

Bi-State Sustainable Reinvestment Corridor

Public Meeting #3 Promotional Toolkit

Below is content you can repurpose for email blasts, an electronic or print newsletter, website and social media.



The Mid-America Regional Council is coordinating a long-term multi-jurisdictional strategy to support infrastructure, transportation, and economic development along a 24-mile corridor connecting four cities: Independence, Sugar Creek, and Kansas City, Mo., and Kansas City, Kan.

This project area is made up of diverse communities of people and businesses with unique needs. From densely populated urban centers and metropolitan attractions to small town historic communities and industrial areas, the corridor represents tremendous potential to connect people to transportation, housing, health care, employment, and education opportunities.

Join the project team at an **in-person, open house public meeting** for updates on where the project stands.

- Learn about and provide feedback on **new potential transit options** from east to west along the corridor and how communities can benefit.
- Hear more about how a holistic approach to regional development that prioritizes sustainable transportation, renewable energy, and community

safety can foster long-term growth and improved quality of life across the Kansas City metropolitan area.

Public Meeting

Date: Tuesday, February 25

Time: 5:00-7:00 p.m. **Brief presentation at 5:30 p.m., repeated at 6:15 p.m.**

Location: Unified Government Transportation Department conference room, 849B N 47th Street, Kansas City, Kansas 66102. *Located between the Area Agency on Aging and KCKPD East Patrol Station.*

The project team is committed to providing equal access to this event for all participants. If you need reasonable accommodation, please email lara@parsonkc.com at least 48 hours in advance. Public transportation is available via RideKC bus routes including 101, 102, 106, 113 and 116.

For those unable to attend this public meeting, the project outreach team is available to make presentations to neighborhood and community groups who are interested in more information. Please contact Lara Schopp at laras@parsonkc.com.

Learn more about the study

This is the third of four public meetings for the initial phase of the project; one additional public meeting will follow. Visit the project website for more information at www.marc.org/bistate. If you have questions, contact Ron Achelpohl or Lukas Yanni at transportation@marc.org, or call 816-474-4240.

[Below is content you can copy and paste for social media.](#)

Please feel free to edit the content for your audiences. Help spread the word about the Bi-State Sustainable Reinvestment Corridor survey within your community!

Facebook Post

Join the Bi-State Sustainable Reinvestment Corridor project team on **Tuesday, February 25** for an in-person open house public meeting for updates on this dynamic project!

The Mid-America Regional Council is coordinating this long-term multi-jurisdictional strategy to support infrastructure, transportation, and economic development along a 24-mile corridor connecting four cities: Independence, Sugar Creek, and Kansas City, Mo., and Kansas City, Kan.

- Learn about and provide feedback on **new potential transit options** from east to west along the corridor and how communities can benefit.
- Hear more about how a holistic approach to regional development that prioritizes sustainable transportation, renewable energy, and community safety can foster long-term growth and improved quality of life across the Kansas City metropolitan area.

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X/Twitter Posts

- Share your input about transportation, infrastructure, & community development priorities in your neighborhood at the Bi-State Sustainable Reinvestment Corridor Public Meeting on Tues., Feb. 25 from 5-7pm at 849B N 47th Street, KC, KS. More information at www.marc.org/bistate.
- Learn about potential new transit options from between KCK, KCMO and Independence, at the next Bi-State Sustainable Reinvestment Corridor Public Meeting: Feb. 25, 5-7pm, 849B N 47th Street, KC, KS. More at www.marc.org/bistate.
- How can improved transit and community development affect your community? Learn more at the next Bi-State Sustainable Reinvestment Corridor Public Meeting: Feb. 25, 5-7pm, 849B N 47th Street, KC, KS. More at www.marc.org/bistate.
- Tomorrow! Learn how improved transit and community development can affect your neighborhood at the Bi-State Sustainable Reinvestment Corridor Public Meeting: Feb. 25, 5-7pm, 849B N 47th Street, KC, KS. More at www.marc.org/bistate.