



**Mid-America Regional Council Community Services Corporation**

600 Broadway, Suite 300 • Kansas City, Missouri 64105 • Phone 816/474-4240 • Fax 816/421-7758

**June 24, 2025**

**Meeting begins immediately following  
the MARC Budget & Personnel Committee meeting**

**In-person attendees in MARC's Westview Room with a remote option via Zoom.**

**AGENDA**

1. Call to Order
2. VOTE: Approve Minutes of the March 25, 2025, Meeting
3. VOTE: Approve application to the US Department of Agriculture's Gus Schumacher Nutrition Incentive Program 2025 request for application.
4. Other Business
5. Adjourn



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### MEETING SUMMARY

March 25, 2025

Immediately following the Budget & Personnel Meeting

#### COMMITTEE MEMBERS PRESENT

Mayor Damien Boley, Smithville, MO  
Commissioner Becky Fast, Johnson County, KS  
Commissioner Scott Fricker, Platte County, MO  
Council Member Holly Grummert, Overland Park, KS  
Commissioner Janeé Hanzlick, Johnson County, KS  
Victor Hurlbert, Auditor, Clay County, MO  
Council member Bridget McCandless, Independence, MO  
Commissioner Jerry Nolte, Clay County, MO  
Commissioner Mike Stieben, Leavenworth County, KS  
Commissioner Sheila Tracy, Ray County, MO  
Commissioner Tyler Vaughn, Miami County, KS  
Mayor Pro Tem Marge Vogt, Olathe, KS

#### STAFF PRESENT

David Warm, Executive Director  
Carol Gonzales, Director of Finance and Administration  
Ron Achelpohl, Director of Transportation and Environment  
Kristi Bohling-DaMetz, Director of Aging and Adult Services  
Marlene Nagel, Director of the Office of Resource Development  
Eric Winebrenner, Public Safety Communications Program Director  
Tom Jacobs, Chief Resilience Officer and Environmental Programs Director  
Julie Phillips, Shared Service Program Director  
McKenzie Neds, Executive Assistant

#### OTHERS

#### CALL TO ORDER

Council member Holly Grummert called the MARC Community Services Corporation Board of Directors meeting to order at 11:41 a.m.

Due to the meeting being conducted remotely and in-person, Council member Grummert provided instructions for participation. She reported that staff would present on all the agenda items, provide an opportunity for comments and questions after each item, and ask for approval of all agenda items with one vote at the end of the meeting. Members would have an opportunity to abstain or object to any items necessary during the final vote.

VOTE: Approve Minutes of the February 25, 2025, Meeting

VOTE: Authorize a grant application to the Darr Family Foundation for \$300,000 dollars to support the Double Up Food Bucks Program.

Commissioner Janeé Hanzlick motioned to approve, and Council member Bridget McCandless seconded. The motion passes.



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Other Business

Adjourn

The meeting was adjourned at 11:42 a.m.



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June 2025

Item No. 3

Thriving Older Adults and Communities

### ISSUE:

**VOTE:** Approve application to the US Department of Agriculture's Gus Schumacher Nutrition Incentive Program 2025 request for application.

### BACKGROUND:

The US Department of Agriculture (USDA) released a request for application (RFA) for the Gus Schumacher Nutrition Incentive Program's funding opportunity in January. That RFA was rescinded in February and is currently under review by the agency. National partners believe that the RFA may be re-released soon. Expectations are that the turnaround time for submitting a proposal will be much shorter than usual, possibly 4-6 weeks. The Mid-America Regional Council (MARC) and the Double Up Heartland Collaborative would like to submit a proposal to support the Double Up Food Bucks for the next three years.

MARC submitted a proposal in 2024 on behalf of the Double Up Heartland Collaborative which was not awarded funding. As part of that proposal, private funders were requested to commit funds to meet the required match. A total of \$4,995,000 was committed for the proposal. Staff has reconnected with the funders to determine if they are willing to have their funds committed for another proposal submission in 2025. Over \$4,300,000 of match has been identified for a 2025 proposal. Match funding includes:

Funder	2024 GusNIP RFA Commitment (3-year grant)
State of Missouri (pending Governor's approval)	\$2,000,000
Health Forward Foundation	\$500,000
Blue Cross Blue Shield	\$450,000
Kansas Health Foundation	\$333,000
Hall Family Foundation	\$300,000
Elevance Health Foundation	\$200,000
Marion and Henry Bloch Foundation	\$150,000
K-State University Olathe	\$150,000
Patterson Family Foundation	\$100,000
Kemper Foundation	\$45,000
Sunflower Foundation	\$50,000
<b>Total</b>	<b>\$4,278,000</b>

The amount which can be requested from the USDA can be up to the amount of the matching funds. So the total amount of the proposal's budget will not exceed \$8,556,000

The application will propose continuing the Double Up Food Bucks program at over 160 grocery store and farm direct locations currently offering the program across Kansas and Missouri. The application will also include plans to expand to additional locations, specifically in communities not currently served. Partners essential to the implementation and evaluation



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of the program and which will be included in the application are: K-State University Research & Extension, University of Missouri Extension, Cultivate KC, New Growth, and the University of Kansas Medical Center.

### BUDGET CONSIDERATIONS:

The budget will support personnel costs for MARC staff, subcontractors at Kansas State University - Research & Extension, Cultivate KC, New Growth, and the University of Missouri Extension. The funds will also support evaluation services from the University of Kansas Medical Center.

Additional expenses supported will include media, printing, postage and supplies and the incentive costs for SNAP shoppers to be able to purchase more fresh produce.

REVENUES	
Amount	Up to \$8,556,000
Source	USDA + a variety of private funders
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	\$1,205,960
Contractual	\$2,400,877
Pass-Through	\$4,648,903
Other (supplies, printing, etc.)	\$300,000
<b>Estimated total</b>	<b>\$8,555,740</b>

### COMMITTEE ACTION:

The Commission on Aging considered this item at its June meeting and recommended Board approval.

### RELATED JURISDICTIONS:

Kansas and Missouri communities with participating Double Up Food Bucks locations.

### RECOMMENDATION:

Approve the submission of an application to the USDA if the Gus Schumacher Nutrition Incentive Program RFA related to Nutrition Incentive programs is re-released and approve acceptance of funds if an award is given.

### STAFF CONTACT:

Donna Martin, Public Health Program Manager  
Kristi Bohling-DaMetz, Director of Aging and Adult Services