



Mid-America Regional Council Community Services Corporation

600 Broadway, Suite 300 • Kansas City, Missouri 64105 • Phone 816/474-4240 • Fax 816/421-7758

August 26, 2025

**Meeting begins immediately following
the MARC Budget & Personnel Committee meeting**

In-person attendees in MARC's Westview Room with a remote option via Zoom.

AGENDA

1. Call to Order
2. VOTE: Approve Minutes of the June 24, 2025, Meeting
3. VOTE: Ratify the submission of a proposal for an Administration for Community Living grant opportunity to develop and implement strategies for chronic disease self-management education programs.
4. VOTE: Ratify acceptance of funds from the USDA Gus Schumacher Nutrition Incentive Program and other non-federal funders for a combined federal/non-federal amount up to \$11 million dollars for a 3-year period (2025-2028) to support the Double Up Food Bucks Program.
5. Other Business
6. Adjourn



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MEETING SUMMARY

June 24, 2025

Immediately following the Budget & Personnel Meeting

COMMITTEE MEMBERS PRESENT

Mayor Damien Boley, Smithville, MO
Commissioner Becky Fast, Johnson County, KS
Commissioner Scott Fricker, Platte County, MO
Commissioner Janeé Hanzlick, Johnson County, KS
Mayor Pro Tem Beto Lopez, Lee's Summit, MO
Commissioner Jerry Nolte, Clay County, MO
Commissioner Mike Stieben, Leavenworth County, KS

STAFF PRESENT

David Warm, Executive Director
Carol Gonzales, Director of Finance and Administration
Ron Achelpohl, Director of Transportation and Environment
Kristi Bohling-DaMetz, Director of Aging and Adult Services
Marlene Nagel, Director of the Office of Resource Development
Frank Lenk, Director of the Office of Economic Research
Dr. Toni Sturdivant, Director of Early Learning
Ashley Hand, Director of Local Government Services
Kasey Lawson, Head Start Director
Eric Winebrenner, Public Safety Communications Program Director
John Davis, Fiscal Administrator
McKenzie Neds, Executive Assistant

OTHERS

CALL TO ORDER

Mayor Pro Tem Beto Lopez called the MARC Community Services Corporation Board of Directors meeting to order at 12:00 p.m.

Due to the meeting being conducted remotely and in-person, Mayor Pro Tem Lopez provided instructions for participation. He reported that staff would present on all the agenda items, provide an opportunity for comments and questions after each item, and ask for approval of all agenda items with one vote at the end of the meeting. Members would have an opportunity to abstain or object to any items necessary during the final vote.

VOTE: Approve Minutes of the March 25, 2025, Meeting

VOTE: Approve application to the US Department of Agriculture's Gus Schumacher Nutrition Incentive Program 2025 request for application.

Mayor Damien Boley motioned to approve, and Commissioner Janeé Hanzlick seconded. The motion passes.

Other Business

Adjourn

The meeting was adjourned at 12:00 p.m.



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August 2025

Item No. 3

Thriving Older Adults and Communities

ISSUE:

VOTE: Ratify the submission of a proposal for an Administration for Community Living grant opportunity to develop and implement strategies for chronic disease self-management education programs.

BACKGROUND:

Last February, the Mid-America Regional Council (MARC) submitted a proposal to the Administration for Community Living (ACL) for the previously released grant opportunity: Advancing Strategies to Deliver and Sustain Evidence-Based Chronic Disease Self-Management Education Programs to Support Older Adult Behavioral Health. Two days later, MARC received notice that the grant opportunity had been paused until further notice.

While not reopening the same grant opportunity, ACL has announced a new discretionary funding opportunity to develop and implement strategies for the sustainability of chronic disease self-management education programs, connecting individuals with behavioral health service providers when appropriate. ACL aims to award up to five cooperative agreements with total estimated funding of \$6,203,143. There is no requirement for cost-sharing or matching from applicants. Proposals were due on 8/15/25. With MARC's Executive Director approval, a proposal was submitted on 8/14/25.

This funding opportunity builds on the previous ACL grant MARC held as lead for the Association of Area Agencies on Aging (MA4) Network. The collaborative approach with the MA4 Network and MU Extension highlights MARC's ability to partner effectively with key organizations for statewide reach, promote combined expertise and funds flow in support of evidence-based chronic disease self-management education programs, positioning MARC as a competitive applicant.

BUDGET CONSIDERATIONS:

REVENUES (total over 3 years)	
Total Amount (proposed not to exceed amount divided over 3 years)	\$1,250,000
Source	ACL Grant
PROJECTED EXPENSES (total over 3 years)	
Personnel (salaries, fringe, rent)	\$376,985
Contractual	\$609,320
Travel and Training	\$228,785
Other (supplies, printing, etc.)	\$34,910
Total Projected Expenses (proposed amounts divided over 3 years)	\$1,250,000

COMMITTEE ACTION:

The Commission on Aging considered this item at its August meeting and recommended Board approval.

RELATED JURISDICTIONS:

Missouri (statewide)



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RECOMMENDATION:

Ratify grant application to ACL and acceptance of funds, if awarded.

STAFF CONTACT:

Tane Lewis, Integrated Care Manager

Kristi Bohling-DaMetz, Director of Aging and Adult Services



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August 2025

Item No. 4

Thriving Older Adults and Communities

ISSUE:

VOTE: Ratify acceptance of funds from the USDA Gus Schumacher Nutrition Incentive Program and other non-federal funders for a combined federal/non-federal amount up to \$11 million dollars for a 3-year period (2025-2028) to support the Double Up Food Bucks Program.

BACKGROUND:

In June 2016, the U.S. Department of Agriculture awarded a \$5.8 million Food Insecurity Nutrition Incentive (FINI) grant to the Mid-America Regional Council (MARC) to fund a three-year expansion of the Double Up Food Bucks program. After launching a successful pilot program in five grocery stores in the metro area in 2015, MARC and its grant partners used the FINI grant to expand the program, to more locations in the metro area, outstate Kansas and portions of St. Louis and outstate Missouri through 2018. The program operated with private foundation funds for the first nine months of 2020, and then MARC and its partners secured a new 3-year USDA grant (\$8.1 million) with matching resources in September 2020 to support the program. That USDA grant ended June 30, 2025. MARC was awarded a second USDA grant which is supported with COVID Response and Relief funds (\$4.35 million) and did not require any matching funds in 2022. The COVID related grant will end August 31, 2025.

In 2024, MARC submitted a proposal on behalf of the Double Up Heartland Collaborative to fund the Double Up Food Bucks program from 2024-2027. That proposal was not awarded funding but was given a high rating by the review committee. In January 2025, the USDA released a FY2025 request for applications for the Gus Schumacher Nutrition Incentive Program. MARC staff and collaborative members began working on a proposal and reaching out to funders to commit/recommit match dollars. In February 2025, the request for applications was rescinded for review by the USDA.

Recently, the USDA program officer for GusNIP reached out to indicate that they were considering rescinding the denial of the FY 2024 proposal. The program officer asked if MARC could still meet the required match (50% of the total grant request must come from match). The original proposal for FY2024 included match funds equal to \$5,034,223 and a federal ask of \$5,034,000. Since we were gearing up to reapply for the FY 2025 RFA, we have been talking to funders about their willingness to commit funds. Most funders have agreed to commit to the same amount or more than their FY 2024 commitment. However, the current total amount of funds committed is lower than the original amount in the FY 2024 proposed budget. Staff continue to work to find additional dollars. The state of Missouri included \$2 million in their FY2026 budget but are looking into whether those are new funds or a reappropriation of the FY 2025 funding already distributed. The total amount of match funds will be between \$3,660,000 and \$5,600,000 depending on the outcome of discussions with the state of Missouri and other funders.

(continued)



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Description of Double Up Food Bucks: When SNAP households shop at any participating farmers market or grocery store, they receive a \$1 for \$1 financial incentive for fresh produce. The program now operates at nearly 160 locations throughout the KC metro area, the rest of the state of Kansas, and most of the rest of Missouri.

The following are funding sources that have been committed or are being discussed to contribute to that match:

Double Up Food Bucks Non-Federal Funders 2024-2027	Match Funding Amounts
State of Missouri	\$1,000,000-3,000,000
Kansas Health Foundation*	\$633,000
Blue Cross Blue Shield Kansas	\$450,000
Health Forward Foundation	\$500,000
Hall Family Foundation*	\$300,000
Elevance Health Foundation*	\$200,000
Marion and Henry Bloch Foundation	\$150,000
KSU - Olathe	\$150,000
Patterson Foundation	\$100,000
Sunflower Foundation	\$50,000
Kemper Foundation	\$45,000
Total Match Potential	\$3,578,000-5,578,000

*Board reports have been submitted previously

BUDGET CONSIDERATIONS:

REVENUES	
Amount	Up to \$11,200,000
USDA GusNIP	\$5,600,000
Non-federal sources (see above)	\$5,600,000
PROJECTED EXPENSES	
Personnel (Salaries, Fringe, Indirect, Rent)	\$1,187,960
Travel	\$18,000
Subrecipients/Contractors, including incentives for farmers markets	\$3,672,412
Media	\$134,000
Grocery store Incentives	\$6,048,628
Postage/Printing	\$139,000

COMMITTEE ACTION:

The Commission on Aging considered this item at its August meeting and recommended Board approval.

RELATED JURISDICTIONS:

Kansas and Missouri communities with participating locations.



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RECOMMENDATION:

Ratify acceptance of grant funds from the USDA Gus Schumacher Nutrition Incentive Program and other non-federal funders for a combined federal/non-federal amount up to \$11.2 million for a 3-year period to support Double Up Food Bucks from 2025-2028.

STAFF CONTACT:

Donna Martin, Public Health Program Manager

Kristi Bohling-DaMetz, Director of Aging and Adult Services