revenues in the 2024 Revised budget decreased from \$133,154,868 in the 2024 approved budget to \$123,858,486 primarily due to several large projects that were slower to start than anticipated. These timing impacts and other substantial changes from the approved 2024 Budget are noted in the Notable Changes section of the document and are reflected in future projections.

Members of the MARC Board are asked to approve the revised 2024 and the proposed 2025 workplan and budget. The complete document draft is available online at:

<https://www.marc.org/About-MARC/General-Information/Annual-Budget-and-Work-Plan>

BUDGET CONSIDERATIONS:

Following are total budget numbers for the revised 2024 and proposed 2025 budgets. Annual revenues and expenses differ in budget years due to fluctuations in fund balances.

	Revised 2024	Proposed 2025
Revenues	\$123,858,486	\$119,973,547
Expenditures	\$122,563,676	\$117,498,887

EXHIBITS:

Revised 2024 and the proposed 2025 workplan and budget

AGENDA REPORT

Budget and Personnel Committee

RECOMMENDATION:

[Approve the Revised 2024 and Proposed 2025 Budget](#)

STAFF CONTACT:

Carol Gonzales, Director of Finance and Administration

Andrew Molloy, Finance Director

Darlene Pickett, Accountant III

Amanda Rehani, Grant Manager

AGENDA REPORT

Budget and Personnel Committee

December 2024

Item 1b

Thriving Older Adults and Communities

ISSUE:

VOTE: Authorization to submit the state fiscal year 2026 Aging Area Plan.

BACKGROUND:

The Older Americans Act requires that each Area Agency on Aging (AAA) develop a plan that incorporates the needs of the elderly of the AAA planning and service area, the goals and objectives of the AAA and the budgets for the expenditure of available funds. This document, which represents the second year of a four-year cycle, is to be developed in accordance with specifications and instructions provided by the State Unit on Aging (SUA) and is scheduled to go out for public comment January 25-February 24, 2025. The Missouri Department of Health and Senior Services (MDHSS), Division of Senior and Disability Services (DSDS), requires that the draft document be submitted by January 10, 2025. This Area Plan is for state fiscal year (SFY) 2026, which begins on July 1, 2025.

BUDGET CONSIDERATIONS

The approved Area Plan is the basis for a contract with the state and predominately consists of a combination of federal and state dollars that come to the Mid-America Regional Council (MARC) to provide programs under the Older Americans Act (OAA). Preliminary funding allotted to MARC for SFY 2026 programs totals \$5,897,889.

The following is a summary of all estimated funding that can be included in this area plan document:

Funding Source	Amount
Preliminary Direct Funding from MDHSS (OAA)	\$5,897,889
Missouri Department of Transportation	\$250,000
Missouri Department of Social Services (Medicaid)	\$1,000,000
Voluntary Participant Contributions	\$210,000
Local Funding	\$80,000
Senior Services Growth & Development Program (MDHSS)	\$700,000
ESTIMATED GRAND TOTAL	\$8,137,889

COMMITTEE ACTION

The Commission on Aging considered this and voted to recommended Board approval.

RELATED JURISDICTIONS:

This item impacts Cass, Clay, Jackson, Platte, and Ray Counties in Missouri.

RECOMMENDATION

Authorize submission of the SFY 2026 Area Plan for the MARC Area Agency on Aging, negotiate program specifications, accept funds and contract for the implementation of the Area Plan.

STAFF CONTACT

Kristi Bohling-DaMetz, Director of Aging and Adult Services

AGENDA REPORT

Budget and Personnel Committee

December 2024

Item 1c

Thriving Older Adults and Communities

ISSUE:

VOTE: Approve amendment to increase the current catering agreement with Guadalupe Center.

BACKGROUND:

The Mid-America Regional Council’s (MARC) Aging and Adult Services contracts with Guadalupe Center to provide catering services including hot home delivered meals (HDM), funded through the Older Americans Act (OAA). Reassessments are underway to review and update eligibility for hot vs. frozen HDM, however, at this time additional funding is needed to continue these catering services through SFY 2025. Based on activity in the first part of SFY 2025, MARC’s agreement with the Guadalupe Center will need to be amended to reflect the increase.

BUDGET CONSIDERATIONS

In order to continue services to existing participants, we need to increase the amount within this agreement as follows:

	Approved	Increase	Total
Home Delivered Nutrition - @ \$6.75	\$93,108	\$102,087	\$195,195

COMMITTEE ACTION

The Commission on Aging considered this at its December meeting and recommended Board approval.

JURISDICTIONS:

This item impacts Cass, Clay, Jackson, Platte, and Ray Counties in Missouri.

RECOMMENDATION

Authorize amendment to the current catering agreement between MARC and the Guadalupe Center to reflect an increase of \$102,087.

STAFF CONTACT

Kristi Bohling-DaMetz, Director of Aging and Adults Services

AGENDA REPORT

Budget and Personnel Committee

December 2024

Item No. 1d

Thriving Older Adults and Communities

ISSUE:

VOTE: Approve the acceptance of funds from private funders and the State of Missouri to support the Double Up Food Bucks program in 2025.

BACKGROUND:

The Mid-America Regional Council (MARC) and the Double Up Heartland Collaborative submitted a proposal to the USDA Gus Schumacher Nutrition Incentive Program in May 2024 for continued funding of the Double Up Food Bucks - Heartland program. The proposal included a budget totaling \$10,068,223. The RFA for this funding opportunity required a 50 percent match which ten private funders and the state of Missouri committed funds to in the amount of \$4,995,000 of cash contributions and \$39,223 of in-kind contributions. The 2024 USDA proposal was not awarded. Staff have been conversing with the private funders to determine their interest and ability to still provide funding in 2025 to support the program, without tying it to the match. Funders have agreed to allow part or all of the funds they originally committed to the USDA's required match.

Additionally, requests for no cost extensions were sent to the USDA GusNIP program to extend the amount of time the current grants will be able to support the Double Up Food Bucks program. These no cost extension requests have been approved. The GusNIP 2020 grant now has a deadline of June 30, 2025, and the GusCRR (COVID Response and Recovery) grant has a deadline of August 31, 2025.

The GusNIP 2020 funds will be focused primarily on grocery store incentive redemptions for ease of tracking and expending those funds. The remainder of the GusCRR funds will be utilized to support the administrative expense and farmers market incentives in Kansas. The state of Missouri's \$2 million will focus on all program activity in Missouri. Those funds, for which MARC has just recently received a contract, will need to be expended by June 30, 2025. After the GusNIP 2020, the GusCRR and the state of Missouri funds have been expended (or reach a deadline in the case of the state funds), these private funds will be utilized to support the program.

The Double Up Heartland Collaborative plans on reapplying to the USDA GusNIP RFA in 2025. If we are successful in that effort, the USDA funds will likely be available to support the program along with the private funds, which will once again be considered match, in September 2025.

The following details the amount the funders have agreed can be available, if necessary to support the program in 2025, without being restricted by or serving as a USDA GusNIP match:

(continued)

AGENDA REPORT

Budget and Personnel Committee

Funder	Amount available to support DUFB 2025 (1 year) if needed <i>*no new USDA GusNIP funding</i>
Estimated GusCRR grant carryover (existing funding)	\$750,000
Estimated GusNIP grant carryover (existing funding)	\$100,000
State of Missouri	\$2,000,000
Kansas Health Foundation	\$333,000
Health Forward Foundation	\$150,000
Blue Cross Blue Shield	\$450,000
Hall Family Foundation	\$100,000
Elevance Health Foundation	\$100,000
Marion and Henry Bloch Fdn	\$50,000
K-State University Olathe	\$33,000
Patterson Family Foundation	\$50,000
Kemper Foundation	\$45,000 (pending approval)
Sunflower Foundation	\$50,000 (pending approval)
Total	\$4,211,000

BUDGET CONSIDERATIONS:

The support from funders noted above will flow through the CSC. The funds from the state will flow through MARC. The budget for the funding that will be supporting the Double Up Food Bucks in 2025 including the current GusCRR funds, private funding and the funding from the state of Missouri, will support personnel costs for MARC staff, subcontractors at Kansas State University - Research & Extension, Cultivate KC, West Central Missouri Community Action Agency and the University of Missouri Extension. The funds will also support evaluation services from the University of Kansas Medical Center. Additional expenses supported will include media, printing, postage and supplies.

REVENUES	
Amount	\$4,211,000
Source	Variety of funders
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	\$412,847
Contractual	\$777,247
Pass-Through	\$2,875,906
Other (supplies, printing, etc.)	\$145,000

COMMITTEE ACTION

The Commission on Aging considered this at the December meeting and voted to recommend Board approval.

RELATED JURISDICTIONS:

Kansas and Missouri communities with participating Double Up Food Bucks locations.

RECOMMENDATION:

Approve the acceptance of funds from private funders and the State of Missouri to support the Double Up Food Bucks program in 2025.

STAFF CONTACT:

Donna Martin, Public Health Program Manager
 Kristi Bohling-DaMetz, Director of Aging and Adult Services

AGENDA REPORT

Budget and Personnel Committee

December 2024
Item No. 1e
Effective Local Government

ISSUE:

VOTE: Approve amendment increase with Social Impact Advising Group for project management services for 988 and mobile crisis response.

BACKGROUND:

The Mid-America Regional Council (MARC) partnered with five certified community behavioral health organizations (CCBHOs) in Missouri on a successful grant application to the U.S. Substance Abuse and Mental Health Services Administration (SAMHSA). The grant is supporting collaborative work to implement a strategic plan for a shared approach to enhancing mobile crisis response for 988 suicide hotline calls. Now in its third year, this collaborative has continued work with local law enforcement partners to identify opportunities to pilot 911 call diversion programs. The third year will also include an expanded focus on education, engagement and training both on 988/mobile crisis response and suicide crisis intervention training. Additionally, MARC now convenes 988 and mobile crisis response staff from the nine MARC counties to share best practices and establish shared protocols.

Social Impact Advising Group (SIAG) is an approved vendor for MARC. The agency was selected in accordance with Section 8.3 of the MARC Purchasing Policy, effective September 1, 2021. SIAG was on the facilitation team for a collaborative strategic planning process among Kansas City regional community mental health centers to determine how the area could effectively adapt to the new 988 system. SIAG was selected due to the founder and CEO's (Jacqueline Erickson Russell) expertise in new program design. SIAG provides custom-designed solutions and consulting services that help businesses, philanthropic organizations, and nonprofits align their purpose, community investments, stakeholders, and strategy.

Ms. Russell served as interim project director for the SAMHSA grant awarded in September 2022 and has continued to provide support and capacity by conducting research of 911 diversion best practices and convening law enforcement partners. In 2025, her role will expand to support the education, training and engagement programs planned for year 3 of the grant. Staff recommends extending the contract for the services of SIAG for the purpose of support and implementation of 911 diversion programs and 988/mobile crisis education, engagement and training in 2025.

BUDGET CONSIDERATIONS:

The original contract award was \$38,776. Amendment No. 1 in the amount of \$1,994 extended SIAG's services for the first year of the grant in 2023. Amendment No. 2 in the amount of \$2,800 increased SIAG's hours for the last four months of 2023. Amendment No. 3 in the amount of \$37,500 extended SIAG's services for the second year of the grant in 2024. Amendment No. 4 in the amount of \$57,600 will bring the total contract amount to \$138,670.

REVENUES	
Amount	\$57,600
Source	SAMHSA grant & Health Forward Foundation cash-match grant
PROJECTED EXPENSES	
Contractual	\$57,600
Pass-Through	

AGENDA REPORT

Budget and Personnel Committee

RELATED JURISDICTIONS:

The mobile crisis response grant-funded project area includes Jackson, Clay, Platte and Ray Counties in Missouri.

EXHIBITS:

None.

RECOMMENDATION:

Authorize Amendment No. 4 to the professional services agreement with Social Impact Advising Group (SIAG) in an amount not to exceed \$57,600 for project management services for 988 mobile crisis response.

STAFF CONTACT:

Julie Phillips, Shared Services Program Director

AGENDA REPORT

Budget and Personnel Committee

December 2024

Item No. 1f

Safe and Secure Communities

ISSUE:

VOTE: Authorize amendment increase with ReDiscover for the Justice and Mental Health Collaboration Program grant for the Eastern Jackson County Co-Responder Program.

BACKGROUND:

The Eastern Jackson County Shared Services Initiative includes Blue Springs, Grandview, Independence, Lee’s Summit and Raytown in Missouri. In 2020, the original participants of Blue Springs, Independence and Lee’s Summit partnered with Certified Community Behavioral Health Organizations (CCBHOs) Burrell Behavioral Health d/b/a Comprehensive Mental Health Services and ReDiscover to expand a program to embed mental health clinicians within the three police departments to respond with law enforcement on calls for service.

The Mid-America Regional Council (MARC) administers a grant through the Bureau of Justice Assistance (BJA) Justice and Mental Health Collaboration Program (JMHCP) to support this work. The 2020 grant was extended through September 2025 to allow grant funds to be fully expended. The unspent funds were originally awarded to Burrell Behavioral Health, however due to staffing challenges they have been unable to spend down the funds. MARC issued a letter of termination to Burrell in September for this grant. The balance of unspent funds after invoices were submitted through August 31, 2024, are to be transferred to ReDiscover for their Lee’s Summit co-responder program. Total award amount to be transferred to ReDiscover is \$181,755.22.

BUDGET CONSIDERATIONS:

The original subaward for ReDiscover was \$203,911 with \$48,682 in-kind match for a total of \$252,553. Amendment No. 1 and No. 2 revised the budget details but not the subaward amount. Amendment No. 3 would increase the total subaward amount to \$385,666.22 and the in-kind local match to \$120,960.49.

REVENUES	
Amount	\$181,755.22
Source	DOJ BJA Justice & Mental Health Collaboration Program
Amount	\$231,250
Source	In-Kind Local Match (CCBHOs and Law Enforcement)
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	
Contractual	
Pass-Through	\$181,755.22
In-Kind	72,278.49
Other (supplies, printing, etc.)	

RELATED JURISDICTIONS:

This grant involves communities in suburban Jackson County, MO and primarily reaches Blue Springs, Independence and Lee’s Summit.

AGENDA REPORT

Budget and Personnel Committee

RECOMMENDATION:

Authorize Amendment No.3 to the subrecipient agreement with ReDiscover to increase their total award by \$181,755.22 for the Justice and Mental Health Collaboration Program grant for the Eastern Jackson County Co-Responder Program.

STAFF CONTACT:

Julie Phillips, Shared Services Program Director

AGENDA REPORT

Budget and Personnel Committee

December 2024

Item No. 1g

Safe and Secure Communities

ISSUE:

VOTE: Authorize reallocation of awarded federal funds for the U.S. Department of Health Human Services Substance Abuse and Mental Health Services Administration federal award project to enhance mental health mobile crisis response.

BACKGROUND:

The Mid-America Regional Council (MARC) partnered with six certified community behavioral health organizations (CCBHOs) in Missouri and CommCARE (988 hotline operator) to develop a strategic plan to prepare for implementation of the 988 suicide and crisis lifeline. The strategic plan was completed in July 2022 concurrent with the launch of 988. Five of the project partners worked together to submit a successful Substance Abuse and Mental Health Services Administration (SAMHSA) grant application through MARC for funds to implement the strategic plan through a shared approach to enhancing mobile crisis response. The four-year SAMHSA grant award allows for an annual request for unobligated funds to be carried over to the subsequent grant year. At the end of grant year two (September 29, 2024), subrecipients had \$367,194 in unspent funds. A significant portion of those funds were designated for mobile response staffing and subrecipients have faced hiring challenges. Subrecipients have the option to carry over the funds for their own organization. However, most have opted to pool their funds for collaborative expenses that MARC would manage for the group. Subrecipients of this grant award include Beacon Mental Health, Comprehensive Mental Health/Burrell Behavioral Health, Swope Health, ReDiscover, and University Health.

Staff seek authorization to reallocate \$312,309 for the following purposes:

- \$104,000 - For specialized training for mobile crisis response staff and first responders for specialized populations including youth, individuals with developmental disabilities, and LGBTQ+ individuals.
- \$72,109 - To provide suicide crisis intervention training (a required grant activity) for first responders and mental health professionals.
- \$25,500 - Conference travel & training for law enforcement/first responders and project partners.
- \$67,500 - Education and outreach efforts across the four counties in English and Spanish (and potentially other languages, as needed).
- \$43,200 - Project management support from Social Impact Advising Group.

BUDGET CONSIDERATIONS:

REVENUES	
Amount	\$312,309
Source	U.S. Department of Health and Human Services
PROJECTED EXPENSES	
Mobile Responder Specialized Training	\$104,000
Suicide Crisis Intervention Training	\$72,109
Conference Travel & Training	\$25,500
988/Mobile Crisis Education & Outreach	\$67,500
Contractual (Social Impact Advising Group)	\$43,200

AGENDA REPORT

Budget and Personnel Committee

RELATED JURISDICTIONS:

This item impacts Jackson, Clay, Platte and Ray Counties in Missouri.

EXHIBITS:

None.

RECOMMENDATION:

Authorize reallocation of awarded federal funds in the amount of \$312,309 from the federal subrecipients to MARC for the U.S. Department of Health Human Services Substance Abuse and Mental Health Services Administration (SAMHSA) federal award project to enhance mental health mobile crisis response.

STAFF CONTACT:

Julie Phillips, Shared Services Program Director

AGENDA REPORT

Budget and Personnel Committee

December 2024

Item No. 1h

Safe and Secure Communities

ISSUE:

VOTE: Approve the five-year agreement with Seculore Solutions for cybersecurity monitoring and risk assessment services for the regional 911 system.

BACKGROUND:

Seculore offers customized, public safety focused cybersecurity monitoring solutions. Seculore’s Overwatch product includes a dedicated cyber analyst, daily network checks, weekly cybersecurity reports and automated cybersecurity alerts. Seculore Cyberbenchmark is the only cybersecurity risk assessment built specifically for public safety and based upon best practices of the Federal Communications Commission (FCC), Association of Public Safety Communications Officials (APCO), Department of Homeland Security (DHS) and National Institute of Standards and Technology (NIST).

BUDGET CONSIDERATIONS:

For the past five years, the regional 911 system has been safeguarded through Seculore's cybersecurity services. While there has been no price increase during this time, the cost of service will rise in 2025. To mitigate this, Seculore has provided a 10% total discount, which includes savings through the HGACBuy Cooperative purchasing contract and a multi-year agreement discount. This results in a cost of \$173,280 per year, with a total contract obligation of \$866,400 over five years.

On November 20, 2024, the Public Safety Communications Board approved the multi-year agreement. Funding for this service is included in the 2025 911 Allocation Budget - Cybersecurity and will be allocated in subsequent years as outlined in the agreement.

REVENUES	
Amount	\$866,400
Source	911 Allocation Budget (Cybersecurity)
PROJECTED EXPENSES	
Contractual	\$866,400

COMMITTEE ACTION:

The Public Safety Communications Board approved the use of these funds with the 2025 Regional 911 Budget, at the November 20, 2024 meeting.

RELATED JURISDICTIONS:

Local jurisdictions served by this request: This request supports the 11 county MARC regional 911 network.

EXHIBITS:

None

RECOMMENDATION:

Approve a five-year agreement with Seculore Solutions for cybersecurity monitoring and risk assessment, totaling \$866,400, to be paid in annual installments of \$173,280.

STAFF CONTACT:

Eric Winebrenner, Public Safety Communications Director
Nikki Thomas, Public Safety Operations Manger

AGENDA REPORT

Budget and Personnel Committee

December 2024

Item No. 1i

Safe and Secure Communities

ISSUE:

VOTE: Authorize the purchase of equipment and a three-year license and subscription from CDW for the firewall content filtering service to support the Mid-America Regional Council regional 911 system.

BACKGROUND:

Cyberattacks targeting emergency network systems are on the rise, posing significant challenges for 911 Public Safety Answering Points (PSAPs) across the nation. To safeguard the Mid-America Regional Council (MARC) Regional system, a network of firewalls is currently in place. This proposal seeks to expand the deployment of firewalls, upgrade associated equipment and implement enhanced software for improved monitoring capabilities. This purchase will enhance existing firewall infrastructure with compatible equipment.

The firewall content filtering service plays a critical role in protecting the regional 911 network, offering a robust, user-friendly solution with advanced features to ensure comprehensive security. The design of the 911 system is changing from what it has been historically, and best practices dictate that the network now requires a different level of protection.

BUDGET CONSIDERATIONS:

The total cost for the equipment, three-year licensing, and monitoring is \$377,664. On November 20, 2024, the Public Safety Communications Board approved the enhancements to the firewall network. Funding for this service is included in the 2025 911 Allocation Budget, with provisions for allocation in subsequent years as required.

REVENUES	
Amount	\$377,664
Source	911 Allocation Budget (Cybersecurity)
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	
Contractual	\$377,664
Pass-Through	
Other (supplies, printing, etc.)	

COMMITTEE ACTION:

The Public Safety Communications Board approved the use of these funds with the 2025 Regional 911 Budget, at the November 20, 2024 meeting.

RELATED JURISDICTIONS:

This request supports the 11 county MARC regional 911 network.

RECOMMENDATION:

Authorize the purchase of additional equipment and three-year license and subscription renewal for the firewall content filtering service to support the MARC 911 Regional system.

STAFF CONTACT:

Eric Winebrenner, Public Safety Communications Director
Nikki Thomas, Public Safety Operations Manager

AGENDA REPORT

Budget and Personnel Committee

December 2024

Item No. 1j

Safe and Secure Communities

ISSUE:

VOTE: Authorize agreement between the Mid-America Regional Council and the United Methodist Health Ministry for ongoing support of the Mobile Integrated Healthcare-Community Paramedic project.

BACKGROUND:

Mobile Integrated Healthcare-Community Paramedic (MIH-CP) is the use of specially trained paramedics to provide primary care, in a non-emergency response, often in collaboration with primary care providers. There are currently seven MIH-CP programs in the Mid-America Regional Council (MARC) region, approximately 15-20 in Missouri (or being established) and seven operating (or being established) in Kansas. These programs often work with local clinics, hospitals, and public health agencies so that patients are getting primary care which minimizes EMS responses, overuse of hospital emergency departments and meet the health needs of the patient.

The funding from United Methodist Health Ministry will support formal work with Community Asset Builders, LLC, Kansas Emergency Medical Services Association, Missouri EMS Association, United Methodist Health Ministry Fund and the Patterson Family Foundation and informally with the hospital associations, primary care associations in both Missouri & Kansas.

MARC's roles and responsibilities for this project will include:

- Serve as a subject matter expert for state policy, legislation and regulation.
- Facilitate partner engagement within local MIH networks to support successful outcomes with CP/MIH programs.
- Provide expertise, facilitation, advocacy, and education on state and/or national policy efforts needed to support the implementation and advancement of the MIH/CP
- Support local pilot programs to meet grant and site work plan deliverables
- Engage with Missouri and Kansas key partners such as healthcare organizations and leadership to support the implementation of MIH/CP programs.
- Engage with primary funders in both Kansas and Missouri to establish a sustainability plan for maintaining MIH/CP.
- Participate in the evaluation and collaborate with the University of Kansas Medical Center evaluation team as needed to ensure compliance with achieving evaluation measures; and
- Such other services, including evaluation activities, as are reasonably required to complete the Project and produce the deliverables and outcomes.

The contract is for a three-year fixed-price for \$150,000 starting in 2025 (\$50,000/year)

REVENUES	
Amount	\$150,000
Source	United Methodist Health Ministry
PROJECTED EXPENSES	
Contractual	\$150,000 (\$50,000 per year)
Pass-Through	

AGENDA REPORT

Budget and Personnel Committee

COMMITTEE ACTION:

The Mid-America Regional Council Emergency Rescue Committee (MARCER) approved this action.

RELATED JURISDICTIONS:

This item impacts all counties in the MARC region.

EXHIBITS:

None

RECOMMENDATION:

Authorize three-year agreement with the United Methodist Health Ministry for \$150,000 and associated Memorandum of Understanding to support the Mobile Integrated Healthcare-Community Paramedic (MIH-CP) project.

STAFF CONTACT:

Erin Lynch, Emergency Services Program Director
John Davis, Fiscal Administrator

AGENDA REPORT

Budget and Personnel Committee

December 2024

Item No. 1k

Efficient Transportation and Quality Places

ISSUE:

VOTE: Authorize an expanded software subscription agreement with Replica to support planning for the Bi-State Sustainable Reinvestment Corridor.

BACKGROUND:

Third-party, crowd sourced data tools have become increasingly important to better address complex, emerging transportation planning issues. The Mid-America Regional Council (MARC) has recently subscribed to Replica’s “Places” and “Trends” subscription software to provide data to support planning for the Bi-State Sustainable Reinvestment Corridor, calibration of the regional travel demand model, analysis of travel patterns for transit planning in five Jackson County cities and other projects. These data sets include historic information compiled since 2018 and are useful at a variety of scales for regionwide, local and corridor level analysis.

Replica, a local company with offices in Leawood, Oakland, and New York has recently expanded their offerings to add a number of analytic tools using their Places, Trends and other data sets. These will be helpful in supporting a variety of upcoming planning initiatives related to safe streets planning; assessing the transportation, economic and environmental impacts of potential road closures and recurring and non-recurring events at different scales; monitoring changes in travel patterns including roadway link speeds, average daily traffic volumes and intersection turning movement counts; transit demand and utilization and other applications. Under Replica’s offer, all cities and counties in the MARC area, with the exception of Kansas City, Missouri which has their own subscription, will also be able to access these tools through MARC’s subscription.

BUDGET CONSIDERATIONS:

REVENUES	
Amount	\$96,000
Source	Federal Consolidated Planning Grant Funds
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	
Contractual	\$96,000
Pass-Through	
Other (supplies, printing, etc.)	

RELATED JURISDICTIONS:

This subscription will provide data and analytic tools for all MARC counties.

EXHIBITS:

None.

RECOMMENDATION:

Authorize the executive director to enter into a one-year subscription agreement for Replica software in an amount not to exceed \$96,000.

STAFF CONTACT:

Ron Achelpohl, Director of Transportation and Environment

AGENDA REPORT

Budget and Personnel Committee

December 2024

Item No. 11

Efficient Transportation and Quality Places

ISSUE:

VOTE: Authorize contract extension with Daryl P. Kelly, LLC to provide on-call network support services for the Operation Green Light Program.

BACKGROUND:

Operation Green Light (OGL) is a Mid-America Regional Council (MARC) program that operates a regional traffic signal coordination system in partnership with local governments and the state departments of transportation in Kansas and Missouri. MARC staff currently assists in the management and operation of traffic signal timing for over 750 intersections in 28 jurisdictions throughout the region. The primary goal of this program is to operate traffic signals to improve traffic flow, reduce fuel consumption and emissions. As part of this work, OGL develops and implements traffic signal timing plans on all signalized intersections in the system and maintains and operates a wireless and fiber-optic communications network.

A network service contractor is needed to help with the support of a wireless traffic signal network, servers, switches, and routing for the OGL network. The network service contractor also supports the OGL staff in maintaining various information technology components including cyber security of the program.

The network service contractor was selected by a formal procurement process and approved in May 2021 for \$24,950 for a three-year contract that includes the ability for two one-year extensions. A supplement was approved in February 2024 for \$19,500. Additional funding totaling \$46,000 is needed to address issues such as Ceragon wireless network links and cyber security support work. This brings the total amount of the contract to \$90,450. The work will be funded through the OGL local funds and sufficient funds are available to supplement this contract.

BUDGET CONSIDERATIONS

Funds are from the OGL local funds.

REVENUES	
Amount	\$90,450
Source	Local OGL agency funds
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	
Contractual	\$90,450

RECOMMENDATION

Authorize the Executive Director to enter a contract extension through May 2026 for the current network service contract for the Operation Green Light Program at an additional cost of \$46,000 not to exceed a total cost of \$90,450 with Daryl P. Kelly, LLC.

STAFF CONTACT

Ron Achelpohl, Director of Transportation and Environment
Ray M. Webb, Traffic Operations Director

AGENDA REPORT

Budget and Personnel Committee

December 2024

Item No. 1m

Efficient Transportation and Quality Places

ISSUE:

VOTE: Authorize consultant agreements for four 2025 Planning Sustainable Places studies in Harrisonville, Kearney, Liberty and Platte City, Missouri.

BACKGROUND:

For studies funded through Planning Sustainable Places (PSP), the Mid-America Regional Council (MARC) will hold the contracts on individual projects, although the project leads and local match will be provided by the local sponsors. Details for the projects are provided below. A qualifications-based competitive selection process was used in the selection of all consulting teams.

1: City of Harrisonville, MO - Harrisonville Downtown Parking and Traffic Study.

This study will analyze existing uses and peak times, assess the area of transportation connectivity opportunities, and identify areas where parking may need to be expanded where possible. The final report will include a list of possible strategies and recommendations including potential funding mechanisms and strategies for implementation. There were three prospective consulting teams interviewed. Key components of the plan will include:

- Thorough evaluation of existing traffic and parking. Determine the extent and specific locations of potential parking shortages within the downtown area.
- Explore potential strategies to alleviate parking shortages including the identification of underutilized spaces, assessing the feasibility of new parking facilities, and considering alternative transportation options.
- Identify potential land uses that exacerbate parking demand and assess whether specific uses should be restricted or controlled due to their impact on the available parking resources.
- Evaluate safety and general traffic management concerns including: one-way issues, bike and pedestrian accommodations, gaps in available sidewalks and traffic safety concerns.

The team of CFS Engineers, Lynchpin Ideas, and EverStrive Solutions was selected for this study.

2: City of Kearney, MO - Connected Kearney Plan.

This study will develop a pedestrian improvement plan and long-term City-wide connectivity plan to connect seniors, youth and low-income households to daily resources including the potential to revitalize the main streets of the downtown core. There were four prospective consulting teams interviewed. Key components of the plan will include:

- Develop a Long-Range City-Wide Connectivity Plan for active transportation users (pedestrians, bicyclists and trail users) to safely connect seniors, youth and low-income households to daily resources and to connect key destinations.
- Develop a Downtown Area Pedestrian Improvement Plan (Downtown Plan) - Revitalize the main streets of the downtown core into a thriving downtown district that is healthier, more sustainable, and more attractive to residents and visitors alike.

The team of GBA, Shockey Consulting and BikeWalkKC was selected for this study.

AGENDA REPORT

Budget and Personnel Committee

3: City of Liberty, MO - Leonard/Lightburne Multimodal Reconstruction Study.

This study will guide the transformation of the former State Highway 33 into a local street that serves all transportation users regardless of preferred mode. There were three prospective consulting teams that were interviewed. Key components of the plan will include:

- Understand the distinct existing typical sections and future complete street and storm water management sections in the following segments: 291 - Mill; Mill - Doniphan; and Doniphan to 69.
- Connectivity to priority destinations.
- Existing intersection improvements and an understanding of viable future access/connection points.

The team of CFS, Shockey Consultants and Landworks Studio was selected for this study.

4: City of Platte City, MO - Downtown Platte City and Courthouse Square.

This study aims to develop a long-term vision for the downtown business district and courthouse square. There were three prospective consulting teams that were interviewed. Key components of the plan will include:

- Street and sidewalk improvements and traffic flow improvements.
- Streetscape to encourage increased activity.
- Reimagining JW Lewis Park to support the downtown business district.

The team of RDG Planning & Design, BHC, and Venice Communications was selected for this study.

BUDGET CONSIDERATIONS:

The projects will use Planning Sustainable Places (Federal STP) funding with a required local match as follows:

1. City of Harrisonville, MO: Planning Sustainable Places (Federal STP) funding (\$114,000) with the required local match of \$36,000 provided by the City of Harrisonville.
2. City of Kearney, MO: Planning Sustainable Places (Federal STP) funding (\$75,000) with the required local match of \$25,000 provided by the City of Kearney.
3. City of Liberty, MO: Planning Sustainable Places (Federal STP) funding (\$142,500) with the required local match of \$35,625 provided by the City of Liberty.
4. City of Platte City, MO: Planning Sustainable Places (Federal STP) funding (\$150,000) with the required local match of \$50,000 provided by the City of Platte City.

COMMITTEE ACTION:

The MARC Board authorized the award of the PSP funds to the four projects and the receipt of their local match on September 24, 2024.

RELATED JURISDICTIONS:

The consultant contracts involve the Missouri jurisdictions of: Harrisonville, Kearney, Liberty, and Platte City.

AGENDA REPORT

Budget and Personnel Committee

RECOMMENDATION:

Authorize the Executive Director to enter into agreements for the following:

1. City of Harrisonville, MO: Agreement with the team of CFS Engineers, Lynchpin Ideas, and EverStrive Solutions, for the Harrisonville Downtown Area Traffic and Parking Study for an amount not to exceed \$150,000.
2. City of Kearney, MO: Agreement with the team of GBA, Shockey Consulting and BikeWalkKC, for the Connected Kearney Plan for an amount not to exceed \$100,000.
3. City of Liberty, MO: Agreement with the team of CFS, Shockey Consulting and Landworks Studio, for the Leonard/Lightburne Multimodal Reconstruction Study for an amount not to exceed \$178,125.
4. City of Platte City, MO: Agreement with the team of RDG Planning & Design, BHC, and Venice Communications, for the Downtown Platte City and Courthouse Square study for an amount not to exceed \$200,000.

STAFF CONTACT:

Beth Dawson, Principal Planner

Martin Rivarola, Assistant Director of Transportation and Land Use

Ron Achelpohl, Director of Transportation and Environment



BUDGET AND PERSONNEL COMMITTEE

Meeting
Summary
November 26, 2024
11:15 a.m.

COMMITTEE MEMBERS PRESENT

Mayor Damien Boley, Smithville, MO
Commissioner Becky Fast, Johnson County, KS
Commissioner Scott Fricker, Platte County, MO
Commissioner Janee Hanzlick, Johnson County, KS
Council member Logan Heley, Overland Park, KS
Victor Hurlbert, Auditor, Clay County, MO
Mayor Pro Tem Beto Lopez, Lee's Summit, MO
Mayor Mike McDonough, Raytown, MO
Commissioner Jerry Nolte, Clay County, MO
Commissioner Rob Roberts, Miami County, KS
Mayor Curt Skoog, Overland Park, KS
Commissioner Sheila Tracy, Ray County, MO

STAFF PRESENT

David Warm, Executive Director
Carol Gonzales, Director of Finance and Administration
Dr. Toni Sturdivant, Director of Early Learning and Head Start
Ron Achelpohl, Director of Transportation and Environment
Kristi Bohling-DaMetz, Director of Aging and Adult Services
Frank Lenk, Director of the Office of Economic Research
Marlene Nagel, Director of the Office of Resource Development
Amanda Graor, Director of Data and Digital Services
Andrew Malloy, Finance Director
McKenzie Neds, Executive Assistant

OTHERS

Sylvia Stevenson, Chief Administration Officer, Jackson County, MO

CALL TO ORDER

Mayor Damien Boley, 2nd Vice Chair of the MARC Budget and Personnel Committee, called the meeting to order at 11:18 a.m. Due to the meeting being conducted remotely and in-person, Mayor Boley provided instructions for participation. He reported that staff would present on all the agenda items, provide an opportunity for comments and questions after each item, and ask for approval of all agenda items with one vote at the end of the meeting. Members would have an opportunity to abstain or object to any items necessary during the final vote.

Approve Contracts, Grants, and Other Major Expenditures

REPORT: Overview of MARC's revised 2024 and proposed 2025 budget and workplan.

Carol Gonzales, Director of Finance and Administration, gave a detailed report of the draft revised 2024 and proposed 2025 budget and workplan. She provided an explanation and layout of the document for the new board members and outlined the projected revenues and expenditures for 2025. 60.7% of revenues are projected to be federal and state funds at a total of \$72,773,756 with the next highest at 11.6% identified as other local funds totaling \$13,915,243. 42.3% of expenditures are projected to be contractual services (\$49,682,423) with the next highest percentage as 28.2% for personnel (\$33,149,006); personnel costs include salaries, indirect, fringe and rent. Ms. Gonzales reviewed the 5 types of funds that operate in the MARC budget which were detailed in a presentation in October to the committee. She compared the differences between the actual 2023, approved 2024, revised 2024, and budgeted 2025 numbers between each fund. Ms. Gonzales noted that shifts in the different funds between years is largely due to new grants being awarded or old grants finalizing and it is not uncommon to see. There are seven sources of funding for MARC: federal and state funds, private funds, local dues and fees, other local funds, investment income, fees for services, and contributed services. Those seven revenue sources feed the 5 structured funds within MARC that pay for expenses. Those expenses support the work of MARC to achieve our eight policy goal areas: efficient transportation and quality places, thriving older adults and communities, competitive economy, effective local government, safe and secure communities, healthy environment, quality early learning, and exemplary core capacities.

Ms. Gonzales briefly reviewed new grants and programs that occurred in 2024 or are expected in 2025 across MARC and noted a few grants and projects that are ending in 2024. She also gave revenue outlooks for each policy goal area that indicate a strong variety of funding sources. Ms. Gonzales shared with the committee the break down of local dues and fees which each of the MARC region jurisdictions pay into for services i.e. aging local match funding (MO side only), emergency services contribution, transportation project fees (biannual), and Government Training Institute membership. Budgeted revenue for local dues for 2025 are projected to be \$2,633,796. Ms. Gonzales shared that MARC is budgeting an average increase of salaries by 3% and a health insurance policy increase of 8% - there was no health insurance policy increase in 2024 but MARC has not received the final rates for 2025.

Ms. Gonzales encouraged the committee to read through the draft version posted on the MARC website and let the team know if they have any concerns or questions. The committee and the MARC board will vote to approve the revised 2024 and 2025 budget at the next board of directors meeting in December.

VOTE: Authorize Senior Growth and Development Program SFY 2025 contract amendment with the Missouri Department of Health and Senior Services.

Kristi Bohling-DaMetz, Director of Aging and Adult Services, requested execution of services for the state fiscal year 2025 contract amendment to provide additional funding for older adult programming through the Area Agencies on Aging. The funding is intended to be utilized for any activities related to services for older adults in the planning and service area of the AAA. The total amount of funds were previously allocated at a lower amount and MARC received notice that the new total of allocated funds is \$1,416,945.35. The Commission on Aging considered this at their November meeting and recommends board approval.

VOTE: Authorize a contract with the Wilson Group to install a generator for Ray County Senior Center located in Richmond, Missouri.

Kristi Bohling-DaMetz, Director of Aging and Adult Services, requested approval to purchase and install a generator at the Ray County Senior Center. This generator would protect food in the event of a power outage in the refrigerator and walk in freezers that are vital to home delivered meals in the area. Total cost from the Wilson Group is \$151,030.57. The Commission on Aging considered this at their November meeting and recommends board approval.

VOTE: Approve contracting and payment for a three-year agreement with My Senior Center for Mid-America Regional Council Aging and Adult Services.

Kristi Bohling-DaMetz, Director of Aging and Adult Services, requested approval of a contract and payment for a three-year agreement with My Senior Center which provides digital kiosk key tags for activities and data tracking at senior centers. My Senior Center partners with Mon Ami, the client management system that MARC uses in the AAA facilities. Total contract with discount pricing for 3-year is \$99,000 and the initial year includes development of enterprise framework, data migration, hardware configuration, integration and API configuration with Mon Ami. The Commission on Aging considered this at their November meeting and recommends board approval.

VOTE: Authorize acceptance of additional funding for Community Health Worker Collaborative and authorize additional contractual services.

Marlene Nagel, Director of the Office of Resource Development, requested authorization to accept additional funds from the Missouri Department of Health and Senior Services (\$85,000) and the Kansas Department of Health and Environment (\$150,000) in order to increase contracts with CGA Consulting (additional \$50,000) and ES Advisors (additional \$45,000) for the CHW Collaborative. These partners have offered funding for the CHW Collaborative for several years and these increased funding amounts will allow contract increases for CGA Consulting and ES Advisors to further support the CHW Collaborative on behalf of the states of Kansas and Missouri.

VOTE: Approve the Minutes of the October 22, 2024 Meeting.

Commissioner Rob Roberts moved for approval of all agenda items and Mayor Pro Tem Beto Lopez seconded the motion.

The motion passed.

Other Business

There was no other business.

Adjournment

Mayor Boley adjourned the meeting at 11:47 a.m.