



## Destination Safe Committee Meeting Summary

May 29, 2024 | 9:00am – 10:30am

MARC Lewis & Clark Room

600 Broadway Blvd, Suite 200, Kansas City, MO 64105

Sherri Miller, Missouri Co-Chair  
Jen Jordan-Spence, Kansas Co-Chair

### Attendance:

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Breann Jensen, Lafayette County HD	Kelly Alvarez, KC Scout
Laura Kemerling, Children's Mercy Hospital	Melissa Black, MoDOT
Tia Bigus, Platte County Health Dept.	Ingrid Vandervort, KDOT
Allyn Workman, First Impact	Bruce Summa, Lawson PD
Grant Ruark, KCPD	Kataryna Kraemer, MoDOT
Rose Simone, ThinkFirst	Uday Manepalli, KCMO
John Miller, MO FHWA	Erica Ross, KDOT
Susan Cohen, Americans for Older Driver Safety	Courtney Nowland, KS Traffic Safety Resource
Jen Jordan-Spence, City of Gardner	Patrick Trouba, MARC
Jerry Bollinger, Crawford, Murphy, & Tilly	Alicia Hunter, MARC
Debbie Busker, Missouri Safety Center	Jeff Buck, Independence PD
Theresa Havenstein, KDOT	Matt Daugherty, LifeFlight Eagle
Kacey Wilson, MoDOT	Justin Ewing, MSHP
Bob Renton, Charlie's House	Michael Davis, UCMO
Joanne Kurt-Hilditch, MO Safety Center	Debra Huwar, MoDOT MCERS
Chris Redline, MoDOT	Sherri Miller, Beacon Mental Health
Jessica Giacone, St. Lukes	Lorenda Unruh, NKC Hospital
Katy Harlan, MoDOT	Cecelie Cochran, FHWA
Drew Pearson, Wilson & Co.	Noel Schneider, KDOT
Paul T. Denkler, MoDOT	Ursula Copeland, KCMO
Martin Rivarola, MARC	Erin Ralovo, Lee Summit
L.S., Unknown	Josh Thompson, Unknown

**Special Accommodations:** Please notify the Mid-America Regional Council at (816) 474-4240 at least 48 hours in advance if you require special accommodations to attend this meeting (i.e., qualified interpreter, large print, reader, hearing assistance). We will make every effort to meet reasonable requests.

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### 1. **Welcome & Introductions!**

Please enter your name and organization into the chat after recording has started.  
Opportunity for newer member introductions.

### 2. **Vote: March Meeting Summary Approval**

Sgt. Andy Bell moved to approve the meeting minutes from March 27. Bob Renton seconded the motion; no opposition was made. Meeting minutes approved.

### 3. **Presentation: Employee Driver & Fleet Safety** (20 min)

Paul Denkler, MoDOT, presented an overview of MoDOT's Telematics program promoting and monitoring driver and fleet safety (provided by engineering company Geotab). The goal of this program is to improve driver safety and better manage safety, productivity, and utilization of fleet vehicles. The program's initial introduction started in 2016. The program was expanded to passenger and medium duty fleet vehicles in 2021. By April 2023 the program was further expanded to all MoDOT fleet vehicles.

Telematics measures six (6) at-risk behaviors:

- |                            |                              |
|----------------------------|------------------------------|
| 1. Speeding                | 2. Seat belt unbuckled       |
| 3. Backing up when leaving | 4. Harsh cornering / braking |
| 5. Possible collision      | 6. Excessive idling          |

The January 2021 system results indicated that on average MoDOT drivers had a mild risk (Grade C) of being involved in a traffic related incident. The December 2022 system results showed improvement, the on average MoDOT driver risk decreased to low risk (Grade A).

From January 2021 to April 2024 seat belt usage by MoDOT drivers improved by 99.6% and speeding (during the same period) decreased by at least 99.4%.

As of Q1 2024, every MoDOT employee has a key fob to identify as the driver when operating a MoDOT vehicle. This function allows MoDOT to create driver safety scorecards for each driver.

After about a year and half of program implementation, MoDOT started an incident review system for those who are not practicing the risk-behaviors. The leads to opportunities for correction and recognition/rewards of MoDOT drivers.

In addition to increasing safer MoDOT fleet drivers, the program has produced cost savings in reduced labor hours and tort claims.

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### 4. **Update: KDOT & MoDOT MCRS Funded Project Briefs** (10-21 min)

*5.A Sherri Miller, Beacon Mental Health (5-7 min)*

*5.B Joanne Kurt-Hilditch, UCM Missouri Safety Center (5-7 min)*

*5.C. Breann Jensen, Lafayette County (5-7 min)*

Sherri Miller presented the results of their funded project Beacon Mental Health Safe Driving. Beacon Mental Health hosted at 16 high schools, a Northland Youth Leadership Summit. Students were provided with safety information and promotional materials around hands-free driving. Students also got to participate in an Arrive Alive and KCPD Impaired Driving simulators. The Summit impacted 298 students. Beacon also helps host a Safety Fair which invites a variety of safety organizations to set up booths during an extended lunch break for students to explore and learn more about driving and safety. Another initiative with the funding is social media messaging through a partnership with Platte County High School marketing students to create a safety driving campaign.

Joanne Kurt-Hilditch from UCM Missouri Safety Center presented their funded project Safety Saves Student Lives. The project aimed to provide freshmen with traffic safety information with the goal of getting students engaged with the culture of traffic safety. Funds supported the purchase of information items, pamphlets, and items for reminders of traffic safety and safe behaviors. These funded initiatives reached more than 500 students and community members.

Breann Jensen, Lafayette County Health Department, presented on their funded project Car Seats for Littles. This project was an educational program focused on reducing the number of deaths and injuries to unrestrained occupants.

### 5. **Update: FY25 Transportation Safety Call for Projects** (15 min)

*Alicia Hunter, MARC / Noel Schnider, KDOT / Debra Huwar, MoDOT.*

Alicia Hunter, MARC, provided a debrief and overview of the FY25 Call for Projects process and announcement of awarded projects. 24 eligible applications were reviewed and scored (one from Kansas and 23 from Missouri). Over \$375,000 in funds were requested. Projects ranged from equipment purchases, data analysis, education programs and informational materials. Applications were received from a variety of agencies such as health departments, law enforcement, and non-profit organizations.

KDOT and MoDOT have slightly different processes for allocating funds. Awarded applicants will be notified by their respective DOT on the next steps.

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### 6. **Update: MARC Safe Streets & Roads for All (SS4A) Grant** (10 min)

*Alicia Hunter, MARC.*

Ms. Hunter provided an update on the timeline and upcoming tasks for the FY23 SS4A grant. Through the SS4A grant MARC will develop a Destination Safe Comprehensive Safety Action Plan, vulnerable road user assessment, and crash data dashboard. This scope of work will cover the 13 counties of the Destination Safe Region. MARC has partnered with four sub-applicants (City of Liberty, City of Gardner, City of Osawatomie, and City of Raytown. These sub-applicants will receive analyses and recommendations specific to their jurisdiction where, as the overall CSAP will apply to the region. MARC is currently finalizing the scope of work for the RFP. MARC plans to issue the RFP in June/July.

### 7. **Other Business**

- Transportation Safety Participation Opportunities (Debra Huwar, MoDOT MCRS)
  - Ford Driving Skills & BRAKES
- Destination Safe Social Media Presence and Campaign Strategy
  - PI&E Subcommittee Meeting immediately following.
- 2024 – 2025 Destination Safe Committee & Subcommittee Meeting Schedule
  - September meeting moved up one week earlier to allow for participation in Missouri's 2024 Highway Safety & Traffic Conference.

2024 - 2025 Destination Safe Committee Meetings					
Destination Safe Committee 9:00-10:30 AM		DS Public Information & Education Subcommittee 10:30-11:15 AM		DS Data Subcommittee 10:30-11:15 PM	
07/31/2024	Hybrid			07/31/2024	Hybrid
09/18/2024	Hybrid	09/18/2024	Hybrid		
11/27/2024	Hybrid			11/27/2024	Hybrid
01/29/2025	Hybrid	01/29/2025	Hybrid		
03/26/2025	Hybrid	03/26/2025	Hybrid		
05/28/2025	Hybrid			05/28/2025	Hybrid

\*DS Subcommittee meeting dates and times subject to change as needed.

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