

Travel Model Users Group

There will be a **Hybrid** meeting of the Travel Model Users Group **Monday, August 18, 2025, at 1:30 pm**Mid-America Regional Council, **Westview Room, 2nd Floor**Rivergate Building, 600 Broadway, Kansas City, Missouri

Agenda

- 1) Welcome & Introductions
- 2) MARC Transportation Modeling Program Updates (MARC Eileen Yang)
- 3) Project Introduction: Development of an Activity-Based Travel Demand Model for MARC Region (Cambridge Systematics Team)
- 4) ABM Model Design Workshop
- 5) Adjourn

Parking: Free parking is available when visiting MARC. Visitors and guests should park on the upper level of the garage. An entrance directly into the conference area is available from this level. To enter this level from Broadway, turn west into the Rivergate Center parking lot. Please use any of the available spaces on the upper level at the top of the ramp

Getting to MARC: For information on transportation options to the MARC offices, including directions, parking, transit, carpooling, and bicycling, visit https://www.marc.org/about-marc/contact-us#parking .

Special Accommodations: Please notify the Mid-America Regional Council at (816) 474-4240 at least 48 hours in advance if you require special accommodations to attend this meeting (i.e., qualified interpreter, large print, reader, hearing assistance). We will make every effort to meet reasonable requests. MARC programs do not discriminate against anyone on the basis of race, color or national origin, according to Title VI of the Civil Rights Act of 1964. For more information or to obtain a Title VI Complaint Form, see https://www.marc.org/title-vi-complaint-form. ````