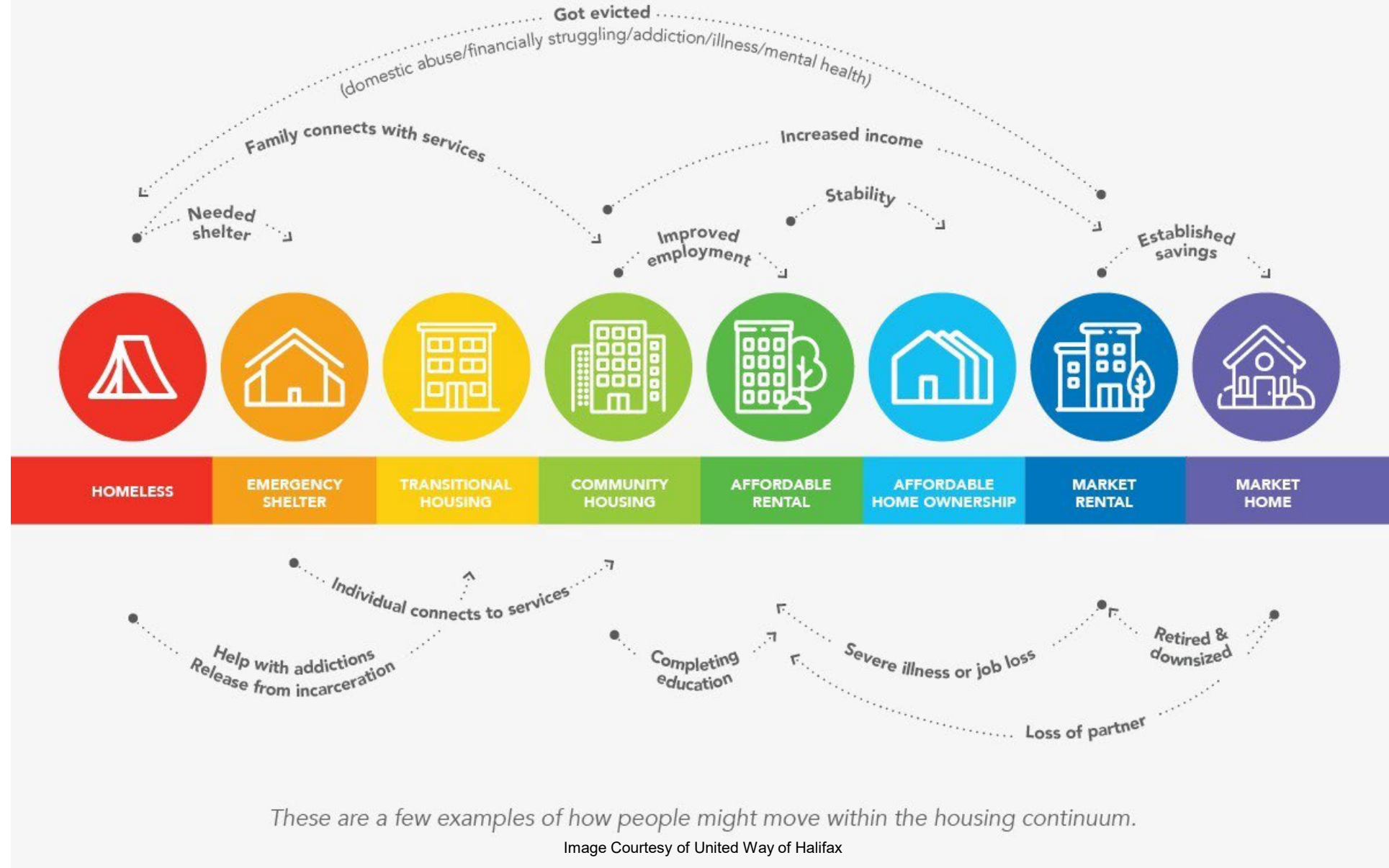


**The Greater Kansas City Region  
needs more housing, at more price  
points, in more places.**

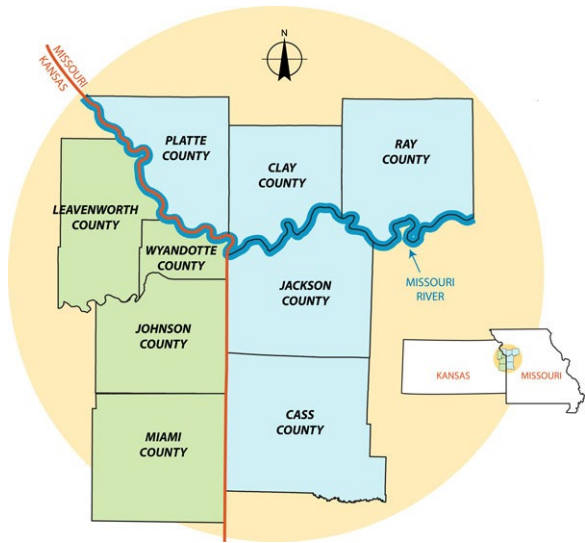


# The Housing Continuum

- LISC KC and MARC convened the Regional Housing Partnership (RHP) in 2020



# Regional Housing Partnership (RHP)



## 1. BUILD UPON A COLLABORATIVE REGIONAL PROCESS & APPROACH

Improve the regional coordination, awareness, and collaboration of businesses, organizations, and communities in the Kansas City region to strengthen a fair and comprehensive regional housing system.

## 2. PRODUCE & PRESERVE HOUSING

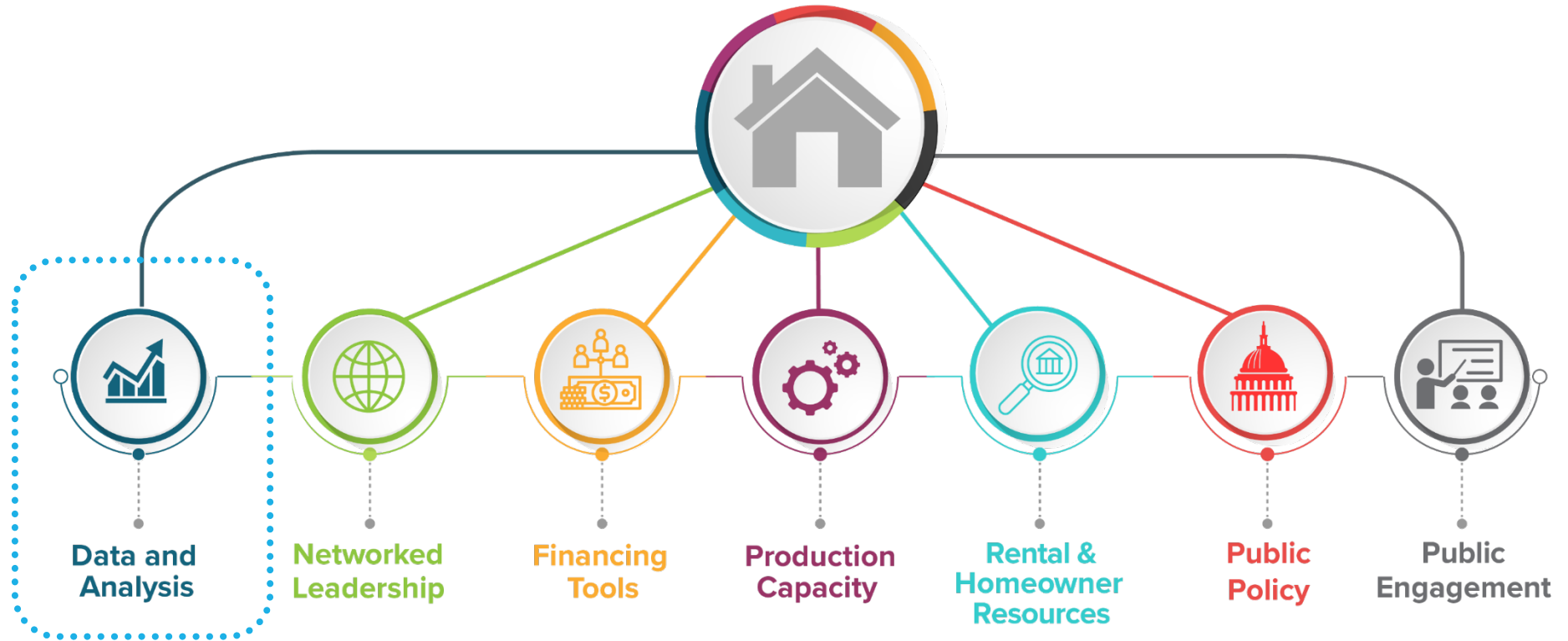
Ensure diverse, high-quality, and affordable housing options are available and accessible to all in the Kansas City region.

## 3. INCREASE RESIDENT HOUSING STABILITY & ACCESS TO HOUSING

Increase stability and access to affordable housing options across the Kansas City region to meet the needs of all residents in partnership with community-based organizations.

# RHP Framework

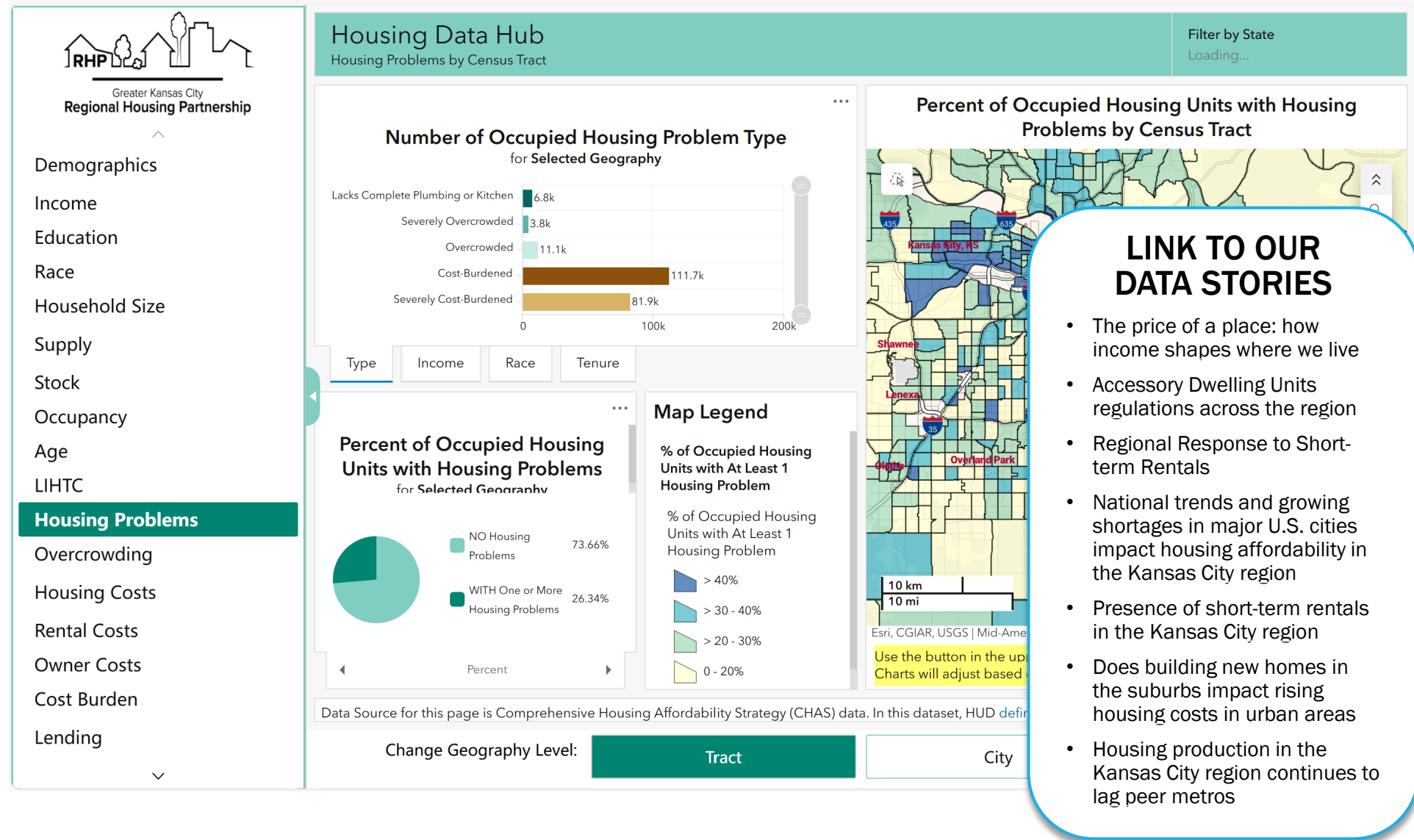
- Several key focus areas under the Regional Housing Partnership to drive the work forward
- Leverages partnerships for greatest impact



# Housing Data Hub

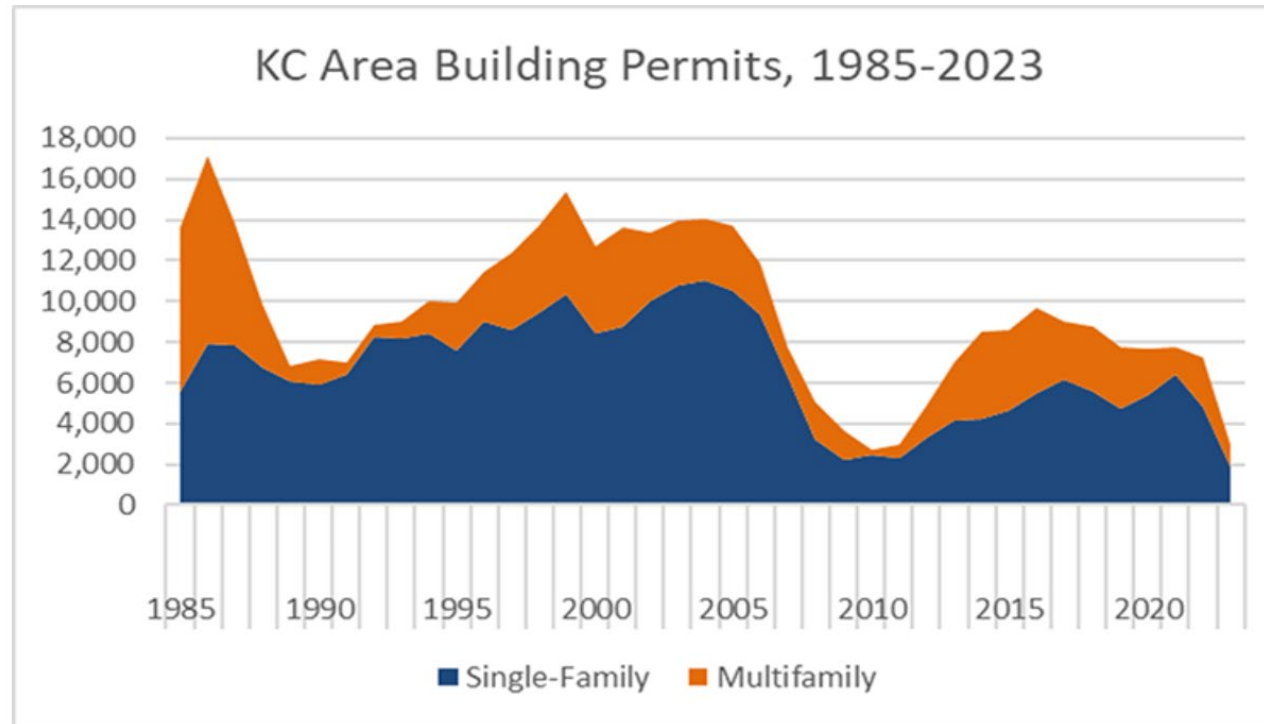
- Resource for regional housing data
- Discover stories and analysis published monthly
- Subscribe to our newsletter for regular updates

[Link to Housing Data Hub](#)



# State of Housing

- Lack of production, rising rents and higher home values driving affordability crisis in the region
- Regional housing is increasingly unaffordable



Data Source: Source: Greater Kansas City Homebuilders Association

[Link to Housing Production Data](#)

## 24k

Additional housing units needed

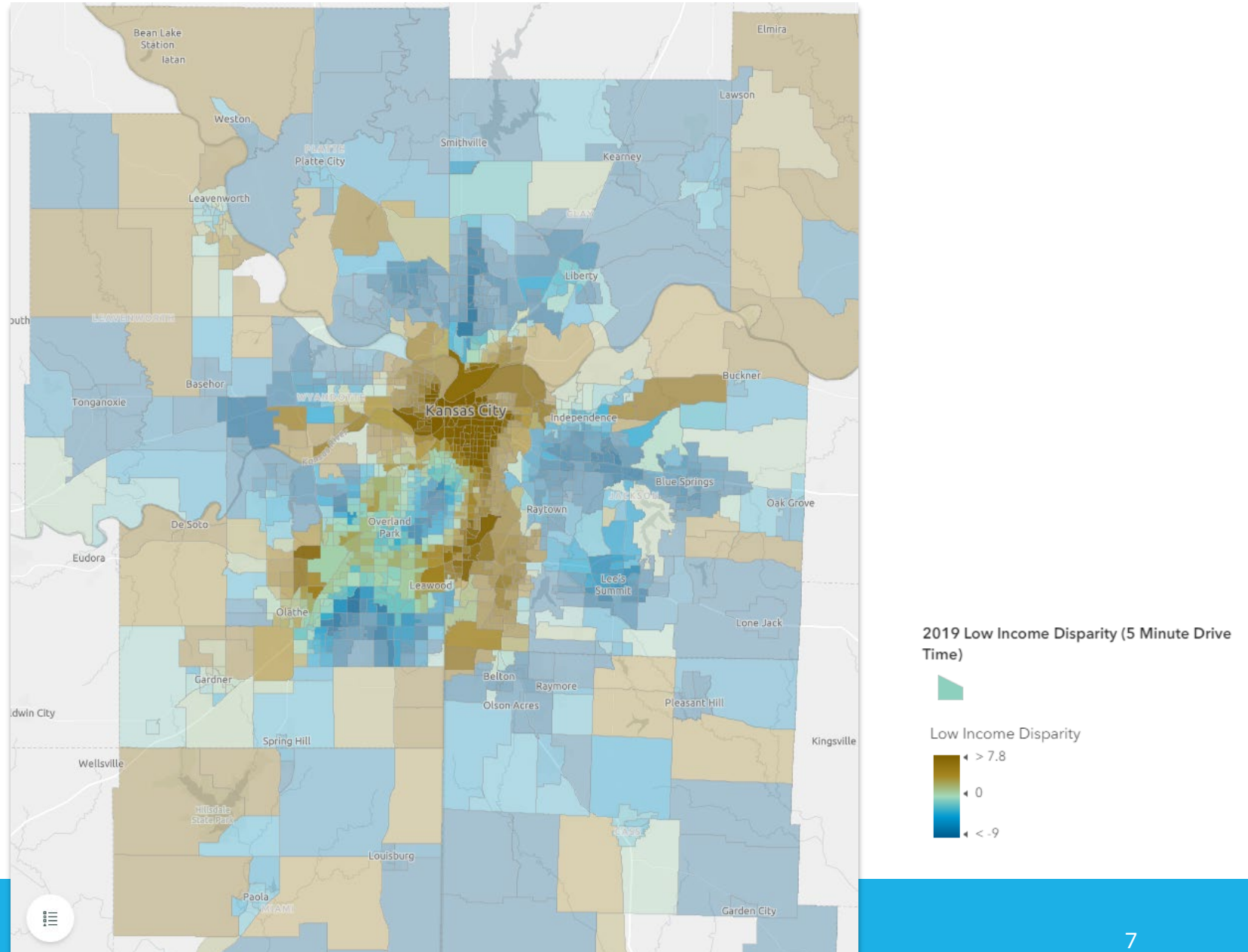
## 64k

Households unable to find rental units for less than 30% of their income



# State of Housing

- There is a spatial mismatch between housing and employment in the region.
- Communities with higher incomes and higher home values have more low-wage jobs than low-wage workers.



# State of Housing

- KC ranks near the bottom in peer metro comparison of wage growth

KANSAS CITY'S WAGE GROWTH RATE  
AGAINST 10 PEER METROS  
AVERAGE PRIVATE HOURLY EARNINGS



Source: U.S. Bureau of Labor Statistics.  
Last Updated: Monday, Aug 5, 2024

**>50%**

U.S. households are cost-burdened, spending 30% of gross income on housing

**>42%**

MARC region households are cost-burdened

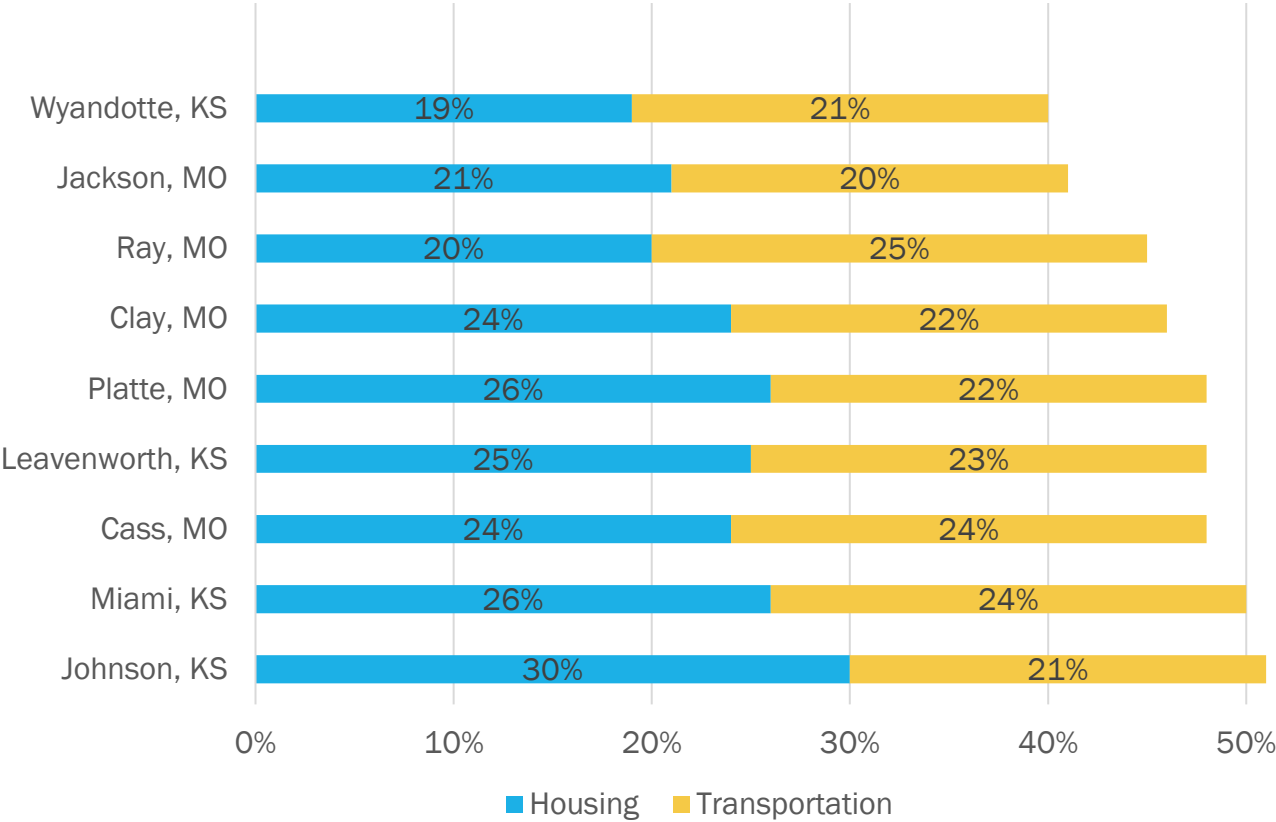




# State of Housing

PERCENT OF HOUSEHOLD INCOME SPENT ON HOUSING & TRANSPORTATION, BY COUNTY FOR MEDIAN-INCOME HOUSEHOLDS

- Moderate-income households spend 56% on housing + transportation



**46%**  
Income spent on housing and transportation for average household

Source: Center for Neighborhood Technology’s Housing and Transportation Affordability Index. The index uses 2019 data from ACS and LEHD as inputs.



# State of Housing

## LHTC EXPIRATION DATES THREATEN TO WIDEN AFFORDABLE RENTAL HOUSING GAP

- KC Region set to lose 11,377 affordable housing units in next 10 years

COUNTY	<5 YEAR EXPIRATION	5-10 YEAR EXPIRATION	UNITS EXPIRING WITHIN 10 YEARS	% EXPIRING WITHIN 10 YEARS
Cass	89	90	179	38.9%
Clay	224	663	887	42.6%
Jackson	2,795	3,561	6,356	52.0%
Johnson	427	831	1,258	59.4%
Leavenworth	0	246	246	53.6%
Miami	112	106	218	52.5%
Platte	49	219	268	84.8%
Ray	68	0	68	43.6%
Wyandotte	420	451	971	46.1%
Total	4,184	6,167	10,351	51.4%

# 51.4%

Of KC region  
affordable housing  
units set to expire  
in next 10 years

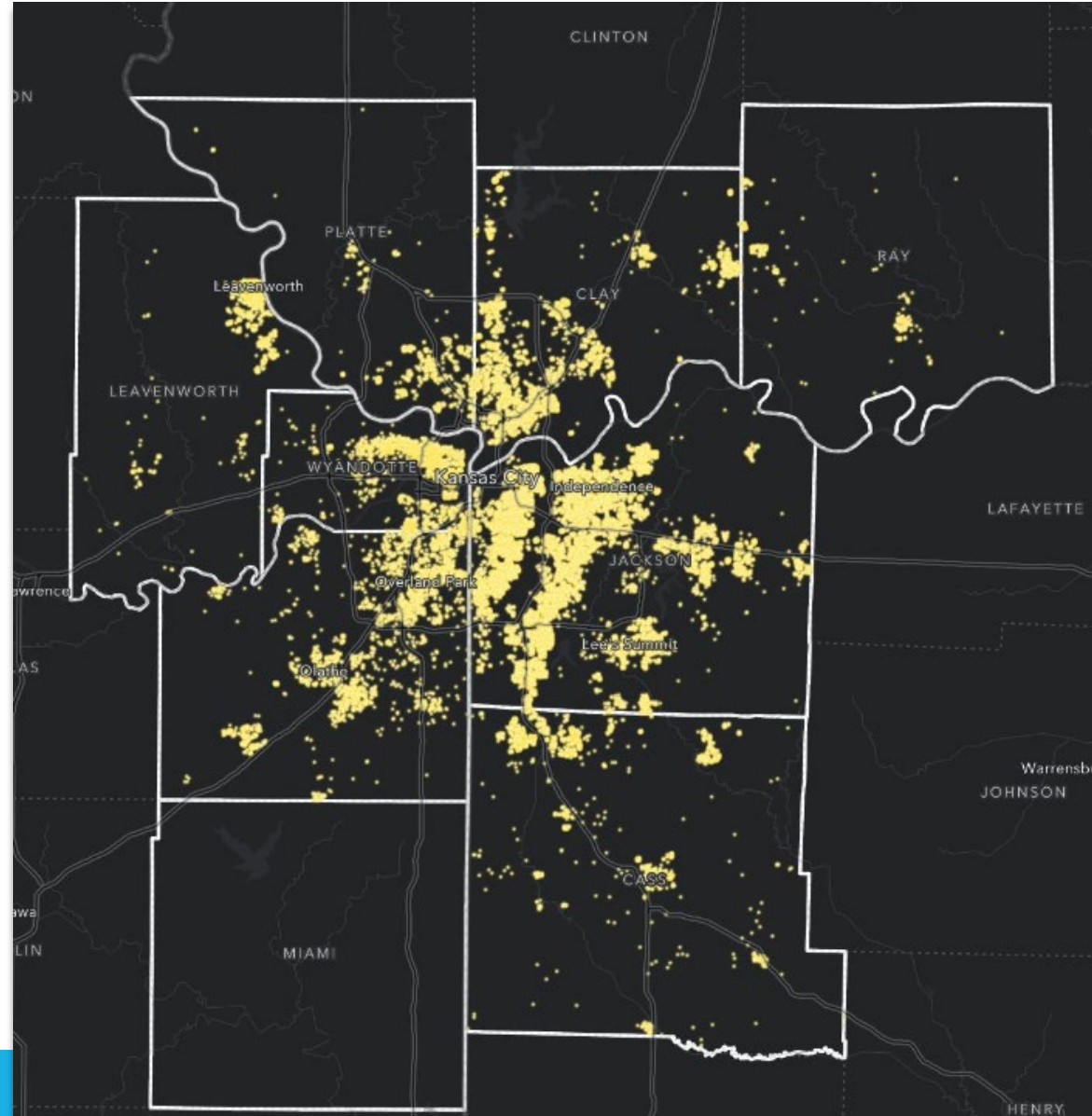
Source: [National Housing Preservation Database](#) data, updated December 2023.



# State of Housing

- Single-family rentals make up nearly 25% of all the region's single-family homes
- Of the region's 157,000 single-family rentals, 20% are owned by individuals or companies with 10 or more properties

## INVESTOR-OWNED SINGLE-FAMILY HOMES

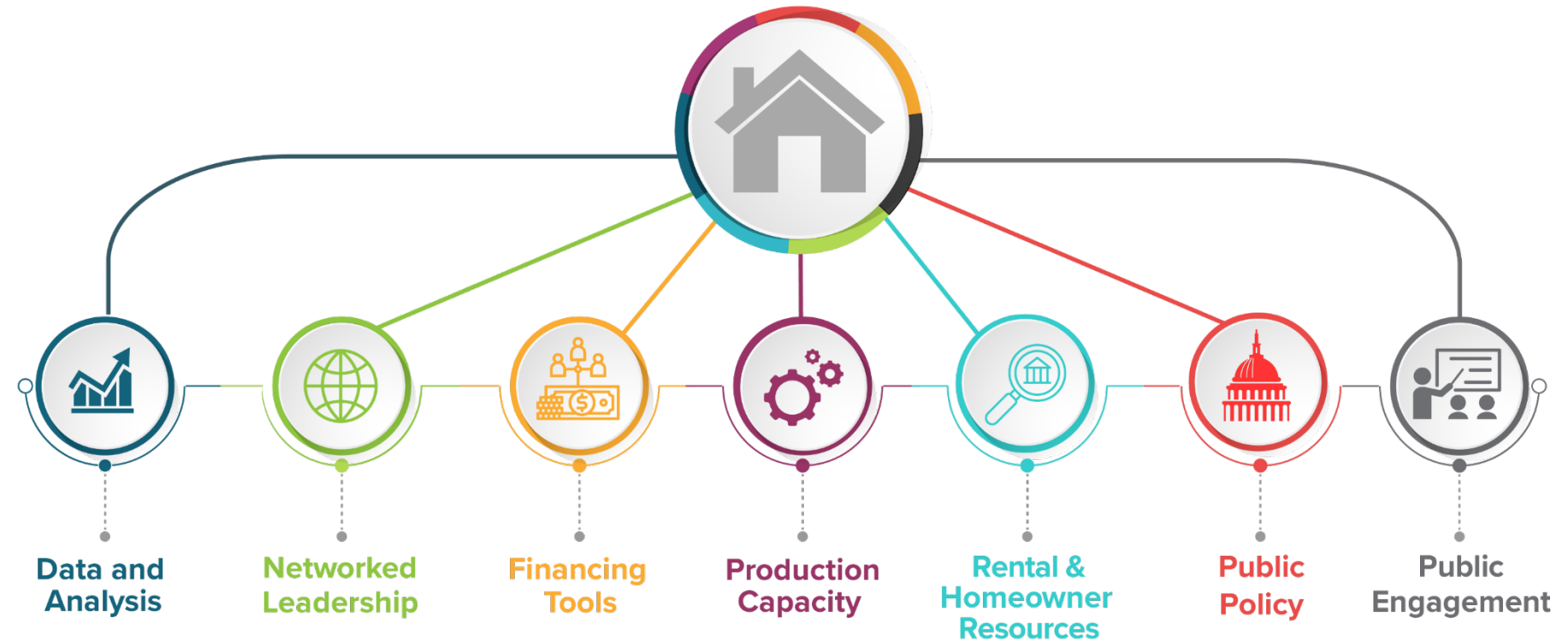


**29.5k**

Investor-owned  
single family  
residential (owning  
10+ properties)

# RHP Framework

- Launching efforts to address additional focus areas NOW



# RHP Impact & Action Workgroups

## WORKFORCE

### PURPOSE

Strengthen the **housing and construction workforce** to support the preservation, production and maintenance of housing.

### PROPOSED ACTIVITIES

- Understand gaps in the skilled trades education system
- Understand contractor gaps and needs
- Supports for emerging developers
- Providing opportunities for developers to provide feedback to local governments interested in updating policies

## COMMUNITY VOICE

### PURPOSE

Strengthen **public understanding** of importance of housing through narrative change research and educational campaign.

### PROPOSED ACTIVITIES

- Narrative research to understand what messages are successful around housing
- Subsequent implementation campaign to help create a shared community understanding of housing needs and barriers

## POLICY & PROCESS

### PURPOSE

Convene local government to address housing through public **policy and process improvement.**

### PROPOSED ACTIVITIES

- Convene local government staff and elected officials around best practice housing policy
- Identify common challenges to advancing housing within municipalities
- Develop cross-sector collaborations to improve local processes

# Regional Housing Fund

- KC Regional Housing Fund aspires to build a future where community wealth and ownership are realities for all, fostering a model of inclusive, sustainable growth that can inspire change nationwide

**GEOGRAPHY:**

KC and the nine counties that comprise the KC Metro Area

**MANAGER:**

LISC Fund Management

**CAPITAL STRUCTURE:**

Charitable Debt, Preferred Equity, Common Equity, Grants

**IMPACT GOAL:**

23,000 affordable housing units

**TIMELINE:**

\$10-20mm by Dec 2025  
\$100mm by Dec 2027







# Changing the Narrative

**Greater Kansas City  
Regional Housing  
Partnership  
Launch Event**

**Tuesday, September 30, 2025  
4:30 – 6 p.m. at CPKC Stadium**

