



Sherri Miller, Missouri Co-Chair  
Jen Jordan-Spence, Kansas Co-Chair

## Destination Safe Committee Meeting Summary

November 20, 2024 | 9:00am – 10:30am

MARC Sunflower Room  
600 Broadway Blvd, Suite 200, Kansas City, MO 64105

### Attendance:

Debra Huwar, MoDOT MCRS	Ingrid Vandervort, KDOT
Laura Kemerling, Children's Mercy Hospital	Kataryna Garlock, MoDOT
Ryan Deeken, Wilson & Co.	Uday Manepalli, KCMO
Carol Hoormann, First Impact	Erica Ross, MoDOT
Jay Johnson, Clay County Commissioner	Karen Miller, MoDOT
David Church, WSP	Bobby Evans, MARC
Jen Jordan-Spence, City of Gardner	Matt Daugherty, LifeFlight Eagle
Chris Hess, PTRPC	Alicia Hunter, MARC
Eldon Preston, PTRPC	Jeff Buck, Independence PD
Cara Elbert, Shockey Consulting	Jason Gilbert, Warrensburg PD
Kevin Kroll, Toole Design Group	Cpl. Justin Ewing, MSHP
Rose Simone, ThinkFirst	Lori (Lorenda) Unruh, NKC Hospital
Ron Achelpohl, MARC	Noel Schneider, KDOT
Abby Hunt, Platte Health	Nordia Epps, MARC
Allyn Workman, First Impact	Cy Smith, MARC
Melissa Black, MoDOT	Katy Harlan, MoDOT
Courtney Nowland, KS Traffic Safety Resource	

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### 1. Welcome & Introductions!

### 2. Vote: November Meeting Summary Approval

Jason Gilbert moved to approve the meeting minutes from November 20. Ron Achelpohl seconded the motion; no opposition was made. Meeting minutes approved.

### 3. Presentation/Update: MARC-DS SS4A CSAP Project (15-25 min)

*Consultant Team – Toole Design Group: Project Manager, Kevin Kroll and Shockey Consulting Services: Cara Elbert, Engagement Manager*

Introduction of the selected Consultant Team for the MARC-Destination Safe (DS) Safe Streets & Roads for All (SS4A) Comprehensive Safety Action Plan (CSAP) project; Toole Design Group and Shockey Consulting. Kevin Kroll is the Toole Design Project Manager for this project. Cara Elbert is the Shockey Communications/ Engagement Project Manager. Toole Design has significant experience working with SS4A projects across the nation. Safety has always been a priority for Toole, and they integrate three new E's of Transportation into their planning and deliverable: ethics, equity, and empathy.

Shockey works primarily in Missouri and Kansas with a focus on community engagement and management planning and consulting. Shockey's key role with this project is public engagement, inter and intra governmental cooperation and collaboration, and fostering a culture of safety.

### Keys to Success

Challenges	Lessons Learned
There is no one size fits all approach to Vision Zero	<ul style="list-style-type: none"><li>• Listen to community needs</li><li>• Understand where organizations are in regard to safety</li><li>• Craft diverse approaches that meet current needs</li></ul>
Traffic safety is not widely viewed as a public health concern	<ul style="list-style-type: none"><li>• Use personal stories to craft effective messages</li><li>• Put traffic deaths in perspective of other societal problems</li></ul>
Data quality challenges and Inconclusive analysis findings	<ul style="list-style-type: none"><li>• Balance datadriven approach with knowledge of best practices</li><li>• Work toward better data quality and further analysis</li></ul>
Resistance to change	<ul style="list-style-type: none"><li>• Faithful implementation of Vision Zero will require significant organizational change that will take a long time</li><li>• Need to understand organizational processes and barriers</li></ul>
Multiple Stakeholders, Jurisdictions, and SS4A Planning Efforts	<ul style="list-style-type: none"><li>• Streamline communication and ongoing coordination</li><li>• Establish shared understanding and vision to eliminate death and serious injury crashes by target year</li><li>• Create regional shared actions and projects &amp; individual agency actions and projects</li></ul>

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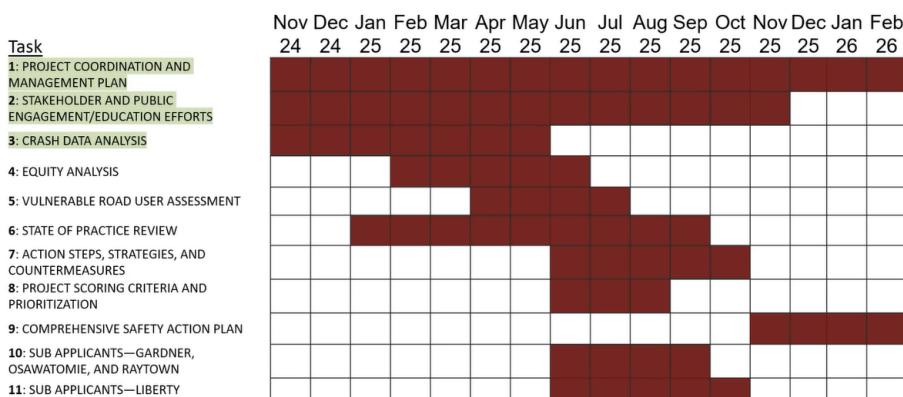
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This project is an estimated 16-month timeframe, with everything completed in time to be eligible to apply for FY26 SS4A Implementation funds. In addition, since this project is kicking off before 2025, jurisdictions within the Destination Safe region are eligible to apply for FY25 SS4A Demonstration and Supplemental Planning funds.

### SCHEDULE



TOOLE  
DESIGN

#### 4. Presentation: KCMO SS4A Safety Initiatives (10-20 min)

Uday Manepalli, KCMO, provided updates and the next steps of KCMO's Vision Zero Goals and safety initiatives planned for the Kansas City Region through KCMO's Safe Streets & Roads for All (SS4A) grant.

### History and Timeline



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### Updated High Injury Network Summary

Level	Centerline Miles on HIN	% of Network	% of Fatal and Serious Injury Crashes
Severe (red)	48.9	1.7	29.7
High (orange)	36.2	1.3	12.3
Moderate (yellow)	76.6	2.6	18.4
<b>Total</b>	<b>161.7 mi</b>	<b>5.6%</b>	<b>60.4%</b>

Only 5.6% of our roadway network accounts for 60.4% of our fatal and serious injury crashes.

### Previous and Existing Dedicated Vision Zero Funding

Year	Description	Budget	Notes
2021-2022	VRU 7 Intersections	\$1.5M	
2021-2022	Neighborhood Traffic Calming 50 locations	\$1.5M	
2022	Citywide Pedestrian Improvement	\$1M	
2023	Safe Streets and Roads for All 2022 – Planning and policy grant	\$880k	Federal Grant; Project in-progress
2024	High Injury Network (HIN) – 3 Corridors	\$4M	
2024	102 Speed Humps	\$750k	
2024-2026	Safe Streets and Roads for All Implementation Grant 2024 – Prospect Ave	\$10M	Federal Grant Agreement in-progress

### Vision Zero - Program Request

Program	Notes	Target/Year	Est. Cost/Year
High-Injury Network	\$1.5M-\$2M/corridor*		\$3M - \$4M
High-Injury Intersections	\$750,000/intersection		\$2.5M
High-Injury Network – countermeasure identification and design	\$2M		\$2M
Multimodal Mitigations	Mobility lanes, trails, widen sidewalks		\$2.5M
Neighborhood Traffic Calming	\$750k/year		\$750K
Leading Pedestrian Interval (LPI)	\$100k/intersection (High-end)		\$1M
Road Diet	\$0.00 (resurfacing)		\$0 (resurfacing)
Safety Education and Outreach			\$50K
<b>Total Program</b>	<b>\$11.8M - \$12.8M</b>		

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### 5. **Vote: FY26 Destination Safe Transportation Safety Call for Projects Proposed Changes** (15-20 min)

The proposed changes to the DS Call for Projects were reviewed and discussed by the DS Executive Committee members. The full list of changes to the application questions, scoring criteria, schedule, and scoring group members was provided in the calendar invite for this meeting. For presentation purposes, Ms. Hunter covered the three key change categories, but the discussion and vote for approval will be for the full list of proposed changes.

#### ***Schedule Changes***

- Allows for DOT reviewers to coordinate with Project Sponsors on project eligibility and grant guidelines.
- Project Sponsors will have one week to revise their applications post DOT coordination, as needed.
- Formal award announcement will now occur at the July DS meeting as opposed to the May meeting.

#### ***Scoring Members***

- Major change is the division of scoring groups: DOT Scores and Destination Scorers.
- Total scoring members reduced from 11 to nine.

#### ***Application Questions***

- Some applications questions have been removed, revised, or added.
- Scorable questions received updated scoring criteria, guidance, and point system.

#### ***Comments Received***

- Appreciation for all who took the time to coordinate, participate, and provide feedback with the revisions for the call for projects.

Co-Chair Jen Jordan-Spence asked for a motion to approve the proposed changes as provided and discussed. Chris Hess moved to approve the motion. David Church seconded the motion; no opposition was made. Proposed changes approved.

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### 6. Update: CKC2050 Plan Update/Engagement & EJ Analysis (15-20 min)

Cy Smith, MARC, provided an update on MARC's engagement and analysis efforts to update Connected KC 2050, the metropolitan plan for managing the Kansas City region's transportation system for the next 30 years.

#### THE PLAN UPDATE IS NEARING THE FINISH LINE OF A A 3-YEAR PROCESS...



#### MAJOR UPDATES TO THE PLAN

**524 proposed projects, totaling \$25 billion in project costs over the next 25 years:**

- **164 Rehabilitation/Maintenance Projects**
- **94 Expansion/Enhancement Projects that are Financially Constrained (we believe we will have the resources for them)**
- **266 Illustrative Projects (need new revenues to advance)**

**The updated financial forecast identifies a growth in available funding for transportation projects in both states.**

**However, under current revenue assumptions, no funding is anticipated to be available for public transit enhancements or expansion.**

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## WHAT'S NEXT?

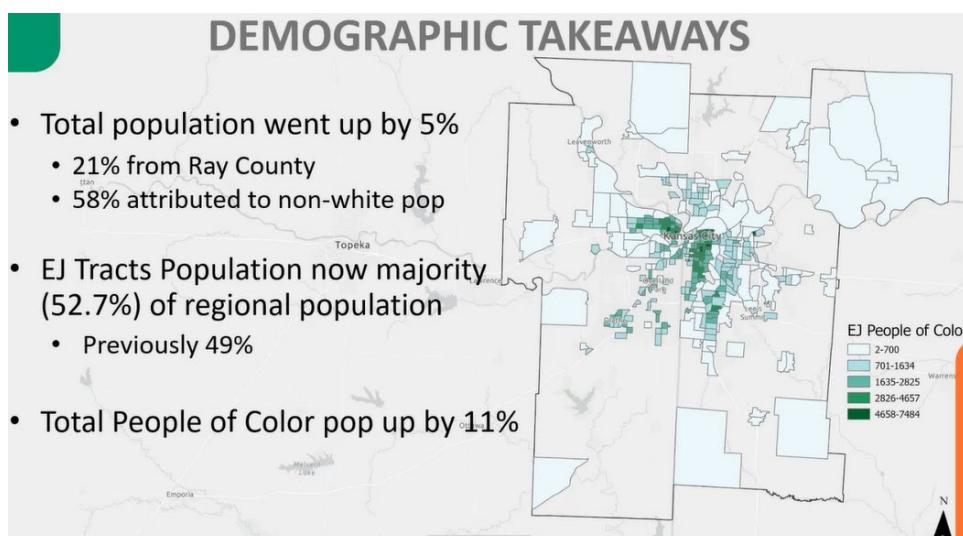
Complete public outreach & engagement (Q4 2024)

- Online public meeting
- Targeted stakeholder group discussions

Draft plan write up (1Q ~ 2Q 2025)

Final round of public engagement (May 2025)

Approval by MARC Board of Directors (June 2025)



### EJ & Pedestrian Crash Analysis (MARC MPO region)

- All ped crashes in EJ areas increased by 6%.
- Fatal and serious injury ped crashes in EJ areas increased by 43%.

### EJ & Bicyclist Crash Analysis (MARC MPO region)

- Fatal and serious injury bike crashes in EJ areas increased by 19%.

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### 7. Other Business

- PI&E Subcommittee Chair Nomination: Corporal Justin Ewing (MSHP)
  - No other nominations were received.
- Chris Hess received a promotion to Executive Director of PTRPC, Eldon Preston will take Chris's position within Destination Safe.
- The approved changes to the Destination Safe Call for Projects will be updated in the Destination Safe Guidelines and posted on the MARC website.
- No other business was discussed.

Meeting adjourned at 10:28 a.m.

2024 - 2025 Destination Safe Committee Meetings					
Destination Safe Committee 9:00-10:30 AM		DS Public Information & Education Subcommittee* 10:30-11:15 AM		DS Data Subcommittee* 10:30-11:15 PM	
07/31/2024	Hybrid				
09/18/2024	Hybrid				
11/20/2024	Hybrid				
01/29/2025	Hybrid	TBD	TBD	TBD	TBD
03/26/2025	Hybrid	TBD	TBD	TBD	TBD
05/28/2025	Hybrid	TBD	TBD	TBD	TBD

\*During the MARC-DS SS4A CSAP Project period of performance, DS Subcommittees will meet as needed based on the project schedule, tasks, milestones, and deliverables.

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