

Planners' Roundtable

August 2025

August 15, 2025

Regional Housing Partnership

Ashley Z. Hand, AIA

Director of Local Government Services



Greater Kansas City
Regional Housing Partnership

LSC KC

MARC
MID-AMERICA REGIONAL COUNCIL

**The Greater Kansas City Region
needs more housing, at more price
points, in more places.**

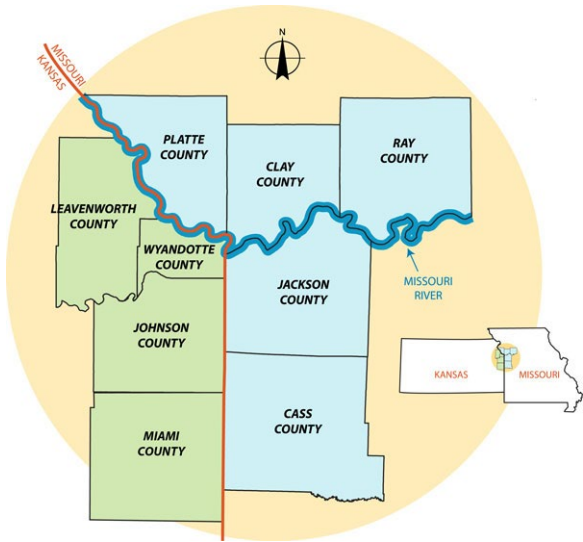


The Housing Continuum

LISC KC and MARC convened the Regional Housing Partnership (RHP) in 2020



Regional Housing Partnership (RHP)



1. BUILD UPON A COLLABORATIVE REGIONAL PROCESS & APPROACH

Improve the regional coordination, awareness, and collaboration of businesses, organizations, and communities in the Kansas City region to strengthen a fair and comprehensive regional housing system.

2. PRODUCE & PRESERVE HOUSING

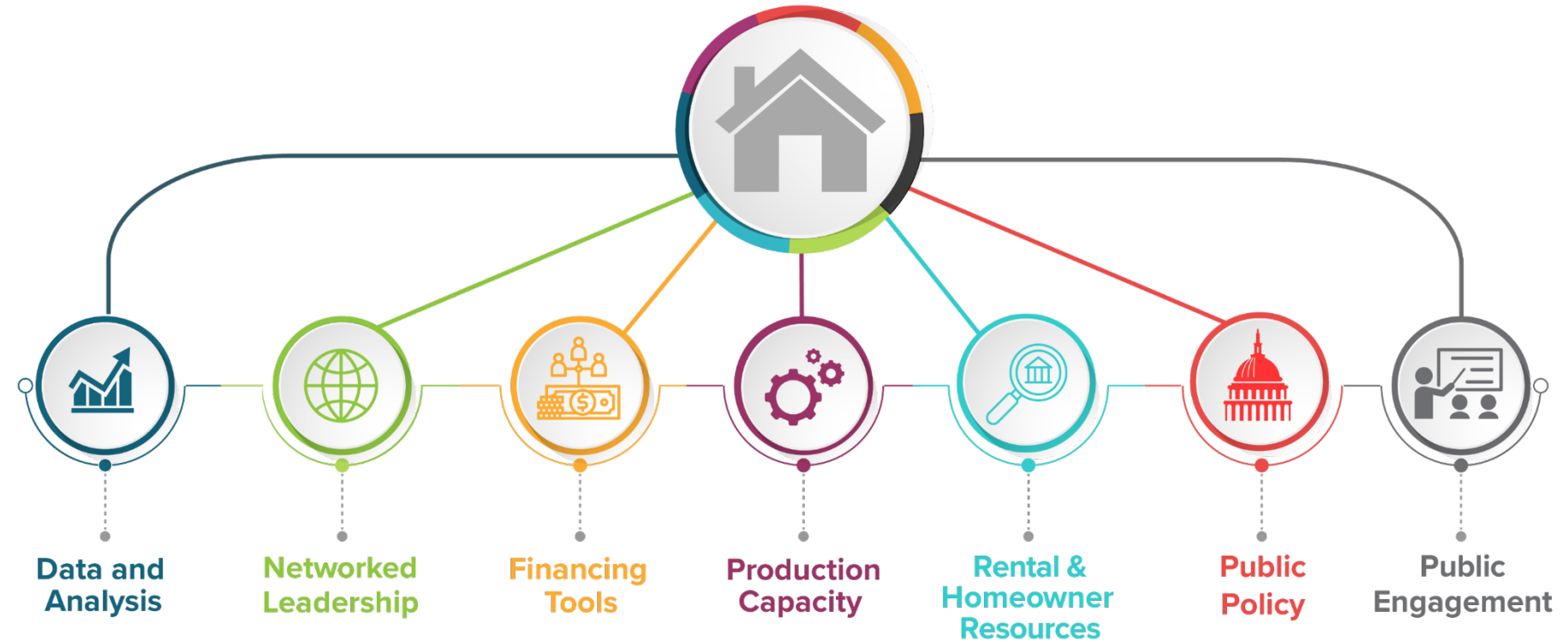
Ensure diverse, high-quality, and affordable housing options are available and accessible to all in the Kansas City region.

3. INCREASE RESIDENT HOUSING STABILITY & ACCESS TO HOUSING

Increase stability and access to affordable housing options across the Kansas City region to meet the needs of all residents in partnership with community-based organizations.

Framework

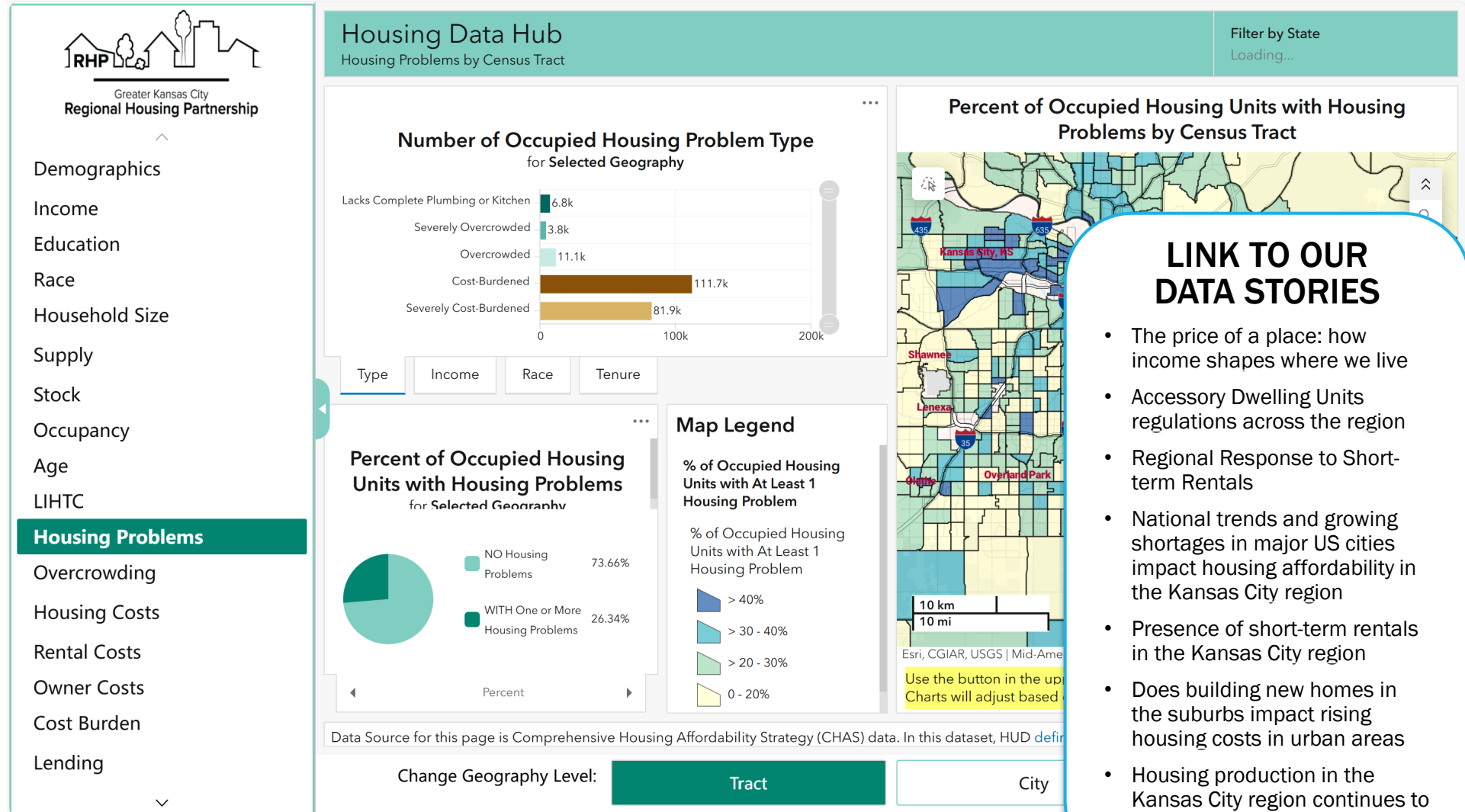
- Several key focus areas under the Regional Housing Partnership to drive the work forward
- Leverages partnerships for greatest impact



Housing Data Hub

- Resource for regional housing data
- Discover stories and analysis published monthly
- Subscribe to our newsletter for regular updates

[Link to Housing Data Hub](#)



Why are we here today?

Engaging the planning profession in the Regional Housing Partnership



RHP Impact & Action

- Actively recruiting for Impact & Action Work Groups
- Host RHP launch event on September 30, 2025 (invitations coming out next week!)

REGIONAL HOUSING PARTNERSHIP

WORKFORCE

COMMUNITY VOICE

POLICY AND PROCESS



RHP Impact & Action Workgroups

WORKFORCE

PURPOSE

Strengthen the housing and construction workforce to support the preservation, production, and maintenance of housing.

PROPOSED ACTIVITIES

- Understand gaps in the skilled trades education system
- Understand contractor gaps and needs
- Supports for emerging developers
- Providing opportunities for developers to provide feedback to local governments interested in updating policies

COMMUNITY VOICE

PURPOSE

Strengthen public understanding of importance of housing through narrative change research and educational campaign.

PROPOSED ACTIVITIES

- Narrative research to understand what messages are successful around housing
- Subsequent implementation campaign to help create a shared community understanding of housing needs and barriers

POLICY & PROCESS

PURPOSE

Convene local government to address housing through public policy and process improvement.

PROPOSED ACTIVITIES

- Convene local government staff and elected officials around best practice housing policy
- Identify common challenges to advancing housing within municipalities
- Develop cross-sector collaborations to improve local processes

What policies or processes would help increase housing supply in the metro?

Brainstorming begins...



Greater Kansas City
Regional Housing Partnership

THANK YOU.

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Navigating Uncertainty

Becoming A Resilient Planner

Jill Meriweather

The Meriweather Group

Roundtable Discussion – What’s happening in your city?

Future MARC Events

Save the Dates

Planners Roundtable

November 14th

2:30pm – 4:00pm

MARC Offices

Planning Directors Luncheon

November 14th

12:00pm – 2:00pm

MARC Offices

For questions, contact Cy Splichal | csplichal@marc.org | (816) 701-8231
